

PRESS CONTACT:
Megan Custodio
Dittoe Public Relations
317.202.2280 XT. 13
megan@dittoepr.com



TCC opens new Yakima store

YAKIMA, Wash. (Sept.25, 2015) – TCC, the largest Verizon Premium Wireless Retailer in the U.S., announces today the opening of its new store in Yakima, Washington.

Located at 6410 W. Nob Hill Blvd., Yakima, 98908, by Walgreens and Walmart, the new store offers guests the ultimate experience in interactivity while shopping for wireless devices, accessories and home solutions, and is designed as a destination for guests to get hands-on with the latest wireless devices.

On Friday, Sept. 25, TCC will hold a ribbon cutting ceremony for the Yakima community at noon. To celebrate the new store, residents can upgrade to the latest smartphone and tablet for no money down and receive \$75 in accessories through the end of the month.

“Our Yakima customers will be thrilled at the opening of our new store in their community,” said Scott Moorehead, CEO of TCC. “We’re eager to open our doors and share our expertise of the latest wireless technology trends with local residents.”

TCC was recently recognized by Inc. Magazine as one of America’s fastest-growing private companies for the fifth consecutive year. Its long-standing relationship with Verizon Wireless coupled with its buying power allows the company to make its services more accessible to customers while offering unparalleled customer service and competitive pricing.

To learn more about TCC, visit www.TCCRocks.com. Consumers can connect with TCC on social media at www.facebook.com/tcctalk and [@TCCTalk](https://twitter.com/TCCTalk) on Twitter. For more information on TCC’s parent company Round Room, visit www.RoundRoom.com.

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About TCC

Founded in 1991, TCC is the largest Verizon Premium Wireless Retailer in the U.S., operating more than 700 locations in 37 states from coast to coast. The company is guided by its Virtuous Circle of Success—a belief that employees, customers and communities matter equally. TCC’s nationally-recognized [Culture of Good](#) movement encourages employees to give back in every community it serves. For media inquiries, contact Megan Custodio at 317.202.2280 XT. 13 or email her at megan@dittoepr.com. To learn more about TCC or to find a location near you, visit www.TCCRocks.com. For more information about TCC’s parent company Round Room LLC, visit www.RoundRoom.com.

