## OIC OF WASHINGTON LOGO DESIGN CONTEST

# PRESS RELEASE

#### FOR IMMEDIATE RELEASE

### January 3, 2017 - Yakima, WA

Get creative and design a logo for OIC of Washington, a Yakima nonprofit community action agency, for a chance to win \$200 and bragging rights.

#### To enter:

- 1. Create a logo design in .jpg, .png, or .pdf formats.
- 2. Complete and submit the Official Entry Form along with the logo design to <a href="mailto:ddennis@yvoic.org">ddennis@yvoic.org</a>. See <a href="https://www.facebook.com/OICofWA/">www.yvoic.org</a> or <a href="https://www.facebook.com/OICofWA/">https://www.facebook.com/OICofWA/</a> for official rules and entry forms.
- 3. Design should be dynamic, unique, creative and incorporate the full name "OIC of Washington."

Winners to be announced February 13, 2017. The winning logo will become the official logo of OIC of Washington on all agency and marketing materials.

OIC of Washington, established in 1971, is aimed at empowerment of the disadvantaged through the tools of self-awareness and esteem building through education, job training and more. OIC focuses on helping low-income people increase their skills, enhancing their ability to manage their assets, and supporting them in a variety of ways. We are able to accomplish our mission through six major divisions including community services, education and employment training, emergency food assistance, energy assistance, financial planning and weatherization.

OIC's mission is to help in the elimination of unemployment, poverty and illiteracy so that people of all colors and creeds can live their lives with greater dignity.

OIC of Washington is an equal opportunity employer and provider of employment and training services. OIC does not discriminate because of race, color, religion, sex, national origin, age, disability, political affiliation or belief; or, for beneficiaries, applicants and participants only, citizenship status or because of an individual's participation in a program or activity. Auxiliary aids and services are available upon request to individuals with disabilities.