

GREATER YAKIMA CHAMBER OF COMMERCE

News Magazine • March - April 2013

# Action Report



## 2013 Business Expo

*"There's No Business like Your Business"*

**March 7, 2013**

**1pm-7pm**

**Yakima Convention Center**

**FREE ADMISSION**

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**G**REATER YAKIMA  
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Pictured left to right Al Brown and Tami Ramirez

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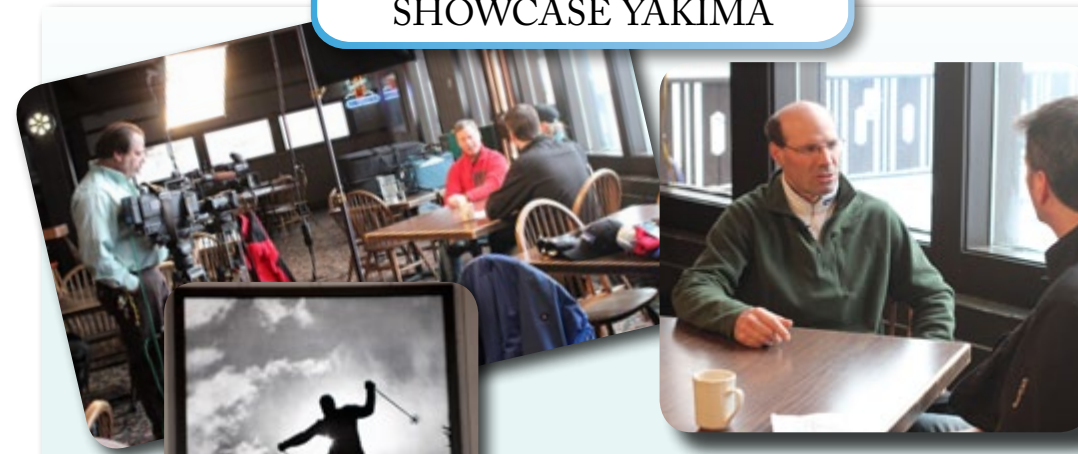
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### SHOWCASE YAKIMA



"Showcase Yakima" the joint production of The Greater Yakima Chamber of Commerce and KYVE 47, recently taped at White Pass with special guest, Olympic Medalist Steve Mahre. Watch the episode at [www.kyve.org](http://www.kyve.org)



Have an idea for a show, highlighting the great things about the Yakima Valley? Send it to [thane@yakima.org](mailto:thane@yakima.org)

### ON THE COVER

Business Expo by Amy Oberrender

Action Report Layout & Design by: Amy O Graphics & Thane Phelan

© 2013. All rights reserved. The Action Report is a bimonthly publication of the Greater Yakima Chamber of Commerce containing information for and about the Yakima business community. The Action Report is mailed to Chamber members and civic leaders. To submit a press release or offer comment about our publication please e-mail the Chamber at [chamber@yakima.org](mailto:chamber@yakima.org), Phone (509) 248-2021, send fax to (509) 248-0601 or write to P.O. Box 1490, Yakima WA 98907-1490. The magazine editor reserves the right to reject or edit any information to be published in the Action Report. Deadline to submit information is the 20th day of the previous month. Opinions expressed or implied in the Action Report do not necessarily reflect the opinion of the Greater Yakima Chamber of Commerce as an organization. The Action Report and the Greater Yakima Chamber of Commerce publish (USPS501-570) monthly for \$12 per year. Periodical postage is paid at Yakima, WA. POSTMASTER: Send address changes to Action Report Editor, P.O. Box 1490, Yakima, WA 98907-1490. Advertising sales performed by the Chamber staff. Printing and binding by: The Print Guys Inc. Yakima, Washington



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**1st Vice Chair:** Mike Dooley, *Wilbert Precast, Inc.*  
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**President/ CEO:** Verlynn Best, *Greater Yakima Chamber of Commerce*  
**Appointed by Chair:** Jeff Louman, *Huibregtse, Louman Associates, Inc.*  
**Legal Counsel:** Don Boyd, *Carlson Boyd & Bailey PLLC*

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Mike Bastinelli, *TownSquare Media*  
Alex Hodge, *Terri, Lewis, & Wilke Insurance, Inc.*  
Ron King, *Radio Yakima*  
Joe Mann, *Ron's Coin and Book*  
Jennifer Rodeen, *Joel's Tire*  
Charlene Upton, *Yakima County Medical Society*  
Christine Cote, *Perry Tech*  
Jon DeVany, *Yakima Valley Growers and Shippers*  
Ryan Smith, *Petersen CPA's and Advisors*  
Julie Grieb, *Treveri Cellars*

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Sean Hawkins, *Yakima Economic Development Manager*  
Dominic Rizzi, *Yakima Chief of Police*  
Mike Leita, *Yakima County Commissioner*  
Micah Cawley, *Mayor - City of Yakima*  
Jim Lemon, *Mayor - City of Union Gap*  
John Gawlick, *Mayor - City of Selah*  
LTC R. Darrell O'Steen, *Post Commander - Yakima Training Center*  
Nestor Hernandez, *Hispanic Chamber of Commerce*  
Luz Gutierrez, *RCDR -Rural Community Development Resources*  
John Cooper, *Yakima Valley Visitors and Convention Bureau*  
Greg Stewart, *State Fair Park-Sun Dome -CWFA*  
Linda Johnson, *SBDC - Small Business Development Center*  
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Moe Broom, *Yakima School District*  
Craig Dwight, *YV Tech*

*Administrative Team members:*

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Scott Filkins, *Account Executive*  
Elizabeth Fitzgerald, *Development Director*  
Carolyn Gray, *Account Executive*  
Amy Lopez, *Information Coordinator*  
Thane Phelan, *Communications & Marketing Director*

**Mission Statement:** "We exist to be an advocate for our members and our business community to strengthen the development of our economy".

**Vision Statement:** "The Greater Yakima Chamber of Commerce is an organization that promotes pride in our communities through positive, active leadership aimed at creating a cohesive, successful business climate".



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MESSAGE FROM THE CHAIR



**Chris Brown**  
Chair of the Board of Directors

*Spring is in the air!*

Can you feel it? Spring is almost here! Soon the trees will begin to bud. The mild winter will soon be forgotten as we enjoy the wonderful weather the Yakima valley offers us.

We are blessed to live in such a fertile area. Crops of all kinds support our needs. As we all know, agriculture is our number one industry. Our economy is driven by the success of each year's crops. The job of all of us that live in the valley is to support the growers. I know I get on my soapbox every month and talk about supporting the businesses in Yakima, but it is true. Every dollar we spend at a local business and chamber member gets circulated around and around Yakima. It goes for payroll, It goes for buying more local product, It goes for local taxes, but it stays here! When you buy something online, all of that money leaves town. Does Amazon

pay wages in Yakima?

The more we remember what the true engine of our economy is here in Yakima, the more prosperous we can all be. Our business looks to support other local businesses whenever possible. I find myself falling into the convenience trap...or the time trap from time to time. But then I stop and remind myself, can I get this product or service from a local business? You bet. Support your local chamber businesses!!



PRESIDENTS REPORT



**Verlynn Best**  
President & CEO

In my 16 months as Chamber CEO I have been asked the same questions over and over.

*Why should I be a member?*

*What is in it for my business?*

From my past experience of managing businesses here in the Valley, I never get tired of saying that The Greater Yakima Chamber of Commerce was vital to the success of those businesses!

I found these facts in an article by Joe Scaggs, a National Sales Manager for WebLink Digital Media on the benefits of chamber membership. He is right on. If you are not a Chamber member you are going to want to be one! If you are a Chamber member:

*Consumers are 49% more likely to think favorably of your business*

*80% more likely to purchase goods or services from your company in the future*

*73% more aware of your business*

*Your business enjoys a bump in its reputation of 68%*

I personally make it a point to buy from chamber members and understand that doing business locally is important for me and to the community at large. I love Bob Hall's new commercial about people coming here from out of town to do business with his chamber member business. You can make great deals right here where you live. Please do business locally every chance you get.

The Greater Yakima Chamber is here to help you make connections, build relationships, and grow your business! Join us at the Biz Expo on March 7th, and take this opportunity to talk to our members about your future with the Greater Yakima Chamber of Commerce! "There is no Business like your Business."



30 North 3rd Street  
Yakima, WA

*Business After Hours ~ Tuesday*

*March 19h ~ 5 to 7pm*



The Mean Girls are a hybrid engagement firm bringing you the cutting edge strategy, techniques, and tools to connect with more customers more efficiently. We offer corporate culture coaching, a fresh perspective on public relations, strategic social media management and advertising, creative video production, cutting edge print campaigns, and stunningly effective web sites that work. Our team uses magic and fairy dust to make brands grow.

*Member Benefit No Charge \$5 Non-members*

*Come enjoy an evening of networking and making new connections, bring your friends and colleagues to enjoy hors d'oeuvres, alcoholic and nonalcoholic beverages. Bring cards and information to mix and mingle.*



**Mark Todd & Tim Sullivan**

**YC-LIFE COMPREHENSIVE REPORT ON YAKIMA COUNTY TRENDS**

**Monday, March 11th, 2013**

**11:30am – 1pm**

**Red Lion Hotel**

**607 E. Yakima Ave.**

**\$20 Chamber Members**

**Preregistered by 3/8**

**\$30 non-members**

**\$30 at the door**

**Register online at [www.yakima.org](http://www.yakima.org)**

**Or call 248-2021 x.106**

The YC-LIFE report, sponsored by the Yakima County Department of Human Services and the United Way of Central Washington and produced through the collaborative efforts of many community partners, collects and measures indicators which track demographic, economic, social and environmental conditions of value and concern to the residents of Yakima County.

MEMBER PROFILE

**Health Within Center**

Health Within Wellness Center located at 208 N 3rd Avenue, has been open and operating since 2006. Health Within Wellness Center offers Chiropractic, Acupuncture, Massage Therapy, Nutrition Services, and Holistic Counseling.



Dr. Dennis Cozzocrea, owner of Health Within Wellness Center was introduced to chiropractic in 1985 after suffering for years with migraine headaches. He was stationed in Germany at the time and tried treatments from military and German physicians, but still continued to suffer from his migraines. While home on leave in NY, following a suggestion by his mother, he was seen by a chiropractor. The amazing results from the treatment he received in that one visit convinced him that he needed to become a chiropractor. He was inspired to help others with similar problems.

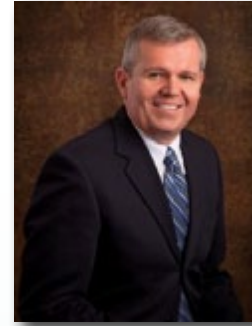
Dr. Cozzocrea came to practice in Yakima, in 1990 after graduating from Palmer College in Iowa. He now has five children, four boys and one girl. They were all born naturally, and raised with no vaccinations, antibiotics or other medications.

All these years later, he still sees his chiropractor at least once a month as does every member of his family and staff. Chiropractic adjustments at least once a month keep our nervous systems interference-free, our immune systems strong, and we won't seem to get as many of the bugs that are passed around.

Dr. Cozzocrea's practice focuses on a "Gentle" Chiropractic technique referred to as NUCCA. It is a non-invasive technique that was developed more than fifty years ago created to help restore body balance and overall health. The nervous system affects every aspect of human function from feeling sensations in your fingers to regulation of hormones, controlling movement and providing the ability to hear, see, think, and breathe.

In addition, Dr Cozzocrea has a natural health related radio show, which airs on KIT 1280 Yakima at noon on Saturdays. He also teaches seminars to other doctors around the country on how to use the ZYTO technology. His seminars are attended by medical doctors, osteopaths, chiropractors, acupuncturists and nutritionists.

The ZYTO is the only FDA approved device of its kind. It is able to scan the body through electrical impulses, much like an EKG. This helps the doctor to make decisions about how to use nutritional products or other methods of helping our patients. The yakimahealth.com



website has various videos that show this technology in action.

Health Within Wellness Center also offers Acupuncture

and traditional Chinese medicine services from Joa Crowder L.Ac, a 2002 graduate from the Northwest Institute of Acupuncture and Oriental Medicine in Seattle. Joa has been practicing at Health Within Wellness Center since 2007. Massage Therapy services are provided by a team of Licensed Massage Practitioners lead by Danielle N. Stevens, LMP.

A free Nutritional scan using a ZYTO machine (the only FDA approved device that helps determine your nutritional needs) is offered by Health Within Wellness Center for anyone interested in supplementation and information on appropriate foods for their bodies.

Make an appointment today and start feeling better!



Yakima entered a new era on Wednesday, February 20th, when it officially opened its new in-house employee healthcare clinic. A ribbon cutting ceremony took place outside the entrance to the new clinic located at 103 S. 3rd Street. The clinic will be operated by miCare. Pictured are Carolyn Gray and Verlynn Best from the Greater Yakima Chamber of Commerce; Jared Weenum, EBMS Business Operations Manager; Tony O'Rourke, City of Yakima Manager; Micah Carwley, Mayor of Yakima. Yakima is believed to be the first local government entity in Washington to open its own in-house clinic.

MEMBER PROFILE

**Joy Garden Korean Restaurant**

Hidden away in a small cluster of shops on the corner of 56th and Tieton, is a small restaurant which boasts to have some of the world's most delicious dishes.

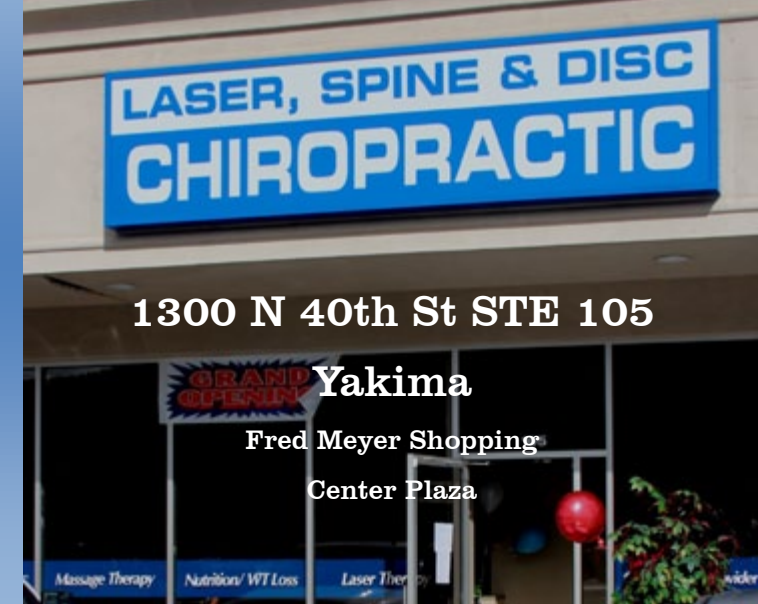
Joy Garden Korean Restaurant, opened by chef/owner Jane Kim in 2010, features authentic Korean dishes, marinated and stir-fried in all-natural, chemical-free sauces with fresh vegetables. Since moving to Yakima a few years ago, she has swapped some traditional Korean ingredients in favor of fresh Yakima Valley produce. Kim is so committed to the fresh is better philosophy that she has no canned goods in her kitchen.

Kim who is originally from Chung Nam, South Korea, where she received a master's degree in family nutrition from the University of Chung Nam, was the featured chef on the KYVE show "Valley Fresh Fare" last September, where she prepared according to a 2011 CNN poll, two of the top fifty delicious dishes, Bipimbap and Beef Bulgogi.

The Joy Garden Korean Restaurant is located at 5605 Tieton Drive and can be reached at 965-9544, they are open Monday through Saturday 11am - 9pm.



**Business After Hours April 16th - 5 to 7pm**



Come enjoy an evening of networking and making new connections, bring your friends and colleagues to enjoy appetizers, alcoholic and nonalcoholic beverages. Bring cards and information to share.

Plus Demonstrations and Prizes!

**Member Benefit No Charge**  
**\$5 Non-members**



## YAKIMA TROLLEYS

### VINTAGE TROLLEYS CARRY US INTO THE FUTURE

As we see Yakima transforming itself economically and developing its downtown, we think of the past, where we are now and what we hope to achieve. Our bountiful agrarian sector serves us well by providing a stable portion of our total economy. Eastern Washington continues to develop its tourism industry, which, in the past, was driven mostly by the wonderful opportunities for fishing, hunting, hiking, skiing and any activity requiring the sunny outdoors. With the realization that our area could produce excellent wine grapes, the proliferation of wineries driven by dedicated risk takers emerged. This new attraction for tourism dollars invigorated the competitiveness of Eastern Washington cities. Yakima responded by restoring its Historic District, beautifying its downtown streets, etc. in order to attract tourists and improve needs to complete the job by us apart and we already own



Dedicated volunteers are solely of the Yakima Valley Trolleys. corporation which contracts with under an operating agreement. electric railway (connecting Historic Register and it is as automobile. The President board members have served preserving this historic (1907) YVT has an inherent ability to tourism and increasing Yakima's in the rough". If you have ridden on one of these Trolleys and experienced the historic YVT Powerhouse and Car Barn with all of its original rolling stock, support facilities and right of ways you will come away with a new awareness of this living museum's amazing potential. Currently service is offered on Saturdays and Sundays between Memorial Day and Labor Day with special occasion trolleys charters available anytime.

Even without sorely needed funding, YVT and its stalwart volunteers are on schedule to reopen the line to Selah which was decimated by copper thieves stripping wire from its poles. This time any cut in the lines will be immediately reported to the Selah and/or Yakima police authorities because of a custom alarm system designed by a supportive contributor. The Selah trolley line is a nostalgic experience as it traverses the Selah gap over the Naches River on a dedicated historic bridge and continues to Selah along YVT tracks. The Selah Gap features the convergence of the Douglas Trail, the Yakima Greenway, an historic Native American Indian settlement site where the Naches and Yakima Rivers meet and Convicts Cave where prisoners from Walla Walla crushed rock from a quarry above YVT tracks. Can you imagine boarding a vintage trolley from Selah or Yakima and stopping for a riverside Barbeque before continuing on? How about an anniversary, retirement, birthday, or wine tasting event with a chartered trolley ride? Creative marketing options abound because of YVT's uniqueness.



In order to prepare the Powerhouse Museum to function as a venue for catered special occasions in conjunction with a trolley ride, YVT will need funding and the support of volunteers. \$5,000 and volunteers are required for purchasing and replacing custom flooring under the 1910 functional machine shop, located in the historic Car Barn. After resolving the shortage of funds for a \$20,000 feasibility study which precludes a \$10,000 business plan, we will be able to focus on long term expansion plans.

The highest and best use of this tourism asset would include vintage trolley/streetcar service for the Convention Center and adjacent hotels, the Historic District, Powerhouse and Car Barn Museum, Yakima Valley Museum and expanded Selah line. Infrastructure improvements are expensive but YVT's ability to payback through increased economic vitality and increased quality of life is unsurpassed and will continue into the distant future. Lets all get on board, this will be a wonderful ride!

Karl V. Pasten - Yakima Valley Trolleys  
kpasten@aol.com (509) 949-4233

responsible for the preservation YVT is a non profit 501(C) (3) the City of Yakima and functions It is the only surviving interurban Yakima and Selah) on the National "green" as any modern electric (Ken Johnsen) and many of the as volunteers for decades while transportation facility. Because have a major positive impact on quality of life, it truly is a "diamond

## CHAMBER FOUNDATION



**Elizabeth Fitzgerald**  
Director of Development  
Yakima Chamber Foundation

### Failure to Thrive

"Then He said, "What is the kingdom of God like? And to what shall I compare it? It is like a mustard seed, which a man

took and put in his garden; and it grew and became a large tree, and the birds of the air nested in its branches." - Luke 13:18-19

Do you want your organization to grow large so those it serves will "nest in its branches"? Absolutely you do. One reason nonprofits fail to thrive is that their board members and directors do not understand that It is the sum of many small and easy steps - planting the tiny seed, watering it day after day - that grows a large and fruitful tree or nonprofit organization.

Long-range strategic planning will help you set goals. The action steps that you define in your regular board meetings, commit to,

act upon, and delegate to staff and volunteers may seem mundane and unimportant. The individual steps are not noteworthy. But, by taking small steps, one after the other, year after year, you accomplish great things.

There is another parable about an important citizen or ruler who asked to be healed. The Lord told him to go wash in a body of water, maybe it was only his face he was supposed to wash. Forgive the rough paraphrase, I looked for the parable and could not find it. Anyway, the man-of-authority was indignant and was debating about whether or not to bother. His wise companion said something like this: "If He had asked you to do something great, you surely would have done it." The ruler accepted this encouragement, went to the water, washed, and was healed.

We secretly wish we would be asked to do something great. In my consulting experience, I have seen boards with cultures that habitually refuse to do simple tasks and their organizations fail to thrive. As a board member or director, you can encourage the hearts of staff and volunteers, if you will, and truly make a difference. When you are asked to contact potential donors, research a policy, attend an event, or review a budget, do it wholeheartedly. Ask how you can help and do it. These are the great things we can do.

Hoping for your every success!

For other related articles  
Elizabeth has a blog at  
<http://kronstadtconsult.org>

## "Why do you love KYVE?"

"I am interested in the real story behind art and artifacts. That's why I love History Detectives."

David Lynx  
Director, Larson Gallery



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NEW MEMBERS

*We are pleased to announce the following new businesses have joined your Chamber during the months of December 2012 & January 2013*

*Please Support these businesses who support your Chamber!!*

**Our apologies these are some corrections from previous issues!**

Bale Breaker Brewing Company  
Meghann & Kevin Quinn, Kevin Smith – Owners  
1801 Birchfield Road, Yakima, WA 98901 (this is the correct address)  
[info@balebreaker.com](mailto:info@balebreaker.com) or [www.balebreaker.com](http://www.balebreaker.com) (corrected email)  
509-424-4000 (corrected phone number) Brewery – Brew Pub

Express Employment Professionals  
Doug Jones – Owner  
1021 S. 40th Avenue Suite #1, Yakima, WA 98908  
[doug.jones@expresspros.com](mailto:doug.jones@expresspros.com) or [www.expresspros.com](http://www.expresspros.com) (corrected email)  
509-575-7770  
Employment Agency

MB Designs  
Melissa Brewer – Interior Designer / Owner  
807 W. Yakima Avenue Suite C2 (enter through Travel Leaders)  
[melissa.brewer313@gmail.com](mailto:melissa.brewer313@gmail.com) or [www.linkedin.com/pub/melissa-brewer/](http://www.linkedin.com/pub/melissa-brewer/)  
509-823-4600 (corrected phone number)  
Interior Design – Space Planning

**New Members**

BNI – Business Networking International  
Doug and Joyce Morgan –

Central & SE Washington Executive Directors  
[morgans@bni.com](mailto:morgans@bni.com) or [www.bni.com](http://www.bni.com)  
509-293-9694  
Professional Networking Association  
Grace Lutheran Church & School  
James Turriff – Pastor  
1207 S. 7th Avenue, Yakima, WA 98901  
[jturriff@gracelutheranyakima.org](mailto:jturriff@gracelutheranyakima.org) or [www.gracelutheranyakima.org](http://www.gracelutheranyakima.org)  
509-457-6611  
Church and School

Mobile Tech Connect  
Camille Keys – Principal Owner, Ben Maxson – IT Engineer  
[Camille@mobiletechconnect.com](mailto:Camille@mobiletechconnect.com) or [www.mobiletechconnect.com](http://www.mobiletechconnect.com)  
509-492-0084  
IT Integration/Design



Scenicview Dental, PLLC  
Emmett Nulph – Dentist/Owner  
215 S. 72nd Avenue, Yakima, WA 98908  
[scenicviewdental@gmail.com](mailto:scenicviewdental@gmail.com) or [www.scenicviewdental.com](http://www.scenicviewdental.com)  
509-972-5394  
Dentists

The Mean Girls  
Jacob A. Butler – Director of Project Management  
30 N. 3rd Street, Yakima, WA 98901  
[projects@themeangirls.com](mailto:projects@themeangirls.com) or [www.themeangirls.com](http://www.themeangirls.com)  
509-823-8345  
Advertising and Marketing  
Univ. of Wash. – Foster Business & Economic Development Center  
Geraldine Rodriguez – Assistant Director  
[gerirod@u.washington.edu](mailto:gerirod@u.washington.edu) or [www.foster.washington.edu](http://www.foster.washington.edu)  
Schools and Colleges

White Pass Ski Area  
Kathleen Goyette – Director of Marketing and Public Relations  
48935 US Highway 12 White Pass, WA 98937  
[kat@skiwhitepass.com](mailto:kat@skiwhitepass.com) or [www.skiwhitepass.com](http://www.skiwhitepass.com)  
509-672-3101  
Ski Resort

Yakima Symphony Orchestra  
Betsy McCann – Interim Executive Director  
32 N. 3rd Street, Yakima, WA 98901 (Business Office)  
[director@ysomusic.org](mailto:director@ysomusic.org) or [www.yakimasymphony.org](http://www.yakimasymphony.org)  
509-248-1414



**WorkSource Yakima offers veteran staffing solution for your business.**

Are you an employer who would like to hire military veterans, but don't know where to start? WorkSource Yakima can help!

Our business representatives and veterans counselors are experts in the local labor market and know how to find qualified veterans. Together, they help Washington businesses hire thousands of veterans each year.

Our staff also can help you take advantage of new federal tax incentives that can save you up to \$9,600 for each eligible veteran you hire.

WorkSource can help you:

- Understand the new 2011 state law that lets you to offer hiring preference veterans.
- Write recruitment notices that attract veterans.
- Advertise your jobs.
- Recruit and screen veteran applicants.

WorkSource is a partnership of Employment Security, state agencies, local governments, colleges and non-profit organizations that work together to provide free employment and training assistance to businesses and job seekers.

If your company needs help recruiting qualified veterans or simply wants to learn more about WorkSource employment services available to veterans and their families, call Jon Ison at 509-574-0153 or Bill Kirby at 509-574-0130.



Josey Fast  
Owner

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Calling All Leadership Yakima Alumni!



**Please call or email**  
**Elizabeth Fitzgerald**  
to update your  
**contact information**  
**509.248.2021 x105** or  
**[elizabeth@yakima.org](mailto:elizabeth@yakima.org)**



Find us on Facebook

**SAVE THE DATE!**

**Leadership  
Yakima 2013  
Graduation &  
Alumni Reunion  
June 19th, 2013  
Yakima Valley  
Museum**

## LEADERSHIP YAKIMA

Leadership Yakima is a program designed to develop future leaders for our community. Participants learn about our valley's history, learn many reasons to be proud of our valley, build relationships with their classmates, and learn how our community gets things done. The program was designed to teach our current and emerging leaders the skills necessary to serve our diverse community and provides an opportunity to discover many different organizations and agencies that need volunteers and board members.

You may apply for yourself or your employer can sponsor your attendance. Leadership Yakima is a great way for employers to secure employee investment in our valley. Employees gain networking, public relations, and management skills to apply to your workplace.



*"I would encourage anyone who is interested in learning what Yakima is all about, beyond apples and wine-tasting, to invest one day a month to participate in this incredible program." Chris Pauling, Broker/Owner, Prudential Almon Realty, Leadership Yakima Class of 2010*



**Leadership Yakima 2013**

Leadership Yakima was established by Mel Wagner and Bob Hall through the Yakima Chamber Foundation in 1986. Over 600 participants have graduated from the Leadership Yakima program. Starting in 2013, the June graduation is combined with an alumni reunion.

Tuition for the Class of 2014 is \$825.00 for Chamber members and \$900 for non-members. Download your application today at [www.yakima.org](http://www.yakima.org). Call Elizabeth Fitzgerald at 248-2021, ext. 105, for more information.

## RENEWING MEMBERS

### ***Chamber Members who renewed their Memberships in December 2012 & January 2013***

Please support these businesses that support your Chamber!

#### **Members for 1-4 Years:**

Cornerstone Mortgage Lending/ Yakima – 1 Year  
Edward Jones/Brian Levitan – 1 Year  
Kronos Micronutrients, L. P. – 1 Year  
Northwest Medstar – 1 Year  
Yakima Pet Emergency Service – 1 Year  
Yakima Valley Technical SkillsCenter – 1 Year  
Joels' Tire – 2 Years  
Quail Run At Terrace Heights – 2 Years  
St. John of Kronstadt Orthodox Christian School – 2 Years  
Tamaki Law Office – 2 Years

#### **Members for 5-9 Years:**

Ummelina Yakima Valley Spa Retreat – 5 Years  
Yakima Country Club – 5 Years  
Hops Extract Corp. of America – 6 Years  
Harmony Hill U-Pick Raspberries & Lavender – 7 Years  
Mayflower Metals – 7 Years

#### **Members for 10-14 Years:**

Dispute Resolution Center of

Yakima – 10 Years  
Rosauers Supermarkets, Inc. – 11 Years  
Pro-Motion Physical therapy – 12 Years  
URM Cash & Carry – 12 Years  
State Farm Insurance/Eric Silvers – 13 Years  
Don Jordan Energy Systems – 14 Years

#### **Members for 15-19 Years:**

Highgate Senior Living – 15 years  
Oxford Suites – 18 Years  
Thomas Upton Surveying – 19 Years

#### **Members for 25-29 Years**

Valley Mall Merchants – 25 Years  
John L. Scott Real Estate – 26 Years  
Oxford Inn – 27 Years  
Corday & Sharon Trick – 28 Years  
Wholesale Tire Mart – 28 Years

#### **Members for 30-39 Years**



Golden Wheel Restaurant – 30 Years  
The Dolsen Companies – 33 Years  
Yakima Waste Systems, Inc. – 33 Years  
Bernd Moving Systems – 34 Years  
Yakima Steel – 34 Years  
YCCS/A National Collection System – 34 Years  
Evergreen Financial Services, Inc. – 37 Years

#### **Members for 40-49 Years**

Whistlin' Jack Lodge – 40 Years  
Perry Technical Institute – 42 Years  
Efcom ... Yakima's Mac Store – 47 Years

#### **Members for 50-59 Years**

Sunfair Chevrolet, Inc. – 51 Years

#### **Members for 70-79 Years**

Town Square Media – 78 Years

#### **Members for 80-89 Years**

Del Monte Foods – 85 Years

## BUSINESS BRIEFS

### *An Invitation to Business & Community Leaders to Participate in a Discussion of US Airline Industry, Economic Development and Impacts of Air Service in the Yakima Market*

When: March 12, 2013 from 11:00 AM to 12:00 noon.

Sponsored by: The City of Yakima and Airplanners LLC

Where: Yakima Convention Center, Room B  
10 North 8th St  
Yakima, WA

RSVP: Sean Hawkins  
City of Yakima

Economic Development Manager  
509-575-6374

[Sean.hawkins@yakimawa.gov](mailto:Sean.hawkins@yakimawa.gov)

Aviation Economic Impact Study  
Washington State Department of Transportation  
Summary of Findings

“This study finds that there are significant direct economic and fiscal benefits created by the aviation system in the state and that the system is a core element of the state’s transportation infrastructure, which supports local and state economic prosperity. In addition, the value derived by individuals, communities, and businesses from their access to and use of aviation services far exceeds even the direct job, wage, and output impacts.”

The conclusion of the WA State economic impact study is consistent with a number of similar studies on the effects of an aviation system on health of a community, that aviation is a strong engine that drives the economy. Recently, the commercial air service from Seattle to Yakima has been reduced, from 5 departures per day to 3; and in 2008 the service to Salt Lake was discontinued altogether. Combining these events with the outlook for the entire commercial airline industry, the future course of commercial aviation in small communities such as Yakima is challenging.

In order to reverse this trend, improve the current Seattle service, strengthen the Alaska Airlines partnership with Yakima, and develop a base for future growth and development, Airplanners and the City of Yakima are planning

a brief presentation followed by a discussion with business and civic leaders to understand the short and long term roles required to support Yakima service. Specifically, the meeting will focus on:

- Current State of the Airline Industry and Impact on Small Community Service
- Airplanners Role
- City of Yakima’s Role
- Development of an Action Plan for Moving Forward

This is a critical first step in improving Yakima Air service. We hope you will be able to participate.

### *Yakima Federal Promotes Five Officers*

Yakima Federal Savings and Loan Association recently promoted five long time employees. Leanne Antonio, who has been with Yakima Federal for 32 years and is the Association’s Savings Administrator and Bank Secrecy Act Officer, was promoted to Executive Vice President of the Association.



Jackie Payne was promoted to Assistant Vice President and Internal Audit Manager. She has 10 years of service with Yakima Federal.



Greg Boutain, currently manager of Yakima Federal’s Stadium Branch in Yakima, was promoted to Assistant Vice President. He has worked with Yakima Federal for nine years.



Erin Thierolf and Adam Coe were both promoted to Assistant Secretary. Thierolf has nine years of service with Yakima Federal and is the Association’s Marketing Officer.



Coe has been with Yakima Federal seven years and is the bank’s Community Reinvestment

Officer and Assistant Manager of the Downtown Yakima branch.



Yakima Federal Savings and Loan has been in business since 1905 and now has 10 branches throughout Central Washington.



Local employers are invited to participate in Perry Technical Institute’s first-ever Employer Expo, scheduled for Wednesday, April 24.

Employers who are looking for skilled workers or who are planning for future hiring needs are encouraged to register for a booth at the expo.

“We can connect you with graduates in 11 technical fields,”

Safe Yakima Valley, a community safety and drug-prevention non-profit organization has received national recognition for its work in drug-prevention. On February 5th, Safe Yakima Valley Board of Directors Members Anna Marie Dufault from ESD105 and Dave Hanson from Sunrise Outreach Center joined Executive Director David Rolfe in Washington DC to receive the Community Anti-Drug Coalitions of America (CADCA) “Chairman’s Award”. Safe Yakima Valley was chosen from 90 eligible coalitions around the Nation for the award which recognizes: “exemplary

## BUSINESS BRIEFS

said Jennifer Arnett, Perry’s Career Services coordinator.

The Employer Expo will be held on the Perry Tech campus, 2011 W. Washington Ave. Booth space is free, but limited. For more information or to register, call Perry’s Career Services Office, 509.453.0374.



Max York has joined the faculty of Perry Technical Institute as an instructor in the Instrumentation & Industrial Automation Technology Program.

York is a graduate of Perry’s Instrumentation Program. York retired from the Army National Guard in 2008 with 21 years of

service. While in the National Guard, York was an electronics mechanic. He worked on Army vehicles, fought a forest fire, and was deployed to Iraq.

Perry’s Instrumentation & Industrial Automation Technology Program is a two-year program which introduces students to the high-tech world of automated manufacturing. The program qualifies students for entry-level employment as process control technicians.



The Yakima Chamber Foundation thanks the Association of Washington Business and Yakima Valley Growers-Shippers for sponsoring the December Chamber University Course, “Forklift Safety: Training the Trainer Workshop.”



demonstration and application of core competencies and essential processes of effective community problem solving”—CADCA Safe Yakima Valley is honored by award and is grateful to everyone who has volunteered and partnered with SYV in its efforts in creating a safe and drug-free Yakima County.



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