GREATER YAKIMA CHAMBER OF COMMERCE

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CTL

2015 Chamber Award Winners!
Yakima Valley Poised to Become a Craft Beverage Tourist Destination Area
FLY YKM – Yakima's Best Way to Travel

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Miss America Visits Yakima! Miss America 1962 Maria Fletcher visited Yakima, arranged by the Yakima Chamber of Commerce. At the time the Chamber organized the yearly Miss Yakima pageant. The pageant to crown Miss america 1962 is the highest rated Miss America telecast on record. It is also ranked among the top 100 television events of all time.

ON THE COVER Yakima Area Arboretum Luminaria (This years event is Dec. 11th & 12th) Photo by Thane Phelan

Action Report Layout & Design by: Amy O Graphics & Thane Phelan

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10 N. 9th St. Yakima, WA. 98901 (509)248-2021 www.yakima.org

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Mission Statement: "The Greater Yakima Chamber of Commerce is an organization that promotes pride in our diverse communities through positive, active leadership aimed at creating a cohesive, successful business climate in our County."

when you look in the mirror and know "we couldn't have done it without you."



We are proud to be recognized as the 2015 Business of the Year by the Greater Yakima Chamber of Commerce and are truly appreciative of the amazing Yakima community that supports us every day.

To learn more about our passion for hops and brewing and Yakima, visit johnihaas.com or call 509-469-4000.







Verlynn Best President & CEO

As the holiday season approaches, I hope that the reflection and hope of building a better future for our families, community, and Nation are first and foremost in your hearts.

I watched the introduction of the new Speaker of the House, Paul Ryan, I was deeply moved beyond the politics. When the Speaker of the House asks for prayer, that is something that I am really good at. I am very proud to be an American who can exercise my right of prayer because of the freedoms that have been fought for and won.

Often, in our political environment, we demonize others ideas, opinions, PRESIDENT'S REPORT

and beliefs. Yes, even in Yakima! However, change is necessary. If not for change then we find ourselves asking the same questions-what, why, how, and when? But instead we should be asking about who can bring the best answers to all of our questions and concerns. Do you have better plans or ideas? Or is "NO" the resounding answer of our future?

I work next door to newly elected City Council woman, Carmen Mendez and I love hearing her ideas for our community, concerns of her own and of others she has taken into consideration and her plans to take action! Most of all, I love her attitude when we do not agree on things. She is passionate and handles herself with integrity. The best part of our debates is when we have those teachable moments. We all need to listen, ask, and learn to really solve what is ahead of us.

I sometimes feel the forces that try and separate us by color, religion, neighborhood, economics, gender, politics, haves, have-nots, and the list goes on. We need to stop the madness and remember "WE THE PEOPLE!"

In conclusion, be thankful this

Thanksgiving, give this Christmas, and celebrate the New Year by not just singing it, but believing in the words of *Auld Lang Syne!*

Should old acquaintance be forgot And never brought to mind Should all acquaintance be forgot And auld lang syne For auld lang syne, my dear, For auld lang syne, We'll take a cup o' kindness yet, For auld lang syne And we'll take a cup o'kindness yet For auld lang syne We too have run around the slopes And picked the daisies fine We've londoned many weary foot Since auld lang syne For auld lang syne, my dear, For auld lang syne, We'll take a cup o' kindness yet, For auld lang syne We too have paddled in the stream From morning sun to night But the seas between us broad have roared From auld lang syne For auld lang syne, my dear, For auld lang syne, We'll take a cup o' kindness yet, For auld lang syne We'll take a cup o'kindness yet

Blessed Wishes for this Holiday eason!

For auld langs syne



Joe Mann Chair of the Board

Community Pride

Something very easy that everyone can do to make our community a little better is to show community pride. All people, from ages six to one hundred and six, can say and show positive things about our town. This starts at home with parents showing

unheard of and we also have YVCC, Perry Technical Institute, and Heritage University! Our park system and sport programs are excellent as well. The greenway is wonderful and is always improving. We have Cowiche Canyon, and easy access to the mountains. Yakima has four distinct seasons and has a location that allows us access to large cities, beaches, and the forest within hours. Let's all get together to make our community better every day. By just spreading the word of the wonderful hidden gem we have. The entire population will start fol-



nity really is.

MESSAGE from the CHAIR

their children how great our commu-

One thing we can take pride in is that we are a city that supports education. Yakima now has two new high schools and a great staff of educators. We have PNWU! For a city our size to have a medical school is lowing your example, and start to appreciate all that we have. This will get more people involved to continue the process of making our valley the best it can be. Lifelong journeys and huge goals start with one step, one thought, and one voice. So let us all start the talk, think, and show how great Yakima really is.



Board Chair Joe Man - Always showing his community pride, wearing his All-America City pin, a committee he also chaired

www.yakima.org | Greater Yakima Chamber of Commerce | 5

Bale Breaker Tasting Room

CRAFT BEVERAGES

Yakima Valley Poised to Become a Craft **Beverage Tourist Destination Area**

by Dori Harrell

Just as chocolate pairs nicely with red wine, so the Yakima Valley's expanding craft beverage industry pairs up sweetly with the valley's well-established wine industry and its tourism base.

"The breweries and others are trying to market the Yakima Valley as a craft beverage destination. There's no reason that shouldn't be successful," said Meghann Quinn, an owner of Bale Breaker Brewing Co. in Moxee. Yakima has long been considered the birthplace of modern microbrews, thanks to Grant's Brewery Pub, which opened in the early

1980s but shut down in 2005. Microbrew production sparked in the city again with the opening of the Yakima Craft Brewery Co. in 2008, and as the demand for craft beverages climbs steeply nationwide, the Yakima area has seen a number of craft beverage producers open, including Bale Breaker, Berchman's Brewing Co., Hop Nation Brewing Co., and Tieton Cider Works, which produces several varieties of hard ciders. Snipes Mountain Restaurant & Brewery has been long established in Sunnyside. In addition, several craft distillers have also launched in the Yakima Valley. Washington hosts 256 craft brew-

produces three year-round beers, including Field 41 Pale Ale, and a seasonal beer. Bale Breaker uses only hops from the family's 900 acres of hop fields, but the company purchases the hops from Yakima Chief-Hopunion, a hop supplier. "It was important to us to keep the businesses separate," Quinn said. "We didn't want to negatively impact another business." The company's products can currently be found in Washington and northern Idaho. Besides grocery stores and local restaurants and bars, its beers are sold in Safeco Field, CenturyLink Field and Sea-Tac Airport.

eries (an increase of 25 percent over 2013) that add more than \$1 billion to the state's economy, and the state ranks second in the number of craft breweries nationwide, according to the Brewers Association. In 2014, the state produced more than 405,000 barrels of craft beer, up from 370,000 barrels the previous year, and local craft brewers and marketers see that

growth trend continuing.

Bale Breaker is the dream child of Meghann Quinn and her husband, Kevin, and Meghann Quinn's brother, Kevin Smith (head brewer). The Smith family has owned hop farms in the Yakima Valley since 1932, and the three opened the 11,000-squarefoot brewery in spring 2013 on one of the family's hop fields, Field 41, featured in its logo. In its first nine months, working with four fermentation tanks, Bale Breaker produced 2,000 barrels of craft beer. It added ten more fermentation tanks and in 2014 more than tripled its production. In 2015, Bale Breaker expects to reach 10,000 to 12,000 barrels, and Meghann Quinn said expansion plans are in the works. Bale Breaker

Bale Breaker also set up a taproom so customers could enjoy its beers. When the taproom opened, Bale Breaker owners expected to see a

Continued on page 11



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2015 Business of the Year John I Haas Inc.

Congratulations to the 2015 Annual Chamber Award Winners! With a record 1637 votes this year, here are the businesses and individuals you have honored with awards.

Photography by Andy Sawyer at Vireo Photography 509.941.3338

2015 Member of the Year - Rich Austin of Yakima Valley Tourism / Yakima Sports Commission

Volunteer of the Year

Kiley DiPietro accepts on behalf of Cowiche Kitchen

Bob Gerst accepts on behalf of John

BLACK & WHITE

Carmen Mendez of Safe Yakima Valley

2015 Chamber

2015 Emerging Business of the Year Cowiche Canyon Kitchen and Icehouse 2015 Non-Profit of the Year YWCA of Yakima

> eliminating racism empowering women ywca

Chelsea Snodgrass accepts on behalf of YWCA

s WIHINNE

BATLAL HEREISNIEL VERDING OLD TETTE OTHEREISING COMMENDING STRANGER DANKSTERVI, CHREWHIERD, AVVAILUDS



Scan to watch the 2015 Ted Robertson Awards presentation



Watch the 2015 Chamber Awards Winners Video

2015 Ted Robertson Community Service Award Recipients Dr. Linda Kaminski & Ron King









FLY YKM – Yakima's Best Way to Travel By Sean Hawkins

The Yakima Air Terminal now hosts four daily flights to Seattle's SEATAC Airport where travelers can connect to over 80 cities. The effort to add an additional daily flight to the Yakima/Seattle rotation was made possible by the Yakima City Council's 2013 choice to invest in a marketing program to improve the performance of the three flights that were leaving the Yakima Air Terminal daily. After the City's comprehensive FLY-YKM marketing program began, load factors (the number of people flying between Yakima and Seattle) improved immediately. Consequently, the City began a discussion with Alaska Airlines and the US Department of Transportation to expand air service. This resulted in a \$290,000

federal grant being awarded to the City of Yakima to fund marketing services and a fourth daily flight from Alaska Airlines.

Flying out of Yakima has many benefits beyond supporting the local community. You can get through the security in five minutes at the Yakima Air Terminal, parking is a breeze and inexpensive, there's no construction or snow on the passes to slow you down, and you can save money by not having to pay for hotels and parking in Seattle.

Based on a variety of meetings the City hosted with the business community, I learned how important better air service was to multiple segments of our local economy. However, the human side of it wasn't driven home until a friend of mine, who is a regular flyer, told me how it affected his quality of life. "The ability to catch a 6:20 p.m. flight home from Seattle instead of waiting until 11:00 p.m. means more time with my family and not being so tired the next morning", my friend said.

As a Louisville, Kentucky native, I'll be the first to tell you

that flying from Yakima works sometimes, but other times it simply doesn't. It's nearly impossible and totally unaffordable to get to from Yakima to Louisville from the Yakima Air Terminal, so I either have to drive to Portland or Seattle. However, I attended a retail conference in San Diego in September and my roundtrip fare from Yakima was \$218. Flying from Yakima works best when you are connecting to one of the 80 cities Alaska Airlines flies to from Seattle. And if you haven't checked in a while, you may be surprised to find out there are numerous great connections and fares to those cities. While writing this on October 27th, I found these great flight options:

Yakima to Denver in December -\$263 roundtrip and less than six hours travel each way

Yakima to Phoenix in December - \$219 roundtrip and less than six hours travel each way

Yakima to New Orleans in December - \$520 roundtrip and less than ten hours travel each way Yakima to New York City in December - \$365 roundtrip and less than 11 hours travel each way Yakima to Los Angeles in December - \$219 roundtrip and less than five hours travel each way. Visit www.flyykm.com for current flight options!



Continued from page (

few customers stop by now and then. "Our foot traffic in the taproom far exceeds what we projected. We are slammed on weekends, and locals come to hang out and have a beer," Quinn said.

In summer 2015, Bale Breaker plans to add hard cider from Tieton Cider Works to its taproom selections.

Tieton Cider Works' owners, Craig and Sharon Campbell, operate organic cider apple orchards that supply, in part, the cidery, which produces 13 ciders. According to the company's cidermaker Marcus Robert, Tieton Cider Works produced 100,000 gallons of cider in 2014 and expects that number to at least double in 2015. "We see anywhere from 100 percent to 200 percent growth every year," Robert said. "We have enough capacity to make up to 1 million gallons."

The company expanded operations in 2014 and opened a 35,000-squarefoot facility in Yakima to support the growing demand for its hard ciders. Currently, Tieton Cider Works' products can be bought in 18 states and British Columbia. "We do a lot of draft in pubs and bars, and we have quite a few white-tablecloth accounts in restaurants. It's to the point where everybody is looking for cider on the menu," Robert said. The ci-

dery even offers a drink blended with hops, Yakima Dry Hopped Cider. Robert believes the valley, leading the nation in apple and hop harvests, is on track to achieving the status of a major craft beverage tourist destination. And just as the valley has positioned itself as a leader in producing premium wines — Washington is the second-largest producer of premium wines nationally — he sees the Yakima Valley taking the lead in premium cider production. "We're in a bubble here," he said.

"We have all the ingredients sitting here before us — that's a coup. We have an economic tourism base with the wine industry. There's no reason this shouldn't be the spot."

Cidery: Tieton Cider Works Cider Bar 619 West J Street, Yakima www.tietonciderworks.com

Yakima area breweries with taprooms: Bale Breaker Brewing Co. 1801 Birchfield Road, Yakima www.balebreaker.com



View of Mount Rainier taken on flight between Seattle and Yakima #FLYYKM photo by Thane Phelan

CRAFT BEVERAGES

Hop Nation Brewery Co. ny31 N. 1st Ave. Yakima www.hopnation.us



The Taproom on the Ave 120 East Yakima Avenue, Yakima The Taproom at the Brewery 2920 River Road (No. 6), Yakima www.yakimacraftbrewing.com

Snipes Mountain Brewery & Restaurant 905 Yakima Valley Highway, Sunnyside www.snipesmountain.com

For a list of more area breweries and distilleries, and restaurants, bars and pubs that serve their products, visit www.spiritsandhopstrail.com.

MEMBER PROFILE

Darigold expands in Yakima Valley 30 additional jobs to come



Darigold, an economic driver in the Yakima Valley for decades, is about to become even more so with a \$100M project targeted for completion this spring. The expansion of their Sunnyside plant will increase milk processing capacity from approximately 5.0 million pounds to 8.5 million pounds a day.

Currently there are 150 family wage jobs at the plant, and that will grow to 180 when the expansion is fully operational. The facility brings in significant revenue to the local and regional tax base, helping support critical services like fire, police, and education. In addition, the milk processed at Darigold's Sunnyside plant comes from approximately 50 farm families in Yakima Valley. These families help to make up the Northwest Dairy Association (NDA) cooperative, and Darigold is the milk processing and marketing arm of that cooperative.

"The expansion will enable more of the local milk to be processed locally. Current milk volume in the Yakima Valley is significantly more than our



current processing capacity and will continue to be even when the Sunnyside plant expansion is completed. We are currently trucking milk to Western Washington and Oregon for processing. Our plant expansion will allow us to be more efficient by allowing us to process more milk locally, which will reduce the number of trucks on our highways. This is not only good for our member-owners but also for the community," says Steve Matzen, senior vice president for Northwest Dairy Association

Darigold's Sunnyside plant opened in 1991. Expansions in 1995, 1999 and 2006 brought it to its current capacity, producing over 500 thousand pounds of cheese and over 300 thousand pounds of whey powder daily. The products are shipped throughout the U.S. as well as to more than 31countries, helping improve the nutrition and health of millions of

BUSINESS BRIEFS

matters. Prior to coming to Halverson,

Jon worked as a Deputy District At-

torney for four years. His professional

experience includes more than sixty jury

Halverson Northwest Welcomes New Associates

Halverson Northwest Law Group is pleased to welcome Jonathan Rue and Juliana VanWingerden to our firm as associate attorneys.

Jon joined the litigation group in the Yakima office at Halverson. His practice

people every day. The new capacity will produce Non-Fat Dry milk in a "high care" environment used for infant formula and other nutritional applications.

The plant also produces many different cheeses for the wholesale market, shipped to Asia, the Middle East and North Africa. In 2014, Darigold produced 28% of the total U.S. American Style Cheese Exports coming from the U.S.

Dairy farmers and plant employees alike are excited about their newest product, on grocery store shelves, which is a premium white cheddar. "We are proud of this great cheese, produced right here by people who live in the valley. It is a product that we can all be proud of," said Clay Powell, senior director of operations for Darigold.

rials, countless bench trials, and signififocuses on assisting businesses and individuals navigate all phases of litigation. He also counsels business, education, and water use clients on pre-litigation

cant motion work at the state court level. During law school at the University of Oregon, Jon completed an externship with in-house counsel at Vestas' North American headquarters. While at Vestas, he worked on contractual terms for large scale wind energy installations. During law school he also worked for a Northern

To submit a "Business Brief", announcements, staff changes, awards etc. Email brief copy and picture to thane@ <u>yakima.org</u> (copy may be edited for space) Include "Business Brief" in subject line.



California non-profit legal organization on agricultural water rights and land use issues.

Juliana, a lifelong Yakima Valley resident, has joined our Sunnyside office. Her professional experience includes assisting clients in real estate transactional matters, business entity formation and commercial transactions. Juliana also has experience in private lender foreclosures. While attending Seattle University Law School, she interned for the Hon. Lonny R. Suko and the Hon. James P. Hutton of the United States District Court for the Eastern District of Washington. She also completed her final law school semester as a Rule 9 Licensed Legal Intern for the Federal Defenders of Eastern Washington & Idaho. As a Rule 9 Licensed Legal Intern, Juliana gained valuable supervised federal practice and federal courtroom experience. After graduation, Juliana clerked for the Hon. James P. Hutton of the United States District Court for the Eastern District of Washington.



Juliana VanWingerden

LEGENDS C A S I N O

Yakama Cares, an annual event, donates funds to create positive impacts throughout the community served by Legends Casino, and it is financed through the Charitable Contribution Fund. Program distributions have increased each year since 2008 with the 2015 contribution of \$419,953.

Legends Casino invites non-profit organizations to start preparing now for the 2016 distribution that will take place in May. Acceptance for Yakama Cares applications begins January 1, 2016 and runs through March 31, 2016. The application can be accessed under the Community heading at www.legendscasino.com.

and assistance for seniors.

preference.

for the community." munity!

BUSINESS BRIEFS



Grant recipients included schools, senior services, veteran services, law enforcement, food banks, shelters, and many more in Benton, Franklin, Kittitas and Yakima counties over the years, and their requests incorporate items such as books, iMacs and other educational programs for schools to uniforms or equipment for sports teams and survival materials for homeless. Funding has also been provided for Night Out events, K-9 programs, vaccines for pet shelters

The committee of community members and Legends Casino employees receives an average of 500 to 800 applications annually to evaluate. The applications undergo three to four rounds of cuts before the final selection. Historically, applications addressing a youth/educational need, medical benefit to the community or assistance to senior citizens are given

According to the committee, "We look for applications that not only fill a need but involve minimal overhead, and we're also reviewing the overall community needs in our effort to find programs where we can make a significant impact

Find the application on the Legends Casino website today, and share it with a non-profit organization in our com-

PACIFIC POWER

Be Prepared for Winter Weather

Before the storm season hits, Pacific Power prepares equipment and crews so they can get power back on as quickly and safely as possible if there's an outage. Make sure your business is ready in case of an unexpected power outage.

Tips to help you prepare

• Mark the location of electrical supply panels and note how to turn off power. • Label equipment power switches to find them more easily during an outage. • Plug computers into surge protectors and install automatic backup programs. • If you use a cash register, have a calculator or non-electrical option on hand. • Consider buying and installing a back-

up generator for critical equipment.

• Keep emergency lighting in working order.

· Put together an outage kit with flashlights, radios, food and water.

What to do in an outage

To report an outage or receive an outage update, call toll free at 1-877-508-5088. Stay away from any downed power lines - call 911 immediately.

You can also report outages and check restoration status on Pacific Power's website or through the utility's free mobile app for iPhone, iPad and Android. Download the Pacific Power app on the App Store or Google Play.

Stay connected

Social networks can help get news and communicate during a power outage or emergency. Follow Pacific Power on Twitter, @PacificPower WA, and on facebook.com/pacificpower for large or extended outage updates.

Getting your power back

Safety is the top consideration in an outage. Once downed lines are cleared, crews repair transmission and distribution lines to get power on for the majority of customers. Then repairs are made to energize individual homes and businesses.

Learn more at pacificpower.net/outage.

RENEWING MEMBERS

Chamber Members who renewed their Memberships in August & September 2015 Please support these businesses that support your Chamber!

Members for 1-4 Years:

A-L Compressed Gases, Inc. - 3 Years Bear Trade Show Services, Inc. -3Years Family Vision Care, PS – 3 Years JC Penney – 3 Years Kronstadt Consulting – 3 Years Larson Gallery Guild – 3 Years Melody Lane Dance, Music & Drama Academy – 3 Years MB Designs – 3 Years Yakama Nation Legends Board of Directors – 3 Years Yakima Valley Conference of Government – 3 Years Auto Art & Collision Repair - 4 Years Designs Limited – 4 Years Don's Donuts & Julie's Java - 4 Years Liberty Bottle Works – 4 Years Magic Metals, Inc. -4 Years Mighty Tieton – 4 Years

Members for 5-9 Years:

Miller & Associates Wealth Management, LLC – 5 Years Primerica – 5 Years Service Alternatives, Inc. – 5 Years Canyon River Ranch Lodge – 6 Years Chuker Cherries – 6 Years Invisible Ink – 6 Years Baird – 6 Years Walmart #5098 (West Valley) - 6 Years Belu Salon – 7 Years Hometown Ace Hardware – 7 Years Ahtanum Ridge Family Medicine – 9 Years Durrett & Associates, PLLC - 9 Years

Members for 10 -14 Years:

Delaney Lost Sock Laundromat – 10 Years Yakima Rock & Mineral Club – 10 Years DaVita Dialysis Center (Union Gap) -11 Years

Peopleworks – 11 Years Re/MAX Traditions – 11 Years Storage Court -11 Years AB Transmission, LLC – 13 Years Valley Hills Funeral Home - 13 Years SCORE (Counselors to America's Small Business) – 14 Years Tube Art Signs & Sports Displays -14 Years

Members for 15-19 Years:

Advanced Digital Imaging - 15 Years Camp Prime Time – 15 Years Eagle Signs, LLC – 15 Years Fort Simcoe Jobs Corps Center -15 Years Living Care Retirement Community -15 Years 2nd Street Grill – 15 Years Casey Family Programs – 16 Years Radio Yakima – 16 Years West Coast Plastics, INC. – 17 Years Graphic Label – 18 Years Home Street Bank – 18 Years

Wellness House – 19 Years

Members for 20-29 Years:

Brockway Opfer Raab Architecture, PLLC – 20 Years Yakima Association of Realtors – 20 Years ALISCO – 21 Years Bustos Media, LLC - 24 Years Bartons Center Pharmacy dba Gibbons Pharmacies, LLC -24 Years Edward Jones - Gailon Gentry, Financial Advisor – 25 Years Apprisen – 26 Years Summit Leasing, Inc. – 29 Years

Members for 30-39 Years:

Oxford Inn – 30 Years Golden Wheel Restaurant – 32 Years Engravings Unlimited, Inc. - 34 Years Keeler's Medical Supply – 35 Years McDonald's of Yakima County – 35 Years

Roy's Ace Hardware, Inc. -35 Years YMCA of Yakima - 35 Years YWCA of Yakima -35 Years King Beverage, Inc. – 37 Years Yakima Waste Systems, Inc. - 37 Years JELD-WEN Windows & Doors - 39 Years Wells Fargo Insurance Services - 39 Years

Members for 40-49 Years:

Central Pre-Mix Concrete Co. - 48

Members for 50-59 Years:

Bob Hall's Honda – 54 Years Cintas Corporation – 54 Years Fruit Packers Supply, Inc. – 54 Years Sunfair Chevrolet, Inc. – 54 Years

Members for 60-69 Years:

Yakima School District #7 – 68 Years

Members for 70-79 Years: G.H. Moen – 76 Years

Members for 90+ Years: H.R. Spinner Corporation – 92 Years

New Members - August &

September Farmers Insurance – Tasha Huffines 1340 N 16th Ave STE A Yakima, WA 98902 (509) 574-0624

The Cellular Connection 6500 West Nob Hill Blvd. STE 101 Yakima, WA 98908 (509) 858-7780 www.tccrock.com

Send out Cards - Mike Anthony (509) 424-1972 creeksideanthony@gmail.com

Blue Dog Business Services (509) 225-9360 Mack.Hendrick@Blue-Dog.com www.Blue-Dog.com



The Grand Opening Event and Ribbon Cutting The Cellular Connection - Verizon 6500 W. Nob Hill Blvd. Ste.101 Yakima, WA 98908



The Greater Yakima Chamber of Commerce is proud to support Small Business Saturday ®, a day dedicated to celebrating small. local businesses like yours. Make November 28th huge for your business by getting involved in the big day.

Check out resources at ShopSmall.com

AND call the Chamber at 509.248.2021 for ways you can be involved and receive a Shop Small promotional kit (supplies are limited). For more information about participating, call now or email thane@yakima.org.



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