

THE CHAMBER VOICE



**Greater Yakima Chamber of
Commerce**

10 N. 9th St.
Yakima, WA. 98901
www.yakima.org
509-248-2021

July - August 2019



**Leadership Yakima Project
First Annual Appraisal Roadshow**



Home 2 Suites By Hilton Yakima's New Hotel

The Home 2 Suites By Hilton had students from McClure Elementary School participate in the ribbon cutting ceremony. Some of students did the groundbreaking in 2017 as well. Home 2 Suites is the newest addition at Rainier Square.

Message From Verlynn

Dear Chamber members –

Welcome to summer! I hope you are enjoying everything our valley has to offer this time of year!

We just had the Greater Yakima Chamber of Commerce's Leadership graduation at SOZO Sports Complex on Thursday, June 20th, where a delicious dinner was served by Chamber member, Staci's Catering. I'd like to give a special shout out to the Leadership Yakima committee for going that extra mile in making this program such a success! Thank you, also, to Randy Beehler for his great job as Master of Ceremony; appreciation to brothers, Matt and Mike Uhlman, for their kind words of encouragement; and to Kristi Foster for her direction and guidance.

After an event like this, I'm stymied by what leadership really means and the many interpretations we all have of it. Since it can be perceived in so many ways, I am going to take this opportunity to share with you what it means to the Greater Yakima Chamber of Commerce: it's being an example of strength, hope, kindness, passion, and faith; it's helping a business to succeed, grow, build and develop new ideas; it's about changes when we embrace the lessons of the past to use to build a better future; it's listening to wisdom combined with hearing the innovative voices of a rising generation of new thinkers and achievers; it's lifting them up and giving them wings for their aspirations, dreams and passions. Leadership is a working example of what you say and do, going that extra mile, and giving back to your community. Leadership is teaching others to lead! Congratulations to Leadership Yakima Class of 2018-2019 and its alumni... you make us proud, honored, and secure in the future of the place we all call home!

Verlynn Best
President/CEO

Board Profile

Linda DiLembo General Manager Valley Mall



One of our newest members of the Chamber Board came to us via Kelso-Longview, WA, but grew up in the “other” Washington... Washington, D.C. After graduating from the University of Maryland, Linda moved to the Seattle area to work in the broadcast field as an Account Executive for King Broadcasting Company and KIRO Radio & TV.

Linda’s broadcast sales experience led her into marketing roles at SuperMall (now Outlet Collection), Redmond Town Center and South Hill Mall in the Seattle area. In 2010, Linda joined General Growth Properties (GGP) as General Manager of Three Rivers Mall in Kelso, WA and went on to manage additional properties, The Shoppes at Gateway (Springfield, OR) and West Valley Mall (Tracy, CA).

Linda has served on a number of boards and commissions in western Washington including: Building and Planning Commissions, Kelso Longview Chamber of Commerce, Cowlitz Economic Development Council, and Rotary. By becoming a member of the Yakima Valley Chamber Board of Directors, she’s picked up right where she left off.

“I love the Yakima Valley,” says Linda DiLembo. “The area has a lot to offer and the people have such sunny dispositions.” She adds, “The community has great potential. We have an opportunity to create unique experiences and a quality of life that will attract businesses from around the state and nation.”

Linda joined Valley Mall in 2018 as General Manager and has settled into a new home in Zillah with her husband, Mike, and their Son, Zach. In her spare time, Linda enjoys singing at her local church and is a member of Yakima Downtown Rotary. She looks forward to being an active member of the Yakima Chamber of Commerce Board of Directors.

Welcome, New Members!

Anchored Chiropractic LLC
3806 W Nob Hill Blvd Suite 64
Yakima, WA 98902
509-941-9799

Bia Flex Printing Solutions
3207 W Nob Hill Blvd
Yakima, WA 98902
509-945-2877

Buchanan Warehouse Ltd.
115 West D St.
Yakima, WA 98902
509-248-6841

Site Savvy
1120 W Lincoln Ave
Yakima, WA 98902
509-554-6327

Viera's Bakery & Deli
516 W Lincoln Ave.
Yakima, WA 98902
509-426-2996

Yakima Law, PLLC
212 N. Naches Ave
Yakima, WA 98901
509-866-5951



Verlynn Best and her new "best friends"
at the Fulcrum Farm to Table dinner.

BUSINESS BRIEFS

Kroner Chiropractic Grand Opening of New Location



Dr. Bill Kroner with Kroner Chiropractic moved his clinic to a new site on April 8th, 2019. After practicing off of 40th Avenue for 14 years, the time came for him to expand the clinic with a new location. His new location will now house Amie Alapetrie with The Yoga Practice. Amie will be doing private lessons focusing on functional fitness and rehab. These types of specific exercise enhance the type of chiropractic that Dr. Kroner practices, which is focusing on fixing the chronic problems. Dr. Kroner also added the services of Susan Brown, Holistic Nutritionist with Inspired Holistic Health. However, most of the patients seem to be the happiest with the ample parking space that the new facility has!

Dr. Kroner has been practicing in the Valley since 1992. Originally from Wisconsin, he now calls the Yakima Valley home. He is passionate about chiropractic and the ability it helps to provide the body to heal itself. As he works with his patients, he outlines specific exercises for their needs and has an assistant to help make sure the exercises are done properly. Kroner Chiropractic also has massage therapists which is a very complimentary modality in combination with chiropractic. If you have questions or would like to come in for a free consult, give us a call today! We bill most insurance companies and also work with auto insurance and work injuries. Come see us in our new clinic today!

Executive Board

Chair: Bob Gerst, John I Haas

Immediate Past Chair: Rich Austin,
Yakima Sports Commission

First Vice Chair: Kristi Foster,
Wheatland Bank

Past Chair Advisor: Joe Mann,
Ron's Coin & Collectible

Secretary/Treasurer: Sue Price- Scott
Alegria & Company, P.S.

Legal Counsel: Don Boyd

Carlson Boyd & Bailey PLLC

Second Vice Chair: Tami Cain
Central Pre-Mix Concrete Co.

President/CEO: Verlynn Best

Board of Directors

Jon DeVaney, Washington State
Tree Fruit Association

Jack "JD" Bewley, McDonalds of Yakima

Steve Mercy, Yakima Theatres

Natasha Trudeau, Triumph
Actuation Systems

Bertha Alicia Garza, Centro de
Servicios Comunitarios

Terry Wheat

Kathy Rheaume, HUB International

Jamon Rivera, Virginia Mason Memorial

Jamie Cuevas Jr., Stokes Law

Linda DiLembo, Valley Mall

Ron L. Cardey, Kwik Lok Corp.

Dr. Christopher Boggess

Anchored Chiropractic LLC

Ex-Officio Members

Ron Anderson, Yakima County
Commissioner

LTC Roger Gavriluk, Base Commander
Yakima Training Center

Mike Daniels, Deputy to the Garrison
Commander

John Cooper, Yakima Valley Tourism

Greg Stewart, State Fair Park

Dennis Matson, YV Tech

Johnathan Smith, YCDA

Christine Cote, Perry Technical Institute

Haddia Nazer, Central Washington

Hispanic Chamber of Commerce

Dulce Gutierrez, City of Yakima



Healthy feet, healthy you

By Dr. Donald Orminski and Dr. Silas Klaver, Yakima Podiatry Associates

When we think about caring for our health we often think of our weight, getting enough sleep, eating the right foods for our heart and other organs. But look down: How often do you care for your feet? Or even consider how important taking care of them really is? Many times our feet are overlooked as a vital part of our body. The feet make up for 25% of the body's bones, 18% of joints and 6% of the muscles. Damaging any of these parts can cause serious harm to our bodies.

One of the best ways to stay healthy is by moving, whether it's by running/walking, dancing, weight lifting or even just cleaning the house. However, this also means wear and tear on our feet—which can also affect the knees, hips and entire spine.

As summer outdoor fun kicks into high gear here in the Yakima Valley, there is even more stress and risk of injury to our feet and ankles. This requires taking extra precaution to prevent an injury such as plantar fasciitis, the bane of all those who have ever had it. Plantar fasciitis can take months to heal if not properly treated. Sometimes, getting a referral to a specialist can take weeks, or even months, putting summer plans at risk. But no referral is needed to see a foot and ankle specialist at Yakima Podiatry Associates. We can see patients directly and quickly to minimize recovery time and get you back out there.

Sometimes it's obvious when you need help for foot and ankle problems, but other times it's less clear. In reality, many symptoms—even those you can tolerate—might require professional attention to keep the underlying condition from becoming worse.

Foot and ankle surgeons treat all symptoms and conditions affecting the foot and ankle, such as bunions, heel pain

(plantar fasciitis), flatfoot, foot or ankle arthritis, sports injuries, tendon disorders, fractures (broken bones), diabetes complications, ingrown toenails, neuromas, dermatological conditions, hammertoes, and more.

Here are a few more of the foot and ankle ailments we treat:

- An injury (a sprain, broken bone, etc.)
- Swelling in the foot or ankle
- A medical condition (diabetes, poor circulation, etc.) that can affect the feet
- Impaired ability to function in certain activities
- Heel pain in the morning
- Discomfort after standing for a while
- Changes in the appearance of the foot or ankle
- An abnormal growth
- Any painful condition of the foot, ankle or lower leg

Many systemic diseases initially manifest themselves in the lower extremity. A thorough examination by a foot and ankle specialist can often make that important link.

You don't have to let painful or injured feet ruin your summer fun. We enjoy getting you back on the tennis court, running, cycling or hiking. You might just consider adding the podiatrist to your shortlist of health care professionals to regularly check in with to keep all of you—from head to toe—healthy and happy.

LEADERSHIP YAKIMA CLASS OF 2019



Interested in meeting other professionals and learning more about Yakima?

Are you interested in learning more about the community in which you live and work? Do you enjoy meeting new people and developing both business and personal relationships with other professionals? Do you have an interest in becoming more involved in the community to make Yakima a better place for everyone? If you answered “Yes” to these questions, then it may be time for you to consider enrolling in the Greater Yakima Chamber of Commerce Leadership Yakima program.

Each year, approximately 25 individuals from the Yakima Valley begin a ten-month journey through the Leadership Yakima program that exposes them to their community in a totally unique manner. Program participants spend one day a month meeting with community and business leaders to learn details about their community that most people fail to experience. While a portion of each day may involve participation in interactive lectures, much of their time is spent visiting locations to get a firsthand look at what makes their community tick. Leadership Yakima exposes participants to a wide range of topics including the areas of Human Services, Military and Homeland Security, Government & Law and Justice, Health Care, Cultural Diversity, Education, Agriculture, Quality of Life, and Business Climate & Economic Development. Each session is developed and facilitated by a highly qualified member of the community and is designed to provide an in-depth overview of the topic and its impact on the Yakima Valley.



One of the most rewarding aspects of the program is the opportunity to work with fellow Leadership Yakima participants to develop and execute a project that supports one of the many local nonprofit organizations. Participants not only get the opportunity to work directly with a local nonprofit organization, but many find they develop long-term relationships with their teammates and the nonprofit organization they chose to support.

If this kind experience sounds exciting and you would like to join the Leadership Yakima Class of 2020, please visit the Greater Yakima Chamber of Commerce website for more details on the program (<https://www.yakima.org/members/leadership.html>). Enrollment for the Class of 2020, which begins in October, is nearly full; however, a few openings remain but they are expected to fill quickly. Financial assistance is available to help offset the tuition cost for applicants associated with nonprofit organizations. For more information please contact Kristi Foster, Director, Leadership Yakima, at telephone 509.945.5655.

**Thank you to the Leadership
Yakima Executive Committee!**

BUSINESS BRIEFS

Shaw & Sons

Anniversary and New Ownership

Shaw & Sons Funeral Home is recognized as the oldest and most historic funeral home in Yakima County. Tracing its roots back to the 1800s when the Shaw family diversified from their furniture shop. Throughout the years, Shaw & Sons Funeral Home had been sold, purchased, and sold again by various remote corporations. In 2019, the Mohler Family purchased Shaw & Sons Funeral Home to restore it to local ownership and serve our community with excellence and a family first approach.

We are your small town, family owned funeral home. We are proud to be your neighbors and friends, caring for you with our local ownership and staff. We are thankful for our local reputation and our impeccable standing with the Washington State Funeral & Cemetery Board, as well as the Washington State Insurance Commissioner.



Shaw & Sons 120th Anniversary
201 N 2nd Street - Yakima
509-453-0331

Meeting with Rep. Dan Newhouse, Rep. Gina Mosbrucker and the Yakama Nation



Roundtable meeting at the Greater
Yakima Chamber of Commerce
May 30th, 2019.

Rep. Dan Newhouse and Rep. Gina Mosbrucker met with representatives from the Yakama Nation, Colville Tribes and Puyallup Tribe along with local law enforcement.

Newhouse heard about local efforts to address the crisis of missing and murdered indigenous women on the 1.3-million-acre Yakama Reservation and throughout Indian Country. He also heard about efforts from the state, tribes, law enforcement and advocacy groups.

In the meeting Newhouse praised state Rep. Gina Mosbrucker for her efforts to help bring awareness to the issue. Mosbrucker has also been working on better data collection and investigations of missing Native women in Washington state.

Chamber Members who renewed their Memberships.

Please support these businesses that support your Chamber!



Members for 90-99 Years:

First American Title of Yakima
Yakima Bindery & Printing Company

Members for 80- 89 Years:

Keith & Keith Funeral Services
Rankin Equipment

Members for 70 - 79 Years:

Johnson's Auto Glass

Members for 60 - 69 Years:

Cook Northwest

Members for 50 -59 Years:

Gress-Kinney-Parrish Insurance
KAPP TV
Terril, Lewis & Wilke Insurance, Inc.

Members for 40 - 49 Years:

Comprehensive Mental Health
Fiddlesticks
Lee Peterson Buick, GMC, & Cadillac
WorkSource Yakima/Employment Security

Members for 30 - 39 Years:

Fuel Injection Systems, Inc.
Hall Financial
Sporthaus, Inc.
Yakima Greenway Foundation
Yakima Pediatric Associates

Members for 20-29 Years:

Action Collections, Inc.
Apple Tree Golf Course, Bar & Grill
Atlas Staffing
Central Washington Refrigeration
Comfort Suites Yakima
H.D. Fowler Company
Heritage Moultray Real Estate
J.L. Smith Company
Lally Chiropractic Clinic
Mid Valley Insurance, Inc.
Petersen CPA's & Advisors, PLLC
Red Lion Hotel Yakima
South Central Workforce Development Council
Sundown M. Ranch
Washington State Employees Credit Union

Members for 15 - 19 Years:

Advanced Vocational Solutions
AW Roofing of Yakima, LLC
Central Washington Occupational Medicine
Columbia Distributing
Eagle Signs, LLC
Northwest Asthma & Allergy Center
Stewart Subaru
The Salvation Army
Valley Lock & Key
Villbrandt, Stark, & Moore, PLLC
Waffles Cafe
Yakima Athletic Club

NOW WITH
MORE
OPENINGS
to serve you.

WE'VE PROVIDED MORE
CONVENIENT ACCESS.

Experience the convenience
of confirming a visit online at:

HEALTHYNOWCLINIC.COM

HEALTHY | now CONVENIENT
CARE CLINICS



HOURS

Open every day.
7 AM - 7 PM

Creekside

3909 Creekside Loop,
Suite 115

West Valley

120 S. 72nd Avenue,
Suite 102

Chamber Members who renewed their Memberships.

Please support these businesses that support your Chamber!

Members for 10-14 Years:

Advanced Mechanical & Electrical, Inc.
Ahtamum Ridge Family Medicine
All Valley Sheet Metal, Inc.
Associated Freight Brokers, Inc.
Cacchiotti, Lawrence F., DDS, MS
CALCOE
Columbia Bank
Columbia Homes
Competitive Plumbing
Consolidated Electrical Distributors, LLC
D&M Chemical
Farwest Climate Control, Inc.
G.S. Long Co., Inc.
Ken Gaub Ministries
McCown Crafted
Meyer, Fluegge & Tenney, PS
Mike L. Clark, DDS
Mountainview Home Health LLC
Northstar Attachements
Ozeki Japanese Restaurant
Parry Jewelers
Peak Performance Sports & Spine
Pegasus Project
Positive Life Radio
Ron's Coin & Collectibles
Roy Farms
Total Control Electric, Inc.
True's Auto Plaza/ Autos To Go
Yakima Craft Brewing
Yakima Valley Community Foundation
Zarembo Claims Service

Members for 5 - 9 Years:

Arbor Care Lawn and Pest Control
Abadan
Aesthetic & Family Dentistry
Campbell & Company
Dedicated Realty
Girl Scouts Eastern Washington & Northern Idaho
Heartlinks
KapStone
Megalodon, LLC
Novolex Shields
Results Realty Group
Service Alternatives, Inc.
Tony's Big Cheese Pizza
Yakima Valley Hearing & Speech Center

Members for 1 - 4 Years:

Baxter Construction LLC
Elks Lodge #318
Enigma Marketing Research & Design
Hop Nation Brewing Company
Life Choices of Yakima
Leading Force Energy & Design Center
My Place Yakima
NOVA Health
RJ's Tire Pros & Auto Experts
The Healthy Worker
The Range
Wildhorse Resort & Casino
Willamette Dental Group

Chamber Staff

Verlynn Best, President & CEO
Amy Lopez, Operations & Marketing
Trena Cloyd, Director of Member Services
Citlali Mason, Office Assistant

Mission Statement



"The Greater Yakima Chamber of Commerce is an organization that promotes pride in our diverse communities through positive, active leadership aimed at creating a cohesive, successful business climate in our County."