

GREATER YAKIMA CHAMBER OF COMMERCE

News Magazine • September-October

Action Report

**This is the biggest
night of the year to
honor the best of Yakima!**

**The Ted Robertson
Community Service
Award honoring John
Gasperetti and the
Annual Greater Yakima
Chamber Awards**

September 14, 2012

*Details
Inside!*

BLACK & WHITE

GALA PRESENTATION OF THE
TED ROBERTSON COMMUNITY SERVICE
AND ANNUAL CHAMBER AWARDS



10 North 9th St
Yakima, WA 98

Phone (509) 248-
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Box 1490
Yakima, WA 98907



BLACK & WHITE

GALA PRESENTATION OF THE
TED ROBERTSON COMMUNITY SERVICE
AND ANNUAL CHAMBER AWARDS

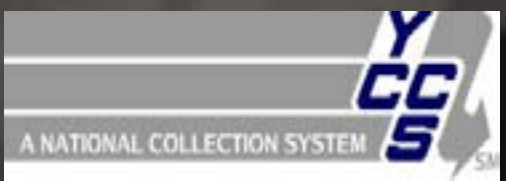
The Biggest Night of the Year
to Honor the Best in Yakima!
Including the 23rd Annual
Ted Robertson Award,
Honoring John Gasperetti



Hosted by Dewey & Charlie

Friday, September 14, 2012
Yakima Convention Center
6:00pm Reception
7:00pm Dinner & Awards Program
\$65 per person
\$500 for table of 8

Call for reservations 248-2021
or register online at www.yakima.org



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CHAMBER HISTORY



Chamber Brochure 1958

ON THE COVER

2012 Ted Robertson Community Service Award Recipient John Gasperetti
Action Report Layout & Design by: Amy O Graphics & Thane Phelan

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Mission Statement: "We exist to be an advocate for our members and our business community to strengthen the development of our economy".

Vision Statement: "The Greater Yakima Chamber of Commerce is an organization that promotes pride in our communities through positive, active leadership aimed at creating a cohesive, successful business climate".

PRESIDENT'S REPORT



Verlynn Best
President & CEO

We all hear that we are only six degrees away from knowing each other and with the recent Taylor Bridge fire in Ellensburg and Cle Elum that became very apparent to me. I love going on craigslist and searching for antiques. I had found an old print which I have always loved, so I sent the contact, Deb, an email to make an offer. I heard back from her and she accepted my offer. She

said she comes to Yakima often and would deliver the print to me. Then nothingno emails or contact. I decided to email Deb to make sure the deal was still on. When I heard back from her she explained to me that she and her husband had to evacuate from their home, with less than an hour's notice. She was at her son's home, on the coast, waiting for word on their house. They knew many of their neighbors had lost everything and were afraid of what might be in store for them. Good newsI just heard from her yesterday and she was back in her home, although surrounded by scorched land. She told me how blessed they felt amongst all the neighbors who had lost everything!

I'm once again reminded of what a blessing it is to live in the

Yakima Valley and that we can reach out and lift each other up by putting our hands together to pray, work, and support our neighbors. As we continue to reach out, let us remember: it's simply good business to help one another in all things. I am very proud of the community and citizens who put service above self such as the Downtown Rotary - who matched funds with their members to be given to those who lost so much in the Taylor Bridge fire.

Let's continue to show our humanity, hearts, and care to our neighbors and my new friends, Deb and Jack who are back in their home just over the hill in Kittitas County!

Blessed Wishes!
Verlynn K. Best

MESSAGE FROM THE CHAIR



Chris Brown
Chair of the Board of Directors

Yakima, buy into it! I know what you're thinking, not again. Haven't we been down that road? Yes, we have all been down that road. But I think we all need to keep that road on our mind. There are many, many reasons to do that. Yakima, like any other city in Washington has been struggling to grow and to take care of its infrastructure. It is struggling to keep everyone employed.

What can we all do to help? We can keep our shopping in town. I know the internet is very convenient. It's more private, but

Yakima gets very little sales tax revenue from those sales. How do we maintain our roads. When we drive to the Tri-Cities or Seattle and purchase items that are available in Yakima, that hurts us. All of us.

But it's much more than just supporting each other with our spending habits. We are members of the Greater Yakima Chamber of Commerce. We should all be cheerleaders for Yakima. I think the most negative voices about Yakima are those of us who live here. If we don't have pride in our city, who will? How can we expect our new city manager to buy into Yakima, if we haven't? What better time to focus our energies. We have new leadership in Yakima. What a great time to break out and change our image!

How else can you Buy into Yakima? You can buy into Yakima by supporting the arts and entertainment. It is terribly unfortunate that we are losing

the Yakima Bears. We still have Legion baseball. We are still the home to the Capitol Theatre, the Yakima Symphony Orchestra, the Yakima Valley Museum and so many other wonderful and worthwhile organizations. When was the last time that you acted like a kid on the Greenway for fun? Or had a soda at the soda fountain at the museum? We need to support and enjoy the activities that Yakima has to offer more often than when your family comes in from out of town. Let's enjoy Yakima and ALL it has to offer.

I expect all of you to get out your soapbox and start singing the praises of Yakima and the surrounding area. Do we have our issues? You bet. Let's get together and solve them. It will be a lot of work. But if you love Yakima as much as I do- and the staff at the chamber does- you will come along for the ride. Yakima- Buy into it!

AMBASSADOR PROFILE



Jared Yoakum

Greetings Greater Yakima Chamber of Commerce! I want to start off and say thank you for doing what you do! This is a great organization, and I am proud to be a part of it!

I grew up in Selah, and despite run-

ning off to the west-side for a few years, the Yakima Valley has always managed to pull me back again. I've been fortunate enough to have traveled all over the country, but I will always call this Valley home. In my travels, I have served as a firefighter, professional snowboarder, photographer, and journalist. It is only in the last several years that I have truly begun to establish myself in our community.

I work as the Business Development Specialist for ServiceMaster of Yakima. We are the number one resource for any cleaning need, special-

izing in water and fire disaster restoration, as well as commercial and janitorial cleaning.

I've been happily married for two years, and have two awesome dogs. My wife and I spend our weekends enjoying winter sports, hiking with my dog, and generally running around this beautiful State of ours.

I am both honored and excited to be a part of the Greater Yakima Chamber of Commerce Ambassador Program. I see lots of possibilities for this committee, and I look forward to helping it reach its potential!

John Gasperetti
Congratulations from your
friends and family at Wray's!!



MEMBER PROFILE



M.B. Designs

The Greater Yakima Chamber of Commerce is pleased to welcome M.B. Designs as our newest member. M.B. Designs is owned and operated by Melissa Brewer, formerly with Interiors by Modern Design. She

brings with her over (18) years' experience in Interior Design, remodeling residential and commercial projects, working along the west coast to include Washington, Oregon, Hawaii, and most recently Southern California. She specializes in Kitchen and Bathroom remodels, floor covering, countertops, window treatments, and furniture space planning. She is currently remodeling her new studio located at the original Shopkeeper building at 807 W. Yakima Avenue (behind the Travel Leaders). Consultations are by appointment only Monday through Thursday between 8:00-5:00. Watch for her Grand Opening this fall! Studio phone: 509.823.4600.



LTC R. Darrell O'Steen
Commander, Yakima Training Center

Hello to the Greater Yakima Valley Community. I'd like to put out a big thank you to all of the leaders and great citizens of the Yakima Valley who have welcomed my family into the community. As we continue to settle in, we look forward to the many opportunities the Great Pacific Northwest provides and the relationships that we will establish during this tour of service.

July and August has been a very busy time meeting key community leaders and learning about the Yakima Training Center. As with all changes of leadership, everything continues to operate as normal and the great leaders across the Installation Staff have done a tremendous job to orient me to the 327,000 acre installation and began the difficult task of teaching me myriad of training, environmental, cultural, and administrative actions it takes to manage the installation.

Currently, YTC has the distinct pleasure in hosting the Japanese Ground Security and Defense Forces (JGSDF) Strategic Partnership Exercise, Rising Thunder, in which over 450 members of the JGSDF are deployed across the training center conducting various training exercises. This strategic partnership exercise provides the JGSDF an opportunity for tough, combat focused, and realistic training in an environment their home station training areas cannot

provide. Additionally, over 300 of these members will participate in the Yakima Training Center and Selah Army Base Run on September 15th. We always look forward to this training event each year as it an opportunity for the community to get involved as well with the Japanese Home Visits, a program where the community can volunteer to host up to three Japanese Soldiers in their homes to share and learn about each other's cultures. While this year's volunteer families have already been selected, if anyone is interested in volunteering for next year's Home Visit Program, please contact Mrs. Judy Jacobson, the YTC Morale, Health, and Welfare Coordinator at 509-577-3337.

Finally, I look forward to future opportunities to continue the strong partnership between the community and Yakima Training Center. I am honored to be part of this great community, the Yakima Valley Team, and the Yakima Training Center.

RENEWING MEMBERS

Members for 1-4 Years:

- Apple a Day - 4 Years
- Chukar Cherries - 4 Years
- Megalodon Property Management - 4 Years
- Prestige Motors - 4 Years
- The Woodshed Restaurant & Lounge - 3 Years
- Wells Fargo, Business Banking - 3 Years
- Windy Point Vineyards - 3 Years
- Yakima Valley Human Resources Association - 2 Years
- Yakima Youth Soccer Association - 2 Years
- Yesterday's Village - 4 Years

Members for 5-9 Years:

- AAA Secured Storage - 6 Years
- Advanced Mechanical & Electrical Inc. - 6 Years
- Associated Freight Brokers - 6 Years
- Budget Office Furniture - 8 Years
- CALCOE Federal Credit Union - 8 Years
- Cambridge Management, Inc. - 6 Years
- Carlson Boyd PLLC - 9 Years
- CBS Outdoor - 6 Years
- Clark Jennings and Associates - 9 Years
- Consolidated Electrical Distributors - 6 Years
- Columbia Homes - 6 Years
- D2 Communications - 9 Years
- DaVita - 9 Years
- Fiesta Foods of Yakima - 6 Years
- Gilbert Cellars - 5 Years
- G.S. Long Company - 6 Years
- Harris Construction - 5 Years
- Jackson's Restaurant & Sports Bar, Terrace Heights - 6 Years
- Mayflower Metals - 8 Years
- McCown Crafted - 6 Years
- Mike L. Clark, DDS, Family Dentistry - 6 Years
- Northstar Attachments - 6 Years
- Parry Jewelers - 6 Years
- Pegasus Project - 6 Years
- Peopleworks - 8 Years
- Positive Life Radio 91.1 FM - 7 Years
- Precision Paving & Grading, Inc. - 6 Years
- Re/Max Traditions Real Estate - 9 Years
- ResCare - 9 Years
- Shopkeeper - 5 Years
- Sterling Savings Bank, Home Loan division - 5 Years

- Thompson Audiology & Hearing Aid Center - 5 Years
- True's Auto Plaza - 6 Years
- Valley Environmental Laboratory - 6 Years
- Yakima Valley Libraries - 9 Years
- Zarembo Claims Service - 6 Years

Members for 10-14 Years:

- 2nd Street Grill - 13 Years
- AW Roofing of Yakima, LLC - 11 Years
- Baker Boyer Bank - 13 Years
- Living Care Retirement Community - 13 Years
- Northwest Asthma & Allergy - 13 Years
- Pathology Medical Associates Laboratories - 13 Years
- The Salvation Army - 12 Years
- Yakima Orthotics and Prosthetics, PC - 14 Years
- Yakima Urology Associates, PLLC - 14 Years
- Yakima Valley SCORE - 12 Years

Members for 15-19 Years:

- Akland Pump and Irrigation - 15 Years
- Best Western Lincoln Inn - 15 Years
- Comfort Suites Yakima - 15 Years
- Fulcrum Environmental Consulting - 18 Years
- Graphic Label - 16 Years
- Jaenicke and Company - 18 Years
- Joe Park Construction - 15 Years
- Johnston Insurance - 18 Years
- Meadowbrook Family Fun Center - 19 Years
- McGree Insurance - 18 Years
- Mid Valley Insurance - 18 Years
- Yakima Association of Realtors - 18 Years

Members for 20-24 Years:

- American Independent Marketing - 24 Years
- Avail Home Health - 23 Years
- Heritage University - 20 Years
- Red Lion Hotel, Yakima Center - 22 Years

Members for 25-29 Years:

- Colonial Lawn and Garden - 25 Years
- Hall Financial - 29 Years
- Leonard Rickey Investment Advisors - 28 Years

- Parsec Computer Corporation - 28 Years
- Yakima Greenway Foundation - 25 Years

Members for 30-39 Years:

- Charter Communications - 34 Years
- Huibregtse, Louman Associates, Inc. - 31 Years
- Lee Peterson Buick, GMC & Cadillac - 37 Years
- People for People - 32 Years
- Star Rentals and Sales, Inc. - 35 Years
- Wells Fargo Insurance Services - 37 Years
- Yakima Heart Center - 33 Years

Members for 40-49 Years:

- Alegria and Company, P.S. - 43 Years
- Gress-Kinney-Parrish Insurance Center - 46 Years
- KAPP TV, Apple Valley Broadcasting - 47 Years
- Longview Fibre Paper & Packaging - 43 Years
- Shields Bag and Printing - 49 Years
- Westwood West Golf Course - 46 Years

Members for 50-59 Years:

- Schreiner Title - 55 Years
- Sousley Sound & Communications - 51 Years

Members for 60-69 Years:

- Johnson's Auto Glass and Upholstery - 65 Years
- KIMA TV, Fisher Broadcasting - 60 Years

Members for 70-79 Years:

- G.H. Moen, LLC - 73 Years
- Keith and Keith Funeral Services - 74 Years
- Rankin Equipment - 78 Years

Members for 80-89 Years:

- Picatti Brothers - 85 Years

Members for 90-99 Years:

- Helliesen Lumber & Supply Company - 93 Years
- H.R. Spinner Corporation - 90 Years

Members for more than 100 Years:

- Yakima Federal Savings and Loan association - 108 Years

Now Accepting New Patients



Fatima Ahmed, DO



Heather Bergstrom, DO



Amrit Dhanota, MD



Corinne Glasgow, DO



Sam Hirtle, DO



Jason Nguyen, MD



Jay Patel, MD



Paul Yell, MD

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Training doctors in the
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1806 West Lincoln Avenue, Yakima, WA

CHAMBER VIDEO

If you've missed some of the events that our members have hosted, use your smart phone to see them now. Scan the "QR Codes" below to take you to the brief event videos! www.youtube.com/greateryakimachamber



Inland Lighting on Yakima Avenue shows off their new showroom for the business community at Business After Hours...
"Rudy" even makes an appearance!



Office Solutions Northwest hosting Business After Hours. showing off their large showroom and offering a wide array of products for business, in store and at www.whobest.com



Press Conference to announce the 2012 recipient of the Ted Robertson Community Service Award, John Gasperetti - featuring Senator Curtis King



SeaPort currently operates over 150 daily scheduled flights in Arkansas, Kansas, Missouri, Oregon, Tennessee, Texas, and Washington. Seaport in Yakima hosted the Business After Hours with many lucky winners of airfare!



The Ponderosa Assisted Living and Retirement Community 3300 Englewood Ave in Yakima. 100 year old Ponderosa Resident Dewitt Mcabee, made it a special evening for all at Business After Hours with his performance of "God Bless America", take a look! Thanks to all who made it out, if you missed it, please enjoy this performance!

RIBBON CUTTINGS



Cartridge World open in Yakima - COME VISIT US AT
OUR NEW LOCATION! 2402 S. 1st St. 102
Yakima, WA 98903 . 509-469-9711



A-L Compressed Gases is a new member and business to our community that joined your Chamber in August. They are a family owned company based out of Spokane and their local branch manager, Adam McKay is wielding the big scissors!

"Why do you love KYVE?"

"KYVE is a contemporary source of programming excellence for arts, drama, independent films, documentaries, and so much more."

Sharon Prill
Yakima Herald Republic



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NEW MEMBERS

We are pleased to announce the following new businesses have joined your Chamber during the months of June & July 2012:

CALCOE Federal Credit Union – Moxee branch
Leslie Johnson – President / CEO
223 W. Moxee Avenue, Moxee, WA 98936
lelie@calcoefcu.com or www.calcoefcu.com
509-654-7244
Credit Unions

Cartridge World - Yakima
Brian Dixon – Store Manager
2402 S. 1st Street #102, Yakima, WA 98903
Yakima872@cartridgeworldusa.com or www.cartridgeworldusa.com
509-469-9711
Office Supplies

Comfort Pro's Heating and Air Conditioning
Casey Thaxton – Owner / President
Comfortpros.hvac@gmail.com or www.callcomfortpros.com
509-833-5886 or 888-609-7163
H/Vac Contractors

Please Support these businesses who support your Chamber!!

Country Financial
Yoshi Garcia – Financial Representative
3907 Castlevale Road Suite 307, Yakima, WA 98902
Yoshi.garcia@countryfinancial.com or www.countryfinancial.com/yoshi.garcia
509-952-0270
Insurance Agencies

Cowiche Canyon Conservancy
Betsy Bloomfield – Executive Director
betsybloomfield@cowichecanyon.org or www.cowichecanyon.org
509-248-5065
Non-Profit Organizations

Ground Guys of Yakima
Trish Henning – Office Manager
Trish.henning@mail.groundguys.com or www.groundguys.com
509-426-2455
Landscape Professionals

HAPO Community Credit Union – West Yakima
Paula Fuller – Branch Manager
6401 W. Nob Hill Boulevard, Yakima, WA 98908
Paula.fuller@hapo.org or www.hapo.org
509-965-6071
Credit Unions

Legacy Teas
Jolena Weisenfeld – Owner
2807 W. Washington #A-3, Yakima, WA 98902
Jolena.wfeld@msn.com
509-823-9068
Specialty Retail

ReNu U Massage Studio
Jennifer Thayer – LMP / Owner
402 W. Washington Avenue Ste E, Union Gap, WA 98903
Renu-umassage@hotmail.com
509-453-7368
Massage Therapy

Yakima Valley Body Therapies Institute
Jennifer Thayer – LMP / Owner
402 W. Washington Avenue Ste C, Union Gap, WA 98903
jenni.YVBTI@hotmail.com or <http://yvbtimassage.com>
509-575-5574
Massage School

Washington Policy Center – Eastern Washington Office
Chris Cargill – Office Director
801 W Riverside Ste 100, Spokane, WA 99201
ccargill@washingtonpolicy.org or www.washingtonpolicy.org
509-570-2384

MEMBER PROFILE

Achieve Health and Fitness

Yakima's newest fitness center located at 2105 W Lincoln Avenue - Suite #2, right next door to Kimmel Athletic and neighbor to Gymnastics Plus in the Lincoln Shopping Center. With emphasis on Personal and Group training and classes such as Bootcamp, Zumba, Power 1/2 Hour, Kickboxing and more...Achieve provides you with multiple platforms for success. Owner Rob Brown's objective for the business and the people involved is to make a healthy impact on each individual to help them Achieve a better lifestyle and to educate and empower them to be better every day! At Achieve, we customize your workouts and your budget to make it affordable for each individual. We will provide you with an efficient, effective way to workout and get you the results you desire! The success of our clients is our #1 priority and results are expected and earned. Come by to see why we are different from all the others and why we expect the best. Oh... and grab a delicious Smoothie on the way out!



CONGRATULATIONS TO THE 2012 CHAMBER AWARD NOMINEES

ANNUAL BUSINESS EXCELLENCE AWARD:
Shields Bag & Printing ~ Abbott's Printing ~ Granite Inc.

EMERGING BUSINESS OF THE YEAR:
Naches Heights Vineyard ~ Yo Yakima ~ Apple-A-Day

CHAMBER MEMBER OF THE YEAR:
Ed Marquand-Mighty Tieton ~ Jar Arcand-Santiago's Gourmet Mexican Restaurant ~ Christine Cote-Perry Technical Institute

BUSINESS OF THE YEAR:
Treveri Cellars ~ Bud Clary Toyota of Yakima ~ Liberty Bottleworks

Presented at the Annual Greater Yakima Chamber Awards and Ted Robertson Community Service Award Gala,
September 14th at the Yakima Convention Center.
To attend register online at www.yakima.org or call 509.248.2021

Discover Excellence In Community Banking

Pictured left to right: Mike Broadhead, John Gasperetti and Lisa Rickman

Discover excellence in relationship and business banking. Call or stop by any of our six convenient locations in Yakima and Kittitas counties

"Working with banks when you're a small local business has it's challenges. At Central Valley Bank, Lisa Rickman has taken those challenges and created a positive working relationship. Her prompt attention to details and that "can do" attitude with customer service are the same values that we at Gasperetti's have held as a priority for 46 years

-John Gasperetti

Customer: John Gasperetti Gasperetti's Gourmet Restaurant 1013 North 1st Street Yakima, WA 98901 509 248-0628 www.gasperettisrestaurant.com/	Banker: Lisa Rickman Downtown Branch 301 W Yakima Ave Yakima, WA 98902 509 834-2711 Mike Broadhead – President
---	---

CELEBRATING 50 YEARS

CVB Central Valley Bank

"Large enough to serve, Small enough to care."™ SM

Member FDIC www.cvbankwa.com

Cottage in the Meadow Celebration - Phase One of Construction Completed

After nearly 10 years of planning and millions of community dollars raised, Cottage in the Meadow -- Central Washington's new home for hospice care -- reaches a milestone in its evolution: celebrating the completion of phase one construction and the opening of its doors to the Yakima Valley and surrounding communities. A ribbon cutting ceremony was held on Saturday, July 14th. A community open house followed, giving residents their first opportunity to tour this new facility.

Cottage in the Meadow enhances the full spectrum of hospice care available to residents of Yakima and Kittitas counties. The 20,000 square foot in-patient facility will provide 24-hour medical and respite care for patients and families not able to receive hospice care in their homes. The facility will begin serving patients in late July/early August. Memorial Hospice has provided services to the community since the mid-1990's. Over the years, the numbers of clients served has steadily increased leading to the need for an in-patient hospice care facility outside the confines of the hospital setting.

"Cottage in the Meadow represents the next part of the journey of providing quality hospice services to residents of Kittitas and Yakima counties," said Gail Weaver, Vice President for Memorial Hospital. "The community asked that a hospice home be available at the end of life. Memorial is proud to be a part of making this vision a reality."

Cottage in the Meadow was designed with the entire family in mind—a place of comfort—like home.

Phase one of construction includes 12 spacious patient suites that open to semi-private patios, common areas such as a kitchen, laundry facilities, family rooms and a chapel/spiritual room. The Memorial Foundation faced the Herculean task of raising \$5.3 million to build the facility. A fundraising campaign commenced in 2008 just as the re-

cession began.

"We had faith our community would respond to the call and in a word it's been phenomenal. Nearly 6,500 donors -- large and small -- contributed to this grassroots fundraising campaign," remarked Anne Caffery, President and CEO of The Memorial Foundation. The Foundation had help from community leaders and a volunteer steering committee led by local Yakima physician Tim Melhorn, MD.

"It has been one of the greatest honors in my career to be a part of something that will have such a positive impact on how we help patients and their families



with end of life issues," said Dr. Melhorn. "We toured other hospice facilities around the state and Cottage in the Meadow is a result of the collective wisdom we gained through careful observation and attentive listening."

Careful attention was paid to details -- small and large. Each patient suite is equipped with oxygen access, a private bathroom, a sleeping sofa, and room for friends, family and visitors to gather. Beds can be rolled out onto the patio so patients can hear the soothing sounds from the terraced water feature.

There is a spa room designed to assist patients with their bathing and therapeutic needs. An on-site laundry room will allow family members to wash personal clothing at their convenience and at no charge.

Although patients will be served meals, a family kitchen will be open 24 hours a day. Families of patients can bring in food to eat and serve. A family room & library/reading room provides a quiet place where families can relax. And a children's play room pro-



vides activities designed to keep young ones busy and entertained while their families are at the Cottage.

Other partners who have contributed to the building of Cottage in the Meadow include Kittitas Valley Home Health & Hospice, Lower Valley Hospice and Palliative Care, and Yakima Regional Home Health and Hospice.

Memorial will provide staffing for Cottage in the Meadow. Phase two of construction includes eight more patient rooms but will not commence until funds become available.

Cottage in the Meadow is located at 1208 South 48th Avenue, south of Nob Hill Boulevard across from Randall Park in Yakima.

Learn more at yakimahospice.org.

Cottage in the Meadow facts at a glance:

- The first and only in-patient home for hospice care in Yakima & Kittitas counties
- Phase one: 16,000 square-foot, 12-bed hospice care facility
- Additional 4,500 square feet and eight beds to be built in Phase Two
- 24-hour patient care and family respite support
- Specially trained physicians, nurses, social workers, pharmacists, chaplains, and care aides working as a team to assist patients and their families
- Affords patients a home-like environment for end-of-life care
- Operated by Memorial Hospice and will serve patients from throughout the region
- Staffing:
 - o Patrick Waber, MD – Medical Director
 - o Raymalee Wilsey, RN – Facility Director and Nurse Manager
 - o Dottie Hidlebrand – Volunteer Coordinator

New Physicians Join Three Memorial Physician Practices

Memorial Physicians, PLLC, is pleased to welcome three new physicians to Yakima. Vu Le, MD joins Yakima Gastroenterology Associates. He completed his internal medicine residency and his gastroenterology fellowship at the University of Oklahoma Health Sciences Center in Oklahoma City.



Eugene Enriquez, MD, joins Memorial Hospital Physicians. He completed his residency in internal medicine at St. Barnabas Hospital in New York. He is employed as a hospitalist at Yakima Valley Memorial Hospital.



Jeffrey Ventre, MD, DC joins Lakeview Spine as a Physical Medicine & Rehabilitation specialist. Dr. Ventre completed his Physical Medicine & Rehabilitation residency at Louisiana State University in New Orleans.



Perry Technical Institute is expanding its Medical Technology Department by adding the Medical Assistant Program.

The new program, scheduled to begin in January 2013, will prepare students for careers as medical assistants in doctor's offices, clinics and other health-care facilities.

According to statistics from the United States Department of Labor (DOL), employment of medical assistants is expected to grow by 31% through the year 2020. DOL attributes the increasing demand to the growth of the aging baby boom population spurring the demand for preventive medical services. As practices expand, they will hire more medical assistants to perform routine administrative and clinical duties, allowing physicians to see more patients.

Perry's 18-month program teaches both the office skills and the clinical and patient care skills needed to work as a medical assistant in a variety of settings. The curriculum covers computer applications, medical terminology, anatomy and physiology, pharmacology, clinical procedures and electronic health records.

"Recent legislation requiring medical offices and facilities to staff certified medical assistants, combined with the encouragement that we have received from our medical advisory committee, make this program a 'win-win' for PTI graduates and our community," said Na-

than Hull, Perry's dean of education.

The new program has been approved by the Washington State Workforce Training and Education Coordinating Board and accredited by the Accrediting Commission of Career Schools and Colleges.

Established in 1939, Perry Technical Institute is a private, nonprofit educational institution which offers 11 specialized technical training programs. The school is located across the street from the Yakima Air Terminal.

Enrollment applications are now being accepted. For more information, call the school's Enrollment Office, (509) 453-0374 or toll-free (888) 528-8586.

SIP & SHOP at the Chamber

Mark your calendars now for Thursday, November 1st, to attend the Greater Y a k i m a

Chamber of Commerce's first bazaar. It will be held at the C h a m b e r which is located at 10 No. 9th Street. We



are having this to give all of the great entrepreneurs in our community an opportunity to showcase their talent and wares -- from candles, soaps, and teas to jewelry, solar lights and travel expertise!

This fun event will run from 4:00PM to 8:00PM which will give you plenty of time to shop for your holiday gifts or even a little "sumpin sumpin" for yourself! We will have hors d'oeuvres along with two no-host wineries pouring wine to help you shop, plus door prizes!

Admission is a new toy small enough to fit in the "Operation Thank You" boxes sent to our soldiers stationed overseas. (They send these toys home to their own children or they give them to the little children there.)

If you are interested in purchasing a table, they are \$25.00 for members and \$50.00 for non-members. Please contact Carolyn Gray at 509.248.2012 x114 or carolyn@yakima.org.

BUSINESS BRIEFS

Evergreen Financial Services, Inc. welcomes Erik S. Bakke, Sr. as General Counsel

Erik S. Bakke, Sr. has joined Evergreen Financial Services, Inc. as General Counsel for the company. Bakke is a graduate of the University of Washington and University of Puget Sound School of Law and brings 24 years of private practice with emphasis on creditor/debtor law including healthcare, government, banking, credit union and retail collections. Bakke currently serves on the Executive Board of the Washington State Bar Association's Creditor-Debtor section. Evergreen Financial Services is a debt collection agency serving the region with offices in Yakima and Richland.



Wattsmart? Get it out in the Open
Local businesses are making a commitment to energy efficiency and Pacific Power is helping them let the community know. The utility recently sent "Open" signs featuring the "wattsmart" smiling outlet to customers who had completed projects through Pacific Power's energy efficiency programs. The customers were asked to take a photo with the sign so it



"Bicycle Barn owner Greg Knowles (right) shows Pacific Power's regional community manager Bill Clemens the sign that the Walla Walla, Washington business is saving energy and money. Bicycle Barn upgraded to high-efficiency lighting in its building with help from Pacific Power's FinAnswer Express program."

could be shared on the utility's wattsmart Facebook page.

The photos are beginning to come in and customers are having fun sharing their energy efficiency stories. See the latest at facebook.com/pacificpower.wattsmart. If you would like an "Open" sign to display at your business, please send an email to energy.expert@pacificpower.net. Once you receive the sign, take a snapshot of your team holding it, email it to the address above and Pacific Power will get the word out about your business being wattsmart.

Many of Pacific Power's incentive programs have been recently updated with new qualifying equipment added to help you save energy and money. Learn more at bewattsmart.com.



Yakima Regional Medical & Cardiac Center Receives American College of Cardiology Foundation's NCDR® ACTION Registry®-GWTG™ Platinum Performance Achievement Award

YAKIMA, AUGUST 20, 2012 – Yakima Regional Medical & Cardiac Center has received the American College of Cardiology Foundation's NCDR ACTION Registry-GWTG Platinum Performance Achievement Award for 2012 – one of only two hospitals in Washington state, and one of only 164 hospitals nationwide to do so. The award recognizes Yakima Regional Medical & Cardiac Center's commitment and success in implementing a higher standard of care for heart attack patients, and signifies that Yakima Regional has reached an aggressive goal of treating these patients to standard levels of care as outlined by the American College of Cardiology/American Heart Association clinical guidelines and recommendations.

To receive the ACTION Registry-GWTG Platinum Performance Achievement Award, Yakima Regional consistently followed the treatment guidelines in the ACTION Registry-GWTG Premier for 8 consecutive quar-

ters and met a performance standard of 90% for specific performance measures. Following these treatment guidelines improves adherence to ACC/AHA Clinical Guideline recommendations, monitors drug safety and the overall quality of care provided to ST-elevation myocardial infarction (STEMI) and non-ST-elevation myocardial infarction patients (NSTEMI).

"The American College of Cardiology Foundation and the American Heart Association commend Yakima Regional Medical & Cardiac Center for its success in implementing standards of care and protocols. The full implementation of acute and secondary prevention guideline-recommended therapy is a critical step in saving the lives and improving outcomes of heart attack patients," Gregg C. Fonarow, MD, FACC, FAHA, ACTION Registry-GWTG Steering Committee Chair and Director of Ahmanson-UCLA Cardiomyopathy Center and James Jollis, MD, FACC, ACTION Registry-GWTG Co-Chair and Professor of Medicine and Radiology at Duke University Hospital.

ACTION Registry-GWTG is a partnership between the American College of Cardiology Foundation and the American Heart Association with partnering support from the American College of Emergency Physicians, Society of Chest Pain Centers and the Society of Hospital Medicine. ACTION Registry-GWTG empowers health care provider teams to consistently treat heart attack patients according to the most current, science-based guidelines and establishes a national standard for understanding and improving the quality, safety and outcomes of care provided for patients with coronary artery disease, specifically high-risk STEMI and NSTEMI patients.



Bravo! Bravo!

Congratulations John Gasperetti from Memorial Hospital and its Family of Services.



John Gasperetti - Making History In Yakima In Many Ways For Many Years. Congratulations!

Yakima Valley Museum
yakimavalleymuseum.org

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