

PRESS RELEASE FOR IMMEDIATE RELEASE March 25th, 2015

PIPPINS ANNOUNCE 2015 PROMOTIONAL SCHEDULE Additional Dates and Events Still Being Added

YAKIMA, Wash. - Baseball weather has hit the Yakima Valley earlier than usual this season, and because of that, the excitement for the upcoming 2015 Pippins season is blossoming earlier than usual as well. With less than 80 days until Opening Day, the club is putting the finishing touches on the promotions schedule for the season at Yakima County Stadium, which became affectionately known during the inaugural season as The Orchard. Considering that more than half the home games this season fall on a Friday, Saturday, or Sunday, the team is excited for The Orchard to be the host to 30 of the biggest parties in the Valley over the course of the summer.

To help create that atmosphere, the team will increase fireworks displays this season. Five nights are set for the Yakima sky to light up post-game. Dates include June 5th, June 19th, July 3rd, July 17th, and August 9th.

"Baseball and fireworks create memorable family moments," said Pippins president and acting general manager Zachary Fraser. "Based on feedback received from fans following the 2014 season, we decided to increase our presentations to meet the demand."

In addition to fireworks, each of these nights will include premium giveaways, including a season magnet schedule (6/5), a new collectible Pippins cap (6/19), a team poster (7/3), a create-your-own-color t-shirt (7/17), and the first-ever Pippins bobblehead (8/9).

"We have great founding partners in Banner Bank, Yakima Valley Farm Workers Clinic and Pizza Hut, as well as our good friends at Country Financial, Northwest Cherries and Columbia Asphalt and Gravel, to thank for making these premium items and fireworks nights a reality," Fraser said. "These are examples of companies, among others in the Valley, that make supporting safe, entertaining community activities a priority in their marketing budgets."

Opening Night, presented by Country Financial, will be Friday, June 5th against the Klamath Falls Gems. The first 1,000 fans will receive a 2015 magnet schedule, and all fans will be treated to the first of the season's fireworks displays.

\$2 Tuesdays (and Thursdays) presented by Yakima Craft Brewery will also be making its way back to The Orchard. A Mariners night (complete with the Moose and Mariners giveaways), live music on select Saturdays, and Sundays will see the return of \$1 Kids Days, (with a collectible set of Pippins stickers given to kids at the gate throughout the season - 5 in all to complete the set) are just some of the exciting promotions on deck for the 2015 season.

"Families should be able to attend multiple games this season without breaking the bank," Fraser said. "Between affordable parking (no higher than \$3 per car per game), average ticket prices of \$5-\$7, and food and beverage options that are good, local and priced with family activities in mind, not to mention championship baseball, we are excited to work with the communities in the Yakima Valley to make The Orchard the place to spend your summer in 2015."

Single-game tickets for the 2015 season will go on sale to the general public starting May 1.

The 2014 East Division Champions are busy preparing for next season and want you to be involved. The 2015 season begins on June 5th, and season tickets are currently on sale as well as our full retail line at our new downtown Yakima offices, located at 12 S. 2nd Street. You can also purchase Pippins Gear online at www.pippinsbaseball.com. Call us at 509-575-HITS (4487) or email us at info@pippinsbaseball.com for more information regarding tickets, retail, or host families.

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