

JCPenney

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VIP event

EXCLUSIVE SAVINGS FIT JUST FOR YOU! MAY 17 ONLY!

**NEW JCPENNEY CREDIT CARD MEMBERS
SHOP IN STORE AND JCP.COM**

EXTRA 25% OFF* OR **EXTRA 20% OFF***

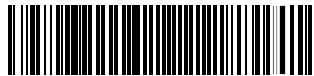
WITH YOUR JCPENNEY CREDIT CARD



WITH ANY FORM OF PAYMENT

apparel, shoes, accessories, fine jewelry & home; or an **EXTRA 10% OFF*** watches, salon products, portrait, optical, furniture, mattresses, custom blinds & shades

*Coupon required. Some restrictions and exclusions apply. Extra 25% off subject to credit approval. See below for details.



MC453132000200000094125



MC453133000200000094120

ONLINE CODE: **VIPSALE**

Extra 25% off select original, regular, sale and clearance-priced apparel, shoes, accessories, fine jewelry and home purchases with your JCPenney Credit Card or extra 20% off with any other method of payment. Extra 10% off select original, regular, sale and clearance-priced watches, salon products, furniture, mattresses, custom blinds & shades, portrait and optical purchases with any method of payment. Each offer good in store and at jcp.com, excluding taxes and shipping charges, 5/17/15. JCPenney Credit Card must be used to get the 25% off discount. Coupon must be presented at time of purchase to receive discount. Does not apply to Best Value, Levi's, Disney Shop, Licensed Team Sports Merchandise, Columbia, Nike, Clarks, Athletic Shoes, Jewelry Trunk Shows, Modern Bride Diamond Vault, Pre-Owned Watches, Sephora, Le Creuset, Food, Kitchen Electrics, Floor Care, Hunter Douglas, Umbra Window Hardware, Bali Window Hardware, In-Home Custom Decorating, Fitness Equipment and Accessories, Baby Gear, Personalized Jewelry, Services, Service Plans, Gift Cards, Furniture Outlet purchases, Closing Store purchases, current orders and prior purchases, or in combination with other coupon(s). Coupon can be combined with earned JCPenney Rewards. Coupon cannot be used for payment on account. Coupon cannot be redeemed as cash or merchandise credit if merchandise is returned. Subject to credit approval. No cash value.

INSTRUCTIONS FOR JCP.COM ORDERS: Enter online code when prompted at checkout or call 1.800.322.1189 and mention the code.

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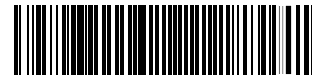
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