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For Immediate Release

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Edward Jones Named One of the World's Most Admired Companies

Financial services firm Edward Jones has been named to *FORTUNE* magazine's list of the World's Most Admired Companies, a ranking of the most respected and reputable companies.

Based on a survey of 3,900 executives, directors, analysts and experts, the ranking takes into account nine criteria from investment value and quality of management and products, to social responsibility and the ability to attract talent.

To create this list, *FORTUNE* magazine and Korn Ferry whittled down a list of about 1,500 of the world's largest companies based on revenue to a pool of 680 with the highest revenues in each of 52 industries.

Twenty-nine countries were represented. A total of 330 companies make the final list. Edward Jones ranked sixth in the category of Securities/Asset Management.

Edward Jones, a Fortune 500 company headquartered in St. Louis, provides financial services in the U.S. and, through its affiliate, in Canada. Every aspect of the firm's business, from the investments its financial advisors offer to the location of its branch offices, caters to individual investors. The firm's 15,000-plus financial advisors serve more than 7 million clients and care for \$1 trillion in assets under management. Visit the firm's website at www.edwardjones.com and its recruiting website at www.careers.edwardjones.com. Member SIPC.

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