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#### **FOR IMMEDIATE RELEASE**

#### **Heritage University to Host 2015 College Planning Day in Central Washington**

Toppenish, WA – Heritage University will be the place for high school juniors and undecided seniors in central Washington to explore college options, as Heritage hosts the 2015 College Planning Day on **March 26, 2015**. Representatives from 15 colleges and universities from around the state will come to Heritage to give presentations to the high school students. Each school will give four, half-hour presentations on their institution and the students will attend the four college presentations of their choice.

Around 500 high school students from the Yakima Valley are expected to attend the 2015 College Planning Day at Heritage University. The event is sponsored by the Washington Council for High School-College Relations, Inc., which is dedicated to delivering the best possible education information to students across the state. Heritage Registrar Luis Gutierrez says the University shares this philosophy, and is thrilled to bring this event to the Yakima Valley.

“Heritage University’s administrators know that a college education, no matter where obtained, is the key to a rewarding future. Heritage hosts events throughout the year which inform students of their college options, helps them apply and prepare for college, and provides the support that keeps students on the path to graduation,” says Gutierrez. These services are offered with no expectation or requirement to attend Heritage. To be able to offer 2015 College Planning Day is both an honor, and an extension of our mission to bring educational opportunities to traditionally underserved populations.”

The 2015 College Planning Day in central Washington will take place at Heritage University March 26 from 9:00 a.m. to 12 noon at the main campus in Toppenish. For more information, contact David Wise, VP of marketing and communications at (509) 865-0717 or [wise\\_d@heritage.edu](mailto:wise_d@heritage.edu).

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Heritage University is a non-profit, independent, regionally accredited institution of higher education offering undergraduate and graduate education across the state of Washington.