



3240 Fort Road • Toppenish, WA 98948
(509) 865-8500

Date: November 17, 2016
Contact: David Mance, Media Relations Coordinator
(509) 969-6084 or mance_d@heritage.edu.

FOR IMMEDIATE RELEASE

Meet the Author! Dr. Kathleen Ross, snjm to Hold Book Signing Event

Toppenish, Wash. – Local educators and the public are invited to meet Dr. Kathleen Ross snjm, president emerita and professor of intercultural communication at Heritage University, as she launches her book *Breakthrough Strategies: Classroom-Based Practices to Support New Majority College Students*. The event takes place **December 1, 2016 from 12:00 p.m. to 1:00 p.m.** in the Donald K. North Library located inside the Kathleen Ross, snjm Center at Heritage University in Toppenish, Wash.

Breakthrough Strategies identifies effective strategies that faculty have used to help “new majority” students (those from non-college-going families, immigrant or low-income backgrounds) build the necessary skills to succeed in college. The book began as a project with student researcher assistants conducted by Dr. Ross in 2011, a year after she stepped down as Heritage University president. She produced video clips to share the strategies identified in the research, and after these were published, Harvard Education Press asked Dr. Ross to write a book based on the video series.

The public will be able to purchase signed copies of *Breakthrough Strategies* at the event. *Breakthrough Strategies* can also be ordered from the Harvard Education Publishing Group website <http://hepg.org/hepg-home/books/breakthrough-strategies>.

For more information, contact Kathleen Ross at (509) 865-8657 or ross_k@heritage.edu.

#

Heritage University is a non-profit, independent, regionally accredited institution of higher education offering undergraduate and graduate education across the state of Washington. Visit our website, www.heritage.edu.