

# THE CHAMBER VOICE



**Greater Yakima Chamber of  
Commerce**

10 N. 9th St.  
Yakima, WA. 98901  
[www.yakima.org](http://www.yakima.org)  
509-248-2021

**March - April 2019**



**Verlynn Best and Joshua Jackson enjoying lunch  
at Provisions with Chef Lindsay during  
Yakima Valley Restaurant Week**



## Message From Verlynn

I think spring is finally here! I enjoyed getting ideas from the CWHBA Home and Garden Show and getting a chance to visit with members. Go enjoy the sunshine, flowers, and the outdoors! We have so much in our backyard. Trails to hike, vineyards to stroll in and mountains to climb. We hope you got a chance to visit one of the 30 restaurants that participated in Yakima Valley Restaurant Week. Spring Barrel is right about the corner, go visit Freehand Cellars or Treveri and take in the views. I can almost taste the fresh peaches sold at the Farmers Market. If you want more ideas of things to do visit our website and community calendar.

Verlynn Best  
President/ CEO



**Networking Yakima Valley  
@ Bale Breaker Brewing**

## Save The Date:

April 4th @ 8 AM - Marshalls Grand Opening &  
Ribbon Cutting

April 6th - All Day - Viera's Bakery 1 Year Anniversary

April 10th - Member & Community Luncheon

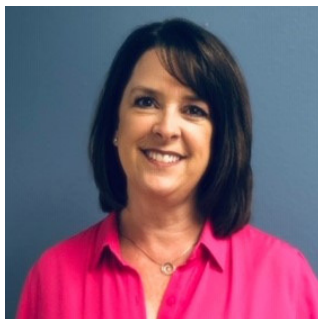
May 3rd - Kroner Chiropractic Grand Reopening  
New location - 4114 W. Nob Hill

May 8th - Member & Community Luncheon

May 21st - Heritage Bank Business After Hours

## Board Profile

### Tami Cain Central Pre-Mix



#### Relationship with Yakima Chamber:

Central Pre-Mix Concrete Company has been a chamber member for over 50 years. I have been a part of Central Pre-Mix for 22 years. I am a fairly new Board Member, this is my 3rd year, and I currently hold the position of 2nd Vice Chair.

#### Other Boards or activities I am part of:

I am a member of Footprinter's International and am active with Association of General Contractors as a representative of CPM.

#### Why did I join/stay with the Yakima Chamber of Commerce:

I feel it is important to give back to our community and help keep our city and county thriving. The Chamber gives me the opportunity to network with other businesses in the valley and help support efforts to promote and strengthen business growth. Central Pre-Mix relies on the growth and development of our communities and wants to be a relevant and active partner in helping encourage that growth. The Chamber gives us an avenue to do just that. Not to mention the events and networking opportunities are great fun!



#### March Membership & Community Luncheon

Port District - Should We or Shouldn't We  
Yakima Valley Musuem

Thank you to our guest speakers:

Gary Ballew - Port of Pasco  
Jeff Bishop - Port of Moses Lake  
Jonathan Smith - YCDA  
Rob Peterson - Yakima Airport  
Pam Cleaver - Moss Adams

### Welcome, New Members!

Freehand Cellars  
420 Windy Point Drive  
Wapato, WA 98951  
509-866-4664

Home 2 Suites by Hilton  
2420 W. Nob Hill Blvd.  
Yakima, WA 98902  
509-571-1193

Kwik Lok Corp.  
2712 S. 16th Ave.  
Yakima, WA 98903  
509-248-4770

Oak Hallow Custom Framing & Gallery  
5631 Summitview Ave.  
Yakima, WA 98908  
509-965-9256

Raul Castillo Insurance Agency LLC  
4700 Tieton Dr. STE A  
Yakima, WA 98908  
509-966-7739

Wadsworth Label Inc.  
5403 Channel Dr.  
Yakima, WA 98901  
509-724-0133

Wells Fargo Home Mortgage  
200 S. 72nd Ave.  
Yakima, WA 98908  
509-972-7686

**MEMBERS FOR OVER 100 YEARS:**  
Pacific Power

**MEMBERS FOR 90-99 YEARS :**  
Del Monte Foods  
Roche Fruit Company

**80 - 89 YEAR MEMBERS**  
State Fair Park, Central Washington  
State Fair, & Yakima Valley SunDome



# BUSINESS BRIEFS

## Campaign University

"In a democracy, the highest office is the office of citizen."  
(Supreme Court Justice Felix Frankfurter) The Yakima Chamber of Commerce embraced this concept, and wanted to ensure that each citizen is equipped with the knowledge needed to be effective in carrying out his or her role. So, we created Campaign University, for current/future candidates, current/future support personnel for candidates and for citizens who want to be better informed of the election process.

Campaign University covers seven separate sessions/topics. They include:

- How to get started – filing for office
- Campaigning Boot Camp
- Communication
- Roberts Rules of Order
- Campaign Regulation & Finance
- Canvassing a District
- Economics, Know Your Community

Some comments we have received from participants about the sessions are:

"Campaign University covered many different components of a campaign that I never considered. The sessions were well attended and packed with lots of great info."

**Kyle Curtis**

"Campaign University is a must, for those planning to run for office. The workshops provide useful information on filing to run, marketing and presenting your campaign message. Highly recommended."

**Linda DiLembo**

A political campaign, and democracy, is an intense experience and does not happen without effort and planning. The journey should be fun as well as rewarding. To candidates, campaign workers and everyone else – the Chamber commends you for stepping forward and offering your time/energy to the Yakima and surrounding communities. You are not only supporting our communities – you are also contributing to our democratic process. Thank you!

**Bob Gerst - Board Chair**

## Executive Board

**Chair:** Bob Gerst, John I Haas

**Immediate Past Chair:** Rich Austin,  
Yakima Sports Commission

**First Vice Chair:** Kristi Foster,  
Wheatland Bank

**Past Chair Advisor:** Joe Mann,  
Ron's Coin & Collectible

**Secretary/Treasurer:** Sue Price- Scott  
Alegria & Company, P.S.

**Legal Counsel:** Don Boyd  
Carlson Boyd & Bailey PLLC

**Second Vice Chair:** Tami Cain  
Central Pre-Mix Concrete Co.

**President/CEO:** Verlynn Best

## Board of Directors

Jon DeVaney, Washington State  
Tree Fruit Association

Jack "JD" Bewley, McDonalds of Yakima

Steve Mercy, Yakima Theatres

Natasha Trudeau, Triumph  
Actuation Systems

Bertha Alicia Garza, Centro de  
Servicios Comunitarios

Terry Wheat, GESA Credit Union

Kathy Rheame, HUB International

Jamon Rivera, Virginia Mason Memorial

Jamie Cuevas Jr., Stokes Law

Linda DiLembo, Valley Mall

Ron L. Cardey, Kwik Lok Corp.

Dr. Christopher Boggess

Anchored Chiropractic LLC

## Ex-Officio Members

Ron Anderson, Yakima County  
Commissioner

LTC Roger Gavriluk, Base Commander  
Yakima Training Center

Mike Daniels, Deputy to the Garrison  
Commander

John Cooper, Yakima Valley Tourism

Greg Stewart, State Fair Park

Dennis Matson, YV Tech

Johnathan Smith, YCDA

Christine Cote, Perry Technical Institute

Haddia Nazer, Central Washington

Hispanic Chamber of Commerce

Dulce Gutierrez, City of Yakima

# Make an impact

**By contributing to local Children's Miracle Network Hospitals campaigns, we are ensuring a healthier future for our community.** Since 1993, Virginia Mason Memorial has been an active member of CMN Hospitals, a nationwide grassroots effort to raise awareness for children treated by their local CMN hospital. Virginia Mason Memorial is one of only three CMN Hospitals in the state, the other two being Seattle Children's and Sacred Heart Children's Hospital in Spokane.

In partnership with Virginia Mason Memorial, The Memorial Foundation exists to empower community members in stewarding the development and sustainment of health care options in Yakima. By assessing our community's needs, The Memorial Foundation focuses on encouraging donor support toward four areas to improve the overall health of our community: Cancer Care, Children's Health, Compass Care, and Healthy Yakima.

As the largest nonprofit community hospital in our region, Virginia Mason Memorial is the only comprehensive service provider for children in Central Washington and has long served the needs of our smallest of patients. The hospital's doors opened on June 20, 1950. The first baby was born there the next day. Memorial's pediatric services include a regional-serving Level-III Neonatal Intensive Care Unit, Central Washington's only pediatrics unit, and Children's Village.

No doubt you've seen the paper balloons covering the walls of businesses around town. The Memorial Foundation has coordinated the efforts of many local businesses that step up each year to raise money for children here in Central Washington. Fundraising efforts continue throughout the year—each one impacting local kids like Francisco.

This year, we are committed to raise \$780,000 to fund specialized medical care and therapy services at Children's Village for children with physical, developmental, or behavioral delays and impairments. We will also raise more than \$270,000 to fund other children's initiatives in Memorial's pediatric, maternal health services, and neonatal intensive care units.

Children and their families across Central Washington are in need. As you read this, a child is being born who needs services now or might need them in the future. With the support of our community and the local and national partners that raise funds and awareness through CMN Hospitals, you have the opportunity to make a direct impact on more than 13,000 children here in the Yakima Valley.

—**Erin Black** is chief executive officer of The Memorial Foundation, an independent nonprofit, 501(c)(3) organization that is the philanthropic partner of Virginia Mason Memorial hospital.



***Meet Francisco Carriedo**, an 11-year-old from Cowiche, the 2019 Children's Miracle Network Hospitals Champion representing Virginia Mason Memorial on a national scale. As our miracle child, Francisco will be featured during campaigns, events and programs.*

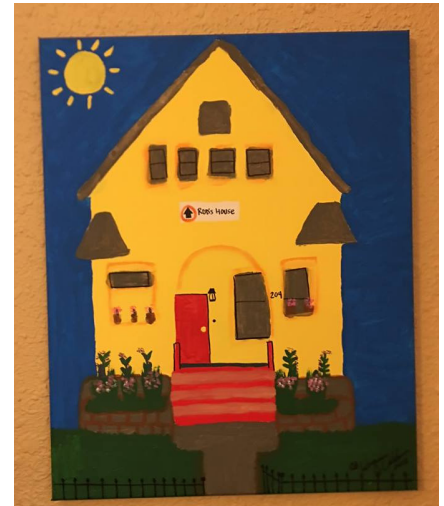
*Francisco was born with VACTERL syndrome and has depended on vital therapy services at Children's Village since he was a year old. In his short life, he has had 15 surgeries, including the amputation of his leg, new knees, and plate installations in each hip. Francisco relies on Children's Village for follow-up therapy after surgeries (the therapy pool helped him relearn to walk after his leg was removed).*



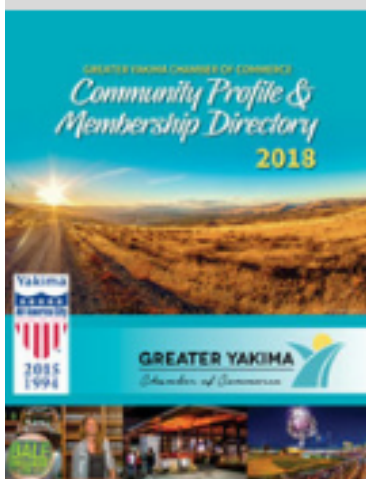


## BUSINESS BRIEFS

**Rod's House** is excited to share the tremendous positive impact the community is making on our community's young people. In 2018, 380 unique young people visited Rod's House. While that sometimes feels like an overwhelming number of young people in need, we are glad to be a resource. Incredible young people are surviving; they are attending and graduating from high school or earning their GED; they are accessing individualized support to develop plans to reach their goals; they're enrolling in Yakima Valley College, Perry Technical Institute, and other post-secondary schools to earn certificates and degrees; they're joining the workforce, finding secure housing, and reaching their full potential in our Valley. We are seeing young people giving back of their time more than ever, volunteering at the House and other organizations in the community.



There are amazing things happening the rest of the year including celebrating ten years since Rod's House opened; Yakima Rotary building a classroom behind the resource center; recruiting host homes to match young people who need a safe place to stay with a safe, supportive environment; designing a permanent shelter and identifying a location; releasing new, exciting branding that better matches our organizational character; and participating in the Anchor Community Initiative to END youth homelessness in the Yakima Valley. This year Rod's House is hosting a few celebratory events including the launch of our new logo and branding, classroom opening, and a ten-year celebration at our annual gala on October 11th. To learn more or to get involved, call us at 509-895-2665 or e-mail [office@rodshouse.org](mailto:office@rodshouse.org).



**Our Membership Directory deadline for advertising is fast approaching!**

We are excited that the Greater Yakima Chamber Directory will be published in May this year and will be continually distributed throughout the next 12-months to Chamber stakeholders, local businesses, visitor centers, hotels and included in all relocation packages! We have also added a direct mail benefit to target Yakima Valley households and members to maximize your investment. Plus a flip-book of the directory will be available on the Chamber website, which is visited by thousands of unique visitors each month!

**Deadline:  
April 15th!**

To discuss placing your Ad, or if you have questions or need assistance, feel free to contact Trena at 509.248.2021 ext. 107 or email: [trena@yakima.org](mailto:trena@yakima.org).

# **Chamber Members who renewed their Memberships.**

## **Please support these businesses that support your Chamber!**

### **Members for 50 - 59 Years:**

SPD & G Advertising  
Dunbar Jewelers  
Yakima Theatres  
Smith Law Firm  
US Bank  
KNDO TV

### **Members for 40 - 49 Years:**

Stephens Metal Products, Inc.

### **Members for 30 - 39 Years:**

Nob Hill Water Association  
Cowie Growers, Inc.  
Valley Mall Merchants  
Washington State Department of Transportation  
Cascade Eye Center  
Fidelity Title Company  
Green Baron, Inc.  
John L. Scott Real Estate  
Terrace Heights Development , LLC  
The Capitol Theatre  
Corday & Sharon Trick  
Elwood Staffing  
Golden Wheel Restaurant  
United Business Machines of Washington  
KDA Architecture  
Bernd Moving Systems  
The Dolsen Companies  
Pro-Build Yakima  
Therapeutic Associates - Yakima Physical Therapy  
YCCS - A National Collection System

### **Members for 20 - 29 Years:**

A&A Motor Coach, Inc.  
All American Self Storage  
Central Washington University  
Don Jordan Energy Systems, Inc.  
Highgate Senior Living  
3W Trucking  
MacroPlastics  
Johnston Insurance

### **Members for 20 - 29 Years:**

Office Depot #937  
Pacific CA Services, Inc.  
Olive Garden Italian Restaurant  
Central Washington Family Medicine Clinic  
Design Service Corporation  
Yakima Area Arboretum  
Yakima Training Center

### **Members for 15 - 19 Years:**

Airporter Shuttle  
Amtech Corporation, L.L.C.  
C&H True Value Hardware  
Dispute Resolution Center of Yakima  
& Kittitas County  
Owens Harley-Davidson  
Better Business Bureau Serving Eastern Washington  
Merit Resource Services  
Rosauers Supermarkets, Inc.  
Northwest Harvest  
Pro-Motion Physical Therapy YASC Holdings, LLC.  
Advanced Digital Imaging  
Camp Prime Time  
Cole Industrial, Inc.  
Doug Lemon Rentals  
JV Accounting  
R.E. Powell Distributing  
State Farm Insurance - Linda Roth  
Systems West LLC  
The Print Guys Inc.  
URM Cash & Carry  
Vision Craft, Inc.



### Members for 10 - 14 Years:

Graf Investments, INC.  
Granite Construction Inc.  
Umpqua Bank  
Community Health of Central Washington  
Hilton Garden Inn Yakima  
Hop Extract Corp. of America  
Wheatland Bank  
WRP Gateway, LLC  
Yakima Secure Self Storage  
Alliant Communications, Inc.  
Manhasset Specialty Company

### Members for 5 - 10 Years:

Assurance Healthcare and Counseling Center  
Law Office of Sonia Rodriguez True  
Yakima Valley Pippins  
Cowiche Canyon Conservancy  
Running Springs Ranch  
Robinson Drilling & Development, Inc.  
Yakima Symphony Orchestra  
Yakima Valley Conference of Governments  
Kronos Micronutrients, L.P.  
Community Living  
Joel's Tire  
Central Washington Hispanic Chamber of Commerce

## Chamber Staff

Verlynn Best, President & CEO  
Amy Lopez, Director of Operations & Marketing  
Trena Cloyd, Director of Member Services  
Lupita Carrillo, Information & Event Coordinator

### Members for 1 - 4 Years:

BBSI  
Employer Support of the Guard and Reserve ESGR  
Hoptown Pizza  
Synoptical Freelancing  
Wendy's  
Charter College  
Silverwood Theme Park - Boulder Beach  
Water Park  
SOZO Sports of Central Washington  
Absolute Comfort Technology  
Friendly Automotive  
The Cleaning Brothers, LLC  
Denny's  
Ponderosa Assisted Living Community  
K&L Plumbing Services LLC  
Sweet Relief Cannabis Express  
Gravis Law PLLC  
Keller Williams Yakima Valley

**Place your ad here.**

**For more information contact**

**Amy Lopez**

**[amy@yakima.org](mailto:amy@yakima.org)**



### Mission Statement

"The Greater Yakima Chamber of Commerce is an organization that promotes pride in our diverse communities through positive, active leadership aimed at creating a cohesive, successful business climate in our County."





## Yakima Energy Fair

Wednesday, June 26, 2019

7:30 a.m. to 12 p.m.

Yakima Convention Center  
10 N 8th Street  
Yakima, WA 98901

Please plan to join us for a hearty breakfast and an engaging morning discussion exclusively for Pacific Power business customers.

### You will learn about:

- Energy-efficient technologies and cash incentives to help your business save time, energy and money!
- Innovations and system enhancements underway by Pacific Power.
- Renewable energy and electric vehicle programs.
- Customer service enhancements to provide more insights into your account.

You'll also have the opportunity to register for a free energy assessment and we'll be hosting an electric vehicle demonstration in the parking lot after the event.

Visit [pacificpower.net/seminar](https://pacificpower.net/seminar) to register.