



Cadets for life!

Our Alumni Are Our Greatest Resource.

Demographics have changed a lot at Eisenhower in a short period of time. 74% of our students live below the poverty level. For many, the only successful adults they see in their lives are their teachers. It is so important to expose our students to the Cadets that have become successful in our community in many different careers and with different levels of education.

In addition, many of our students and their families work for businesses run by Cadets. It sends a powerful message to our current students that our alumni can show them the connection between their education and their employment.

Go, Fight, Win, Cadets!

100% of Donations Benefit Ike Students Directly!

- Saves each Cadet at least \$50!
- ASB Card – Gives free access to all on campus activities & events.
- Waiver of ASB fee for participation in sports, music, activities, and clubs.
- Yearbook
- Eisenhower t-shirt
- Increased participation in and attendance at events and activities.

Donations can be made to **Eisenhower High School ASB.**

We are a registered 501-c3

WE ARE IKE

611 South 44th Avenue
Yakima, WA 98908
Duff DeWitt
509-573-2640



WE ARE IKE



Your Face on Our Campus!

- Full page ads in our Reveille Yearbook.
- Ad exposure in our 5 Star Journal Newspaper.
- Visible presence at any and all school events as a sponsor of our program.
- Relationship with Eisenhower to partner on events.
- Mentoring opportunities with our student leaders.
- Exposure on our social media pages.



"No one can defeat us..."

-Dwight D. Eisenhower

The We Are IKE club has been created to add opportunities for the students of Eisenhower High School to participate in all school related experiences without the financial burden that those activities can create for many of our Cadet families.

Through your support and contribution, we will increase involvement, not only in our extra-curricular offerings, but in the classroom as well. This increased student participation in events and activities will have a direct impact on how valued and welcomed our students and their families feel on our campus. This will help bridge the gap that poverty can create by establishing a school culture that will cultivate success and achievement.

We are inviting our alumni and community members to participate in this groundbreaking idea by contributing to build the We Are IKE club. This club will help supplement the costs of our activities for all Eisenhower students. Your donations will help provide our student body with an ASB card, a yearbook, ASB activity and sports fees, and a We Are IKE t-shirt to start the school year with! Students will pay \$20 to receive the items packaged in a "Cadet Spirit Pack" to be purchased at our ASB window. The fee of \$20 allows them to take on ownership of the items at a rate that is more realistic for our students and their families, creating an opportunity to increase student involvement in all we have to offer at Eisenhower.

We Are IKE, and we are building our community together!

