FOR IMMEDIATE RELEASE

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Blossom House EARNS PERFECT SURVEY Honored by State of Washington for 2013

Yakima WA – September 2013 –Blossom House a senior living community by Assisted Living Concepts, Inc., received a Deficiency Free Survey from the State of Washington for 2013.

This is the acknowledgment by the state recognizing the residence's quality outcomes. At regular intervals the state conducts a survey that evaluates all aspects of service and care provided by licensed assisted living residences.

"Receiving a deficiency free survey requires strong leadership, good communication with our residents, and dedication from the staff as the survey process is very rigorous and thorough," stated Rick Holloway, Divisional Vice President of Operations for Blossom House. "We are proud to have received what is considered to be the best possible score on our evaluation. Our staff has worked extremely hard to maintain the high standards of the company and provide quality care and services to our residents."

Blossom House is a senior living community that promotes independence and individuality with private apartments, restaurant style dining, and social activities. Residents enjoy the freedom and advantages of living independently in an environment surrounded by friends and a caring staff. Blossom House is located at 5100 W Nob Hill Blvd. Yakima WA 98908

Blossom House would like to personally thank every one of their staff members for helping earn the Deficiency Free Survey. Their dedication and compassion for each resident shows in the excellent job they do on a day-to-day basis. Blossom House is grateful to have such an outstanding family on their side.

For more information about Blossom House, or to schedule a tour, contact the Residence Director at 509-972-7862, e-mail blossomhouse@alcco.com, or visit www.alcco.com/location/blossom.

Assisted Living Concepts, Inc. ("ALC") and its subsidiaries operate over 200 senior living residences with capacity for over 9,000 residences in 20 states. These senior living residences typically consist of 40 to 60 units and offer residents a supportive, home-like setting and assistance with the activities of daily living or opportunities to work with home health agencies. ALC employs approximately 4,100 people. For more information, please contact [Full Name] at [123-456-7890] or [name] @alcco.com.