

#GIVINGTUESDAY™

#BigGiveYakima

GivingTuesday is December 2, 2014

Press Release: November 2014

Yakima Charities Need Our Support:

Charities and their supporters are joining the movement #GivingTuesday, donating time, money, effort, and awareness for the charity of their choosing. We've all heard of Black Friday, Small Business Saturday and Cyber Monday in an effort to drive retail sales. #GivingTuesday is a movement to celebrate and provide incentives to give. It will culminate with a global day of giving on December 2, 2014. This effort harnesses the collective power of a unique blend of partners – charities, families, businesses, and individuals – to transform how people think about, talk about, and participate in the giving season. #GivingTuesday will inspire people to take collaborative action to improve Yakima, give back in better, smarter ways to charities and causes they celebrate, and help create a better world. #GivingTuesday will harness the power of social media to create a global moment that is dedicated to giving around the world.

To learn more about #GivingTuesday and #BigGiveYakima participants and activities or to join the celebration of giving, please visit:

Facebook: www.facebook.com/pages/Big-Give-Yakima

Website: www.givingtuesday.org

Most Importantly: Contact Your Local Charity to See How You Can Show Your Support #BigGiveYakima #GivingTuesday

