

GREATER YAKIMA CHAMBER OF COMMERCE

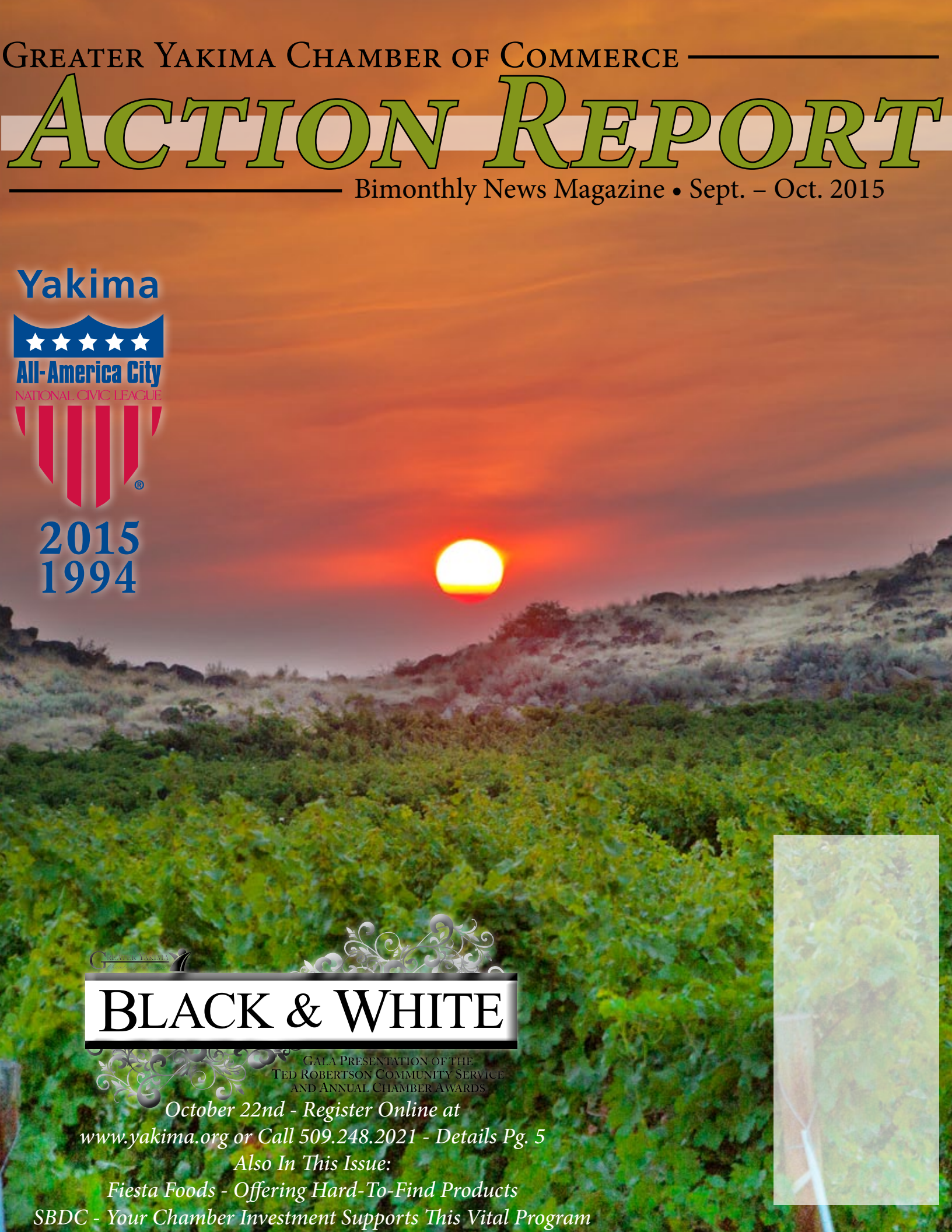
# ACTION REPORT

Bimonthly News Magazine • Sept. – Oct. 2015

Yakima



2015  
1994



## BLACK & WHITE

GALA PRESENTATION OF THE  
TED ROBERTSON COMMUNITY SERVICE  
AND ANNUAL CHAMBER AWARDS

October 22nd - Register Online at  
[www.yakima.org](http://www.yakima.org) or Call 509.248.2021 - Details Pg. 5

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*Fiesta Foods - Offering Hard-To-Find Products*

*SBDC - Your Chamber Investment Supports This Vital Program*

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Washington Governor Jay Inslee made a stop in Yakima recently and visited 2014 Chamber Business of the Year, Bale Breaker Brewing Company, on a recommendation from the Chamber. He was very impressed with the growth and success of this homegrown Yakima business! Meghann Quinn, Kevin Quinn, Kevin Smith and Jon Mullen led him on a tour through their growing company. He heard the concerns of local entrepreneurs and went home with a couple of growlers and a six pack!

## ON THE COVER Sundown at Naches Heights Vineyard Photo by Thane Phelan

Action Report Layout & Design by: Amy O Graphics & Thane Phelan

© 2015. All rights reserved. The Action Report is a bimonthly publication of the Greater Yakima Chamber of Commerce containing information for and about the Yakima business community. The Action Report is mailed to Chamber members and civic leaders. To submit a press release or offer comment about our publication please e-mail the Chamber at [chamber@yakima.org](mailto:chamber@yakima.org), Phone (509) 248-2021, send fax to (509) 248-0601 or write to P.O. Box 1490, Yakima WA 98907-1490. The magazine editor reserves the right to reject or edit any information to be published in the Action Report. Deadline to submit information is the 20th day of the previous month. Opinions expressed or implied in the Action Report do not necessarily reflect the opinion of the Greater Yakima Chamber of Commerce as an organization. The Action Report and the Greater Yakima Chamber of Commerce publish (USPS501-570) monthly for \$12 per year. Periodical postage is paid at Yakima, WA. POSTMASTER: Send address changes to Action Report Editor, P.O. Box 1490, Yakima, WA 98907-1490. Advertising sales performed by the Chamber staff. Printing and binding by: The Print Guys Inc. Yakima, Washington



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Gary Myhre, *Member Services Representative*  
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**Mission Statement:** "The Greater Yakima Chamber of Commerce is an organization that promotes pride in our diverse communities through positive, active leadership aimed at creating a cohesive, successful business climate in our County."

## MEMORIAL



## Programs and support for a life-changing diagnosis

Coping with a new medical diagnosis is life-changing – physically, emotionally, socially and spiritually – especially if that diagnosis means having to plan for end of life.

Memorial's Compass Care program aims to enhance a family's ability to cope and improve quality of life following just such a diagnosis.

- **Home Care Services** provide patients with skilled care in the comfort of their own homes: physical, occupational and speech therapy, skilled nursing, visits from medical professionals, social workers and home health aides.
- **Palliative care** relieves suffering and improves quality of life for patients and their families, working with medical providers and other in-home care services to provide patient-centered and family-oriented care.
- **Hospice** offers comprehensive support to terminally ill patients and their families, providing comfort care and improving quality of life during a difficult time. In addition to providing pain and symptom management for the patient, hospice provides comfort and reassurance to families during this uncertain life transition.
- **Cottage in the Meadow** hospice home provides quality hospice care in a rich, home-like environment operated by a 24-hour nursing staff and supported by hospice aides, chaplains, physicians, social workers and volunteers.

Now, the Centers for Medicare and Medicaid Services has selected Memorial Family of Services to participate in a



pilot project, the Medicare Care Choices Model, allowing patients to continue to receive curative treatments while receiving palliative and hospice care. The project is designed to increase access to the supportive care services that hospice provides to improve the quality of life for hospice patients and their families. Memorial is one of just 141 hospice providers nationally selected for this five-year project.

Currently, fewer than half of eligible Medicare beneficiaries use hospice care and most only for a short period of time, says Julie Cicero, program director of the Medicare Care Choices Model.

"Studies have shown that patients who receive palliative and hospice care at end of life have a higher quality of life and, in some cases, actually live longer," Cicero says. "Unfortunately, too many patients wait to access hospice care. The goal here is to try to get patients into palliative and hospice care sooner, to improve their quality of life, and ultimately reduce costs for Medicare and for families."

Caring for people who are approaching end of life is about ensuring they and their loved ones live their best lives to the end. It's about living.

Healthy Yakima.



Family of Services

PRESIDENT'S REPORT



**Verlynn Best**  
President & CEO

*CEO List of things to do:*

- ✓ Donate to firefighters per city request.
- ✓ Make sure businesses sign up for Operation Harvest Business contest: Do you have a box at your place of business for non-perishable food items, make a difference and pick up one at the Chamber!
- ✓ Ted Robertson Chamber Awards Gala coming soon: Oct. 22<sup>nd</sup>, 2015 call Amy to purchase your table.....



we have some great people to honor and businesses to celebrate. (P.S. we promise to be done by 9:00 PM).

- ✓ Biz Expo date set for March 17<sup>th</sup>, 2015 (Get your green on)
- ✓ Article due ....again for the Action Report!
- ✓ Holiday Reception December 15<sup>th</sup>, 2015: too much fun....open to members and community!
- ✓ Monthly General Membership Luncheons speakers scheduled....



how well do you know what's going on in your community? Great opportunity to be in the know! Visit [www.yakima.org](http://www.yakima.org) for the schedule!

✓ Business After Hours: Who, What, and Where.... [www.yakima.org](http://www.yakima.org) come and see how others are doing business in Yakima.

✓ It's time to get back to work prepping for board meetings; staff meetings; membership; government; and community meetings. Remember schools are back in session, watch for the school zones! Fall is just around the corner, and soon the holiday season will be upon us! Hope to see you at our celebrations and community information opportunities. Be engaged with your Chamber and community!



# BLACK & WHITE

GALA PRESENTATION OF THE  
TED ROBERTSON COMMUNITY SERVICE  
AND ANNUAL CHAMBER AWARDS

Honoring the Ted Robertson Community Service Award Recipients



Ronald King & Dr. Linda Kaminski



AND  
The 2015 Chamber Award Nominees for:  
“Volunteer of the Year”  
“Non-Profit of the Year”  
“Emerging Business of the Year”  
“Member of the Year”  
“Business of the Year”

REGISTER ONLINE AT [YAKIMA.ORG](http://YAKIMA.ORG) OR CALL 509.248.2021



October 22<sup>nd</sup>, 2015  
Reception: 6:00pm | Dinner  
and Program: 7:00pm  
Yakima Convention Center  
\$70/PERSON - or -  
\$520/TABLE OF 8



Ron's Coin & Collectibles Centers



2015 Chamber Awards

*Congratulations to the 2015 Chamber Award Nominees - VOTE NOW at [www.yakima.org](http://www.yakima.org)*

**CHAMBER VOLUNTEER OF THE YEAR**

This award is given to a person from the Chamber Board, Chamber Ambassadors, or Chamber Committees who has gone above and beyond in their commitment to serving our community and the mission of the Greater Yakima Chamber of Commerce.

- Patricia Byers - Youngevity Yakima
- Carmen Mendez - Safe Yakima Valley
- Robbie Bustos - Toyota of Yakima
- Jay Kelly - Thrivent Financial

**NON-PROFIT ORGANIZATION OF THE YEAR**

This award is given to an organization that has been outstanding in it's service to the Yakima Valley, and has shown exemplary success in achieving it's mission.

*Yakima Schools Foundation  
YWCA of Yakima  
Community Resource Group  
Habitat for Humanity*

**EMERGING BUSINESS OF THE YEAR**

This award is presented to a newer business that demonstrates a high level of customer service, innovation, focus on quality, and involvement in the community. This award will recognize an organization that has achieved a presence in the business community and has demonstrated consistent and significant growth within the last two years.

- The Yoga Practice*
- Cowiche Canyon Kitchen & Icehouse Bar*
- Tieton Cider Works*

**MEMBER OF THE YEAR**

This award is designed to celebrate an individual or business in the community who

demonstrates a commitment to community involvement and promotes the positive spirit of the Yakima Valley. A person or business that excels in community involvement!

- Bud Clary Toyota of Yakima*
- Joe Mann of Ron's Coin & Collectibles*
- Rich Austin of Yakima Valley Sports Commission/Yakima Valley Tourism*

**BUSINESS OF THE YEAR**

This Award recognizes the superior performance of a Yakima Valley business, the strength of the candidate's leadership team, workforce, and the company's history of recognizing and seizing market opportunities and leading the business community.

- John I. Haas, Inc.*
- Tri-Ply Construction*
- Solarity Credit Union*



Linda Johnson  
SBDC

*Your Investment in the Greater Yakima Chamber of Commerce Supports this Vital Program!*

The **Greater Yakima Chamber of Commerce** (Chamber) has provided small business and entrepreneur support through hosting the **Washington Small Business Development Centers (SBDC)** since 2006. That year, the Chamber stepped forward to reopen an SBDC office in Yakima by being host and providing in-kind office space and support, valued at over \$10,000 annual match.

from WSU. Currently no local cash funds support this service.

The Washington SBDC network includes 29 business advisors working in communities throughout the state, providing one on one confidential no-cost advising to small business owners who want to start, grow or transition their businesses. Linda Johnson, MBA is the Certified Business Advisor for the Greater Yakima Area.

There are nearly 1 million SBDC clients across the country who receive technical assistance each year to help



them with:

- Acquiring capital and managing cash flow
- Loan package preparation
- Buying or selling a business
- Marketing
- Business Plans
- Exporting
- And much more

Since 2006, the **Greater Yakima SBDC** has served **612 businesses** and prospective businesses. Those clients have reported **184 jobs** created or saved, with capital investment of nearly **\$15 million**.

It takes about \$110,000 to fund a local SBDC office annually. 50% of the funding in Washington State comes from an SBA grant administered by Washington State University (WSU). The remaining amount must be "matched" in order to have an SBDC office. In this area (Yakima, Kittitas and Klickitat Counties) approximately 10% is provided in-kind by the Chamber, 50% from SBA funds and the remaining 40%, all in cash, comes

For more information visit [www.wsbdc.org](http://www.wsbdc.org) email [Linda@yakima.org](mailto:Linda@yakima.org) or call 509-454-7612.



*"If you aren't working with SBDC you need to. They helped me find the right banks and the right professionals. I couldn't have planned the major expansion of my business without them."*

*Mike Robinson,  
Robinson Drilling and Development*



We're nearing the end of summer with children heading back to school, orchards bursting with apples and hops nearing harvest. At Legends, we're gearing up for fair season!

While our team continues to work diligently on the expansion, the marketing staff dreams of elephant ears and fried ... well, anything! We headed to the Benton Franklin Fair & Rodeo in August, then we sponsor the Central Washington State Fair in September.

Events like these are a great opportunity for our team members to meet community members, so we incorporate the community into our plans throughout the year. While marketing dreams of ferris wheels, the Yakama Cares committee begins preparing for the 2016 grants.

If you're affiliated with a non-profit organization in our community, we encourage you to explore Yakama Cares. Beginning January 1st, 2016 non-profits may begin submitting applications with a deadline of March 31st, 2016. In 2015, 162 grants were awarded from Toppenish to Yakima, and another 48 were awarded in the surrounding areas.



Cec Anson of Camp Prime Time accepts Legends grant



Charlie Robin of the Capitol Theatre accepts Legends grant

Each week, we highlight one of these recipients on our Facebook page to give our online community an opportunity to learn more about groups providing service in education, healthcare, senior care and much more. These non-profits make a profound impact on our area and deserve our recognition.

We hope you'll share this grant program with a non-profit that inspires you for the 2016 grant season as well as share those 2015 grantees highlighted on our Facebook page to inspire others.

Ron King, CRMC/MRM  
Marketing Consultant  
"56 Years in Radio"



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Cell: 509.949.9100 • Email: [ronalddk@yakimaradiogroup.com](mailto:ronalddk@yakimaradiogroup.com)

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105.7 FM The Hawk KRSE • BIG 106.1 FM • 980 AM - 106.9 FM ESPN Deportes  
1390 AM - 104.5 FM The Fan KBBO



## Fiesta Foods Offers Hard-to-Find Products

By Dori Harrell  
Photos by Thane Phelan

When shopping at Fiesta Foods, with stores in Yakima and Sunnyside, customers step right into the Latino food culture — fresh and ready-to-eat products that largely cater to the Yakima Valley’s Hispanic population. An herb section holds more than 20 specialty herbs, including the Aztec herb “Huazontle”. The meat department features — among more traditional meats like Angus beef and chicken breasts — pig ears, chicken legs, and pork stomachs and kidneys. The refrigerator area includes large amounts of rice pudding and the bakery holds racks of flan. The produce section hosts mamey, a fruit native to Central America, and large prickly cactus leaves, a mainstay of

the Latino diet, said Luis Moreno, director of both stores.

At the 45,000-square-foot Yakima store, Moreno didn’t hesitate to stop by his meat department display and point out the frog legs. “You’d be amazed at how many pounds I sell of those a week — 60 to 70 pounds.” As he walked by fresh fish heads, he said, “We probably have the largest seafood department in Yakima.”

Fiesta Foods’ owner, Craig Gaylord opened the Sunnyside store, an anchor at the Mid Valley Mall, in

2006 and the Yakima store in 2007. Gaylord based the small supermarket chain in Pasco, where he launched the first Fiesta Foods in 2003. He added a Hermiston, Ore., location in 2009. The two Yakima Valley stores employ



Yakima Store Manager Luis Moreno and Fiesta Foods President Craig Gaylord

about 240 workers, placing Fiesta Foods on Yakima County’s list of the top 50 private employers. Gaylord recently added 19,000 square feet to the Yakima supermarket and said he’s “in negotiations for tenants now.”

He said he started studying how to market to the Hispanic population while traveling through the South, where he noticed supermarket owners built beautiful stores filled with foods catering to their target audience, Latinos. He believed he could bring the concept to the Northwest and decided to go all-in. “What makes us different is that we try to make every department unique to the Mexican culture,” Gaylord said. “We have a scratch bakery, and bakers sling flour with products unique to the Mexican culture, same with produce. You’ll find items you can’t find anywhere else.”

The freshly prepared hot-foods department maintains the same practice, Moreno said, noting that the stores carry tamales made with corn husks used in the northern Mexican states, and tamales made with banana leaves as in the southern region. The majority of the Fiesta Foods’ Hispanic customers hail from Jalisco or Michoacán, Moreno added. And because many Dutch people

populate Sunnyside, that store also operates a section showcasing foods favored in The Netherlands. “What the customer is looking for, that’s what we try to bring in,” he said.

A few years ago, in an effort to reach out to non-Hispanic customers as well, Gaylord developed a recipe program, featuring cards and videos, so consumers could learn how to cook using the stores’ not-found-elsewhere products. On its website, recipe cards include “Carne de Puerco con Nopales” (pork with diced cactus), and cooking videos offer “Arroz con Leche” (rice pudding), a

favorite Latino dessert. “Grandma’s recipes — that’s what we have,” Moreno said.

At the Yakima store, when shoppers walk by the display of homemade ice cream, studded with, yes, cactus-flavored (and cucumber and chili flavors) ice cream among the brightly colored strawberry and lemon offerings, workers quickly provide samples. The store also produces its own chorizo and makes fresh tortillas nonstop. A taco cart provides hot tacos for a dollar, and employees at another cart strip the prickles off the cactus leaves. Near the bakery sits a large bin of “Bolillo”, small loaves of savory French bread..

“We cater to the Hispanics,” Moreno said, “so they identify us as part of the family.” And with that culture, he said, “It’s not what I can eat later, it’s what I can eat now.”

View Fiesta Food recipes and recipe videos at [www.fiestafoodsupermarkets.com](http://www.fiestafoodsupermarkets.com).

Fiesta Foods Yakima Valley locations:

—1008 E. Nob Hill Blvd., Yakima

—2010 Yakima Valley Highway, Sunnyside



**Yakima Valley Conference of Governments**

*Erasing the Lines and Thinking Regionally*

*Political boundaries are helpful, but they can hinder us, too*

As you turn south on 16<sup>th</sup> Avenue from Washington Avenue, does it cross your mind that, “I’m now leaving Yakima and entering Union Gap?” As we drive around the valley, most of us probably don’t consider that we’ve just crossed the boundary of a school or fire district. In the grand scheme of things, on most days, these lines on a map don’t matter much to us.

Our political boundaries matter from the standpoint of how we decide to tax ourselves and pay for the services we want, and in how we choose our elected officials. Many of us live and play in one city and work in another. We cross these boundaries all the time, every day, without giving them much thought. Many of the problems our cities face don’t follow straight lines and cross those boundaries as well.

The lines on the map serve us; we are not in service to them. We should pay attention to those boundaries when they hold us back. Lines become a barrier to solving problems when they keep us from working together on a collaborative rather than a competitive basis.

We all live in this region we call the Yakima Valley. We expect the various branches of government and our many municipalities to ‘play nice’ and ‘work well’ with each other. We expect the staff and elected officials of those places to be good stewards of our money.



As Daniel Pink writes in *A Whole New Mind*, “What’s in greatest demand today isn’t analysis but synthesis – seeing the big picture, crossing boundaries, and being able to combine disparate pieces into an arresting new whole.” Part of our job at the Conference of Governments is to see the big picture and look for opportunities that span political boundaries. We are reaching out to the business community via the Greater Yakima Chamber and New Vision to improve our valley. We are ready, willing and able to assist when opportunities arise. How can we think and act regionally?

- **Data: Understanding Where We Are (To Get Where We Want to Go).** Data drives performance, in government as it does in business. YVCOG can serve as a regional hub for transportation, land use and demographic data, and be an interpreter of that data.

- **Pilot Projects: Low Risk, High Reward.** Pilot projects offer cities a low-risk opportunity to test the waters of inter-city collaboration and service delivery.

- **Increasing Awareness Of Our Interconnectedness:** What is good for one city is good for our region; let’s celebrate what’s unique about each city while embracing the fact that we’re all in this together.

- **Courage And Patience:** Having the vision and fortitude to look beyond the near-term to see a brighter collaborative future. Thinking beyond the next election cycle.



*Community Resource Group  
New Location  
402 N. 4th Street  
Yakima, WA 98901*



*PayneWest Insurance Open House and Ribbon Cutting  
at 1402 W. Yakima Ave. Yakima, WA 98902*



*Grand Re-Opening and name change.  
Brookdale Chesterley  
1100 N 35th Ave.  
Yakima, WA 98902*



*Brookdale Yakima - Formerly Wynwood of Yakima  
4100 W. Englewood Ave.  
Yakima, WA 98908*

**Join us for our 50<sup>th</sup> Anniversary Dinner!**

October 1<sup>st</sup> 2015

Yakima Convention Center

PEOPLE FOR PEOPLE

1965-2015

**50 years**

Improving Lives  
Strengthening Communities

To RSVP or for sponsorship information please contact us at **509-248-6726**

*Continued on page 15*

## MILITARY CORNER



**Jason A. Evers, PE, PMP  
LTC, EN CDR**  
*Yakima Training Center  
Joint Base Lewis McChord  
Installation Management  
Command*

I'm LTC Jason Evers, the Commander of the Yakima Training Center. I wanted to bring you up to date on a few major things that have happened in your nation's Army and the Yakima Training Center these past few months.

First, the Army announced its plans for drawing down from 490k soldiers to 450k by the end of FY17. Joint Base Lewis McChord, our largest customer, did not lose a large amount of soldiers - only 1,250. This an-

nouncement went about as well as we could have hoped. In comparison with Fort Hood (-3350) and Fort Benning (-3400) we fared pretty well. Additionally, it has been announced that the Stryker Brigade in Hawaii will convert to light infantry and the 81st WAARNG will convert to a Stryker unit as soon as the equipment transfer can be coordinated (most likely a multi-year effort). Civilian job losses associated with the draw-downs Army wide will amount to approximately 17k jobs. At YTC, I don't anticipate any major changes in our operating environment, manning or number of units training with us. For those interested in working for the Training Center, we continue to advertise openings on [www.usajobs.gov](http://www.usajobs.gov)

Secondly, CSM White and I attended the farewell for Joint Base Lewis McChord Commander COL Hodges last month. Joint Base Lewis McChord is our higher headquarters. Some of you had met COL Hodges on his trips to Yakima and he mentioned how much he will miss the area. He moves on to work for the

US Chamber of Commerce out of Atlanta, GA, closer to his home state of Florida. COL Daniel S. Morgan replaces him and will visit the training center in the coming weeks.

Finally, the Japanese will be arriving to train for Rising Thunder 2015 by the time you read this publication. This is the exercise's 20th anniversary and a very special occasion to celebrate the great relationship between the US and our Japanese allies in the Pacific. Units from 7th Infantry Division, I Corps will partner with the Japanese Ground Self Defense Force Soldiers to conduct bilateral training on the Yakima Training Center. Additionally, the Japanese Soldiers will participate in home visits with US host families, the Selah hosted "Army Base Race" 5K and 1/2 Marathon, and other partnership sports events with US soldiers. This training is part of a larger effort by the administration to rebalance to the Pacific Theatre after years of focus in the Middle East. This larger effort is called Pacific Pathways and will continue to grow in coming years.

## BUSINESS BRIEFS

**GASSELING JOINS SMITH,  
PHILLIPS & DiPIETRO  
ADVERTISING  
AS NEW PARTNER**



Kelly Gasseling has joined the local advertising and public relations firm, Smith, Phillips & DiPietro. She will be a partner in the firm and will oversee new business acquisitions and other management aspects for the longtime marketing agency.

Gasseling has 18 years of experience working in print and radio advertising and is the founder of the Yakima Ag Expo.

Gasseling graduated from Central Washington with a degree in business management with a major focus on advertising. Most recently she was station manager for Radio Yakima.

"We're very excited to have Kelly

join our team," said agency president Bob DiPietro. "She brings a new perspective and energy to our business."

Founded in 1932, Smith, Phillips & DiPietro is the region's oldest advertising agency.

**YAKIMA JEWELER AWARDED  
CERTIFIED GEMOLOGIST  
APPRAISER TITLE BY THE  
AMERICAN GEM SOCIETY**

Matthew Gilmore of Dunbar Jewelers achieved the Certified Gemologist Appraiser (CGA) title from the American Gem Society (AGS), an association of professional jewelers in the United States and Canada.

*Continued next page...*

## BUSINESS BRIEFS

To submit a "Business Brief", announcements, staff changes, awards etc. Email brief copy and picture to [thane@yakima.org](mailto:thane@yakima.org) (copy may be edited for space) Include "Business Brief" in subject line.



To earn the CGA title, Matthew, already accredited as a Certified Gemologist of the Society, has successfully passed additional requirements to earn this prestigious award. This included a rigorous two-part exam, including theory questions and practical assignments based on performing a number of accurate, thoroughly detailed complete appraisals on a variety of jewelry items.

In addition, Dunbar Jewelers has an Accredited Gemological Laboratory on the premises that includes a binocular microscope, a set of five (5) American Gem Society master diamonds for color grading purposes, gem-testing equipment for identification of gemstones, their synthetic counterparts, imitations and treatments, along with a gemological library of reference materials.

The Certified Gemologist Appraiser accreditation is the highest level of achievement in the jewelry industry. Currently, approximately 400 AGS jewelers in North America have earned this prestigious professional title.

The American Gem Society is dedicated to proven ethics, gemological knowledge, and consumer protection. The organization, founded

in 1934, is considered the standard of excellence in the jewelry industry. Members are held to high ethical standards in the industry and are recertified annually to maintain their AGS title. For more information, please call 866.805.6500 or visit our website at [www.americangemsociety.org](http://www.americangemsociety.org)



### What's your plan?

Two in five people aren't prepared for an emergency or natural disaster. You and your family can plan for emergencies or outages - and stay safe around electricity every day - with the following helpful tips from Pacific Power.

#### Safety at home

- Use a power strip to prevent overloaded outlets.

- Use GFCI outlets near water sources to help prevent electrical shocks.
- Replace all worn or damaged appliance cords.
- Follow safety rules for portable electric generators.
- Assemble an emergency kit and have a family plan.

#### Make a plan, build a kit, stay connected

Create and practice your emergency plan - include caring for pets and family members who need extra help. Your kit should contain water, non-perishable food, first aid kit and medications, battery-operated or hand-crank radio, flashlights and extra batteries. Build your social network to get the latest information:

- Follow @PacificPower\_WA, @RedCross and @fema
- Like facebook.com/PacificPower
- Download our mobile app on the App Store or Google Play

Find more tips at [pacificpower.net/prepare](http://pacificpower.net/prepare).



#### Shields Bag and Printing Wins Energy Efficiency Award

Shields Bag and Printing Company was honored recently with a Pacific Power 2015 wattsmart® Business Partner of the Year award for saving 1.3 million kilowatt-hours in electricity and nearly \$60,350 in energy costs annually. The Yakima firm installed a state-of-the-art printing press and made compressed air upgrades that improved production and reduced energy use. Shields Bag, a leader in sustainable practices and longtime partner in Pacific Power energy efficiency programs, also received nearly \$196,000 in wattsmart Business incentives. Lisa Shields, president and CEO, accepted the award from Pacific Power regional business manager Toby Freeman.

## RENEWING MEMBERS

*Chamber Members who renewed their Memberships in June & July 2015  
Please support these businesses that support your Chamber!*

### Members for 1- 4 Years:

ActNow Automotive – 1 Year  
Starbucks Nob Hill – 1 Year  
Yakama Nation Legends Casino-  
Board  
Of Directors – 3 Years

### Members for 5- 9 Years:

Campbell and Company – 5 Years  
Mighty Tieton – 5 Years  
Rodda Paint Company – 5 years  
Yakima Valley Hearing and Speech  
Center – 5 Years  
Apple-A-Day – 7 Years  
Interstate Battery of Apple Valley –  
7 Years  
Gilbert Cellars – 8 Years  
AAA Secured Storage – 9 Years  
Advance Mechanical & Electrical,  
Inc. – 9 Years  
All Valley Sheet Metal – 9 Years  
Associated Freight Brokers – 9 Years  
Central Washington Medical Group  
– 9 Years  
Columbia Homes – 9 Years  
Competitive Plumbing – 9 Years  
Fiesta Foods – 9 Years  
G.S. Long – 9 Years  
Ron's Coin and Collectibles – 9  
Years  
Zarembo Claims Service – 9 Years

### Members for 10 -14 Years:

DaVita Dialysis Center, Union Gap  
– 12 Years  
Rescare – 12 Years  
Villbrandt, Stark, & Moorer, PLLC  
– 12 Years  
Yakima Valley Regional Libraries –  
12 Years  
All About Fun – 13 Years  
AW Roofing of Yakima, LLC – 14  
Years  
Clark Jennings and Associates – 14  
Years  
H.E.B. Mini Storage – 14 Years

### Members for 15-19 Years:

Yakima Urology Associates –

17 Years

Comfort Suites Yakima – 18 Years

### Members for 20-29 Years:

Concord Construction – 21 Years  
Conley Engineering – 21 Years  
Mid Valley Insurance – 21 Years  
H.D. Fowler Company – 22 Years  
Rural Community Development  
Resources – 23 Years  
Apple Tree Golf Course, Bar &  
Grill – 24 Years  
Peterson CPA's & Advisors – 24  
Years  
South Central Workforce  
Development Council – 24 Years  
Sundown M Ranch – 24 Years  
Washington State Employees Credit  
Union – 24 Years  
Yakima Neighborhood Health – 29  
Years

### Members for 30-39 Years:

Hall Financial – 32 Years  
Huibregtse, Louman Associates, Inc.  
-34 Years  
Dr. Carbery's Oasis Dental – 36  
Years  
YMCA of Yakima – 36 years  
YWCA of Yakima – 36 Years  
Charter Communications – 37 Years  
Russell Crane Service – 37 Years  
Comprehensive Mental Health – 38  
Years  
Star Rentals and Sales – 38 Years  
Valley Title Guarantee – 38 Years



*81 Year Chamber Member – Rankin Equipment Co. President Dave Rankin touring  
with Leadership Yakima Class of 2015*

### Members for 40-49 Years:

Lee Peterson Buick, GMC &  
Cadillac – 40 Years  
Wells Fargo Insurance Services – 40  
Years  
\*Longview Fibre Paper and Packing  
– 45 Years  
Alegria & Company, P.S. – 46 Years  
Knobel's Electric, Inc. – 48 Years

### Members for 50-59 Years:

Shields Bag and Printing – 52 Years  
Schreiner Title – 58 Years

### Members for 60-69 Years:

Triumph Actuation Systems-Yakima  
– 63 Years  
KIMA – 63 Years  
Quality Business Systems (QBSI) –  
64 Years  
Washington State Tree Fruit  
Association – 66 Years

### Members for 70-79 Years:

G.H. Moen – 76 Years

### Members for 80-89 Years:

Rankin Equipment Company – 81  
Years  
Picatti Brothers – 88 Years  
Yakima Herald Republic – 89 Years

### Members for 90+ Years:

Helliesen Lumber & Supply Co. –  
96 Years

## NEW MEMBERS

Leading Force Energy & Design  
Center  
17 N 3rd Street #101  
Yakima, WA 98901  
(509) 571-1351  
[www.leadingforceedc.com](http://www.leadingforceedc.com)

Independent Truck Driver Training  
Inc.  
2532 S 12th Ave  
Union Gap, WA 98903  
(509) 949-8569  
<http://www.itdtinc.net/>

Costco Wholesale Yakima Member  
Service Center  
1700 N 6th Street  
Yakima, WA 98901  
(509) 454-1200  
[www.costco.com](http://www.costco.com)

Yakima Adjustment Service Inc.  
309 W. Lincoln Ave  
Yakima, WA 98902  
(509) 248-0400  
[www.yascollect.com](http://www.yascollect.com)

Panera Bread  
17 E. Valley Mall BLVD  
Union Gap, WA 98903  
[www.panerabread.com](http://www.panerabread.com)

Visual Marketing NW  
(509) 492-1402  
[www.visualmarketingnw.com](http://www.visualmarketingnw.com)

## CHAMBER GALLERY



*The Vine Venue at Skateland Funcenter  
Celebrating Union Gap Old Town Days  
and their One Year Anniversary*

*The Vine Venue*



*Ribbon Cutting – Family Vision Care PS  
502 N. 40th Ave. Ste.1  
Yakima, WA 98908*

Family Vision Care

*Washington Vision Therapy Center  
Ribbon Cutting and Open House  
303 S 72nd Ave  
Yakima, WA 98908*





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