

## The Great Prosser Balloon Rally Open House

Chukar Cherries sponsors balloon and hosts open house for their Washington hometown's signature event

*Prosser, WA, September 14<sup>th</sup>*—September marks the coming of the 28<sup>th</sup> annual Great Prosser Balloon Rally—three days of colorful sights, flights, and entertainment. As they have done every year for over a decade, Chukar will sponsor a balloon. This year, the company will sponsor Morning Glory piloted by Laura Hancock.

The festival runs Friday, September 22<sup>nd</sup>-Sunday, September 24<sup>th</sup>, 2017. As tourists and locals gather to witness the wonder of the hot air balloons that launch from the Prosser Airport, Chukar opens their doors earlier and stays open later. Chukar's factory headquarters and flagship store is conveniently located at the edge of the airfield on Wine Country Road and will be open from 7am-6pm, Friday-Sunday. Chukar's tasting room at 2880 Lee Rd Ste F in Prosser will be open 11am-5pm Friday-Sunday.

Visitors will be treated to special samples in addition to Chukar's usual generous array. Customers can also put their name in the hat to win a big selection of Chukar chocolates.

Festivities begin with sunrise balloon launches Friday-Sunday. Friday night there will be a street dance in downtown Prosser and Saturday night the balloons will be displayed fully lit for Night Glow at Art Fiker Stadium. A downtown Prosser harvest festival will also run during the day Friday-Sunday.

Chukar products are made with all-natural ingredients grown in the Pacific Northwest and handmade in Prosser, WA. Every product is made in small batches to ensure freshness and quality. All Chukar brand products can be purchased online at CHUKAR.COM, by calling 800-624-9544, or by visiting Chukar's company-owned stores in Seattle's Pike Place Market and Prosser, WA.

## PACIFIC NORTHWEST GROWN

In 1988 Chukar Cherries was launched on the family orchard to transform local cherries into authentic regional specialties & gifts. Freshly made in the fruit lands of eastern Washington—

The Best of Nature, Best of Chocolate®