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FOR IMMEDIATE RELEASE

Head of Bezos Family Foundation to Speak at Heritage University Fundraiser

Toppenish, WA – Jackie Bezos, the President and co-founder of the Bezos Family Foundation, will serve as the keynote speaker at Heritage University's celebration of "International Women's Day" on Saturday, March 7, 2015. Bezos will discuss the work of her family foundation which aims to elevate education and improve the life outcomes of children. The event is organized by Heritage University's Women 2 Women collaborative and sponsored by Heritage University's Center for a New Washington.

"Education is a key factor to improving the lives of women and children," said Kay Bassett, director for the center. "However, the stress of 'How can I take care of my children when I'm at school' can take its toll and become a barrier to women trying to earn their college degree. We want to break down these barriers."

Ms. Bezos will be introduced by Mimi Gates. The event, which begins at 9:00 a.m. and ends at noon, also features works by local artists and writers. Refreshments will be served. Tickets are \$50 per person, and can be purchased either online, by mail, or in person at the University book store. For more information call (509) 865-0450, or email newwashington@heritage.edu. All proceeds go towards the childcare scholarship fund at Heritage.

About Our Speaker, Jackie Bezos

Jackie Bezos loves the intersection between a big idea and passion, what she refers to as the sweet spot of philanthropy. And for the [Bezos Family Foundation](#), that sweet spot is the field of education, birth through high school. Along with husband Mike, Jackie established the Foundation in 2000. She serves as its President. Through its investments in research, public awareness, and programs, the Foundation aims to elevate the field of education and improve life outcomes for children.

About International Women's Day

International Women's Day is celebrated every year around the world during the first weekend in March. The celebration represents an opportunity to celebrate the achievements of women while calling for greater equality. This year's theme is "Make It Happen!" encouraging effective action for advancing and recognizing women.

About Women 2 Women at Heritage University

The Women to Women collaborative at Heritage University is a group of faculty, staff and community members and who are passionate about supporting women students at the university. Their purpose is to engage the philanthropic commitment of women in the community to help remove barriers to the educational success of our women students at Heritage.

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Heritage University is a non-profit, independent, regionally accredited institution of higher education offering undergraduate and graduate education across the state of Washington.