

NONPROFIT
REFERRAL
PROGRAM



EARN \$20 FOR YOUR FAVORITE NONPROFIT FOR EVERY NEW CLIENT YOU REFER TO H&R BLOCK.*

The more new clients you refer, the more money your 501(c)(3) organization can make.

When you've got H&R Block, you've got fundraising power.

- There is no limit to the number of new client referrals your organization can make.
- There's NO COST to your organization for signing up.
- The program runs from January 1 through April 15.

Here's how it works:

- Enroll your organization at hrblockreferrals.com
- Access your customized marketing materials which include a poster, your referral forms, web banners and social posts.
- Print, make copies and distribute the referral form to your members and associates.
- Encourage members to bring the form to a participating H&R Block office when they have their taxes prepared.
- Set a goal and track your progress through the tax season.
- The more new clients you refer to H&R Block, the more \$20 rewards your organization will receive.
- Your organization will receive one convenient check with the total reward by June 1.

Should you have any questions, please visit hrblockreferrals.com

*Only approved 501(c)(3) organizations are eligible to receive \$20 for each new client referred to a participating U.S. H&R Block office when that person pays for the preparation of an original personal income tax return between January 1 and the IRS income tax filing deadline (usually April 15) of the current year. An eligible tax form includes: 1040, 1040-A and 1040-EZ (paid only). A new client is a person who did not have his/her taxes prepared by H&R Block the prior year. Referral form must be presented prior to completion of the initial tax interview. Amended returns do not qualify and H&R Block employees are not eligible. Allow approximately 8 weeks after May 1 for delivery of check. Offer may not be combined with any other referral program, coupon or discount offer. ©2015 H&R Block Services, Inc.



H&R BLOCK[®]

hrblockreferrals.com

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