Lights, Camera, Save! Teen Video Contest Underway at Yakima Federal Savings and Loan

Winner eligible for a \$5,000 grand prize

(Yakima, WA) – Yakima Federal Savings and Loan is accepting submissions for its Lights, Camera, Save! video contest. The contest, organized by the American Bankers Association Foundation, is a national competition that encourages teens to use video to communicate the value of sound money management and set their peers on a sound financial path.

"Lights, Camera, Save! gives Washington students an opportunity to harness their creativity, learn about using money wisely and communicate those lessons with their peers," said Leanne Antonio, President and CEO of Yakima Federal Savings and Loan. "A strong financial education is critical to a successful future and we are thrilled to participate in a contest that reinforces that message."

To participate, students (ages 13-18) must create a video, 30-seconds or less, on using money wisely and submit a link to the video along with a completed entry form to the bank by March 1. The contest is open to filmmakers of all experience levels.

Yakima Federal's 2020 submission was from Ryan Song of Auburn, WA. Ryan won second place nationally.

Yakima Federal will host the first round of judging and select a winner to compete on the national level for several cash prizes, including \$5,000 for first place, \$2,000 for second place and \$1,000 for the third and fourth place. For the first time in Lights, Camera, Save! history, national contestants will go head to head in a bracket-style tournament on <u>ABA's Instagram page</u>.

Videos will be judged on their quality, message, content and the criteria set forth by the contest's official rules. To learn more about Lights, Camera, Save!, visit **lightscamerasave.com**.

Yakima Federal Savings and Loan is headquartered in Yakima, WA. and has been in business since 1905. With over 1.9 billion dollars in assets, the association is the 10th largest Washington-based FDIC insured financial institution.

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