*3*Pennev

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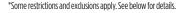
NEW JCPENNEY CREDIT CARDMEMBERS SHOP IN STORE AND JCP.COM MAY 3-5

WITH YOUR JCPENNEY CREDIT CARD

WITH ANY FORM OF PAYMENT

orig, reg, sale & clearance-priced apparel, shoes, accessories, fine jewelry & home; or an extra 10% off watches, salon products, furniture, mattresses, custom blinds & shades

*Subject to credit approval. Some restrictions and exclusions apply. See below for details.







ONLINE CODE: HUG4MOM

*Extra 20% off select original, regular, sale and clearance-priced apparel, shoes, accessories, fine jewelry and home purchases with your JCPenney Credit Card or extra 15% off with any other method of payment. Extra 10% off select original, regular, sale and clearance-priced watches, salon products, furniture, mattresses and custom blinds & shades purchases with any method of payment. Each offer good in store and at icp.com, excluding taxes and shipping charges, 5/3/15–5/5/15. JCPenney Credit Card must be used to get the 20% off discount. Coupon must be presented at time of purchase to receive discount. Does not apply to Best Value, Levi's, Disney Shop, Licensed Team Sports Merchandise, Columbia, Nike, Clarks, Athletic Shoes, Jewelry Trunk Shows, Modern Bride Diamond Vault, Pre-Owned Watches, Sephora, Le Creuset, Food, Kitchen Electrics, ■ Floor Care, Hunter Douglas, Umbra Window Hardware, Bali Window Hardware, In-Home Custom Decorating, Fitness Equipment and Accessories, Baby Gear, Personalized Jewelry, Services, Service Plans, Gift Cards, Furniture Outlet purchases, Closing Store purchases, current orders and prior purchases, or in combination with other coupon(s). Coupon can be combined with earned JCPenney Rewards. Coupon cannot be used for payment on account. Coupon cannot be redeemed as cash or merchandise credit if merchandise is returned. Subject to credit approval. No cash value.

INSTRUCTIONS FOR JCP.COM ORDERS: Enter online code when prompted at checkout or call 1.800.322.1189 and mention the code.

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