



2012 Yakima County and Central Washington Economic Symposium

July 26, 2012

**Labor market information
at the state, regional
and local level**

The Road to Recovery: Slow but Sure

The Labor Market and Economic Analysis (LMEA) branch of the Washington State Employment Security Department invites you to attend the annual Yakima and Central Washington Economic Symposium. Hear information regarding economic issues and events taking place in Central Washington, the state and the nation.

9 a.m. to 12 p.m., doors open at 8:30 a.m.
Thursday, July 26, 2012
Yakima Valley Community College
Hopf Union Building
1015 S. 16th Avenue
Yakima, Washington

Register online at www.esd.wa.gov/employmentdata before July 19, 2012 to reserve your place. Registration is free, but seating is limited. For more information, call 360-407-4500.

**Washington State
Employment Security Department**

Labor Market and Economic Analysis



Symposium Speakers

Lancy Carey is an economist with Washington State's Economic and Revenue Forecast Council. The Council is responsible for quarterly forecasts of the state's economy and revenue collection. Prior to this, until early 2008, he was employed as an economist with the Washington State Employment Security Department.

At the forecast council in addition to the quarterly forecasts, Lance is also responsible for producing the Annual Washington State Economic Climate Study, which tracks the state's competitiveness relative to other states according to several benchmarks.

During deer hunting season, if he is not staring at a spreadsheet, Lance can be found knee deep in mud looking for deer. Fortunately, he is a better forecaster than a hunter!

Lance graduated from Central Washington University with degrees in Economics and Finance in 2004. He lives in Shelton with his wife and three children.

Scott Bailey has served as the Southwest Washington regional labor economist for Employment Security's Labor Market and Economic Analysis branch for more than 20 years. He works closely with economic development and workforce development organizations in the region. He has done extensive research on wages in the state, and is a national trainer with the U.S. Census Bureau for the Local Employment Dynamics database.

Scott received his master's degree in economics from Portland State University. He is a board member of the Pacific Northwest Regional Economics Conference. Scott lives in Portland, Ore. with his wife, now that his kids have flown the coop. In his spare time, Scott is a public-school activist, working to improve education for all children in the Portland area.

Ignacio Marquez is the South Central area director for the Washington State Employment Security Department (ESD). Ignacio is responsible for administering ESD's programs and services in the South Central Workforce Development Area, which includes Kittitas, Yakima, Klickitat and Skamania counties. As a board member for the South Central Workforce Council, Ignacio shares the Board's

commitment to meet the workforce development needs of businesses and employers by convening industry, education and labor leaders around industry-specific issues and finding solutions to the problems identified by the partners.

Prior to his current position, Ignacio served as Employment Security's agricultural services program manager overseeing writing and analysis of federal and state legislation to formulate agency policy or position documents. He also met frequently with agency senior leadership members to give advice and report new program developments as well as consulting for the agency's position.

Ignacio is a long-time resident of the Yakima Valley. He grew up in the Wapato and Toppenish area.

Michael Broadhead has worked for Central Valley Bank for 26 years. He has been President of the bank since 1990. Central Valley Bank is the oldest community bank in Yakima Valley with strong roots that encourage growth, patronage and strength. Mike has been in banking for 40 years in Idaho and Washington state, principally in commercial and agriculture areas.

Mike has been an active member of several banking and local community boards, including the American Bankers Association, Washington Bankers Association, United Way, Greater Yakima Chamber of Commerce, Downtown Rotary, Yakima Sports Commission, New Vision Economic Development, Yakima Valley Visitor and Convention Bureau, Central Washington Fair Rodeo and the Salvation Army.

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Symposium Speakers

Mike was in the Idaho National Guard from 1968 to 1974. He graduated from the University of Idaho with a Bachelor of Science Degree, majoring in agricultural economics in 1968.

Jon DeVaney has served as executive director of the Yakima Valley Growers- Shippers Association since November 2009. In this capacity, he oversees the association's data collection and reporting on the movement, holdings and marketing of tree fruit, and represents member growers and packers on legislative and regulatory issues at the local, state and federal levels.

Prior to joining the Yakima Valley Growers-Shippers Association, Mr. DeVaney served on the staff of Congressman Doc Hastings, most recently as his Policy Advisor in Washington, D.C. He also served as Washington State Director of USDA Rural Development in the Bush Administration, and on the staff of the Northwest Horticultural Council. Mr. DeVaney has a bachelor's degree from the University of Washington and a master's degree from Georgetown University.

David McFadden has served as president and CEO of the Yakima County Development Association/ New Vision, a countywide economic development agency, for more than 14 years. He has worked in the economic development arena for more than 20 years. Prior to joining New vision, he worked for the Washington State Department of Commerce and Bellingham's downtown redevelopment organization.

David has been involved heavily in recruiting new businesses to the Yakima Valley, including Wal-Mart's Distribution Center in Grandview, Northwest Horticulture in Mabton and Amtech in Wapato. He has also helped dozens of local companies with expansion projects.

David has an undergraduate degree in environmental science and a master's degree in political science, both from Western Washington University. He is a Certified Economic Developer (CED) and an Economic Development Finance Professional (EDFP).

David is married to Monique (a famous artist!) and has two high-energy daughters – Hannah and Meghan. David is

a member of Sunrise Rotary Club in Yakima and a director on the East Valley School Board. He loves to bike, garden and hike in his spare time.

Donald Meseck began his career with the Labor Market and Economic Analysis branch of the Washington State Employment Security Department in 1983. Since 1998, Don has served as a regional labor economist and currently provides monthly and yearly analysis of employment trends in Kittitas, Klickitat, Skamania, and Yakima counties. He also makes economic-update presentations to local business and government organizations, such as economic development councils, chambers of commerce, business associations, civic groups, colleges and universities throughout Central Washington.

Don earned a bachelor's degree from Alfred University, Alfred, New York in 1973; a master's degree from Pacific Lutheran University, Tacoma, Wash. in 1981; and a MBA from Pacific Lutheran University, Tacoma, Wash. in 1988. He also graduated on the Commandant's List from the U.S. Army Command and General Staff College.

Don also spent 26 years in the military, including 13 years on active duty. He served 16 overseas assignments. His military decorations include the Combat Action Badge and the Bronze Star. Don retired from the Army Reserve in 2001 with the rank of Lieutenant Colonel. However, from February 2009-February 2010 Don was recalled to active duty and served in Iraq as Agricultural Chief for the 1st Corps, Multi-National Forces - Iraq.

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The Road to Recovery: Slow but Sure

AGENDA

- 8:30 a.m. **Registration**
- 9 a.m. **Welcome**
- 9:10 a.m. **Economic and Revenue Forecast for Washington State**
Lance Carey
Economist, Economic and Revenue Forecast Council
- 9:35 a.m. **State of the State's Economy**
Scott Bailey
Regional Labor Economist, Employment Security Department
- 10 a.m. **WorkSource – What's Going on Over There?**
Ignacio Marquez
South Central WorkSource Area Director, Employment Security Department
- 10:20 a.m. **Break**
- 10:30 a.m. **Yakima Valley: Boom Time for Banks**
Michael Broadhead
President, Central Valley Bank
- 10:50 a.m. **Yakima Valley Agriculture: Growing Crops and the Economy**
Jon DeVaney
Executive Director, Yakima Valley Growers-Shippers Association
- 11:10 a.m. **Yakima's Economic DNA and Why It's Important**
David McFadden
President, Yakima County Development Association/New Vision
- 11:30 a.m. **South Central Washington Economic Update**
Don Meseck
Regional Labor Economist, Employment Security Department
- 11:50 a.m. **Closing Remarks**
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FREE ONLINE REGISTRATION

www.esd.wa.gov/employmentdata

Last day to register online is July 19, 2012
For additional information, call 360-407-4500
Washington Relay Service: 800-833-6384

DRIVING DIRECTIONS FROM I-82:

- ◆ Take Exit 34, Nob Hill Blvd.
- ◆ At the end of the exit ramp, turn west onto E. Nob Hill Blvd. (right turn from eastbound I-82/Ellensburg; left turn from westbound I-82/Tri-Cities).
- ◆ Stay on Nob Hill Blvd., past S. 1st St. and over the railroad overpass.
- ◆ Turn right on S. 12th Ave. Parking lot entrance will be on your immediate left.
- ◆ Total travel distance from I-82 to the college campus is about 2.5 miles.

PARKING:

Free, on-campus parking is available with a permit. We recommend parking in the lots off S. 12th Avenue, labeled as G and H on the campus map. A printable parking permit and campus map is available online at: <https://fortress.wa.gov/esd/employmentdata>. Click the orange “Economic Symposiums” image near the middle of the page.

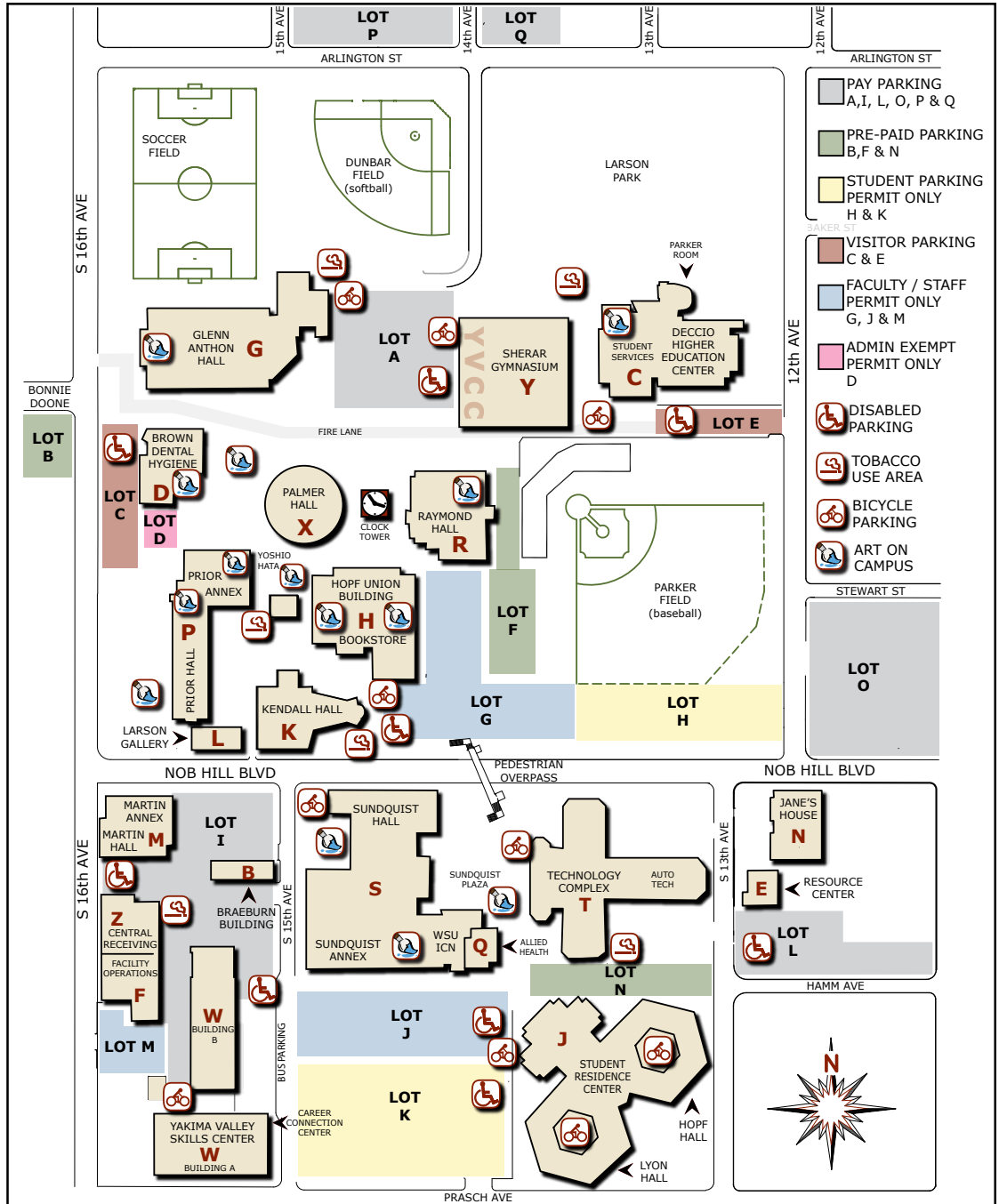
9 a.m., Thursday, July 26, 2012
Yakima Valley Comm. College
Hopf Union Building
1015 S. 16th Avenue
Yakima, Washington

The Employment Security Department is an equal-opportunity employer and provider of programs and services. Auxiliary aids and services are available upon request to people with disabilities.

YVCC CAMPUS MAP

Yakima Valley Community College

Free parking with permit in Lot G and Lot H.
Event is in the Hopf Union Building (Building H).



2012 Yakima County and Central Washington Economic Symposium
9 a.m., doors open at 8:30 a.m.
July 26, 2012
Yakima Valley Community College
Hopf Union Building

Welcome to Yakima Valley Community College

Visitor Parking Permit

This parking permit is good for ONE DAY only

Event Economic Symposium

Date Valid July 26, 2012

Issued By Stefanie Menard Ext. 4646

This Permit allows you to park in lots C, G, H, J, and K.
 This permit is not valid in metered (Deccio), pay-per-day or reserved paid lots.
 Please place permit face up on dash (front driver's side) of your vehicle.



Please cut on the dotted line and place this section on your dash, face-up, on the front driver side.
 Thank you for coming to see us... we hope you enjoyed your visit and will come back soon.



Yakima Valley Community College
 Visitor Parking Permit
 ONE DAY ONLY

INFORMATION / MAP

This section of the permit is intended
 For your information

The Visitor Parking Permit is valid for
 parking lots C, G, H, J, and K.

The parking lots are identified on the
 YVCC Campus Map at right.

The Visitor Parking Permit is not valid in
 metered (Deccio), pay-per-day, or reserved
 paid lots.

YVCC Security
 Palmer Hall (X101)
 (509) 574-4610

