

GREATER YAKIMA CHAMBER OF COMMERCE

ACTION REPORT

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Yakima



2015
1994

Yakima All-America City 2015 - Special Edition

Leadership Yakima Class of 2015

In This Issue:
Yakima 2015 All-America City Winner!
The All-America City Dream
Leadership Yakima Class of 2015

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2015 All-America City Presentation Team
Thanks to all of our community volunteers and contributors!
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ON THE COVER

All-America City presentations team "Coming Home" & Leadership Yakima "Class of 2015" Photos by Thane Phelan
Action Report Layout & Design by: Amy O Graphics & Thane Phelan

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10 N. 9th St.
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MESSAGE FROM THE CHAIR



Joe Mann

Chair of the Board of Directors

The All-America City "Dream"

The trek for the 2015 All-America City Award actually started in December of 2013. Ten or twelve people gathered together to discuss the chances and the challenges of trying to get a 20th anniversary award for 1994 to be the All-America City. Around that table, there were a lot of different thoughts and ideas, but the one thing everyone agreed on was how very proud we were of our community. We decided then and there to try! In January, 2014, we met again, but this time with the application packet and the original 1994 application papers. At this meeting, we all realized that in 1994 that group was trying for the second time! They (or I should say we) as a city, applied in 1993 and made it to the finals, but did not win the true award. When we found that out we thought "wow, this may be harder than we thought". With that in mind, we decided to meet on a weekly basis - from January to June. Around the first of April, 2013, we received notice that we were chosen in the top 20 nationwide!! We were so astounded with this honor! That same month, with the application completed (5,000 words, highlighting and three key programs that showed our growth to make Yakima a better community) we started a new phase - the presentation. We sat down to discuss a 10 minute presentation on our

city, explaining our heritage and our three key programs. Deciding how this presentation would take place was going to be a lot of work with fifteen or twenty people and their fifty ideas of which we must decide on just one - and we finally did! Still meeting weekly and working together, we started the task of this program for the judges once again. Like the 1993 trip (I am sure), the 2014 trip was a strong learning experience when we met with the nineteen other communities in Denver. As you all know, we didn't receive the All-America City award that year, however, having sponsored this award for over 60 years, the National Civic League (which



2014 All-America City Presentation Team

faces, along with some of the familiar faces, and a plan for a new experience. Another chance at the dream, and as you all know, the road to dreams always changes. So, once more and armed with the experience we gained from the 2014 attempt, we got started. We knew we needed to figure out what projects to key on and how to approach the lengthy steps.



2015 All-America City Presentation Team

never gives out the exact number), has estimated that there are 400 to 500 entries from around the nation, so we should still be proud to have made it to the finals. The return trip to Yakima was a very sad one and when we got home, we settled down and moved on with our lives.

Then in November of 2014, we started talking again. Do we try for a fourth time? Of course we do - Yakima never gives up! In January, 2015, we met again, but this time there were some new

Well, once more, surprised and excited, we received the call we were in the finals! This year, with sixteen finalists, yet again Yakima shines through! After many hours, days and weeks of hard work, we boarded the plane bound for Denver to participate in the big show. But this time, as you all know by now... Yakima won the award for All-America City, 1994 to 2015, proving that dreams don't really change, but the road to them does. I want to thank all of you who worked on this project for the first time and/or the second time - we could not have done it without you! Thank you to the community for supporting us and having the trust in us to represent Yakima in Denver; it is an experience I will never forget!

Thank you to our "family" that we created along the way. I love you all and am very proud to be a part of this group!

Never forget: "Where ya from? YAKIMA!!"

PRESIDENT'S REPORT



Verlynn Best

President & CEO

I hope this communicates love for people and this community....especially mine! I have a new friend (family member) Mrs. Jean Birmingham, whom I met at the All-America City competition. She is from Marshall, TX and is ab-

solutely beautiful at the young age of 88 years old! She showed me that passion and love of community is deeply rooted in all of us. Her community and Yakima became one - one with purpose, passion, and God Almighty... loving and lifting each other up to bring back this award to the places we call home. Although we are miles apart, we will remain together as we serve, love, and continue to build pride in our communities! Thank you, Miss Jean and Marshall, TX, for being such a big part of our All-America experience... ..I shall treasure it forever!



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John Cooper
President/CEO
Yakima Valley Tourism

I had the privilege to be part of the group that represented Yakima at the 66th All America City Awards in Denver. It's estimated that more than 100 cities apply each year, and Yakima was among the fifteen finalists. After each community gives

their presentation and answers questions, a jury selects ten communities to receive All America City designation for 2015. As you know, Yakima is one of them.

Let me be very clear: The All America City program is not a beauty contest. It is not a validation of civic perfection. Sponsored by the National Civic League since 1949, the award is annually given to ten communities for their outstanding civic accomplishments. According to their website, the designation "...recognizes communities for successfully addressing pressing challenges such as housing, government innovation, job development, educational improvement and neighborhood and commercial revitalization."

Many folks will state that we "won"

the award. I say that Yakima earned the honor. This was accomplished not so much by our presentation or application, but through the success and work of the programs we presented. This year, applicants were asked to discuss one or more projects aimed at addressing issues facing young men of color. Our application focused on three areas:

1. The Yakima Gang Free Initiative (GFI), which works on the belief that gang issues are a detriment and need to be addressed in a coordinated effort. The program uses prevention and intervention efforts, like helping "at-risk" young men find alternatives to joining gangs through recreational outlets, tutoring and teaching life skills.

Continued next page...

2. The 100 Jobs for 100 Kids pairs businesses with 100 or more kids with summer jobs, teaching them work ethics, interview skills and other worthy skills. Over its history, the 100 Jobs for 100 Kids project has provided nearly 1,000 Yakima kids with work and more than \$600,000 in wages.

3. Bud Clary Toyota's Perfect Attendance Creates Excellence (P.A.C.E.) program, which encourages kids to have perfect attendance during the school year to earn a new bike. Since it started, more than 1,400 bikes have been awarded. The program helps kids to improve their attendance and become better students.

To illustrate how these programs are working, we had five young people tell their stories to the judges. One was Jordan Mesa, who earned his first bike through the P.A.C.E. program after being inspired by his

cousin Ismael Mesa, who was also in Denver and had earned three bikes for three years of perfect attendance. Another was Guadalupe Gomez, 100

who told the judges "When I was a kid, I got in a lot of trouble. The pressure for me to join a gang or get involved in violence and graffiti was



Presentation team practices in Denver before presenting to the Jury

jobs for 100 kids success story. After her stint last summer she was hired by her employer for part time work and is off to Central Washington University this fall, the first member of her family to go to college. Then there was Jose Farias, a young man

intense." Through guidance and the boxing program at the Yakima Police Athletic League he avoided joining a gang and is going to WSU to pursue becoming an architect. Jose is also a mentor to 12 year old Alex Barragan, helping him to succeed in school and life. Their heart-warming stories clearly demonstrated that these programs are helping them to succeed in school, work and life.

The other benefit from the effort was that we had 25 people from Yakima in Denver from many walks of life who may not normally mingle together. We forged bonds, shared ideas and are more committed to our community. Likewise, we met people from across the country and learned what their communities are doing to improve.

Congratulations, Yakima, for the work you do to make a difference and move forward. I know that those of us who represented our city in Denver will never forget the experience.

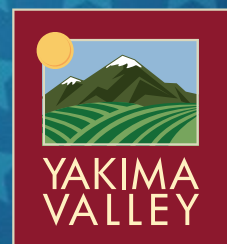
CONGRATULATIONS —YAKIMA—



Yakima Valley Tourism and the Yakima Valley Sports Commission are proud to have been active members of the local **All America City** committee. Congratulations Yakima on earning the designation and to the three programs presented that are making a difference in Yakima: **100 Jobs for a 100 kids, Bud Clary's Perfect Attendance Creates Excellence and the Gang Free Initiative.**



YakimaSports.org



YakimaValleyTourism.com



Thank you

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ALL-AMERICA CITY

ALL-AMERICA CITY AWARD - HISTORY

In 1894, more than 100 educators, journalists, business leaders, and policy-makers met in Philadelphia to discuss the future of American cities. Attended by Theodore Roosevelt, Louis Brandeis, Marshall Fields, Charles Eliot, and Frederick Law Olmsted, the two-day conference would serve as a nationwide call for action.

American society had undergone a dramatic transformation since the years before the Civil War. What had been a primarily agrarian nation was emerging as an urban, industrial power. At the same time, political corruption, inferior housing, overcrowding, crime and poverty threatened to make American cities unlivable.

Before adjourning, the conference delegates resolved to form a national organization to help local reform groups learn from each other's successes and failures. The new organization was also charged with developing specific proposals for making city government more honest, efficient, and effective. So began the National Municipal League (now the National Civic League).

For more than 50 years, the League was known primarily for its publication of model city charters and research on local governance. Then, in 1949, Gideon Seymour, managing editor of the Minneapolis Star-Tribune, assigned reporter Jean James to cover the League's annual National Conference on Government (now known as the National Conference on Governance) in St. Paul. In addition to covering the event, Seymour charged James with asking Alfred Willoughby, chief executive of the National Municipal League, whether the League would support an award to recognize the best-governed cities in America.

Willoughby responded that it would be an impossible thing to do, since so many factors determine whether a community is well governed. Instead, he suggested the League recognize cities where citizen action has succeeded in making the community a better place to live. Thus was born the All-America City Award.

From the outset, the award was sponsored by publications owned by Cowles Publications, first the Star-Tribune, then Look Magazine, which remained the program's sponsor until its demise in 1971. At the time, Look sponsored an annual All-America Football Team. In the same spirit, the first All-America Cities were called a "team" and eleven were named each year.

George Gallup, Sr., the renowned public opinion pollster and Director of the American Institute of Public Opinion, played a key role in the early success of the awards. Gallup served as president of the National Municipal League and chairman of the jury that selected the winning cities.

Until the early 1980s, competition for the award was held in conjunction with the League's annual meeting held in November. Winners were announced by Look Magazine the following March, complete with articles and photographs of each winning city. Today, finalist cities are named in April and ten winning All-America Cities are announced immediately following the competition in June after presentations to a jury of experts by the finalists. In the mid-1980s, when USA Today sponsored the awards, a tradition began of recognizing All-America Cities in a White House/Congressional ceremony.

Like America itself, the All-America City Award has changed over the years. In the beginning, the winning cities were often those that demonstrated local government reform and efficiency, as well as improvements in the city's infrastructure, including housing, public works and education.

More recently, the focus has shifted to broader community initiatives such as economic development, health and social service projects and efforts to improve race relations.

Ranging in population from 2,796,368 (St. Louis Region, Missouri/Illinois) to 555 (Town of Fossil, OR), AAC applicants tackled such issues as crime, affordable housing, high-risk youth, and neighborhood revitalization with community leadership, multi-sector cooperation, and plain old good citizenship.

Winning the All-America City Award reinvigorates a community's sense of civic pride. All-America City winners and finalists also experience heightened national attention – a proven boost for the recruitment of industry, jobs and investment to an area. But, perhaps as important as the tangible benefits of being named an All-America City are the benefits a community derives from completing the All-America City Award application. The application process presents a unique opportunity for communities to evaluate themselves and foster new community partnerships. And most importantly, All-America Cities teach and inspire communities throughout the nation who are struggling with similar issues how to face difficult situations and to meet those challenges in innovative and collaborative ways.

AAC FEATURED PROGRAM

Private Business Enabling Student Success

For three years Central Washington elementary students have marked the beginning of summer by receiving a brand new bike and helmet during a BBQ party at Bud Clary Toyota of Yakima. This year the dealership awarded nearly 600 bicycles before a crowd of 2,000 very proud parents, siblings and school administrators. Students can *earn* a bike by maintaining perfect attendance for the entire school year as part of the Bud Clary P.A.C.E. program (perfect attendance creates excellence). Students also have to be on time and cannot leave school early. As many as 10,000 valley kids participate in the program every year.



Toyota of Yakima Manager Jeff Mattson presents to the National Civic League jury in Denver

"The P.A.C.E. program is really making a difference in our valley schools. It's a simple concept with a huge impact in ways we never could have dreamed. Representing Yakima in the All America City presentation was a defining moment for our program, our dealership, students and parents. Being recognized and included really confirmed our efforts. We are beyond proud," states Robbie Bustos, Community Outreach Coordinator for Bud Clary Toyota.

Along with improved attendance is an increase in reading skills, self confidence and even a sense of community. The results of the program are clear. For example, Valley View Elementary in Toppenish went from 1002 unexcused absences down to just 122. Adams Elementary had five students with perfect attendance before P.A.C.E. and just one year later they boasted 39 students. Since 2012 almost 1,400 bikes have been awarded to kids in participating elementary schools through the P.A.C.E. program.

"Our P.A.C.E. program is truly a labor of love. It would be easier to write a check, but that's not the route we are taking. This is not just about getting a bike; it's about each child being empowered from a very early age to establish their own positive behaviors. They are learning skills that will carry them throughout their entire life. I am in contact with every school in our program all year. We are very active in promoting the program, goals and encouraging students. We ask for updates and go to assemblies. It's so important to be involved and

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ALL-AMERICA CITY



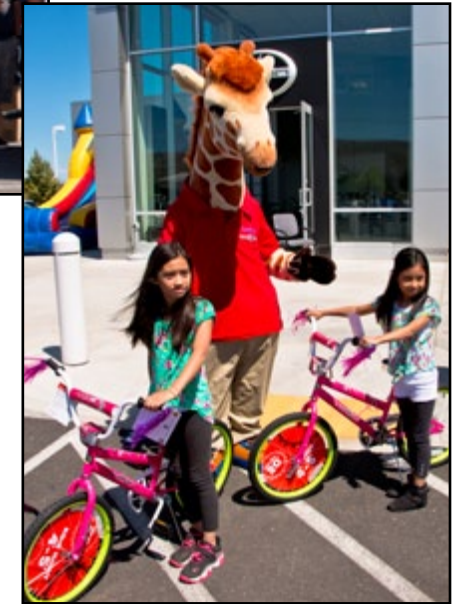
Awarding bikes at the 2015 presentation



let the children know we care about their future" says Bustos.

The P.A.C.E. program is exclusive to the Bud Clary dealership. Four years ago when General Manager Jeff Mattson moved to Yakima and learned that our schools have a graduation rate of just 56% and four times more unexcused absences than our state average, he knew the dealership could help. The Bud Clary

P.A.C.E. program is available to 20 elementary schools yearly. An application is available at www.BudClaryToyotaofYakima.com.



We Did It, Yakima!



Toyota of Yakima's Perfect Attendance Creates Excellence program, inspiring our valley kids to establish positive behavior at an early age.



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ALL-AMERICA CITY



Randy Beehler
City of Yakima
Communications Director

In 1884, notable national leaders such as Theodore Roosevelt (future President of the United States), Louis Brandeis (future U.S. Supreme Court Justice), and Frederick Law Olmstead (renowned landscape architect, journalist, and civic activist) founded the non-profit National Municipal League (renamed the National Civic League in 1986) to encourage greater openness, accountability, and effectiveness of local governments. Over time, the League's mission expanded to include programs, publications, and partnerships that foster promising local government practices and celebrate the positive progress that can be achieved when people work together to improve their communities.

In 1949, the League developed the All-America City Award program to

recognize and celebrate, "...cities in which they knew the citizens themselves had initiated and completed some action of major benefit to the entire community." Today, nearly 70 years after the All-America City Award was created, it is known as one of the most prominent and prestigious community recognition designations in the United States.

Each year, 10 communities receive the award based on an application featuring three impactful local programs, a 10-minute presentation to a jury of national private and public sector leaders, and a 10-minute question and answer period with the jury. Since its inception, more than 600 communities across the nation have earned the All-America City designation by demonstrating how they have effectively utilized innovation, cross-sector collaboration, and volunteerism to address pressing local problems.

In 1993, a group of local community leaders assembled by the Greater Yakima Chamber of Commerce launched an effort to have Yakima join the esteemed ranks of All-America City Award winners. Out of the more than 150 communities that applied that year, Yakima was selected as one of 30 finalists for the award but was not among the 10 winners.

Undeterred, the Yakima All-America City Committee, which was chaired by future Washington State Senator Curtis King, vowed to try again. In 1994, Yakima was again chosen as a finalist for the award. A delegation from Yakima traveled to Oakland, California to present three local programs that had made an impact on improving the community – the Yakima Gang Prevention/Intervention Coalition, the Hispanic Academic Achievers program, and the Yakima Housing Foundation. The second time proved to be a charm. When Yakima was named a 1994 All-America City, King and the rest of the delegation erupted in cheers while also shedding a few tears of joy.

To honor the 20th anniversary of that 1994 win, in 2014 the Greater Yakima Chamber of Commerce again rallied local leaders to try for a second All-America City Award. As in 1993, Yakima was selected as a finalist but ultimately was not chosen as one of the 10 award designees last year.

Confident history would repeat itself, the Yakima All-America City Committee decided to give it another try and apply for the award again in 2015. As in 2014, local business owner Joe Mann chaired the 2015 committee, which was made up of a broad cross section of public and private sector leaders. To best coincide with the 2015 All-America City Award theme, which focused on programs that serve vulnerable boys and young men of color, the committee chose to feature the Yakima Gang Free Initiative, the Perfect Attendance Creates Excellence program, and the 100 Job for 100 Kids project in this year's application.

For the fourth time in as many tries, Yakima was selected as a finalist for the 2015 All-America City Award. A diverse 25-member delegation that

Continued next page...

included, among others, business owners, a teacher, a school counselor, two ten-year-old elementary school students, a nurse, and a hairstylist traveled to Denver, Colorado in mid-June to present it three programs to the All-America City jury. With its energy-filled 10-minute presentation reminiscent of a town square rally and an accompanying "Where Ya From? Yakima!!" chant, the delegation charmed both the jury and the audience, which consisted of members of delegations from the other finalist communities.

As the awards ceremony began in Denver, the Yakima delegation was confident, if not a bit anxious, about its chances to be named one of the 2015 All-America City winners. First one winner was named, then another and another and another, all without the Yakima group being called to the podium. After eight of the ten winners had been announced with Yakima not among them, an unmistakable angst was growing among the Yakima delegation. Would all the time and energy and effort the group had invested again go unrewarded? As had happened in 1993 and in 2014, would a Yakima All-America City delegation return home empty handed?

Answers to those questions came quickly. To the elation of the local delegation, Yakima was the 9th community announced as a 2015 All-America City Award winner. Hugs abounded and tears flowed. The Yakima delegation had done it. Yakima had become one of only seven cities in Washington State to win the All-America City Award multiple times. The hard work had paid off.

"The fact that Yakima has now won the All-America City Award twice is a testament to our community's ability to take on its toughest issues and to work together to solve them," said Mann. "The All-America City Award is given to communities that don't shy away from adversity, join forces to tackle difficult challenges, and never say quit. Those qualities definitely describe Yakima," said Mann. "Winning the All-America City Award again absolutely confirms what a wonderfully caring and giving community Yakima is."



ANOTHER REASON TO CELEBRATE!



Congratulations to the Yakima Valley Visitors and Convention Bureau on the esteemed designation as a 2015 All-American City!

Centerplate is honored to serve this great community and welcome guests to the Yakima Convention Center, where we share the pride and values of Yakima every day.



MEMBER PROFILE

JCPenney

On April 14th JCPenney celebrated 113 years of proudly serving our customers. Our company was founded on The Golden Rule. From the time James Cash Penney opened his little dry-goods store in Kemmerer, Wyoming, on April 14, 1902, he made it a priority to treat



customers the way they wanted to be treated. We continue to run our stores this way today.

I felt very honored 3 years ago to be offered the opportunity to bring JCPenney back to the Yakima/Union Gap community. It was during a time of drastic change for JCPenney. A new CEO had taken over and was changing JCPenney into something else. He downsized the store and changed the merchandise assortment to something other than JCPenney.

Fortunately, 3 years later we are back on track with our new CEO, so if you haven't been in the store for awhile, come back in and check us out... you'll see more of the JCPenney merchandise that you have been asking for!

When our store opened, we had a smaller assortment than I would have liked for our community which has caused shoppers to take their business to out-of-town stores, including JCPenney. Unfortunately, every time you shop in another JCPenney store, you are reducing the size of the merchandise assortment in our local store.

Don't give up! The way to help grow our store is to keep your JCPenney business in town. We have an incredible amount of merchandise on jcp.com that we utilize as our stock room. If you can't find it in our store, you can find it online at jcp.com. You can also order in store or on-line from home and when you spend \$25 or more online, you can ship most items to the store for free. Plus, our store gets 100% credit for the sales!

As the buyers for JCPenney see the sales being generated from jcp.com orders, they increase the merchandise assortment in our store here. Plus, you can return or exchange the item in the store and reorder what you need right on the spot. So, it is a win win for all of us!

This is the best way I can bring you the merchandise assortment that you want and deserve. If you have any questions, please feel free to give me a call or send me an email.

Greg Fellman General Manager

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AAC FEATURED PROGRAM



Carmen Méndez
Executive Director
Safe Yakima Valley

"100 Jobs for 100 Kids"

Yakima's unemployment youth rate is consistently higher than state and national averages. Jobs for teenage boys and girls from Yakima's poorest neighborhoods are especially scarce. Nine years ago Safe Yakima Valley in partnership with other organizations like Downtown Rotary, Greater Yakima Chamber of Commerce, OIC of Washington and Yakima Valley Human Resources Association decided to address the problem by providing at

least 100 jobs for 100 kids during each summer.

This program takes a two-prong approach. An annual job fair, which includes interviews, workshops, and job readiness assessments. About twenty percent of the youth go out and get a job on their own; typically juniors and seniors.

During the summer time, the kids are called back for a screening interview (this is my favorite part of the program). During the screening interview we ask them what field they would like to work in. Based on their responses, they are sent for an interview to a potential employer, that we have partnered with. We typically send three kids for one available job of which the best candidate will be offered the job. The other kids are then sent to other employers until they all get a job based on their own merits.

"100 Jobs for 100 Kids" success is also due to all the committed employers who believe in the program since the beginning. The private sector in our community has stepped up to the challenge of addressing youth unemployment in the Yakima Valley.



ALL-AMERICA CITY

THANKS! The contributions and donations by these individuals and organizations made it all possible!

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The winning moment announcement! Priceless! (scan with your smartphone)



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LEADERSHIP YAKIMA

We are currently accepting applications for the Leadership Yakima Class of 2016
To apply visit the “Leadership Yakima” page at www.yakima.org or call 509.248.2021

Offered by the Yakima Chamber Foundation, Leadership Yakima is a premier program that works to strengthen and educate community leaders by providing participants with in-depth insights into a variety of issues impacting residents of the Yakima Valley. Many of our graduates have moved into executive leadership, entrepreneurial, non-profit and elected positions throughout the community since graduating from Leadership Yakima.

You may apply for yourself or your employer can sponsor your attendance. Leadership Yakima is a great way for employers to secure employee investment in our valley. Employees gain networking, public relations, and management skills to apply to your workplace.

Leadership Yakima Director - Kristi Foster

Executive Committee Members: David Lynde, Kasandra Bailey, Terri Reeder, Rich Austin, Amanda Cutter, Linda Leavitt, Tina Torres, and Thane Phelan.

Congratulations to the Leadership Yakima Class of 2015



Terry Alapeteri
Huibregtse, Louman
Associates, Inc



Jim Curtice
American Medical Re-
sponse



Kelli Collins
Alegria and Company,
P.S.



Tyler Edwards
Tree Top



Francisco Garcia-Ortiz
Yakima Valley Libraries



Harlan Hefner
Key Bank



Amy Johnson
John I. Haas, Inc.



Ron Kemp
Yakima Regional Medi-
cal Center



John King
Memorial Hospital



Jessica Knapp
Yakima Valley Museum



Steven Lange
Independent Truck
Driver Training, Inc.



Amy Lopez
Greater Yakima
Chamber of Commerce



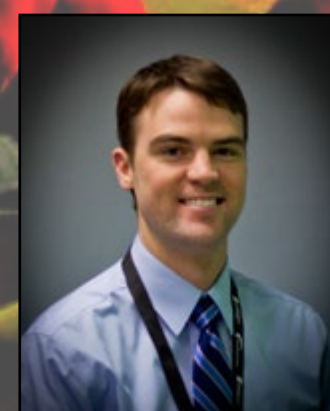
Steve Luten
Habitat for Humanity



Emily Mann
Ron's Coin and
Collectibles



Carmen Méndez
Safe Yakima Valley



Dustin Posten
Huibregtse, Louman
Associates, Inc.



Russell Warner
Perry Technical Institute



MEMORIAL

Family of Services



A new model of health care with Signal+Health

It's no secret that health care is in a period of intense change. Health care entities are working to control costs. Communities across the country are experiencing physician shortages, and the federal government is taking steps to change the way health care is paid for and delivered.

Memorial views the changing landscape as an opportunity—to improve the experience of care for our patients, while lowering the cost of care, and to improve the overall health of our community. A cornerstone of that change in Yakima is SignalHealth, a clinically integrated network that includes independent clinical providers and physicians from many healthcare organizations.

SignalHealth was created by health care leaders, community leaders and physicians with a shared vision to respond to the changes in health care. More than 250 health care providers in the Yakima Valley have joined the SignalHealth network. Together, they are working to transform health care through multiple strategies, such as the deployment of care coordinators who use data to identify patients who may be or are at risk and work with them and their families to guide them through their care. The goal: improve outcomes, increase satisfaction for the patient, provider, employer and others, and decrease cost when possible.

“This is about putting the patient at the center of the process—what's best for the patient—and ensuring they get the right care, at the right time and the right place,” said Dr. Rich Spiegel, president of SignalHealth. “We provide the best care when we're able to and, at the same time, educate patients about the most effective ways to seek medical attention.”

This model for care moves beyond treating illnesses. SignalHealth seeks to create excellence in the delivery of health care—tightening communication among primary care providers and specialists and reducing unnecessary and costly duplication of services. SignalHealth encourages providers to work toward common goals and to provide coordinated, patient-centered care.

For patients, that means knowing that their physicians are seeing the whole picture—not just one piece of the puzzle—when offering treatment options and advice.

To learn more about SignalHealth, visit signalhealthwa.com.

Healthy Yakima.

MEMORIAL

Family of Services

BUSINESS BRIEFS

To submit a “Business Brief”, announcements, staff changes, awards etc. Email brief copy and picture to thane@yakima.org (copy may be edited for space) Include “Business Brief” in subject line.

OPERATION HARVEST

Community Food Drive • October 3, 2015

Business Competition

What: Friendly competition between local businesses to collect food for Operation Harvest.

How: Collect food at your business. Encourage participation from all employees and customers by hanging posters, flyers, email blasts, etc... There will be two Grand Prize winners at the end of the competition. Two competition categories: 1) Total pounds and 2) Total pounds per employee

When: The competition will officially kick off on Thursday, September 3rd and run through Saturday, October 3rd.

Where: Businesses can start delivering their collected food to Tri-Ply Construction at 106 W Pine St, Yakima, WA on Friday, Oct. 2nd between 1:00-6:00 pm or on Saturday, Oct. 5th between 8:00-

11:00 am. At the drop-off area, a large scale will be available to officially weigh collected food and collect accurate data for the overall competition winners.

Contact and Report: For additional questions as well as to report weekly results, please contact: Verlynn Best at Verlynn@yakima.org Thank you for your support!



CENTRAL WASHINGTON STATE FAIR ADDS TWO TO STAFF

Erin Baldoz has joined the Central Washington State Fair as their new controller. Baldoz, who has over 30 years of accounting and financial management experience, most recently worked for a local auto dealership. Baldoz will oversee all financial aspects for State Fair Park and the annual fair. She worked in the same capacity for the fair back in the early 1980's.



The fair has also recently hired Kady Porterfield as their Agricultural Department Manager. She takes over for Ruth Anglin, who has held the position for over 30 years and is retiring.

Porterfield is a graduate of the Agriculture Business Management School at

State University of New York and most recently has worked with the Siskiyou Golden Fairgrounds in Yreka, California.

FITZGERALD TO SERVE ON STATE CHARITIES ADVISORY COUNCIL

Elizabeth Fitzgerald, owner of Kronstadt Consulting in Yakima, has been invited to serve on the Washington State Charities Advisory Council by Secretary of State, Kim Wyman.



This 16 member council advises Secretary Wyman on training and educational needs, model policies related to governance, administration of nonprofits and charities, and trends affecting these organizations. The advisory council represents a broad range of charities by size, purpose, geographic region, and general expertise in the management and leadership of charitable organizations.

Fitzgerald is currently writing a book on nonprofit management in partnership with RTW Nichols, Ed.D. Through Kronstadt Consulting, she helps nonprofits accomplish their philanthropic missions. She has a popular blog at www.KronstadtConsult.org.



RENEWING MEMBERS

Chamber Members who renewed their Memberships in April & May 2015 - Please support these businesses that support your Chamber!

Members for 1- 4 Years:

Baxter Construction LLC – 1 year
Creekside West Bar & Grill – 1 year
Tactical Supply & The Range – 1 year
Women's Century Club of Yakima – 1 year
Wildhorse Resort & Casino – 1 year
Vireo Photography – 1 year
Lightspeed Network LSN – 1 year
Bella Fiore Floral- 2 years
Dennick Fruit Source – 2 years
Bead & Body- 3years
Naches Heights Vineyard – 3 years
Oak Hollow Gallery & Custom Framing – 3 years
Washington Vision Therapy Center – 4 years

Members for 5- 9 Years:

Dedicated Realty- 5 years
Bob's Burgers & Brews- 6 years
A La Mode Spa & Salon – 8 years
Almon Commercial Real Estate- 8 years
Harris Construction- 7 years
Megalodon LLC – 7 years
D & M Chemical, INC.- 8 years
Dr. Mike Clark, DDS- 8 years
Farwest Climate Control-8 years
Service Alternatives- 8 years
Utilities Plus, LLC- 8 years
Yakima Education Association- 8 years
Valley Environmental Laboratory- 9 years
Jack-Sons Restaurant- 9 years
Ken Gaub Ministries- 9 years
McCown Crafted, INC.- 9 years
Meyer, Fluegge, & Tenney, PS- 9 years
Mountain View Home Health, LLC- 9 years
Ozeki Japanese Restaurant- 9 years
Parry Jewelers- 9 years
Pegasus Project Foundation – 9 years

Precision Paving and Grading, INC.- 9 years
Roy Farms- 9 years
True's Auto Plaza- 9 years
Yakima Valley Community Foundation- 9 years

Members for 10 -14 Years:

Apple Valley Eye Center -12 years
Advanced Vocational Solutions, LLC-14 years
Carlson Boyd, PLLC- 12 years
Central Washington Podiatry Service- 12 years
Columbia Distributing-15 years
D2 Communications- 12 years
Dr. Lawrence Cacchiotti- 12 years
Fosseen's Home & Hearth- 12 years
Les Schwab Tire Center/ Yakima Ave.- 12 years
Leslie & Campbell Roofing-12 years
Wineglass Cellars-13 years

Members for 15-19 Years:

Patrick Construction- 16 years
The Field Group- 16 years
Stewart Subaru- 17 years
Valley Lock & Key- 17 years
Yakima Athletic Club- 17 years
Central Washington Refrigeration- 18 years
Ferguson Enterprises, INC.- 18 years
Heritage Moultray Real Estate Services- 18 years
Supercuts- 19 years

Members for 20-29 Years:

Bergen Screen Print- 21 years
Office Depot- 21 years
Action Collectors- 22 years
Heritage University-22 years
Atlas Staffing- 23 years
Colonial Lawn & Garden- 28 years

J.L. Smith- 27 years
Lally Chiropractic Clinic- 28 years
Orchard Park Retirement Residence-28 years
Western Materials, INC.- 29 years
Yakima Greenway Foundation- 28 years

Members for 30-39 Years:

Fuel Injection Systems, INC- 32 years
Generations OB/GYN- 32 years
Berkshire Hathaway- 32 years
Sporthaus- 32 years
Overhead Door Company of Yakima-34 years
Goodwill Industries of the Yakima Valley- 36 years
Fiddlesticks-38 years

Members for 50-59 Years:

Sousley Sound & Communications - 54 years
Terril, Lewis & Wilke- 56 years

Members for 60-69 Years:

Yakima Regional Medical & Cardiac Center -60 years

Members for 90+ Years:

Yakima Bindery - 96 years



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NEW MEMBERS

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As a 13 year member of the Greater Yakima Chamber of Commerce, we understand the challenges that local businesses face. We also know that the world of computers and print technology can be intimidating.

So, here at Print Guys we have been partnering with Yakima Chamber Members to provide solutions for their day to day business printing needs. From the marketing items that bring new opportunities to the forms that keep operations running smoothly, our goal is to solve all of our customers' challenges with the highest quality printing and best customer service within the time frame that they need.

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