

September 5, 2017
For Immediate Release

For more information contact:
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UNITED WAY OF CENTRAL WASHINGTON 2017 DAY OF ACTION

United Way of Central Washington will hold its annual **Day of Action** on **September 27, 2017**. The event will be held at **8 a.m. at the McDonald's parking lot at 19 E. Yakima Avenue**, and will serve as the kick-off event for the fall campaign, as well as an opportunity for companies to connect with local non-profits. A breakfast sandwich and drink will be provided by McDonald's to all United Way volunteers.

There are three ways local companies and their employees can participate:

- ✓ **Attend the Day of Action kick-off block party** and enjoy breakfast and music provided by the Eisenhower HS Jazz Band.
- ✓ **Help fill the big yellow school bus with school supplies and/or children's clothing.** We will collect new and gently used supplies and clothing for youth in Central Washington. When the weather starts to change, many children go without warm clothing. We would like to provide the school district with supplies for the classroom, as well as coats, hats, gloves, pants, shirts, socks, shoes, etc. Donations can also be dropped off before and after the block party at the United Way office, 116 South 4th Street.
- ✓ **Volunteer time on a full or half day project to benefit one of our local non-profit agencies.** These projects are a great way to learn more about how United Way works to impact local lives. United Way Day of Action T-shirts are provided to all project volunteers.

Below are just a few of the **service projects** United Way has organized for the 2017 Day of Action:

Salvation Army – Painting 4 church classrooms and cleaning up the hill on the church building property (weeding and spraying).

Rod's House – Assemble food bags for youth drop-ins.

Yakima Neighborhood Health Services – Clear out Roy's IGA Market "Bucket Brigade".

Love, Inc. – Sorting donations.

Catholic Charities Housing Services – Prep and paint houses. **Background check will be required for one participant of the team.*

Catholic Charities – Carroll Children's Center - Playground & paint projects.

People for People – Deep clean warehouse vehicles and kitchens.

The kick-off event is sponsored by Tree Top, McDonald's, G.S. Long, HUB International, Growers Supply, Central Valley Bank, SPD&G, The Yakima School District and the United Way Foundation.

United Way of Central Washington 2017 Day of Action

Wednesday, September 27; 8:00am

McDonald's

19 E Yakima Ave, Yakima, WA 98901

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