

# OIC OF WASHINGTON LOGO DESIGN CONTEST

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## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

**February 9, 2017 - Yakima, WA**

### **OIC HAS EXTENDED ITS LOGO DESIGN CONTEST UNTIL FRIDAY, MARCH 31, 2017!!**

Get creative and design a logo for OIC of Washington, a Yakima nonprofit community action agency, for a chance to win \$200 and bragging rights.

To enter:

1. Create a logo design in .jpg, .png, or .pdf formats.
2. Complete and submit the Official Entry Form along with the logo design to [ddennis@yvoic.org](mailto:ddennis@yvoic.org). See <https://www.facebook.com/OICofWA/> for official rules and entry forms. They can also be picked up at OIC of Washington or by requesting one by emailing [ddennis@yvoic.org](mailto:ddennis@yvoic.org).
3. Design should be dynamic, unique, creative and incorporate the full name "OIC of Washington." **Entries should reflect a theme of "Empowering People, Changing Lives" and does not have to include elements of its current logo.**

Winners to be announced in early April. The winning logo will become the official logo of OIC of Washington on all agency and marketing materials. **Contest is open to all residents throughout the United States.**

OIC of Washington, established in 1971, is aimed at empowerment of the disadvantaged through the tools of self-awareness and esteem building through education, job training and more. OIC focuses on helping low-income people increase their skills, enhancing their ability to manage their assets, and supporting them in a variety of ways. We are able to accomplish our mission through six major divisions including community services, education and employment training, emergency food assistance, energy assistance, financial planning and weatherization.

OIC's mission is to help in the elimination of unemployment, poverty and illiteracy so that people of all colors and creeds can live their lives with greater dignity.

*OIC of Washington is an equal opportunity employer and provider of employment and training services. OIC does not discriminate because of race, color, religion, sex, national origin, age, disability, political affiliation or belief; or, for beneficiaries, applicants and participants only, citizenship status or because of an individual's participation in a program or activity. Auxiliary aids and services are available upon request to individuals with disabilities.*