# GREATER YAKIMA CHAMBER OF COMMERCE

# **GREATER YAKIMA**

Chamber of Commerce

# Basic Level Member Benefits



### Advertising/Marketing www.yakima.org

- One login/listing in the online & print membership directory
- Complimentary Chamber e-publications sent to all representatives
- Member dashboard to post Events, Jobs, Hot Deals and information about your business login for all requested representatives
- Members Events, Jobs, and Hot Deals included in weekly e-newsletters
- "Member Releases" Press, specials, and news, published on website and e-newsletters
- Chamber member web page with links to your business website, social media, & representative contact information

#### Member Services

- Quarterly Action Report magazine subscription
- Marketing materials displayed in the Chamber visitor area
- Member recognition in quarterly Action Report news magazine
- Discounted advertising opportunities for print, e-mail, event, and online marketing.
- Pro-business advocacy at city, county and state levels.
- Government Affairs Updates
- Complimentary ribbon cutting / grand opening services for qualifying events
- Business referrals to your company
- Business After Hours and new member reception event hosting
- Complimentary Certificates of Origin
- Business services discounts
- Quarterly use of Chamber conference room facilities (based on availability)

## Events/Networking

- Chamber committees and task force participation
- Tuesday Coffee Club business networking every week
- Complimentary admission to Business After Hours
- Member pricing on chamber events

#### Community Influence

- All member employees hold membership status
- Chamber logo usage with approval
- Member plaque to display in your business

Membership Contact 509.248.2021 <u>chamber@yakima.org</u> 10 N. 9th St. Yakima, WA 98901 <u>www.yakima.org</u>

#### Basic Benefits - \$400

Designed for the small start-up or entrepreneur seeking visibility, growth and awareness while making new connections. Get involved, market your business and build relationships.

#### Bronze Business - \$1000

Built for the established business branching out, offering multiple services, and looking for additional opportunities to connect and grow your client base.

### Silver - Community - \$1500

Establish your business as a community supporter as you grow. Promote multiple branches and services, increasing visibility by showing support of Chamber programs with sponsorship allocation in membership.

#### Gold - Corporate - \$2500

Invest in promoting your business while garnering greater visibility and influencing decision-makers. Advocacy is important and you recognize the impact to your bottom line and economy through good policy decisions.

#### Platinum - President's - \$5000

Establish your reputation as a community influencer by joining a team of influential individuals who shape our community vision and public policy. You invest at this level, recognizing your business has a viable role in advancing "Quality of Place".

#### Diamond - Visionary - \$10000

Build on your business reputation as a community influencer. You and your business will interact at the highest level of leadership and visibility in the Greater Yakima Chamber. Affect change, establish policy, and contribute to the growth and development of the Yakima Valley. Businesses and their executives investing at this top level are widely recognized for their vision and leadership.