

FOR IMMEDIATE RELEASE
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2022 ENTERPRISE CHALLENGE CONTESTANTS ANNOUNCED

Ellensburg, WA – Kittitas County Chamber of Commerce and the Yakima County Development Association are excited to announce the contestants for 2022 Enterprise Challenge business plan competition:

| Business Name | Product/Service Provided | Location |
|------------------------------------|---|-----------------|
| Ike's Creamery | A boutique craft made ice cream shop | Yakima County |
| Savage Mountain Mustard | Specialty foods selling three 3 different types of mustard | Yakima County |
| Sunny Family Medicine | A primary care physicians office using an innovative business model to reduce costs and hassles to patients while delivering excellent care | Yakima County |
| Delra Products LLC | Manufacturing | Yakima County |
| Gallivant Chocolate Company | High quality hand-made chocolates and confections | Kittitas County |
| Inversion Architects | Design, build and sell Garden Houses (Accessory Dwelling Units) | Yakima County |
| Yakima Beta | Retail store carrying gear and apparel for outdoor recreation | Yakima County |
| Top Fly Guide Service LLC | Provide fly fishing trips for trout on the Yakima River and salmon and steelhead trips on the Klickitat River | Kittitas County |
| The Art Box, LLC | Event planning, balloons and party supply rental, custom orders for crafts and activities | Kittitas County |

| Business Name | Product/Service Provided | Location |
|--|---|-----------------|
| Northwest Health Collective LLC | Personal training and health and wellness coaching | Kittitas County |
| Garage Studio Fitness LLC | Personal training & group class studio | Kittitas County |
| Make Music Ellensburg | A community music school for all ages offering in-person & virtual lessons, classes, workshops, and events. | Kittitas County |
| Arts and Drafts | A craft bar where patrons can come and choose a craft to create while enjoying adult beverages | Yakima County |
| Mountain Mobile Urgent Care | In home medical care provider | Kittitas County |
| Vista Moralez | General merchandise sales by website and drop-shipping | Yakima County |
| The Botany Shop | Retail store in downtown Ellensburg offering a variety of houseplants and botanical goods for sale | Kittitas County |

The Enterprise Challenge is an annual business plan competition for new and emerging companies in the Yakima and Kittitas Counties. More than 250 entrepreneurs have competed since its inception and many of them have gone on to have successful businesses in our communities. The 2022 competition runs from January 6, 2022, through March 15, 2022.

These business owners/entrepreneurs will receive:

- Instruction on business planning, marketing, financing, technology, and related topic
- Individual help session with experts in finance, marketing, law, and other business topics
- Feedback from business professionals who have practical business experience
- Opportunities to network and collaborate with other great entrepreneurs

For more information about the 2022 Enterprise Challenge, schedule and scoring criteria, please go to www.kittitascountychamber.com/enterprisechallenge.

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About the Kittitas County Chamber of Commerce: The Kittitas County Chamber of Commerce is the largest business support and development organization in Kittitas County, and one of the largest in Central Washington. With 500 members representing every business sector, the Chamber and its committees oversee county-wide tourism promotion and economic development initiatives and a range of business support tools including publications, web services, seminars and even leadership development for a new generation.

About Yakima County Development Association: Yakima County Development Association is a private non-profit economic development organization committed to enhancing the income, quality of life, and employment stability of Yakima County residents. Since 1985, the Yakima County Development Association has served over 100 businesses annually, created 5,750 new jobs at over 150 businesses, and facilitated more than \$490 million in investments in Yakima County businesses.

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