

# Potential Essentials -for- Potential

Supplying futures for Yakima's at-risk youth.

April 1-30  
2018

During the month of April, Leadership Yakima will be hosting a drive collecting basic essentials and clothing for Rod's House, a nonprofit resource center for at-risk youth who are homeless, and Voices for Children, a nonprofit dedicated to enriching the lives of abused and neglected children in the foster care system.

## \$2500 Presenting Sponsor

First right of refusal to house boxes on location with all marketing driving customers to your location

Receive logo on all outreach marketing materials:

Website      Newspaper  
Radio spot      Social Media  
Flyers      Donation boxes  
Posters

## \$1000 Gold

Receive logo on the following materials:

Website  
Flyers  
Posters  
Newspaper  
Social Media

## \$500 Silver

Receive logo on the following materials:

Website  
Social Media

## \$100 Bronze

Receive logo on the following materials:

Website

