

FOR IMMEDIATE RELEASE

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HAYDEN HOMES RECEIVES PRESTIGIOUS HONORS FROM AVID AWARDS FOR EXCELLENCE IN HOMEBUYER SATISFACTION FOR THE SECOND YEAR IN A ROW
Recognized for Scores Among the Top 10 and 25 Percent in the Nation

REDMOND, Ore. — [Hayden Homes](#) has been honored with the 2020 Avid Benchmark Award for excellence in homebuyer satisfaction. Four of Hayden Homes' regions including, Central Oregon, I-5 Oregon, Inland Northwest and South Idaho, were recognized for scoring among the top 25 percent of Avid's nationwide databases on the New Home Move-in Experience survey. In addition, two team members, Community Manager Matthew Schoener and Project Manager James Russell, were recognized with Service Awards for scoring among the top 10 percent of Avid's nationwide database.

"We are deeply honored to receive these awards," said Geoff Harris, Customer Experience Director for Hayden Homes. "Our team is passionate about supporting our buyers through their home buying journey and this award is a testament to their dedication of providing the most caring and trusting experience possible."

Homebuilders throughout the U.S. were honored with the prestigious awards for scoring highest with their customers on homebuying experience surveys. Award winners were chosen based on results received from some of the largest publicly traded NYSE/NASDAQ builders, North America's largest private builders, and hundreds of small volume and custom builders from coast to coast.

"We are very excited to announce the winners for our Avid Awards this year. The builders we are honoring have shown a dedication to service and quality that far exceeds expectations," said Zach Buehl, vice president of client success, Avid Ratings. "The recipients should be proud of their accomplishments as all of Avid's customers care deeply about customer experience, but these select few have risen above and beyond the crowd. Avid is proud to bestow honors on each and every winner."

The Avid Awards are regarded as a trusted benchmark of customer service performance in the homebuilding industry. Avid Ratings has long been at the forefront of bringing transparency of builder performance to consumers by consumers since 1992. In order to determine the Avid Award winners, homebuilding companies are evaluated using Avid's award-winning platform. Every homebuyer survey in Avid's database is meticulously analyzed to determine each builder's Avid Index Score, which is evaluated using scores from the total homebuying experience, the willingness to refer, and the actual number of recommendations a buyer has made.

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About Hayden Homes

Established in Redmond, Oregon in 1989, Hayden Homes has provided over 17,000 new homes to price conscious, value-driven homebuyers in underserved, secondary markets throughout Washington, Oregon and Idaho. Hayden Homes continues to be the largest privately-owned new home builder in the Pacific Northwest.

Hayden Homes exists to *Give As You Go™*, so together we build a strong community, and lead fulfilled lives. Hayden Homes has contributed 3.25 billion dollars to local economies and has created more than

69,000 jobs since the company's inception. Hayden Homes supports philanthropic efforts in the communities in which they build and have contributed more than 24.2 million dollars in charitable donations with the flagship of their giving through the 501(c)(3) Non-Profit, [First Story](#). To date, First Story has provided 84 deserving and capable families throughout the Pacific Northwest with a safe, healthy affordable home and a first step toward financial freedom. The Hayden Homes brand family of companies includes [Simplicity by Hayden Homes](#), [Wise Size Homes](#) and [Hayden Homes](#), all providing an unparalleled selection of opportunities for those looking to purchase a new home.