



"Granting wishes to local children with life-threatening or life-altering conditions"

Re: "Police Chase for Wishes-A Fun Run"

On April 28th, 2018, the Greater Yakima Chamber of Commerce Leadership Yakima Class of 2018, Team GJETTS are partnering with YPD to hold a fundraising fun run for the local non-profit organization *Children's Wishes & Dreams*. This 5(k) walk, run or roll featuring the Yakima Police who will be chasing the racers with "busted" stickers is the event we have chosen for our project. Winners of each division will receive ribbons and racers who complete the race without getting busted will be entered into a drawing. We plan to have live music with a band or radio station, face painting for kids and a photo booth. This event will be an avenue for the community to come together for fun and service, spread awareness of this local non-profit organization and hopefully reach our goal of granting multiple children and families their wishes.

Children's Wishes and Dreams has granted more than 222 wishes for children who have a terminal or life altering condition. They grant wishes to local children ages 3-21 years with a goal to warm the hearts of their wish children and their families. The only way the organization is able to raise the current amount of wish dollars is through the volunteer's time and effort and the support of our community. The cost per wish averages approximately \$5,000 - \$6,200. As you know, putting on an event like this takes a lot of coordination and can be costly, so we are hoping to partner with enough sponsors to allow all funds from the race to go directly toward the funding of a specific wish. We would appreciate any assistance that you may be able to give us to help make this event be as successful as possible. To make the sponsorship mutually beneficial, please see the sponsorship tiers and descriptions below: (Any type of donation is appreciated!).

Pixie Sponsorship (\$500)—This sponsorship is to solely sponsor the 5k Run event. Donor's business name will be printed on the event t-shirt.

Fairy Sponsorship (\$750)—This sponsorship is to help sponsor the 5k Run event with extra funds used to fulfill partial wishes. As a Fairy sponsor, donor's business name and logo will be printed on the event t-shirts under a list of sponsors as well as honorable mention in social media posts as a supporting community partner.

Genie Sponsorship (\$1,000)—This sponsorship can grant up to 10 percent of a full wish depending on the wish and the costs/needs for the wish. As a Genie sponsor, donor's business name and logo will be printed on the event t-shirts on a larger scale, honorable mentions in social media posts as a supporting community partner with logo as picture.

Enchanter Sponsorship (\$1,500)—This sponsorship can grant up to 30 percent of a full wish depending on the costs/needs for the wish. As an Enchanter sponsor, donor's business name and logo will be printed and centered on the back of the shirt, honorable mentions in social media posts as supporting community partner with logo as picture, and logo on the event banner on a larger scale.

Please make checks payable to the Yakima Chamber Foundation, 10 N 9th St, Yakima, WA 98901. Registered non-profit 501-C-3, tax I.D. # 91-0480620.

For more information or to become a sponsor, contact Stephanie Arnold at 509-969-7617 or Stephanie.arnold@pexcoaerospace.com