



*Mission Statement: The Greater Yakima Chamber of Commerce is an organization that promotes pride in our diverse communities through positive, active leadership aimed at creating a cohesive, successful business climate in our County.*

## PUBLIC ENDORSEMENT Policy and Procedure

### **Policy Purpose**

The purpose of the procedure is to allow for the Greater Yakima Chamber of Commerce to take public positions on important issues impacting members and to assure that positions taken by the Chamber are in compliance with our mission and strategic goals.

### **Scope**

This procedure applies to all issues where a public position is taken by the Chamber. Issues which the Chamber may want to take a position on may include but is not limited to:

- Tax Issues
- Legislation
- Education/Workforce
- Transportation
- Regulatory Actions
- Community & Economic Enhancements

### **Procedure**

Individuals or organizations seeking endorsement from the Greater Yakima Chamber of Commerce shall make a written request to the President/CEO. Upon receipt of the request the CEO shall present it to the Executive Committee of the Board of Directors.

The Executive Committee shall determine the appropriate committee of the board having jurisdiction over the request (i.e. political endorsements go to the Government Affairs Committee) and refer the request for committee consideration. Committee shall consider:

- Does the endorsement fit the Chamber's vision and mission?
- Does the issue directly affect the economic climate for business in our Region?
- Does the endorsement focus on a single industry or company or across a broader range?
- Does the Chamber endorsement have a significant impact on the issue or its resolutions?
- What member or organization maybe at odds with the Chamber's endorsement?

The committee of jurisdiction shall consider the request and make a recommendation to the Board of Directors (in a written statement of recommendation) to approve or deny the request. The Board of Directors shall then vote upon the request (they may table, refer it back to the committee for more information, adopt endorsement, make changes to recommendation or take no position at all). A simple majority by the Board is required to adopt the position.

The determination of the board will then be communicated to the requesting organization or individual in writing by the President/CEO.

*Note: Only the President/CEO and Board Chair may serve as a spokesman on a particular issue. If deemed necessary because of the topic or other variables regarding an endorsement, the Board Chair or President/CEO may appoint a spokesperson for a particular issue. No other Board member may speak publicly on behalf of the Chamber.*

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**Public Endorsement Information**

Name/address of organization requesting Chamber endorsement:

Date submitted:

Name/contact information of person making request for Chamber endorsement:

Describe the request being made – how does the request meet the Chambers vision and mission?

What are the potential outcomes/results if your “requested endorsement” event occurs?

What are the potential outcomes/results if your “requested endorsement” event does not occur?