

Selah

Chamber of Commerce

Email: selahchamber@fairpoint.net

www.selahchamber.org

Facebook: Selah Chamber of Commerce

APRIL 20, 2012

MISSION STATEMENT

Recognizing that economic development and community cohesiveness is an ongoing process. The mission of the Selah Chamber of Commerce is to promote business development, community awareness and activities. Our goal is develop the business core of Selah as a valuable commodity in Yakima County.

GENERAL MEETING

Tuesday, April 24
11:30 - 12:00 Lunch
12:00 - 1:00 Meeting

We are going on the road for this meeting! We will be visiting

Greg Jewel

Junior Achievement of Yakima

650 University Parkway, Yakima

Leave Selah, Take Exit 33 B, turn toward Terrace Heights, Continue on to Terrace Heights Way, Turn right on University Parkway, destination will be on the right

Speakers

Greg Jewel
Junior Achievement of Yakima

Spotlight

Capital Theatre
Gay Parker

Lunch

\$6 per person

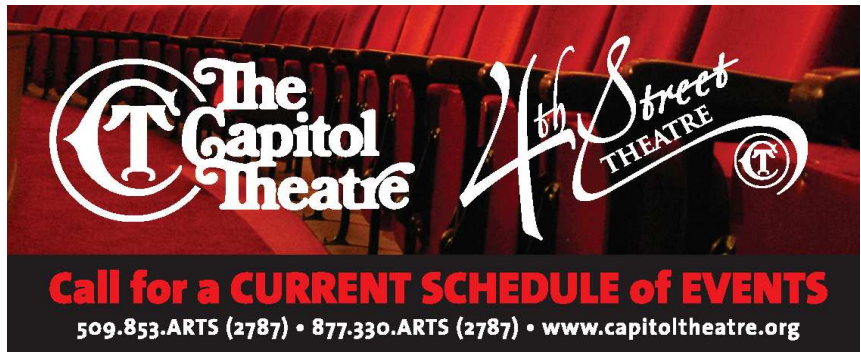
50/50 Drawing

\$1 Each or 6 tickets /\$5.00

BOARD MEETING

Wednesday, May 9
Solarity Credit Union
12:00 - 1:00

April Business Spotlight



Carrying on the tradition of service

Clark Satre (center) congratulates the owners of Helms True Value Hardware on the store's energy-efficient lighting. Energy efficiency upgrades and incentives are common discussion items for Satre and the customers and communities he serves in the Yakima Valley. Serving customers is a three-generation tradition for Clark Satre, Pacific Power's regional community manager based in Yakima. "Collectively, my family has worked 125 years in the electric utility industry – and counting," said Satre, who has contributed 40 of those years. His father ended a long career as president and CEO of Avista, formerly Washington Water Power. His mother worked for that company as a home service adviser, and her father was a hydro plant operator there. Satre chose to work for Pacific Power, first as an engineer before moving on to field management positions in Oregon and Washington. For the past 12 years, Satre has worked with municipalities, businesses and local groups on a wide range of energy-related topics. Increasingly, his discussions focus on energy efficiency projects, and helping customers reduce their electricity use to save on energy costs. "Energy efficiency is a part of nearly every discussion I have with customers – for good reason," Satre said. "Businesses and consumers can save energy and money, and keep their organization or household operating more effectively." When he's not helping to find solutions for customers, Satre enjoys bicycling. In 2003, he cycled 156 miles in one day to visit the city halls of all 14 incorporated cities and towns in Yakima County. **wattsmart energy efficiency programs updated** Pacific Power's Home Energy Savings program recently has been improved to offer new cash incentives to Washington customers for lighting, appliance and equipment upgrades. Find more information at bewattsmart.com. Considering a lighting upgrade at your business? Now is the time since federal standards for fluorescent lights are changing in July. Replace T12 lighting with more efficient T8 or T5 lighting and take advantage of Pacific Power cash incentives. To learn more, visit bewattsmart.com



2011 – 2012
Board of Directors

President
Jean Brown
Work Source Yakima

1st Vice President
Gay Parker
Capitol Theatre

2nd Vice President
Brooke Geiger
Edward Jones

Treasurer
Janet Engle
US Bank

Secretary
Chelsea Thorne
Banner Bank

Board Members

Eric Skoien – Les Schwab

Lisa Bertelsen – Selah's Wednesday Market

Mike Reese – Sentinel Computers

Chris Scacco – Selah School District

Jeff Hagler – Selah Tourism

LTC Mike Daniels – Yakima Training Center

Shawnee Olson – Yakima Business Journal

Vacant - City of Selah

Tracy Jewett – Beltone Hearing

Member Relations - Shawnee Olson (chair), Janet Engle, Gay Parker, Eric Skoien and Shirley Wasilewski

Community Events - Brooke Geiger (co-chair), Lisa Bertelsen (co-chair), Tracy Jewett, Shawnee Olson, Shirley Wasilewski.
Chelsea Thorne

Government Relations - LTC Mike Daniels (chair), Chelsea Thorne, Mike Reese, Jeff Hagler, Jean Brown, Chris Scacco.

From the Presidents Desk.....

Spring has finally arrived and at the Chamber we are ready! It's time to nominate new members to our Board of Directors! It's time to plan some amazing events that bring customers to your doors and improve your bottom line! It's time to actively participate in communicating business needs to our City government! It's time to get involved! I emphasize involvement this month because we care about the Selah and want to continue to represent the strong business community in Selah, but we need your help, input and voice! We need to know what will make a difference to you so that we can create an action plan to make it happen. We are here to support your business and want to encourage you to contact us and tell us what that looks like for you. We continuously try to improve our services to members and are looking for more opportunities to serve you. We look forward to hearing from you!

Jean Brown
President
Selah Chamber of Commerce

Interested in Volunteering to help with events!

Woman to Woman Event is held Friday, October 5 Interested in volunteering for the Woman to Woman Event? We are having a planning meeting on Tuesday, May 8 ~ 5:30 - 7:00 ~ Pastime Burgers & Brews! Please RSVP to Chelsea Thorne cthorne@bannerbank.com or call 697-7236. We look forward to hearing from you!

Chamber Potato Feed - This event is held during Community Days! Thursday, May 17 at the Selah Civic Center. Please contact Lisa Bertelson 480 - 2844 to volunteer!

WORD OF THE MONTH : ACCOUNTABILITY

Accountability is an obligation or willingness to accept responsibility for your conduct.

SELAH COMMUNITY DAYS - JOIN US IN THE JUNGLE**SOME NEW PARADE INFORMATION!**

Because of some issues with the Washington State Freeway Department we have to move the Parade! We will move it from the Start on North Wenas to the turn on to Naches Ave then turning on to 1st Street! This Year we will start the parade on 1st Street at Fremont by 7 - 11 and go straight down 1st Street to end of the Parade at the light at Jim Clements Way! Please Pass this information to your friends etc. so they do not set up to watch the parade from the old way! I have sent the ways to get to the unloading area etc. The unloading area will be in the Junior High School parking lot and the Horses will be in the parking lot across the Street from John Campbell School.

May 4, 2012	Miss Selah Pageant	7:00pm	Selah Civic Center
May 17, 2012	Hobo Feed Stew and Hot Dogs.	4:30 to 8:00pm	Selah Civic Center
May 17, 2012	Carnival	Opens at 5:00pm Will run as long as needed	Lince Field
May 18, 2012	Chamber Potato Feed "This Spuds for You"	5:00 to 8:00pm	Civic Center
May 18, 2012	Free Entertainment	6:00 to 11:00pm	Wixson Park Stage
May 18, 2012	Cruz Nite - Poker Run	7:00 to 10:00pm	Lince Field by the Carnival
May18, 2012	Carnival	Opens 4:00pm Will run as long as needed	
May 19, 2012	Kiwanis Pancake Breakfast	6:00 to 10:00am	Civic Center
May 19, 2012	Grand Parade	10:00am	New Route starts on 1st Street by Fremont and 7-11 goes to the last stoplight!
May 19, 2012	Food & Games Booths	12:00 to 12:00pm	Wixson Park
May 19, 2012	Free Entertainment	12:00pm 12:00am	Wixson Park
May 19, 2012	Arts and Crafts Market	12:00pm to 12:00am	Wixson Park
May 19, 2012	Carnival	Opens at 11:00am Will run as long as needed	Wixson Park
May 19, 2012	Gong Show	5:45 to 7:50pm	Wixson Park
May 19, 2012	Fireworks	9:30pm	Wixson Park
May 20, 2012	Food & Game Booths	11:00am to 4:30pm	Wixson Park
May 20, 2012	Arts and Crafts Market	11:00am to 4:30pm	Wixson Park
May 20, 2012	Eating Contest	2:40pm to 3:10pm	Wixson Park
May 20, 2012	Free Entertainment	11:00 to 4:30pm	Wixson Park
May 20, 2012	Carnival	Opens at Noon or Sooner Will run as long as needed	Wixson Park

Sports Schedule 2012 (Carlton, McGonagle & Wood Fields)

March 17 & 18	Sports Forum	Little League	Carlton
March 31 & April 1	Sports Forum	Little League	Carlton
April 14 & 15	Sports Forum	Little League	Carlton
April 21 & 22	Rick Phillips	Women's Tourney	Carlton
April 28 & 28	Sports Forum	Little League	McGonagle
April 28 & 29	GYGSA	Black n Blue	Carlton
May 5 & 6	GYGSA	Sunshine Invite	Carlton
May 12	WIAA	WIAA 2A Districts	Carlton
May 25 & 26	WIAA	WIAA 2A State	Carlton
May 25 & 26	Sports Forum	Little League	McGonagle
May 27 & 28	Sports Forum	Little League	Carlton
June 2 & 3	GYGSA	Tormaschy Memorial	Carlton
June 7 - 10	Baseball	PAK	Wood
June 16 & 17	GYGSA	Summer Kick-Off	Carlton
June 21 - 24	Baseball	Edwards	Wood
June 29 & 30	Baseball	Pepper	Wood
June 30 & July 1	GYGSA	Summer Warm-Up	Carlton
July 5 - 14	Selah Little League	Districts	McGonagle
July 6 - 8	ASA	14U ASA State	Carlton
July 12 - 15	Baseball	Big Stick	Wood
July 20 - 22	Baseball	Super Regional	Wood
July 27 - August 1	Baseball	State Final 8	Wood
August 10 - 12	GYGSA	Hot Summer Nights	Carlton
September 8 & 9	Rick Phillips	Women's Tourney	Carlton
September 28 - 30	Baseball	Fall Classic	Wood
October 6 & 7	GYGSA	Pumpkin Invite	Carlton

All tournaments at McGonagle will have SLL doing ballfield maitenance