



YAKIMA COUNTY

FOR IMMEDIATE RELEASE

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Children in Yakima and Union Gap are Invited to Register for Free Lemonade Day Youth Entrepreneurship Program Happening on June, 6th 2020

Yakima, Washington February 10, 2020- Children in Yakima and Union Gap of kindergarten through fifth grade age are invited to register to participate in Lemonade Day, a fun, experiential learning program that teaches children how to start, own and operate their very own business – a lemonade stand. Lemonade Day is a national program presented to Yakima through The Yakima Chamber Foundation and sponsored by Heritage Bank.

Registration will begin in March. Parents and adult mentors can register their children online at lemonadeday.org/Yakima.

Every registered child will receive Lemonade Day lessons from a parent, teacher, or mentor. They will learn how to set a goal, make a plan, and work the plan to achieve their financial and learning goals.

Then, on Lemonade Day, Saturday, June 6th, the children will be able set up their lemonade stand businesses that they've created in public locations throughout the city with the approval of business owners. The money they make from their lemonade stand businesses is theirs to keep! The children are encouraged to spend some, save some, and share some of the money they make with a charity of their choice.

The national average for profit per stand last year was \$224, however it was very common for children to make \$300-\$500 and many made well over \$1000....in that one day!

Lemonade Day is currently celebrated in hundreds of cities throughout the U.S., Canada, Bermuda, Puerto Rico and South Africa. To learn more about Lemonade Day, please visit lemonadeday.org!

Lemonade Day, a program of P4L dba Lemonade Day (501c3, non-profit), is a fun, experiential program that teaches kids how to start, own and operate their very own business: a lemonade stand. By running their stand, they learn the business and life skills needed to set a goal, make a plan and work the plan to achieve their dreams. Lemonade Day's program builds self-reliance and financial literacy and introduces important business and entrepreneurial skills. Since 2007 over 1 million youth have participated in Lemonade Day in 80 licensed markets in the United States and Canada and on six U.S. military bases. Lemonade Day allows youth to experience a new level of confidence and see new possibilities for their future – as the leaders, volunteers, and forward-thinking citizens of tomorrow. For more information, visit www.lemonadeday.org.