

FOR IMMEDIATE RELEASE

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ENTERPRISE CHALLENGE CONTESTANTS MOVING ON TO TRADE SHOW

ELLENSBURG, WA – February 2, 2022 - Kittitas County Chamber of Commerce and the Yakima County Development Association are excited to announce the contestants moving on to the Trade Show, the second round of the business plan competition.

Contestants completed extensive workshops in business finance, human resource, real estate, marketing, technology and also received individual coaching from industry experts. Through the workshops and individual assistance, contestants formed a business plan pitch that was judged and scored to determine the top thirteen that will forward in the competition.

Business Name	Product/Service Provided	Location
Arts and Drafts	A craft bar where patrons can come and choose a craft to create while enjoying adult beverages	Yakima County
Gallivant Chocolate Company	High quality hand-made chocolates and confections	Kittitas County
Garage Studio Fitness LLC	Personal training & group class studio	Kittitas County
Ike's Creamery	A boutique craft made ice cream shop	Yakima County
Inversion Architects	Design, build and sell Garden Houses (Accessory Dwelling Units)	Yakima County
Make Music Ellensburg	A community music school for all ages offering in-person & virtual lessons, classes, workshops, and events.	Kittitas County
Northwest Health Collective LLC	Personal training and health and wellness coaching	Kittitas County
Savage Mustard	Specialty foods selling three 3 different types of mustard	Yakima County

Business Name	Product/Service Provided	Location
Sunny Family Medicine	A primary care physicians office using an innovative business model to reduce costs and hassles to patients while delivering excellent care	Yakima County
The Art Box, LLC	Event planning, balloons and party supply rental, custom orders for crafts and activities	Kittitas County
The Botany Shop	Retail store in downtown Ellensburg offering a variety of houseplants and botanical goods for sale	Kittitas County
Top Fly Guide Service LLC	Provide fly fishing trips for trout and bass on the Yakima River and steelhead trips on the Klickitat River	Kittitas County
Yakima Beta	Retail store carrying gear and apparel for outdoor recreation	Yakima County

At the Trade Show, approximately 12 judges will meet and evaluate contestants' ventures and choose the top finalists that will move into the third and final round of the competition. Each are ultimately vying for the winner's circle of \$17,500 in cash prizes.

For more information about the 2022 Enterprise Challenge, schedule and scoring criteria, please go to www.kittitascountychamber.com/enterprisechallenge.

About the Kittitas County Chamber of Commerce: The Kittitas County Chamber of Commerce is the largest business support and development organization in Kittitas County, and one of the largest in Central Washington. With over 500 members representing every business sector, the Chamber and its committees oversee county-wide tourism promotion and economic development initiatives and a range of business support tools including publications, web services, seminars and even leadership development for a new generation.

About Yakima County Development Association: Yakima County Development Association is a private non-profit economic development organization committed to enhancing the income, quality of life, and employment stability of Yakima County residents. Since 1985, the Yakima County Development Association has served over 100 businesses annually, created 5,750 new jobs at over 150 businesses, and facilitated more than \$490 million in investments in Yakima County businesses.

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