

FOR IMMEDIATE RELEASE: Dec. 19, 2013

Contact: Shannon Dininny, Memorial Communications: 509.577.5051

Memorial Physicians announces opening of Healthy Now Convenient care clinic treats minor illnesses quickly, comfortably

(Yakima) – Memorial Physicians is pleased to announce the opening of Healthy Now, a convenient care clinic offering top-quality health care for minor illnesses in a fast and efficient manner.

Healthy Now will treat a variety of non-urgent illnesses and injuries that might not be serious enough for a trip to the emergency room, but still require treatment even if your own doctor is unavailable. Services offered include treatment for colds, flu, sore throats, ear aches, minor burns and sprains and strains.

"Healthy Now is about ensuring people have the appropriate settings for health care," said Matthew Kollman, executive director of primary care practices for Memorial Physicians. "A lot of people don't have a doctor, and clinics like Healthy Now offer an alternative, lower-cost option than the emergency room."

Convenient care clinics are usually open for extended hours, often before and after your doctor's regular business hours and on weekends. They help reduce employee absenteeism, because they offer flexible hours, and no appointment is needed.

At Healthy Now, a nurse practitioner or physician assistant is on site to follow through on your care, from symptom to prescription. The average office visit for minor illnesses is anticipated to be about 20 minutes, but because Healthy Now is a walk-in clinic, we are unable to predict exact wait times.

Healthy Now is likely to be busiest before and after the average work and school day, and in the fall and winter months when illnesses are more likely. Walk-ins are welcome, and appointments can be scheduled online in advance at www.healthynowclinic.com.

Healthy Now accepts most insurance plans and Medicare. The copayment for your specific plan will be collected during your visit. Please have your insurance card and proof of ID at the time of your visit. If you haven't met your deductible, don't have insurance or don't have a plan, we currently accept cash, credit cards, and debit cards.

Healthy Now is located at 3909 Creekside Loop in Yakima. Operating hours are Monday through Saturday, 7 a.m. to 7 p.m. (Healthy Now will be closed Christmas Day and New Year's Day.) For more information about Healthy Now, call 574-6095 or visit our website at www.healthynowclinic.com.

###