



FOR IMMEDIATE RELEASE
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REGISTRATION OPENS FOR THE 2022 ENTERPRISE CHALLENGE

Ellensburg, WA – Kittitas County Chamber of Commerce and the Yakima County Development Association are excited to announce the 2022 Enterprise Challenge business plan competition is open for registration.

The Enterprise Challenge is an annual business plan competition for new and emerging companies in the Yakima and Kittitas Counties. This is a great way for Yakima County Development Association and the Kittitas County Chamber of Commerce to celebrate small business and support promising ventures in Central Washington. More than 250 entrepreneurs have competed in the since its inception and many of them have gone on to have successful businesses in our communities.

Contest information:

- The 2022 competition runs from January 6, 2022 through March 15, 2022
- Registration closes at 5:00 pm January 4, 2022
- Cost to participate is \$200
- The estimated value of this competition is \$2,500 in professional services

Benefits to business owners:

- Instruction on business planning, marketing, financing, technology, and related topic
- Individual help session with experts in finance, marketing, law, and other business topics
- Feedback on plans submitted by judges who have practical business experience
- Opportunities to network and collaborate with other great entrepreneurs
- Significant publicity for you business through local media and other channels



For more information about the 2022 Enterprise Challenge, schedule and scoring criteria, please go to www.kittitascountychamber.com/enterprisechallenge.

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About the Kittitas County Chamber of Commerce: The Kittitas County Chamber of Commerce is the largest business support and development organization in Kittitas County, and one of the largest in Central Washington. With 500 members representing every business sector, the Chamber and its committees oversee county-wide tourism promotion and economic development initiatives and a range of business support tools including publications, web services, seminars and even leadership development for a new generation.

About Yakima County Development Association: Yakima County Development Association is a private non-profit economic development organization committed to enhancing the income, quality of life, and employment stability of Yakima County residents. Since 1985, the Yakima County Development Association has served over 100 businesses annually, created 5,750 new jobs at over 150 businesses, and facilitated more than \$490 million in investments in Yakima County businesses.

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