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Gesa Credit Union Announces Groundbreaking of Third Full-Service Branch Location in Yakima

Gesa operates 26 branch locations across eastern and western Washington

RICHLAND, WASH. (June 1, 2021) – Gesa Credit Union today announced the groundbreaking and start of construction on a new full-service branch location at 3300 W. Nob Hill Blvd. in Yakima, Wash. The 4,500 sq-ft facility will be built by CTC Construction and is expected to open for service in November 2021. The new facility will be the third full-service Gesa branch in Yakima for the Richland, Wash. based company which operates 26 branches across eastern and western Washington. Gesa also supports 12 student-operated high school branches throughout Washington.

“Creating ease of access to financial resources where our members live, work and do their banking is core to our principles as a credit union,” said Don Miller, President and CEO of Gesa Credit Union. “We are dedicated to expansion as a credit union and making our locations statewide as functional and convenient as possible for our growing community. We will also be hiring several new Gesa team members to staff our new Nob Hill location. We are excited to continue creating these job opportunities in Yakima and throughout the region.”

The Nob Hill Gesa branch will operate two drive-up Interactive Teller Machines (ITMs) and one walk-up vestibule ITM, as well as a full-service teller line and merchant window. These ITMs are an innovative banking technology that allows members to conduct transactions typically performed at an ATM but with expanded services and access to Gesa team members via video conferencing. The new location will feature wood framed construction, rock veneer walls and skylights for natural lighting throughout. It will be similarly modeled to the First Street Yakima branch. Gesa currently operates locations at 901 Triple Crown Way, and 1825 South First Street in Yakima. The credit union is in the process of adding convenient services and products, increased electronic services, multilingual access and other member services to all branches across their network.

Gesa is committed to local communities with support for Junior Achievement, the American Red Cross, annual youth scholarships, and making free financial and educational resources available to members and the public. Gesa also works closely with organizations that assist with school education and local hero populations such as teachers, firefighters, law enforcement officers and veterans. To learn more about Gesa Credit Union, visit www.gesa.com.

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Gesa Credit Union is Washington’s second largest credit union with over \$4.6 billion in assets and is nearly 262,000 members strong. Gesa is a full-service financial institution that offers a complete array of consumer, mortgage, and business products and services. Headquartered in Richland, Washington, Gesa operates 26 branches across Washington and supports 12 student-operated high school branches. Gesa’s commitment to local communities includes support for Junior Achievement, the American

*Red Cross, annual youth scholarships, and free financial and educational resources available to members and the general public.
For more information visit gesa.com.*