



**FOR IMMEDIATE RELEASE**

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***Generations OB/GYN joins Virginia Mason Memorial***

YAKIMA -- Generations OB/GYN is now part of the Virginia Mason Memorial family. The addition of the Yakima specialty-care practice aims to improve access to care for our community and assures the long-term stability of this physician practice.

“The whole focus for all of us in the coming years is about access to care,” said Virginia Mason Memorial CEO Russ Myers. “And to assure access, we need to partner with our physicians in ways that allow for the long-term stability of practices. Often it is very difficult to recruit physicians for specialty practices. We want to make sure we provide the best opportunity to recruit and retain physicians. Bringing Generations on as part of the family is a step in that direction.”

Generations OB/GYN has long been serving the health care needs of women in the Yakima Valley, providing attentive, compassionate and skillful care, and improving the quality of local obstetric and gynecologic care. Generations is also committed to educating and training new physicians with the goal of attracting more high-quality health care providers to the Yakima Valley.

“Our physicians, providers and staff are excited to be associated with Virginia Mason Memorial because we share the same philosophies of patient-centered medical care and continued efforts to bring the best possible care to the Yakima Valley,” said Dr. Kevin Harrington, a founding partner of Generations.

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**Virginia Mason Memorial**, part of the Virginia Mason Health System, is a 226-bed, acute-care, nonprofit, community hospital serving Central Washington's Yakima Valley. Virginia Mason Memorial includes primary care practices and specialty care services including high-quality cardiac care; cancer care through North Star Lodge; breast health at `Ohana Mammography Center; acute hospice and respite care at Cottage in the Meadow, winner of the Circle of Life Award from the American Hospital Association for innovative palliative and end-of-life care; pain management at Water's Edge; an advanced NICU unit, the only place in Central Washington that offers specialty care for at-risk infants; advanced services for children with special health care needs at Children's Village; and The Memorial Foundation, a separate 501c(3) organization that raises funds for innovative health care programs in the Yakima Valley ([www.memfound.org](http://www.memfound.org)).

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