

JCPenney

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HOLIDAY JEWELRY DEC 18-24 SALE

**NEW JCPENNEY CREDIT CARD MEMBERS
SHOP IN STORE AND JCP.COM DEC 18-24**

WITH YOUR JCPENNEY CREDIT CARD

EXTRA 20% OFF*

orig, reg, sale & clearance-priced fine jewelry, Bijoux Bar & fashion jewelry; or **EXTRA 10% OFF*** watches

*Subject to credit approval. Some restrictions and exclusions apply. See right for details.



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WITH ANY FORM OF PAYMENT

EXTRA 15% OFF*

orig, reg, sale & clearance-priced fine jewelry, Bijoux Bar & fashion jewelry; or **EXTRA 10% OFF*** watches

*Some restrictions and exclusions apply. See right for details.



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*Extra 20% off select original, regular, sale and clearance-priced fine jewelry, Bijoux Bar and fashion jewelry purchases with your JCPenney Credit Card or extra 15% off with any other method of payment. Extra 10% off select original, regular, sale and clearance-priced watch purchases with any method of payment. Each offer good in store and at jcp.com, excluding taxes and shipping charges, 12/18/14-12/24/14. JCPenney Credit Card must be used to get the 20% off discount. Coupon must be presented at time of purchase to receive discount. Does not apply to Best Value, jewelry trunk shows, Modern Bride Diamond Vault, TechnoMarine watches, personalized jewelry, services, service plans, gift cards, closing store purchases, current orders and prior purchases, or in combination with other coupons. Coupon can be combined with earned JCPenney Rewards. Coupon cannot be used for payment on account. Coupon cannot be redeemed as cash or merchandise credit if merchandise is returned. **Subject to credit approval.** No cash value.

INSTRUCTIONS FOR JCP.COM ORDERS: Enter online code provided when prompted at checkout or call 1.800.322.1189 and mention the code.

ASSOCIATE INSTRUCTIONS: For new JCPenney Credit Card accounts only. Hand this flyer to customer, plus a New Account benefits package for all new JCPenney Credit Card accounts opened 12/18/14-12/24/14. One per new account opened.

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ONLINE CODE: **HDAYBLNG**

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