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Central Washington Home Builders Association

For Immediate Release

CWHBA TO HOST DOZER DAY® DRIVE-THRU IN MARCH

Family Event at Sozo Sports Complex

YAKIMA, WA, February 19, 2021 – CWHBA is excited to announce that one of its signature events has been reimagined for 2021 and will be featured as a drive-thru experience for the entire family!

With over a mile of exciting and lively displays, **2021 Dozer Day®: Drive-Thru** will feature heavy construction, industrial equipment, and machinery, first responder vehicles, and other implements from members and industry partners. **Event attendees can remain safely within their vehicles** as they wind through enriching displays of both static and “in-action” machines replicating the look and feel of a real construction zone and job site. As they drive through zoned roadways like “Excavator Expressway,” “Responder Road,” and “Trucking Turnpike,” easy-to-scan QR codes in event program will connect participants directly to pre-recorded messages and videos about the equipment on display and construction industry, operations, careers, and implements.



Dozer Day®: Drive Thru

March 27 & 28, 2021, 10 am - 4 pm

SOZO Sports Complex: 2200 S 36th Ave, Yakima, WA 98903

Tickets: \$25 per Vehicle

Each vehicle will receive one complimentary Kid’s Construction “Crew Bag” with a child-sized hard hat and safety vest, branded merchandise, local deals and offerings, and activities from the event sponsors.

Pre-purchased, electronic tickets are *required* for this event. Both vehicle tickets (\$25) and additional Crew Bags are available for purchase (\$10 each) *online at yakima.dozerday.org*.

To help mitigate any long waits or traffic backups, tickets are being sold in designated time slots. Attendees are encouraged to arrive from the northside, via Washington Avenue and 48th Avenue entryway, following Spring Creek Rd.

Hosting Dozer Day® Drive-Thru 2021 underscores the **Central Washington Home Builders Association’s** commitment to finding innovative and imaginative ways to develop the future of the industry, educating the public about community safety, and inspiring today’s youth; all while maintaining the welfare of everyone involved. With no need to exit a vehicle, this distinctive event will also allow increased inclusion and accessibility for people who may be challenged to participate in the traditional Dozer Day® “hands-on” event setting, including seniors, people with differing abilities, and families with small children.



Please note: This event will be following the guidelines as applicable under Phase 2 curbside retail Covid-19 Requirements, as outlines in the Governor’s “Stay Home, Stay Healthy” Proclamation 20-25.



CWHBA.org

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