

GREATER YAKIMA CHAMBER OF COMMERCE

ACTION REPORT

Quarterly News Magazine - July • Aug • Sept 2016

Leadership Yakima Class of 2016



Yakima



All-America City
NATIONAL CIVIC LEAGUE



2015
1994



2016 Ted Robertson
Community Service
Award Recipients
Steve and Anne
Caffery
Dr. Lloyd Butler
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Outgoing Board Chair Joe Mann was honored for his two consecutive terms as Chair of the Board of Directors of the Greater Yakima Chamber of Commerce at a recent Chamber Luncheon. Joe Mann is the first two year Board Chair since 1955. Presenting are incoming Board Chair Rich Austin of the Yakima Valley Sports Commission and current Board member and Board Chair from 1985, Ron King of Radio Yakima.

ON THE COVER

Leadership Yakima 2016 - Ted Robertson Recipients
Photos by Thane Phelan

Action Report Layout & Design by: Amy O Graphics & Thane Phelan

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10 N. 9th St.
Yakima, WA. 98901
(509)248-2021
www.yakima.org

Executive Committee Members

Chair: Rich Austin, *Yakima Sports Commission*
Immediate Past Chair: Joe Mann, *Ron's Coin & Collectibles*
First Vice Chair: Bob Gerst, *John I Haas*
Second Vice Chair:
Secretary/Treasurer: Sue Price-Scott, *Alegria & Company, P.S.*
Appointed by Chair: Ron King, *Radio Yakima*
Legal Counsel: Don Boyd, *Carlson Boyd & Bailey PLLC*
President/CEO: Verlynn Best, *Greater Yakima Chamber of Commerce*

Board of Directors

Mike Dooley, *Wilbert Precast Inc.*
Mike Bastinelli, *Yakima Police Dept.*
Jon DeVaney, *Washington State Tree Fruit Association*
David Ackerman, *The Print Guys Inc.*
Doug Warren, *Baird*
Carmen Mendez, *Safe Yakima Valley*
Kristi Foster, *Wheatland Bank*
Jamie Stickel, *TownSquare Media*
Jack "JD" Bewley, *McDonalds of Yakima*

Ex-Officio Members

Sean Hawkins, *Yakima Economic Development Manager*
Dominic Rizzi, *Yakima Chief of Police*
Mike Leita, *Yakima County Commissioner*
LTC Jason Evers, *Post Commander - Yakima Training Center*
Linda Johnson, *SBDC - Small Business Development Center*
Craig Dwight, *YV Tech*
Luz Bazan Gutierrez, *RDRC*
Greg Stewart, *State Fair Park*
John Cooper, *Yakima Valley Tourism*
Christine Cote, *Perry Technical Institute*
Jonathan Smith, *New Vision - YCDA*

Administrative Team members:

Verlynn Best, *President & CEO*
Thane Phelan, *Vice President & Communications*
Amy Lopez, *Information and Events Coordinator*
Gary Myhre, *Member Services Representative*
Josette Gonzales, *Bookkeeper & Accounting*

Mission Statement: "The Greater Yakima Chamber of Commerce is an organization that promotes pride in our diverse communities through positive, active leadership aimed at creating a cohesive, successful business climate in our County."



Verlynn Best
President & CEO

How do we conduct business while at the same time still be socially sensitive to the issues surrounding our community that affect just how we do business? How do we make changes to be successful? How do we collaborate and solve issues that mar our city, county and state?

I believe that in a climate of political correctness, we have stifled the voices, hands and feet of many. I may not like what you have to say, but say it anyway - I would if the roles were reversed! I exercise my freedom of speech every chance I get - as if no one knew that about me already! We, also, need to be better listeners... which would make us all much wiser.

Do we take the time to learn about our issues such as homelessness? This issue has many layers, is very complicated, and a problem we are all facing. We cannot

Rich Austin - Incoming Board Chair

Director of Sports
Yakima Valley Sports Commission
Executive Profile

Personal:
Married to Jenn Arnett
Three daughters: Chanteena, Addison and Avery
Two grandsons: Jake and Ayden
Education:
East Valley HS, 1982
Yakima Valley CC, 1984
AA in General Studies
Washington State University, 1986
BA in Recreation and Leisure Studies

Chamber Experience:
Board Member 2007-2013, 2015-present
Leadership Yakima, Class of 2001,
Executive Board Member 2001-2003,
2005-2012, 2015-2016

PRESIDENT'S REPORT

point fingers, but we can ask ourselves "are we doing the right things and who in this country is getting it right"? This particular problem affects all of us, so let's not hand it off, pretend it's okay, and ignore it because, people... it isn't going to go away on its own! Let's take it

on and set an example that says we care and will work together to find a satisfactory solution to this situation. Let's define our community by the willingness to take on these issues and create a resolute atmosphere. Are we tracking what is working in other places (i.e. Austin, Texas and Hawaii)? Let's talk mini-houses, tent communities, housing, temporary shelters and even criminalization of homelessness to force treatment for their underlying issues.

I see and hear a lot of research numbers and statistics, but homelessness continues to remain a problem. Are we doing the right things if we are throwing public money at it? How is it spent? Does it make things better or does it create a



Christopher, homeless resident in downtown Yakima

revolving door? How do we rank homelessness? Is it the man or woman who has been homeless for years or is it the high school student who is couch surfing wherever he or she can? If we are to help, then who will have the greatest success of change or recovery of these two types of homelessness? Do we help someone who just recently fell on hard times or the chronic homeless? Who should we dedicate our resources to?

We can't just put a Band-Aid on something like this and hope it heals itself! Let's think this through, work together as a whole community and do the right thing!

To quote John E. Lewis - "If not us, then who? If not now, then when?"

MESSAGE from the CHAIR

Business Philosophy

Guiding Principals: Do your best and work hard

Yardstick of Success: If you are respected
Advice to Others: Work hard and you will be rewarded
Judgment Calls

Best Business Decision: Coming to the Yakima Valley Sports Commission in 2006
One Word Description of You: Hardworking

True Confessions

Like Best About Your Job: I have the opportunity to work with great people
Interests/Hobbies: Basketball, Movies, Reading, Hanging out with family and friends

Pet Peeve: Not being objective

Things You Need To Work On: Letting things go

Predilections

Favorite Book: The Partner by John Grisham

Favorite Movie: Back To The Future

Favorite Quote: Go hard or go home

Favorite Song: True by Spandau Ballet

Favorite Vacation Spot: Disneyland

Favorite Way To Spend Time: Watching basketball

Who I Would Like to Meet: Mark Cuban

Personal Hero or Inspiration: I have a group of close friends that inspire me.

Anything You Would Like To Add?

The Chamber is a great organization and is very important to the Yakima Valley. I hope you will get involved.

COMMUNITY SERVICE

2016 Ted Robertson Community Service Award Honorees

The Past Chairs of The Greater Yakima Chamber of Commerce are proud to announce Lloyd H. Butler D.O. will be honored with Steve and Anne Caffery as 2016 recipients of the Ted Robertson Community Service Award on November 3rd, 2016 during the Annual Chamber and Ted Robertson Community Service Awards celebration at the Yakima Convention Center.



Since 1986 Steve and Anne Caffery have been pillars of the Yakima Valley community, Steve as CEO of The Capitol Theatre (1986-2015) and Anne, President/CEO of The Memorial Foundation (1989-2016), Vice President of Memorial Family of Services (2000-2016) and through extensive community volunteerism.

As CEO of the Capitol Theatre, Steve Caffery positioned Yakima as a launch-site for National touring shows, created a \$15m Public Facilities District securing long-term funding, diversified programs by adding the 400 seat "4th Street Theatre", increased main stage capacity by adding 10,000 square foot Center for productions, and fostered community partnerships to create cross-cultural programming and expanded facility use and access to the community.

As a community leader and volunteer Steve has assisted The American Cancer Society, Rotary of Yakima, Yakima Downtown Association (Chair), the Yakima Visitors and Convention Bureau (Yakima Tourism)(Chair), and others. He has been honored with the Yakima Southeast Community Center "Make a Difference Award", Yakima Valley Opportunities Industrialization Center "Civic Responsibilities Award",

Arts Northwest "Person of the Year", a "Community Leadership Award" from WA Association of School Administrators, WA State House of Representatives resolution 2015-4618 honoring Steve's "service, integrity, & making Washington a better place to live", to name a few. In her role as President/CEO of the Memorial Foundation and VP of Memorial Family of Services, Anne has raised over \$90m. She is a founder of Children's Village, Administrator for Community Health, Brand Stewardship, and Development for Yakima Valley Memorial Hospital.

Her personal achievements are as varied and extensive. She has been a development consultant for Perry Technical Institute, Washington State Fruit Commission, and Voluntary Hospital Association. She has volunteered as a trainer and/or educator with Yakima Valley Community College, The City of Yakima, American Fundraising Professionals, the Yakima Chamber Foundation's "Leadership Yakima" program and more.

She has been honored with the "YWCA Woman of Achievement" Award, the "Marvin Sundquist Get Involved" award, "Memorial Hospital AHA NOVA" award for community service and others. As a team, Steve and Anne have lead the United Way Pillars Drive, been pledge volunteers for KYVE, co-chaired the Rotary District Conference, volunteered with Northwest Harvest, both have sat and/or chaired the Board of Directors of the Yakima Valley Visitors and Convention Bureau (Yakima Tourism), been on the Morelia Mexico sister city delegation, and both have been honored with



the "Amor en Accion" award from Yakima Interfaith Coalition "La Casa Hogar".

Dr. Lloyd H. Butler

practiced Osteopathic family medicine for 32 years in Sunnyside before retiring in 2004. He is known for delivering many of the children in Sunnyside and the surrounding areas.

His professional affiliations include the American Osteopathic Association, Washington Osteopathic Medical Association, Yakima County Osteopathic Society, Washington State Medical Association, and Yakima County Medical Society. He also served as Associate Clinical Professor at the University of Washington and several Osteopathic Medical Universities.

Dr. Butler is a founding member of the Sunnyside Community Hospital Foundation (1999-2007) and served as President of the Osteopathic Foundation of Central Washington. He is a member of the Yakima Downtown Rotary Club. Dr. Butler and his wife, Gloria, are strong community supporters and have made major philanthropic gifts to Sunnyside Community Hospital, Pacific Northwest University of Health Sciences and Sozo Sports of Central Washington.

As a founder of the first Northwest medical school in over 60 years, Pacific Northwest University of Health Sciences in Yakima, Dr. Butler has served on the Board (2005-2009 and 2012-2014), as PNWU Interim President (2009-2012) and since 2014 as a PNWU Board Emeritus. His tenacity and genuine passion for healthy communities has led the unprecedented charge in securing over \$30 million in cash and gifts to the medical school as well as overseeing all aspects of PNWU's initial start-up. He also serves on the PNW Foundation Board and served as President from 2012-2014.

Since its formation in 2012, Dr. Butler has served as a special advisor to the President of SOZO Sports of Central Washington and is a founding contributor. When completed Sozo will be home to 19 soccer and multisport fields and be the largest of its kind in the Northwest. In 2008 Dr. Butler said, "My wife, Gloria, and I have come to realize that helping found a medical university in our Valley is the most important thing we will do in our lifetime." However, his continuing guidance, leadership and contributions to the Yakima Valley may prove him wrong.

New to Yakima County

Madd Hatter Amusements
presents



WHAT IS AN ESCAPE ROOM?

Escape the Maddness is a live action puzzle room. A group of 4 to 8 players will enter a room that is full of puzzles and riddles. You will have an hour to put all the clues together to find the treasure. Escape game adventures are fun, fast paced games that encourage communication and cooperation. Great for a fun evening out or a new team building venue for your company. Gather your friends, family, and coworkers and come experience an exciting and stimulating challenge.

PIRATE COVE PLUNDER

John Buckingham an eccentric billionaire, who has been known to share his wealth in outrageous publicity stunts, claims to have hidden "possibly the most valuable treasure ever," in an old clipper ship that he has permanently docked near his ocean side mansion. Residents have flocked to take a turn at discovering Buckingham's Billions, but so far, none have succeeded. Today, you and your crew are going to have 60 minutes to search for the elusive treasure.

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Madd Hatter Amusements
presents
Escape the Maddness

Want to book today? Call for same day bookings or if you don't see a day and time that works for your crew!
You must have 4 people to activate a room, 8 people maximum.

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Barb Petrea

YAKIMA VALLEY RAIL

PASSENGER TRAINS FOR YAKIMA VALLEY

Beginning a Journey to Bring Them Back

By Loren Herrigstad

On Saturday, May 14th, some 75 people gathered at the railroad depot in central Toppenish, seemingly to board one of the passenger trains that had served the town and valley for 90 years.

But there weren't any trains to catch. That's what the gathering had come to address.

Co-hosted by the Yakima Valley Rail & Steam Museum and All Aboard Washington, speakers and panelists took note of the success and healthy ridership the Washington State-sponsored Amtrak Cascades service has enjoyed west of the mountains. Greater Yakima Chamber President Verlynn Best said that a return of such passenger trains to the Yakima Valley would, "represent a tremendous economic opportunity," for the region. Mayors, councilors, and others from across the region readily agreed.

Background & Possible Options

Today's Yakima Valley was built around the Northern Pacific and Union Pacific railroads that came some 130 years ago. By World War II, passenger service had narrowed to just the Northern Pacific, and by 1979, the last Amtrak passenger train had left the valley, being rerouted via Stevens Pass and Wenatchee. That has left Yakima, with a metro population of over 247,000, as the largest city in Washington State without intercity passenger train service. At the same time, it was also noted that there are other significant valley communities like Sunnyside and Grandview, with a combined population of over 27,000, that Northern Pacific and Amtrak passenger trains bypassed and did not serve.

In looking towards a road map forward, or perhaps rail map in this case, bringing passenger trains back will be a multi-step process that will span several years, as launching the Cascades service in Western Wash-

ington had been. Stakeholders will need to organize, develop visions and plans, and work with state legislators, the Washington State Department of Transportation, as well as Amtrak and the BNSF Railway. With many former Union Pacific and Northern Pacific branch lines through Grandview, Sunnyside, and Granger now either lightly-used or in public ownership as rail-trails, there are also possibilities to tie corridors together so that future trains could serve even more communities.

Next Steps

A working group of civic leaders and citizens from across the region is now being launched, with meetings and other possible activities to come. For more information, contact Verlynn Best's office at the Greater Yakima Chamber at (509) 248-0601 or verlynn@yakima.org



Rail + Trail Together for Yakima Valley



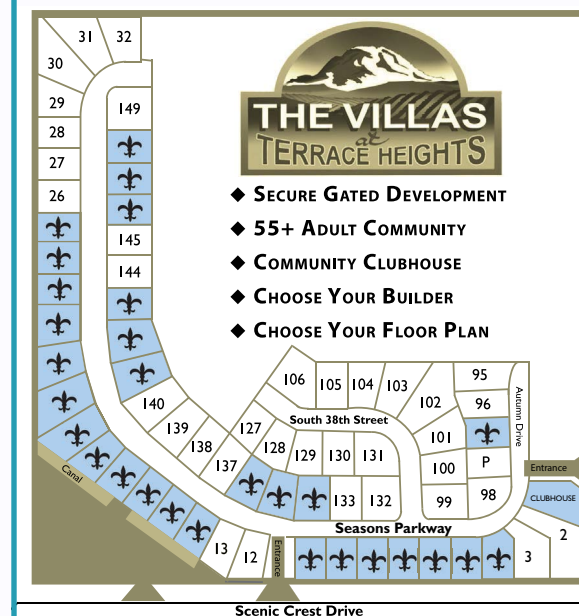
THE VILLAS IN TERRACE HEIGHTS

Change Your Address, Change Your Life.



Discover the Villas, Yakima's premiere gated 55 and older development of residential site-built and new construction homes. An upscale community where your neighbors are part of the Villas Family, featuring a Club House that offers additional gathering space for your private events or spending time with your neighbors at regular coffee club and neighborhood game nights. At the Villas you can design the life that you have been dreaming of with freedom to choose your builder, choose your building plan and choose your lot. Nestled in Terrace Heights, conveniently located with quick access to Downtown and freeway access and all the wonderful entertainment and outdoor opportunities the Yakima Valley has to offer like world class wineries, restaurants, The Capitol Theatre, Farmer's Market, snow skiing, hiking, fly fishing and so much more. Life is more fun when you discover The Villas.

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We are currently accepting applications for the Leadership Yakima Class of 2017. Applications are available at www.yakima.org on the "Leadership Yakima" page under "membership".



Offered by the Yakima Chamber Foundation, Leadership Yakima is a premier program that works to strengthen and educate community leaders by providing participants with in-depth insights into a variety of issues impacting residents of the Yakima Valley. Many of our graduates move into executive leadership, entrepreneurial, non-profit and elected positions throughout the community since graduating from Leadership Yakima.

You may apply for yourself or your employer can sponsor your attendance. Leadership Yakima is a great way for employers to secure employee investment in our valley. Employees gain networking, public relations, and management skills to apply to your workplace.

Leadership Yakima Director – Kristi Foster Executive Committee Members: David Lynde, Terri Reeder, Rich Austin, Amanda Cutter, Tina Torres, Steve Lange, and Thane Phelan.



Jamin J. Mohler
Brookside Funeral Home



Tina M. Moss
Landmark Care Center



Abigail J. Mott
YWCA



Christopher R. Nesmith
West Valley School District

Congratulations to the Leadership Yakima Class of 2016 - Celebrating 30 years!



Jill Cope
Perry Technical Institute



Mike Cunningham
DSHS/DVR



Richard Dutkiewicz
Yakima Training Center



Michael R. Heit
Huibregtse, Louman Associates



Sherrie L. Prentice
Yakima Valley Libraries



Georgia Reitmire
Yakima Valley Libraries



Elena Reyes-Nelson
Cascade Esthetics & The Make-Up Boutique



Carmela Solorzano
Yakima Herald Republic



Steven M. Kruger
Dept. of Army Yakima Training Center



Becky E. Lowrie
Tree-Top



Kelly R. McQuerry
Yakima Valley Memorial Hospital



Angie Meloy
Yakima Regional Medical & Cardiac Center



Natasha J. Trudeau
Triumph Actuation Systems



Patricia Vasquez
Banner Bank



Carol Vanevenhoven
Yakima Valley Memorial Hospital



Jake Wilcox
Shields Bag and Printing Co.

"Leadership Yakima is a program that every business and community leader, present and future, should participate in and support. Leadership Yakima introduced me to businesses, nonprofit organizations, and governmental agencies which I was unfamiliar with. To this day I remain friends with many of my classmates, and watched over the years how they have gone on to do great things for our community. What I took away from Leadership Yakima was how proud I am to live in Yakima County knowing the level of sophistication and success of the businesses and agencies we toured. We are doing great things locally, and Leadership Yakima provides participants the opportunity to learn about our success stories."

Doug Federspiel - Yakima County Superior Court Judge - Leadership Yakima Class of 1992

2016 Leadership Yakima Graduates;

My experience at Leadership Yakima was more than I ever anticipated, I was nervous and anxious on what to expect and meeting a whole new group of people. But wow what a great experience! I have lived in Yakima my whole life and learned so much about Yakima that I never knew. I think the session that touched me the most and was my favorite was the Human Services session, there is so much we have to offer for those in need in our area and there is such a large population who is in need that most aren't aware of. I also enjoyed learning about Yakima's history and the "gems" that Yakima has to offer. I would highly recommend this program to anyone, it's a great experience and I would do it all over again!

Kelly McQuerry - Yakima Valley Memorial Hospital

Leadership Yakima is an invaluable opportunity to learn more about many of the things that make our community such a great place to call home. Networking with other business professionals while touring behind the scenes of community icons & also becoming aware of our less obvious, but valuable resources, expands our appreciation for Yakima & all it offers. Leadership Yakima is well designed to create an experience that will forever effect the way it's graduates view our community, with pride!

Jamin J. Mobler - Brookside Funeral Home

As a business owner and outgoing immediate past president for the national SPSSCS, a non-profit organization. I really wanted to be more active in the Yakima community. Being a part of Leadership Yakima has allowed me to learn and be inspired by true leaders in the Yakima community! I was part of an amazing group of individuals in creating a community project "Kick the Cancer"! I feel grateful for the experience and journey with my 2016 class and look forward to representing as a leader and sharing what a great place Yakima is to live!

Elena Nelson - Cascade Esthetics & The Make-Up Boutique/Hoyt Plastic Surgery & Laser Center

Through Leadership Yakima, I've gotten to learn more about the amazing things going on in our community, and a chance to meet some of the extraordinary people making those things happen. I've enjoyed this experience and the relationships I've developed over the past year immensely. After completing the program, I feel like I can be a better member of the community using the skills and knowledge I've learned through the program.

Jill Cope - Perry Technical Insitute

I have been extremely fortunate to participate in the Leadership Yakima program over the past 9 months. My eyes have been opened to the incredible valley that we live in! Having the opportunity to meet Yakima business owners and volunteers and tour through numerous facilities in various industries gave me a deeper appreciation for the true gems that our valley is home to. I also have a greater understanding of the issues that Yakima faces, and what we are doing to combat them. Yakima is a great place to live, we have great people, and have a bright future. Leadership Yakima will most definitely be a springboard for me in becoming more involved in our great community.

Jake Wilcox - Shields Bag & Printing

I would say that Leadership Yakima has been a phenomenal experience. I have worked and lived in Yakima for over 20 years, and through this experience, I have really been amazed at how much I have learned about Yakima through the process. This class has opened my eyes to many, many aspects of Yakima that I was unfamiliar with. We have a great city, with so many opportunities, and it was exciting to learn about them each month. Leadership Yakima has made me really excited to get involved in different groups that I would not have known about, had it not been for this class. My classmates are all awesome! It has been really fun to get to know them, both professionally and personally.

Angie Meloy, PT - Yakima Regional Medical and Cardiac Center

I had a wonderful time and have made some great new friends. I believed I knew so much about Yakima and realized I didn't know very much about what's happening in the community. I have loved my time in Leadership this year and I'm glad to have had the experience.

Georgia Reitmire - Yakima Valley Libraries

"As a newcomer to the Yakima Valley, I found Leadership Yakima very informative. I enjoyed the insight the program provided on a variety of topics and challenges affecting the area. I found the Valley's rich history very informative. Leadership Yakima exposed me to a diverse segment of our community. It helped prepare me for future leadership positions, and guided me towards several volunteer opportunities in the Valley."

Rick Dutkiewicz - Director of Emergency Services Yakima Training Center

I was born and raised in the Yakima Valley so I didn't think there was anything else for me to learn when it came to the valley -which I have learned couldn't be further from the truth. Leadership Yakima highlights the jewels in our community and allows individuals to become familiar with organizations that they otherwise might not have the opportunity to do.

Carmela Solorzano - Yakima Herald-Republic

CHAMBER EVENTS

Yakima City Manager introduction Mixer

July 26th 5pm - 7pm

4th Street Theatre

Appetizers - No Host bar

Tuesday July 26th

GREATER YAKIMA
Chamber of Commerce
www.yakima.org

Get to know our new
Yakima City Manager
Cliff Moore.

REGISTER TO ATTEND

www.yakima.org

Get to know our new City Manager Cliff Moore. Learn about Cliff's management and communication style, his objectives and goals for his first 100 days, potential long term items, what he sees as some of the things that will help the business community. Ask questions. \$20 presale \$30 at the door

Membership Luncheon

Monday Aug 8th

11:30am - 1pm

GREATER YAKIMA
Chamber of Commerce
www.yakima.org

"State of the City"

Yakima City Council

Mayor Avina Gutiérrez

Dulce Gutiérrez

Carmen Méndez

Bill Lover

Kathy Coffey

Maureen Adkison

Holly Cousens



Leadership Yakima group project spokespeople; Jill Cope, Carol Vanevenhoven, and Georgia Reitmire brief the graduation night attendees on each of their 2017 group projects. Each year as well as attending monthly sessions, Leadership Yakima participants work together on group projects for the betterment of the community. This year, YWCA, Teytum's Gifts, and Wellness House were benefitted by fundraising and community awareness projects.

YAKIMA UNION GOSPEL MISSION

You know Yakima Union Gospel Mission's Madison House Youth Center (302 S. 4th St., Yakima) is doing right in our community when there are more at-risk students who want tutoring, and tutors who want to educate, than there is space to make all this happen. As Gane' Bourgeois, Madison House Education Director, shared this dilemma is a blessing, "It means we have more hearts to reach and more kids to show how to dream through education!" But it wasn't a problem for long, thanks to the Yakima Downtown Rotary Club, who recently awarded Madison House over \$5,600 to expand the tutoring space and provide all the materials needed to make the room compatible for learning. Madison House Executive Director, Tony Baker, shared the kids are receiving more than a boost to their grades, but also a boost to their self worth, "It's not just that their getting help, they're getting a hug every day too."



Downtown Rotary President Bob DiPietro, Madison House Education Director Gane' Bourgeois, Yakima Union Gospel Mission Executive Director Rick Phillips

Wray's Marketfresh IGA honored for energy efficiency efforts

Pacific Power has selected Wray's Marketfresh IGA as a 2016 wattsmart® Business Partner of the Year for their continued leadership in energy efficiency.

The Yakima, Washington grocery store chain has participated in Pacific Power's energy efficiency programs since 2011, completing six projects to date. These

To submit a "Business Brief", announcements, staff changes, awards etc. E-mail brief copy and picture to thane@yakima.org (copy may be edited for space) Include "Business Brief" in subject line.

efforts are saving more than 769,600 kilowatt-hours of electricity, enough to power approximately 49 typical homes in the Yakima area for a year.

"I'm very happy to be recognized for just trying to do our part," said Wray's owner Chris Brown.

Energy bills down \$48,000 per year
Wray's Marketfresh IGA has been serving Yakima customers since 1955. Over the years, the company has grown to three locations in the city. Chris Brown is the third generation to head the family-owned and operated business.

"A lot of independent groceries tend to be a little more reliant on used equipment, which isn't always the most efficient," Brown said. "We've been trying to take care of that challenge – we don't want to waste power."

Wray's Marketfresh recently completed energy-saving equipment retrofits in its three stores in Yakima: Wray's Chalet, Wray's Southgate and Wray's Meadowbrook. These projects included lighting and refrigeration equipment upgrades such as refrigerated case lighting, LED store lighting upgrades, floating suction and head pressure controls, VFDs on condensers and anti-sweat heater controls.

The energy-cost savings resulting from these and earlier projects reduce Wray's electricity bill by more than \$48,000 annually.

"I need to get my calculator out, but I



Wray's Marketfresh IGA in Yakima was named a Pacific Power 2016 wattsmart Business Partner of the Year for energy efficiency efforts at its Yakima, Washington locations. Wray's owner Chris Brown (center) is joined by Pacific Power Regional Business Manager Toby Freeman and Project Manager Hallie Gallinger.

think the bill's down a lot more than we had originally anticipated," Brown said. There also has been less maintenance required since the equipment upgrades, Brown reported.

"Even when lights are supposed to last 10,000 hours, it seems you get some that still only last a couple of hundred hours and you're out there replacing them. We have not had that challenge with the LEDs," he said. "And we've had only a couple of tweaks as far as all the refrigeration work – a few minor things, but very few visits from the repairman – it's been great."

Incentives 'extended the budget quite a bit'

Wray's Marketfresh IGA has received more than \$98,000 in wattsmart Business incentives from Pacific Power for its energy efficiency improvements. Brown said the availability of Pacific Power technical support and incentives make a difference when deciding to go ahead with projects.

"It makes a significant impact," he said. "Without help, I definitely wouldn't have done all the projects we did. I only had so much in the budget and the rebate money extended the budget quite a bit." The excellent results have the grocery store chain looking to continue its energy-efficient ways, taking advantage of Pacific Power's help to keep the savings coming.

"We'll keep partnering as long as we've got projects and they've got programs," said Brown.

Visit bewattsmart.com for information on Pacific Power's wattsmart® Business incentives and technical services for lighting, heating and cooling and other energy efficiency upgrades.

***MEMORIAL: Building healthy families right from the start**



When we talk about "Healthy Yakima," we're talking about healthy families. And caring for families in the Yakima Valley is Memorial's top priority, whether you're thinking about starting one of your own or if you've got three little ones at home. Memorial long has been trusted by Valley families to bring new babies into the world, welcoming more than 28,000 infants in the past decade alone, and it has developed one of the most comprehensive and sophisticated maternity-care programs in the state.

Family planning and genetic counseling are available for parents-to-be. As one of four perinatal centers in the state, Memorial has a team of specialists nearby should there be any complications for mom or baby. The Neonatal Intensive Care Unit provides specialty care for at-risk infants: Nurses estimate more than a third of the babies treated in the NICU were born to parents who did not anticipate that their newborn might need extra care and skilled nursing.

And recently, Memorial achieved Bronze-level status as a Breastfeeding Friendly Washington Hospital, a program designed by the Washington State Department of Health to promote and support breastfeeding. To reach Bronze status hospitals must:

- Have a written breastfeeding policy that is communicated to all health care staff.
- Place babies skin-to-skin with their mothers for 60 minutes immediately after birth and help mothers recognize and respond to feeding cues.
- Practice rooming-in to allow mothers and infants to remain together 24 hours a day.
- Establish a system for referring mothers to out-patient and community support.

Memorial also helps to look out for growing families through classes that offer proven strategies when preparing for and caring for a new baby:

- Prenatal yoga helps decrease tension and improve flexibility and strength.

- Childbirth education classes help prepare moms-to-be for labor and childbirth.
- Infant CPR class teaches caregivers how to recognize when a baby needs rescue breathing and how to perform infant CPR.
- Boot camp for first-time-dads teaches you about fatherhood from other dads.
- Baby basics class teaches you all about baby care on a daily basis.
- Breastfeeding class helps you learn more about the special bond developed while feeding your baby and also helps you overcome any challenges.
- A young and pregnant class helps teen moms and their partners learn more about childbirth and issues faced by pregnant teens.
- The Food for Life class for pregnancy and beyond teaches you about nutrition, various health topics and offers practical healthy cooking skills.

Memorial also offers a lactation/breastfeeding drop-in service from 12 to 1 p.m. on Wednesdays for moms who need help with feeding.

Welcoming a new baby is exciting, but it can also be stressful. Memorial is here to make sure you and your growing family thrive.

Healthy Yakima.

RENEWING MEMBERS

Chamber Members who renewed their Memberships in March, April, & May 2016

Please support these businesses that support your Chamber!

Members for 1- 4 Years:

AS Plumbing & Water Heater – 1 Year
 Blue Dog Business Services – 1 Year
 Gesa Credit Union – 1 Year
 Grand Canyon University – 1 Year
 Image Point Mobile Medical Services – 1 Year
 The Little Soapmaker, Inc. – 1 Year
 Rent Ready Property Management – 1 Year
 Wine Country Crushers – 1 Year
 Yakima Valley Real Estate – 1 Year
 Baxter Construction LLC – 2 Years
 Centerplate – 2 Years
 Cowiche Canyon Kitchen & Icehouse Bar – 2 Years
 Fieldstone Memory Care – 2 Years
 Friendly Automotive West – 2 Years
 Inland Acupuncture PC – 2 Years
 Rod's House – 2 Years
 Safe Yakima Valley – 2 Years
 Skyline Home Loans – 2 Years
 The Range LLC – 2 Years
 Total Care Home Health – 2 Years
 US Cellular - Gateway -2 Years
 US Cellular - Nob Hill – 2 Years
 Wildhorse Resort & Casino – 2 Years
 Willamette Dental Group – 2 Years
 Wilridge Winery and Vineyard – 2 Years
 Women's Century Club of Yakima – 2 Years
 Bella Fiore Floral – 3 Years
 Cabelas – 3 Years
 Dennick Fruit Source – 3 Years
 The Healthy Worker – 3 Years
 NOVA Health – 3 Years
 Yakima Sunfair Festival Association – 3 Years
 Yakima Valley Trolleys – 3 Years
 Edward Jones – Alicia Loyd, Financial Advisor – 3 Years
 Bead & Body – 4 Years
 Cost Less Carpet – 4 Years
 Kershaw Companies – Domex Super-fresh – 4 Years
 Naches Heights Vineyard – 4 Years
 The Field Group – 4 Years

Members for 5- 9 Years:

Campbell & Company – 5 Years
 E/Step Software Inc. – 5 Years
 Five K Technologies – 5 Years
 KapStone – 5 Years
 SAFEGUARD- Print Promotion Apparel – 5 Years

Washington Vision Therapy Center – 5 Years
 Abadan – 6 Years
 Dedicated Realty, LLC – 6 Years
 DIVCO – 6 Years
 HAPO Community Credit Union - Yakima – 6 Years
 Service Alternatives, Inc. – 6 Years
 Yakima Networking LLC – 6 Years
 Yakima Women's Health – 6 Years
 Aesthetic & Family Dentistry by Shawn R. – 7 Years
 Bob's Burgers & Brew – 7 Years
 Cashmere Valley Bank – 8 Years
 Terrace Heights Family Pet Clinic – 8 Years
 Yakima Education Association – 8 Years
 A La Mode Spa & Salon – 9 Years
 Almon Commercial Real Estate- 9 Years

Members for 10 -14 Year

Columbia Bank – 10 Years
 Evergreen Business Capital – 10 Years
 Peak Performance Sports & Spine – 10 Years
 Positive Life Radio 89.9 FM – 10 Years
 Total Control Electric, Inc. – 10 Years
 Budget Office Furniture – 11 Years
 Cacchiotti, Lawrence F., DDS, MS – 12 Years
 Catering Creations by Toni – 12 Years
 Central Washington Podiatry Service – 12 Years
 D2 Communications – 12 Years
 Fosseen's Home and Hearth – 12 Years
 Kroner Chiropractic – 12 Years
 Leslie & Campbell Roofing, Inc. – 12 Years
 Les Schwab Tire Center – Yakima Avenue – 12 Years
 Re/Max Traditions – 12 Years
 All About Fun – 13 Years
 Campbell & Gwinn Storage – 13 Years
 Roto Rooter, Bushnell Plumbing Inc. – 13 Years
 Yakima Battery & Auto Electric – 13 Years
 Advanced Vocational Solutions, LLC – 14 Years
 AW Roofing of Yakima, LLC – 14 Years
 Bud Clary Toyota of Yakima – 14 Years
 Casino Caribbean – 14 Years
 Northwestern Mutual Financial Network – 14 Years
 Pacific Steel & Recycling – 14 Years

Physician Anesthesia Association, Inc. – 14 Years
 Steve Hahn's Mercedes, Volkswagen, Kia – 14 Years

Members for 15-19 Years:

Columbia Distributing – 15 Years
 Valley Ford Nissan – 15 Years
 Yakima Grocery Outlet – 15 Years
 Creekside Business Park – 16 Years
 PocketiNet Communicaitons – 16 Years
 EmSpring Corporation – 17 Years
 Stewart Subaru – 17 Years
 Valley Lock & Key Service – 17 Years
 Yakima Athletic Club – 17 Years
 Yakima Schools Foundation – 17 Years
 Central Washington Refrigeration – 18 Years
 Ferguson Enterprises, Inc. -19 Years
 Heritage Moultray Real Estate – 18 Years
 Windermere Real Estate/Yakima – 19 Years

Members for 20-29 Years:

March of Dimes – Mid Columbia/ Central Washington – 20 Years
 The Janitor's Closet – 20 Years
 Office Depot – 21 Years
 Actions Collections, Inc. – 22 Years
 Associated General Contractors of WA – 22 Years
 Bergen Screen Print – 22 Years
 H.D. Fowler Co., Inc. – 22 Years
 RBC Wealth Management – 22 Years
 Yakima Valley Landlords Association - 22 Years
 Heritage University – 23 Years
 H & R Block – 24 Years
 Inland Lighting – 24 Years
 The Memorial Foundation – 24 Years
 Red Lion Hotel Yakima Center – 25 Years
 Perfect Pavers, Inc. -26 Years
 Service Master Restore – 26 Years
 Colonial Lawn & Garden, Inc. – 28 Years
 Lally Chiropractic Clinic – 28 Years
 Orchard Park Retirement Residence – 28 Years
 Stein's Ace Hardware, Inc. – 29 Years

Members for 30-39 Years:

Les Schwab Tire Center – S. 1st Street – 30 Years

Western Materials, Inc. – 30 Years
 Yakama Nation Museum & Cultural Center – 30 Years
 Entrust Community Services – 31 Years
 Berkshire Hathaway – 32 Years
 Edward Jones - Gary Lackey, Financial Advisor – 32 Years
 Fuel Injection Systems, Inc. – 32 Years
 Sporthaus, Inc.- 32 Years
 Generations OB/GYN, PLLC – 33 Years
 Yakima Specialties, Inc. – 33 Years
 Banner Bank – 34 Years
 Glacier Sales, Inc. – 34 Years
 Hurley & Lara Attorneys at Law – 34 Years
 Loofburrow Wetch Architects, P.S. – 34 Years
 Lyon Weigand and Gustafson PS – 34 Years
 Overhead Door Company of Yakima – 34 Years
 Coastal Farm and Ranch, Inc. – 35 Years
 Conover Insurance, Inc. -35 Years
 Holbrook, Tomas E.-D.D.S., P.S – 35 Years
 Finney, Falk, Naught & Remy, PLLP – 36 Years

Goodwill Industries of the Yakima Valley – 36 Years
 Metals & Machining Fabricators, Inc. – 37 Years
 Planned Parenthood of Greater Washington – 37 Years
 Standard Paint & Flooring – Downtown Yakima – 37 Years
 Yakima Cooperative Association – 37 Years
 Elliott Insurance Service, Inc. – 38 Years
 Fiddlesticks – 38 Years
 Chalet Dental – 39 Years

Members for 40-49 Years:

John I. Haas- Innovations Center – 40 Years
 Stanley S. Pratt – Individual Membership – 40 Years
 WorkSource Yakima/ Employment Security – 41 Years
 Wilbur-Ellis Company – 46 Years
 Larry J. Fuchs Painting Co. – 49 Years

Members for 50-59 Years:

Sousley Sound & Communications – 54 Years

Terril, Lewis & Wilke Insurance, Inc. – 56 Years

Members for 60-69 Years:

Yakima Regional Medical & Cardiac Center – 60 Years
 Terrace Heights Memorial Park – 61 Years
 Yakima Valley Memorial Hospital – 66 Years
 Washington State Fruit Commission – 68 Years

Members for 70-79 Years:

KeyBank – Downtown Yakima – 76 Years

Members for 80-89 Years:

Sundquist Fruit & Cold Storage Inc. – 89 Years

Members for 90-98 Years:

Yakima Bindery & Printing Co. – 96 Years

Members for over 100 Years:

International Paper – 104 Years

NEW MEMBERS

We are pleased to announce the following new businesses have joined the Chamber during the months of March, April, & May 2016

Lendmark Financial Services
 1601 E Washington Avenue Ste.106
 Yakima, WA 98903
 (509) 225-3528
www.springleaf.com

Kittitas Valley Event Center
 901 E 7th Avenue Ste.1
 Ellensburg, WA 98926
 509-962-7639
www.kittitasvalleyeventcenter.com

West Hills Memorial Park
 11800 Douglas Road
 Yakima, WA 98909
 509-966-6622
www.eternal-memories.com

University of Washington
 Spokane Center
 201 W. Main
 Spokane, WA 99201
 509-838-8989

Rick's Bail Bonds LLC
 122 S. 1st Street

Yakima, WA 98901
 509-469-4973
www.ricksbailbonds.us

Clear Channel Airports
 7450 Tilghman Street Ste.104
 Allentown, PA 18106
 610-674-6042
www.clearchannelairports.com

Sylvan Learning Center
 3703 River Road Ste.6
 Yakima, WA 98902
 509-388-9260
www.educate.com

Farmers Insurance – Lat Wipplinger Agency
 115-A S. 7th Ave
 Yakima, WA 98902
 509-453-0065
www.farmersagent.com/wipplinger

Second Harvest Inland Northwest
 5825 Burlington Loop

Pasco, WA 99301
 509-545-0787
www.2-harvest.org

Sleep Number
 2511 Main Street
 Union Gap, WA 98903
 509-457-8601
www.sleepnumber.com

Smart, Connell, Childers & Verhulp
 501 N 2nd St.
 Yakima, WA 98901
 509-573-3333
www.smartandconnell.com

Canon Solutions America
 801 W. Yakima Ave
 Yakima, WA 98902
 509-242-2145
www.csa.canon.com

V Wireless Communication LLC
 1215 E Washington Ave
 Union Gap, WA 98903
 509-728-2623

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