

Press Release

For Immediate Release

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To: All Media Outlets
PSA Department

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Chair-Cinco de Mayo Planning Committee

Cinco Parade Prancing Horses & Royalty

Yakima, WA- The 15th Annual Cinco de Mayo Festival is starting the spring festivals for Downtown Yakima on May 7 & 8. One of the biggest attraction is the Charro Parade that includes Charros (Mexican cowboys) and beautiful horses, that compete at the end of the parade.

“We are ready to go! The horsemen are lined up and have been practicing for the horse prancing competition,” said Leo Zuniga, Chair of the Charro Parade & competition. “Last year we had to cancel the parade due to last minute leadership void,” said Maria DJ Rodriguez. “Mr. Zuniga came in eager to take the helm, with new ideas and a “can do” attitude.” A mariachi band will be part of parade and play for the horse prancing competition.

“This year representatives of Yakima Bikes and Walk will be participating in the parade for the first time,” said Phil Hogue. Community members are invited to be part of the parade and are encouraged to dress in traditional attire. Dance Fusion youth team will be participating, as well as other dance groups. Groups interested are welcome to register at no fee!

The Mayor of Yakima will be leading the parade along with other city council members. Those confirmed are Councilmember Carmen Mendez and Council member Dulce Gutierrez.

The Charro Parade will be on Sunday, May 8. Staging area will be the US Bank parking lot on 5th Avenue & W. Yakima Avenue. The parade will start promptly at 1:00 PM. The parade will go East with the flow of traffic. The completion will take place in downtown Yakima Avenue.

For more information, visit us at www.yakimahispanicchamber.com or call 509.45.2050