

## COME TO THE RAMBLING ROUTE LAUNCH PARTY FRIDAY MARCH 27<sup>TH</sup> AT TIETON CIDER WORKS IN YAKIMA

## FOR IMMEDIATE RELEASE:

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**Yakima, WA**, March 2015 — Earlier this week Tieton Cider Works announced the launch of a new canned, hard cider product called Rambling Route. This cider is bold and has a crisp flavor just like biting into a Washington State grown apple. This is the newest craft cider product by Tieton Cider Works, where they utilize only farm grown apples from Craig and Sharon Campbell's Harmony Orchards in Tieton and Yakima, WA.



## The Rambling Route Story:

The apple's journey to America was parallel to man's. The boat landed and the exploration began: in this vast new land the choices for thriving were endless. Some were happy to live on the coast where they landed, spreading out and staying diverse. Others were content to live amongst a few or be a solo tree in a town square. A few made it halfway across the land and settled in. The fearless joined the westward migration on horses and wagons, traveling thousands of miles looking for the perfect dirt, long sunny days and ample water. When it reached the land that would be called Washington, the apple knew. It was home at the end of a Rambling Route.

Rambling Route is a celebration of the apples arrival at Plymouth Rock during colonial times and its migration to a place we call home – Yakima Valley, Washington.

**On Friday, March 27<sup>th</sup>** we invite you to come and help celebrate the launch of this new, exciting cider to the world at the Tieton Cider Works "Cider Bar". The festivities will include live R&B and Blues music by Wayman Chapman, delicious food by Imogene's, a popular Yakima food vendor, a raffle, prizes and of course tasting this new *Adventurous Cider*. There will be a Cidery tour offered at 5:00pm, music and food starts at 6:00pm.

The Tieton Cider Works, Cider Bar is located at 619 West J Street in Yakima, next to Elks Park

## Come enjoy the Pride of the (509)!