

# FREE Upcoming Webinar Saving Energy In The Food Service Industry



## Did you know that restaurants use five to seven times more energy per square foot than the average commercial building?

Attend this FREE webinar to learn how to improve your energy use and reduce your operating costs. Special guests from ENERGY STAR® address many of the ways restaurants and hospitality businesses can increase profits by reducing energy costs through simple conservation techniques and options.

### Topics include:

- Overview of lighting and lighting controls options
- HVAC improvements
- Benefits of choosing high efficiency food service equipment
- Incentives and rebates available from utilities in your region

### Speaker Bios:

**Kellen Camp.** *Kellen provides focused guidance on saving energy in small businesses as a program representative for Rocky Mountain Power's and Pacific Power's wattsmart Business programs, and Questar Gas' ThermWise Business program.*

**Daniel Cronin.** *As the Lighting Marketing Lead for the ENERGY STAR program, Dan Cronin works with retailers, manufacturers, EEPS, and utilities to encourage consumers to purchase ENERGY STAR certified lighting products. To that end, Mr. Cronin creates educational materials and digital tools to simplify the otherwise complicated world of efficient lighting. Prior to joining EPA in 2015, Mr. Cronin supported the ENERGY STAR third-party certification program at ICF International.*

**Kirsten Hesla.** *As the Commercial Food Service Program Manager for EPA's ENERGY STAR Program, Kirsten works with leading manufacturers and efficiency programs to promote and advance the adoption of ENERGY STAR certified commercial food service equipment. Kirsten also leads the development of voluntary performance requirements for energy efficient commercial food service equipment.*

### For more information or questions, contact:

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## Webinar Details

### Date

Tuesday, September 13

### Time

10 a.m. MDT / 9 a.m. PDT

### Presenters

Kellen Camp  
Daniel Cronin, ENERGY STAR  
Kirsten Hesla, ENERGY STAR

### Register

[bit.ly/FoodServiceWebinar](http://bit.ly/FoodServiceWebinar)

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