



Central Washington CONFERENCE FOR THE GREATER GOOD

Leading for a Strong Community

April 18, 2018

Yakima Convention Center

You care about your mission. In these changing times, you want survive and thrive and make a difference in your community. Yet barriers get in the way. You have to raise money, rally your board, and recruit volunteers. And often you feel like you are doing this alone. The Central Washington Conference for the Greater Good creates the space in which nonprofit leaders and volunteers learn, connect, and get inspired.

What people said last year

A really fantastic conference. I've been to many and often reluctantly, but this one challenged and inspired me. I really appreciate the encouragement to put things into practice. I enjoyed being with people from such different backgrounds—nonprofits in Washington are amazing!

A tremendous day to re-energize with a group of like-minded people. Well done.



KEYNOTE ADDRESS

The New Network Leader: How You Can Grow Your Impact

Featuring Jane Wei-Skillern, PhD & Marty Kooistra

As you carry out your nonprofit's mission, you grapple with the drive to get bigger so you can reach more people. All the while, you struggle to raise enough money and recruit enough volunteers to achieve big, bold changes. And your partnership efforts flounder because the reality of your collaboration is turning out to be different than your aspirations. Sound familiar? "The New Network Leader" will help you rethink how you do your work and how you view growth. Jane and Marty will offer a research-based solution to the burnout-inducing race for more and more funds to achieve greater and greater impact. You will walk away from this interactive keynote experience knowing the four elements of network leadership and how to put them into practice.

Action-focused workshops on high interest topics!

- 2 sessions on **fundraising** with Libbie Stellas (City University) and Rebecca Zanatta (Ostara Group)
- **Finance** with Gilbert Plascencia (Alegria & Co.)
- **Advocacy** with David Streeter (Washington Nonprofits)
- **Network Leadership** with keynote speakers
- Managing **bias** with Fleur Larson and Keonna Jackson (HR & Equity)
- Resolving **conflict** with Matt Fairbank (Sageland Mediation and Facilitation Service LLC)
- **Results-Based Accountability** with George Woodward (United Way of Benton/Franklin Counties)

And peer networking, exhibitors, and more....

Registration now open: www.washingtonnonprofits.org/centralwa