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Yakima Craft Brewing Co. Taproom - 2920 River Rd - Yakima - Open 7 days a week. Mon - Thurs 3pm - 8pm, Friday and Saturday 11am - 10pm, and Sundays 11am - 7pm. At Yakima Craft Brewing Co.'s taproom, we have created a family fun atmosphere where you can come and enjoy all that the valley has to offer: local beverages, good music, fun games, and great food. We aim to be your one stop shop with 24 beers on tap and comfortable indoor and outdoor seating. We will be constantly evolving and offering new and exciting things like our new monthly beer or local food trucks to help diversify our menu options. We are striving to create a place for Yakima to enjoy everything under one roof in a casual setting that will speak to all ages.

ON THE COVER "Yakima Craft Taproom Grand Opening" Photo by Thane Phelan

Action Report Layout & Design by: Amy O Graphics & Thane Phelan

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Chair: Rich Austin, Yakima Sports Commission Immediate Past Chair: Joe Mann, Ron's Coin &

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Legal Counsel: Don Boyd, Carlson Boyd & Bailey PLLC

President/CEO: Verlynn Best, Greater Yakima Chamber of Commerce

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Administrative Team members:

Verlynn Best, President & CEO Thane Phelan, Vice President Amy Lopez, Information and Events Coordinator Gary Myhre, Member Services Representative Jessica Paredes, Administrative Assistant

Mission Statement: "The Greater Yakima Chamber of Commerce is an organization that promotes pride in our diverse communities through positive, active leadership aimed at creating a cohesive, successful business climate in our County."



Virginia Mason Memorial cancer care receives national commendations

The Commission on Cancer (CoC), a quality program of the American College of Surgeons, has granted Three-Year Accreditation with Commendation to the cancer program at Virginia Mason Memorial. To earn CoC accreditation, a cancer program must meet or exceed the CoC quality care standards, be evaluated every three years and maintain levels of excellence in the delivery of comprehensive patient-centered care. Three-Year Accreditation with Commendation is awarded only to a facility that exceeds these requirements.

Because it is a CoC-accredited cancer center, Virginia Mason Memorial takes a multidisciplinary approach to treating cancer as a complex group of diseases that requires consultation among surgeons, medical and radiation oncologists, diagnostic radiologists, pathologists, and other cancer specialists. This multidisciplinary partnership results in improved patient care.

"We are very proud to release our recent Commission on Cancer survey results to our community," said Tricia Sinek, senior director of the Oncology Service Line at Virginia Mason Memorial. "In over 25 years of working in Oncology Care, this is the most exciting result I've seen from a Commission on Cancer survey. We passed this test with flying colors receiving five out of a possible seven commendations for going above and beyond even the toughest requirements."

The Commission on Cancer reviews every part of the cancer program—from the accuracy of each diagnosis, to assuring patients are treated according to the most up-to-date recommendations for surgery, radiation and chemotherapy. These results are measured against the national standards, and the skill and expertise of the entire cancer care team are reviewed.

Yakima is fortunate to have this top-quality cancer program right here in our community. Our entire team is committed to delivering great care—whether at North Star Lodge, Virginia Mason Memorial hospital, 'Ohana Mammography Center, in primary care, or through services at Cottage in the Meadow. "We have excellent doctors, nurses and nurse navigators, physicists, dietitians, social workers, genetic counselors, research staff, a financial assistance team for patients, volunteers, referral specialists, a cancer registry team, pharmacists, environmental services staff and leaders," said Sinek.

"The Commission on Cancer results validate the hard work and engagement of Virginia Mason Memorial's entire team. No one wants to have to face a cancer diagnosis—but if you have cancer, you are in excellent hands here at Virginia Mason Memorial."

Healthy Yakima.



VICE PRESIDENT'S MESSAGE



Thane Phelan Vice President thane@yakima.org

2017 has been an immensely productive year for the Greater Yakima Chamber of Commerce because of your investment, volunteerism, and commitment to the improvement of the Yakima Valley.

Leadership Yakima has been and continues to be a vital and highly rated program among our members. With one of the biggest classes in many years, the Class of 2017 added 26 more to the alumni list and brought the total graduates to 756 since the program began in 1986. If you look through that list, it is a veritable who's who of community organizers, elected officials, board members, and volunteers who have fueled the growth and improvement of the programs and projects that make the Yakima Valley a better place to live.

The 2017 Veteran, Dependents, and Graduates Job Fair is another program



Leadership Yakima Class of 2017

I'm very proud of. This past year was our 4th Annual Job Fair that continues to grow with great leadership from our Veteran and Military Affairs Committee (VMAC). Since taking over this event from the State of Washington, each year we've provided hundreds of veterans' access to better higher paying jobs. Based on our involvement and support of many veteran programs in the Yakima Valley, the Greater Yakima Chamber was honored with the "Seven Seals" and the national "Above and Beyond" awards at the Employer Support of the Guard and Reserve (ESGR) statewide dinner in May. Your Chamber has become a model for Veteran organizations to use as an example across the nation to get Chambers involved in veteran and military programs.

2017 will also be credited with the most attended monthly Chamber luncheon in our 124-year history. The "Blue Zones" luncheon in May. We were fortunate to have recruited Dr. Yami Lancaster of Nourish Wellness and Kate Gottli-



eb of Virginia Mason Memorial to chair what has become our biggest and most attended Chamber Committee. The Yakima Health and Wellbeing Coalition's primary mission is to lead their dream of making Yakima a "Blue Zone". The Blue Zone fundamentals were presented in Dan Buetner's book "The Blue Zones Solution". It examined the eating habits and lifestyle practices of the communities he's identified as "Blue Zones", those places with the world's longest-lived, and thus healthiest people, based on his 10 years of research funded by National Geographic.

Our first step was to bring Blue Zones representatives to Yakima to present at the luncheon and see if Yakima was interested in making the changes identi-



Tony Buetner presenting "Blue Zones" at the May Chamber Luncheon

fied in the research, which could put us on the road to making Yakima, Washington state's first "Blue Zone"! Our question was answered with almost 400 attendees and sponsorships from a vast amount of health and community organizations that made it happen, including our presenting sponsor, SOZO Sports of Central Washington.

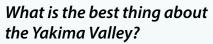
A Blue Zones project here in the Yakima Valley could ignite fundamental change for the future economic, health, and happiness of our children and grandchildren. I'm very pleased at the support for the luncheon and more recently, contributions that will take us to the next step of a community assessment by the organization that will oversee the Blue Zones project. We recently announced that we had reached our goal of \$25,000 to fund the assessment phase of the project which may happen later this year. If you'd like to join the movement, the Yakima Health and Wellbeing Coalition meetings are the 4th Wednesday of every month at noon, here at the Chamber.

Finally, all of us here at the Chamber are deeply saddened by the passing of our President, Verlynn Best's husband Chuck Buttrey. We're glad Verlynn has returned and know she'll be back up to speed with her usual vigor and positive leadership for the community soon.

MESSAGE from the CHAIR



Rich Austin *Chair of the Board*





Is it the four seasons (including warm weather in the late spring, summer and early fall)?

Is it the agriculture industry that employs so many people and provides us with great food and beverages?

Is it our central location that places us within an hour of the mountains and 2-3 hours from major cities?

Is it our wonderful medical community with its top quality hospitals, clinics and doctors?

While the Yakima Valley has all those great features and many, many more, it is my opinion that the best thing about the Yakima Valley is its people.



People who do not hesitate to give their money to several capital campaigns such as the SOZO Sports

> Complex, the YMCA Aquatics Center and Centhe tral Plaza or non-profits including the United Way, the YWCA, the Yakima Schools Foundation, Rod's House and the Gre-

enway Foundation.

People who join service groups, such as Rotary, Kiwanis and Lions Clubs, that give so much volunteer time to projects and causes.

People who step up when their friends and neighbors need a helping hand after losing a loved one, suffer a medical emergency or have another issue.

People who will smile and say "hello" when you pass them on the street.

People who will hold the door open for you when you are entering a shop or restaurant.

I have lived in several communities and, while each of these areas had a lot of wonderful qualities, they did not possess the great people who reside in the Yakima Valley.

I am amazed whenever I travel that the people do not seem as friendly as the residents of our community.

We are all lucky to live in the Yakima Valley with all its great qualities and all its wonderful people!



Yakima Area Arboretum

Facility Rental 2018 Winter Specials

Are you looking for the perfect venue to host your next business meeting, retreat, or seminar? Look no further than your Yakima Area Arboretum, a non-profit "living museum" of over 1000 trees and display gardens. Let our 46 acres of green space provide the backdrop for your next business event.

Gardenview Room

Seating Capacity up to 80 at tables or 99 in theater style. Monday - Friday 8 AM to 5 PM \$275





Plath Solarium

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Monday - Friday

8 AM to 5 PM

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- Room set up

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- Wireless Microphone
- Projector & Screen

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TAX REFORM

Representative Dan Newhouse (R-WA 4th District)

In December, I voted for, and Congress approved, The Tax Cuts and Jobs Act, crossing the finish line to provide the first major overhaul of our nation's tax system in 31 years. Providing pro-family, pro-growth tax reform is a major promise delivered to the American people.

Reducing the U.S. corporate tax rate from one of the highest rates in the industrialized world, from 35 percent to 21 percent, will help Ameri-

Tax Reform a Win for Washington Families and Businesses

can companies to compete, spurring capital investment and job growth. Small businesses and farmers will benefit by the ability to immediately write off the full cost of new equipment purchases. Allowing entrepreneurs to deduct 20 percent on passthrough business income will boost Main Street employers. Increasing the number of businesses and families that are shielded from the unfair death tax will allow more family farms and small businesses to pass on the success of a lifetime of hard work to the next generation.

For working families in the 4th Congressional District, our reform will reduce the burden of taxation. 80 percent of filers in Central Washington file using the standard deduction. Our plan doubles the standard deduction from \$6,350 to \$12,000 for individuals and \$12,000 to \$24,000 for married couples. Doubling the child tax credit from \$1,000 to \$2,000 helps families with the cost of raising children. Finally, 88 percent of taxpayers in Washington who pay the Affordable Care Act's onerous tax penalty, the individual mandate, make \$75,000 or less. Our bill lifts that burden completely by doing away with the individual mandate.

Already, tax reform has been good news for workers. As soon as the Tax Cuts and Jobs Act was approved in Congress, major Washington State employer Boeing announced \$300 million in investments for workers and communities. I am looking forward to 2018 being a year of new opportunities for American businesses and families to keep more of your hard-earned paychecks.

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2017 Chamber Old Fashioned Office Party



Thanks to all who attended and enjoyed the annual "Old Fashioned Holiday Office Party" and to the members who donated so many prizes given away! Also brought to you by:

John I. Haas; Kana Winery; Naches Heights Winery; Treveri Cellars; Staci's Catering; Hub International; RJ Tires; Aladin Limousine; Wildhorse Resort & Casino; BBSI; Fiddlesticks; Tri-Ply Construction; Dunbar Jewelers; Pita Pit and Boot Barn.

Photos by Thane Phelan

2017 CHAMBER AWARDS

Congratulations to the 2017 Chamber Award Winners

Presented by;

PayneWest INSURANCE

2017 Emerging Business of the Year Hoptown Pizza



2017 GYCC Member of the Year Kellie Connaughton -Yakima Greenway Foundation



2017 Chamber Volunteer of the Year Jon Ison - Chair VMAC Veteran and Military Affairs Committee



2017 Non-Profit of the Year Yakima Humane Society



2017 Business of the Year Cowiche Canyon Kitchen & Icehouse Bar



2017 Ted Robertson Community Service Award Recipient Rick Pinnell



" Find out what your passion is in life, where others have impacted your life, volunteer where you have passion, don't worry about resumes. Organizations need volunteers with passion, people that care and truly believe in the mission. They need you, don't sell yourself short".

~ Rick Pinnell



CHAMBER EVENTS



at 1710 South First Street, They want to be your tire and wheel center.



handcrafted jewelry designs, jewelry repair, custom jewelry, Ellensburg Blue gem stones, wildlife jewelry and more. Mike does it all in house to your specifications.







Grand Opening of America's largest western and work boot store which also features western and work apparel.





Veteran Employment By the Numbers: America's Heroes At Work (Infographic)

Brave members of the U.S. military answer the call to defend our country and its freedoms, traveling all over the world to serve our nation. However, upon returning home, many find it difficult to find and secure meaningful work in the civilian world. But the veteran employment tide is turning.

The business community is stepping up, and many of these heroes, who have sacrificed so much, are coming home to an increasing number of enriching job opportunities. In fact, today, veterans are now among the top three recruiting targets for U.S. companies.

This turning point underscores the greater American business community's growing commitment to helping those who valiantly served our country find jobs, easing the crucial transition from the battlefield to the civilian working world.

For a closer look at how the veteran employment landscape is changing, check out the informative infographic below.





ASTRIA HEALTH











Welcome to a new day in healthcare for the Yakima Valley.

Astria Health is your local, non-profit healthcare system focused on bringing new primary care providers, specialists, and healthcare services to patients across the Yakima Valley.

Astria Health's Mission

As a non-profit, Astria Health exists to provide healthcare services to the communities we serve. Every dollar we earn is reinvested into providing quality healthcare through:

- New or expanded patient care services
- Access to care
- New physician services
- New technologies
- Attracting and retaining engaged professionals who share our vision

No longer do patients need to travel long distances to receive the specialty treatment they need. With three hospitals, 14 medical clinics, and 24 specialty clinics in convenient locations from the Tri-Cities to Ellensburg, Astria Health provides leading-edge, quality healthcare close to home for people living and working throughout the Valley. We have added and enhanced over 40 service lines needed in the Valley and hired over 70 new providers focused on making a difference in the lives of patients and families.

Astria Health's providers come from some of the top medical schools in the world, with special training and board certification in primary care and specialties like cardiology and cardiac surgery, oncology/hematology, orthopedics, general surgery, and neurosurgery. These providers share Astria Health's vision: to build sustainable healthcare organizations that deliver comprehensive quality care to improve health in the communities we serve.

Every day, Astria Health lives out our values of integrity, honesty, stewardship, and respect. We do this by constantly striving to be better at everything we do. We provide better care for our patients, better engagement and involvement with our community, and ultimately better health outcomes for the entire Valley. By working together as a complete healthcare system, Astria Health has the unique opportunity and privilege to treat patients in all walks of life and through all stages of health.

Astria Health is proud to be a part of the Yakima Valley, and we once again welcome you to this new day in healthcare.

BUSINESS BRIEFS



Jeremy Burke joins Halverson Northwest Law Group after having graduated from Gonzaga University School of Law and passing his Washington State Bar exam. During law school, Jeremy was the Editor in Chief of the Gonzaga Journal of International Law and a member of the Alfred T. Mugel National Tax Moot Court Team. Jeremy spent his last two years of law school working as an intern for the United States Attorney's Office for the Eastern District of Washington. While there, Jeremy appeared in Federal Court and worked with Assistant United State Attorneys on a variety of cases including property disputes between land owners and federal agencies, as well as Title VII claims arising under federal employment. Prior to attending law school, Jeremy served six years in the United States Army Reserves as both a member of the drill sergeant. In his off time, Jer-

To submit a "Business Brief", announcements, staff changes, awards etc. E-mail brief copy and picture to thane@ yakima.org (copy may be edited for space) Include "Business Brief" in subject line.

Representative Bob Gerst of John I Haas presents Chamber CEO, Verlynn Best and Board Chair, Rich Austin with a funding donation to The Yakima Chamber Foundation. The Yakima Chamber Foundation is the coordinating entity that administrates Leadership Yakima, now in it's 32nd year.



The November Chamber Monthly Luncheon was an unveiling of the Yakima Valley's newest community resource: the Yakima Valley Trends Website. Panelists; Larry Mattson of the Yakima Valley Conference of Governments, Patrick Jones from Eastern Washington University Institute for Public Policy and Economic Analysis, Jonathan Smith of Yakima County Development Association, and Linda Moore, of the Yakima Valley Foundation explained how it will promote more informed decision making by individuals, organizations, and governments throughout Yakima County. This is the tool that has been missing for those who are trying to solve the valley's most complex problems.

With easy access to 140 current trends and statistics in 11 categories you'll be able to learn about Yakima County with only a few clicks of the mouse. Each indicator is presented in an interactive graphical format that includes a narrative of why the indicator matters and a source for downloading the original data. Visit www.yakimavalleytrends.ewu.edu



RENEWING MEMBERS

Chamber Members who renewed their Membership in September, October, and November 2017. Please support these businesses that support your Chamber!

Members for 1- 4 Years:

Ahtanum RV Secure Storage - 1 Year Bearded Monkey Cycling and Fitness -1 Year

C & C Hop Farms Inc. – 1 Year Fieldstone Orchard West – 1 Year Frosty Ridge Packing – 1 Year

Habitat for Humanity, Yakima Valley Partners - 1 Year

Hogback Development Company - 1 Year

Juan Aguilar - 1 Year KW Farms - 1 Year

Moore Family Dental – 1 Year

M & R Electric Inc. - 1 Year

Nourish Wellness – 1 Year

Paint Smith Company – 1 Year

Salon BeYOUtiful – 1 Year

The Soda Fountain – 1 Year

Wags to Riches Animal Rescue & Sanc-

tuary - 1 Year

Yakima Valley Business Times – 1 Year Yakima Valley Fire Adapted Communi-

ties Coalition - 1 Year

Blue Dog Business Services- 2 Year

Digital Design Development (3D)- 2

Year

Better All Auto Sales- 2 Year

Love INC of Yakima- 2 Year

The Little Soapmaker- 2 Year

Darigold- 2 Year

Hayden Homes- 2 Year

Central Washington RV- 2 Year

WSU Spokane, College of Pharmacy

Yakima- 2 Year

McCormick Air Center- 2 Year

Community Recourse Group- 3 Years

Gray & Osborne Inc.- 3 Years

Hyperbaric Centers of Washington- 3

Years

Northwest Work Options, Inc.- 3 Years

Sister Rebecca Berghoff Foundation-

Tieton Cider Works- 3 Years

Westside Pizza- 3 Years

City of Union Gap- 4 Years

Abeyta-Nelson, P.C.- 4 Years

FutureLink Technologies- 4 Years

Inklings Bookshop- 4 Years

Paragon Films- 4 Years

Members for 5-9 Years:

Bear Event Services- 5 Years JCPenney- 5 Years Larsen Gallery Guild- 5 Years Yakima Valley Technical Skills Center- 5 Washington Federal- 5 Years Yakima Humane Society- 5 Years Bale Breaker Brewing Company- 5 Years Staci's Catering- 5 Years Washington Broadband, Inc.- 5 Years Human Resources & Management Solutions- 5 Years Auto Art & Collison Repair- 6 Years Cornerstone Home Lending-Yakima- 6 Don's Donuts & Julie's Java- 6 Years Magic Metals, Inc.- 6 Years Inland Pipe & Supply- 6 Years AAU Sports-Amateur Athletic Union-M. Sevigny Construction, Inc.- 7 Years Tieton Capital Management- 7 Years

Members for 10 -14 Year

Treveri Cellars- 7 Years

Invisible Ink- 8 Years

Baird- 8 Years

Years

Hyatt Management Corp.- 10 Years Ledgestone Hotel- 10 Years Spectrum Business- 10 Years Stokes Lawrence Velikanje Moore & Shore- 10 Years

First Fruits Marketing of Washington-8

Crescent Healthcare, Inc.- 9 Years

Ummalina Yakima Valley Spa Retreat-10 Years

Durrett & Associates, PLLC- 11 Years Washington Fruit Place & Gift Shop-11 Years

Delaney's Lost Sock Laundromat- 12 Years

Pacific Northwest University of Health Sciences- 12 Years

Farwest Fabricators, Inc.- 13 Years

Storage Court- 13 Years

D2 Communications- 13 Years

Kana Winery- 13 Years

Abbott's Printing, Inc. - 14 Years

Fairfield Inn & Suites by Marriott- 14 Years

Members for 15-19 Years:

Center for Counseling & Psychotherapy, LLC- 15 Years

Valley Dermatology Associates- 15 Years Yakima Valley Farm Workers Clinic- 15 Years

AB Transmission, LLC- 15 Years Stoneway Electric Supply- 15 Years Tube Art Signs & Sports Displays- 16

Valley Ford Nissan- 16 Years Meredith Furniture, Inc.- 16 Years Fort Simcoe Job Corps Center- 17 Years Radio Yakima- 18 Years Bruner Painting, Inc.- 18 Years Glenmoor Green Apartments- 18 Years AAA Washington- 19 Years

Akland Pump & Irrigation Co., Inc.- 19

MSI Construction, Inc.- 19 Years Columbia Asphalt & Gravel, Inc.- 19 Years

Columbia Ready- Mix, Inc.- 19 Years Joe Park Construction, LLC- 19 Years Englewood Garden Villas- 19 Years Sound Mart Satellite TV- 19 Years Yakama Nations Legends Casino- 19

Members for 20-29 Years:

Homestreet Bank- 20 Years Graphic Label- 20 Years Orchard - Rite, Ltd. - 20 Years Wellness House- 21 Years Yakima Watermill, Inc- 21 Years Pacific Alliance Title, LLC- 21 Years ALSCO- 23 Years Central Valley Bank- Union Gap- 23 Triumph Treatment Services- 23 Years

Thomas Upton Surveying- 24 Years West Valley School District #208- 25 Years

Bustos Media, LLC- 25 Years Ken Leingant Excavating, Inc.- 26 Years Edward Jones- Gailon Gentry- 27 Years Pruiett, Jeffrey D., DMD- 27 Years

Members for 30-39 Years:

Vintigues of Yakima Car Club- 30 Years Cowiche Growers, Inc. - 31 Years Oxford Inn- 32 Years T & M Heating of Washington, Inc.- 32 Years Wilbert Precast, Inc.-33 Years

OIC of Washington- 33 Years Yakima Valley Museum & Historical

NEW MEMBERS

Association - 34 Years Authority Dock and Door - 35 Years Engravings Unlimited, Inc.- 36 Years McDonald's of Yakima County- 37 Tri-Ply Construction, LLC- 38 Years

United Way of Central Washington- 39 Years

Yakima Waste Systems, Inc.- 39 Years

Members for 40-49 Years:

Yakima Valley Community College- 40 Years

Langevin El Paraiso Funeral Home- 41 Years

All Seasons Heating & Air Conditioning- 42 Years

PLSA Engineering & Surveying- 44 Years

Members for 50-59 Years:

Isaak's Home Furnishings- 50 Years Central Mechanical Services- 50 Years Central Pre-Mix Concrete Company-50 Years Cintas Corporation- 56 Years

Fruit Packers Supply, Inc.- 56 Years Shaw & Sons Funeral Directors- 56 Years

HUB International Northwest, LLC-57 Years

McKinney Glass- 59 Years

Members for 60-69 Years:

Cascade Natural Gas Corp.- 62 Years

Members for 70-79 Years:

Central Chain and Transmission Company- 70 Years Yakima Valley School District, No. 7-70 Years

Members for 80-89 Years:

M.G. Wagner Company- 80 Years Halverson Northwest Law Group- 81 Years

Members for 90-99 Years:

Sundquist Fruit & Cold Storage- 90 Years H.R. Spinner Corp. - 93 Years

We are pleased to announce the following new businesses have joined your Chamber during the months of September, October and November 2017.

Popeyes Louisiana Kitchen 2406 W Nob Hill Blvd. Yakima, WA 98902

Housing Authority of the City of Yakima 810 N. 6th Ave Yakima, WA 98902 (509) 453-3106 www.yakimahousing.org

Boot Barn 1837 S. 1st St. Yakima, WA 98903 (509) 452-2049 www.bootbarn.com

First American – Corporate Office 61 W Wapato Rd Wapato, WA 98951 www.firstamericanpetro.com

Russillo's Pizza & Gelato 32 N Front Street Yakima, WA 98901 (509) 453-0325 www.russillospizzawa.com

Jewel Crafters Jewelers 3504 W. Nob Hill Blvd. Ste. A Yakima, WA 98902 509-457-8023 www.Jewelcraftersjewelers.com

CentralWashington.com (509) 901-8994 briomediagroup@gmail.com

Bekins Northwest 1891 N 1st St Yakima, WA 98901 (509) 453-8242 www.bekins.net

Copiers Northwest 801 West Yakima Ave Yakima, WA 98909 (509) 494-8730

Baerhart Insurance Agency 2 N 1st St. Selah, WA 98942 (509) 381-7901 www.baerhart.com

The Cleaning Brothers, LLC (509) 910-0552 services@thecleaningbrothersllc. www.cleaningbrothersllc.com



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