MORE
Ribbon Cuttings
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We love our jobs, community, and supporting commerce. Here are just a few of the things we are working hard on to support your Chamber’s mission and our business community.

Join us for the “2012-2013 Leadership Graduation and Alumni Reunion Dinner” on Wednesday, June 19th, 2013, at 5:30PM at the Yakima Valley Museum. This will be a wonderful evening of celebrating our current “2012–2013 Leadership Graduates” and a time to acclaim those who have been a part of the program since 1986! That’s right 27 Years of Leadership Yakima……supported by local businesses through your Greater Yakima Chamber Foundation!

Your Greater Yakima Chamber committee, staff and ambassadors are working on the up-coming “Ted Robertson Awards” event which will be on Friday, September 13th, 2013.....SAVE THE DATE! Make sure you send in your nominations for the many different business awards. The form will be available next month (May) on our website at www.chamber.com.

We are working on a ‘Chest of Hope’ raffle to pay down off our mortgage; tickets will be ready for purchase on July 1st! Our former Board of Directors Past President, Roy Bauerle is building a beautiful handmade chest and we will be filling it with local items such as a gold coin from Ron’s donated by Mr. Joe Mann and many other local items. The winning ticket will be drawn at our “Business After Hours” Holiday Soiree’ on Tuesday, December 17th, 2013, for the chest and everything in it. If you would like to donate something for the chest, please call us at 248-2021 and we will make arrangements to pick it up and add it to the “Chest of Hope”!

Chukar Cherries
This summer Chukar Cherries will celebrate 25 years of crafting Yakima Valley cherries into healthy sweets and treats. The company started in 1988 on Pam Montgomery’s family orchard in Prosser. Pam was inspired to try drying cherries all naturally, without any additives, preservatives, or sugar. Her efforts paid off, since then Chukar has opened stores in Prosser at 320 Wine Country Road, in Pike Place Market, and in Leavenworth.

Chukar specializes in drying locally grown cherries so they can be enjoyed year round. They are famous for their chocolate-covered cherries, nuts, and berries as well as energy mixes and cherry preserves. They also carry pie filling, salsa, pepper jelly, and an array of Pacific Northwest gifts.

Chukar is proud to provide good jobs in the Yakima Valley as well as at their other retail locations. The company remains family owned and operated and makes nearly everything they sell at their headquarters in Prosser.
Leadership Yakima is a program designed to develop future leaders for our community. Established by Mel Wagner and Bob Hall through the Yakima Chamber Foundation in 1986, over 600 participants have graduated from the Leadership Yakima program. Starting in 2013, the June graduation is combined with an alumni reunion.

Tuition for the Class of 2014 is $825.00 for Chamber members and $900 for non-members. Download your application today at www.yakima.org or call Elizabeth Fitzgerald at 248-2021, ext. 105, for more information.
Yakima Valley Libraries

Yakima Valley Libraries’ history goes beyond books! What began as a vision in 1899 is still thriving today! The story begins with a group of dedicated ladies known as the Young Women’s Christian Temperance Union who gathered at the Yakima Hotel in 1891 and organized the North Yakima Library Association. Not only did they serve as the library’s staff, but they also helped pay expenses the first year by hosting lawn socials. In 1899, the city took over library operations and soon the North Yakima Public Library–Carnegie Building was built on the downtown corner of North Third Street in 1906. Remarkably, 107 years later, the present library still resides at that same location! The old Public Library was demolished in the late 1950’s to make way for a new building erected in 1959. “Yakima’s central library may still occupy the site of the original Carnegie library,” states YVL Director Kim Hixson, “but today’s (seventeen) libraries serve all of Yakima County.” In 2012, the central library underwent its first remodel since it opened in 1959. Added to this, the library underwent its first remodel since 1959. “Yakima’s Community Library building project was also completed in 2012. It is the district’s first and newest library built in 53 years! Yakima Valley Libraries held 1,878 programs which were attended by 22,918 children, 3,578 teens, and 10,444 adults. Did you know that children’s author, Beverly Cleary, the director (and librarian) of the Academy of Motion Picture Arts and Sciences, Margaret Herrick, were both librarians at the Yakima Library! Stearing the district in forward motion during her tenure as the Library’s Director, Kim Hixson explains that the Mission Statement conveys who they are: Yakima Valley Libraries supports lifelong learning and an informed citizenry by providing free, open, and full access to a vast array of ideas and information. She underscores this statement saying, “Yakima Valley Libraries believes we have a responsibility to positively affect the future for our citizens by what we do today. We value planning for our tomorrows to make a better community for those who utilize us. Dynamic organizations have values, principles, and philosophies that employees exemplify to both internal and external customers. In the pursuit of providing quality service to our citizens, Yakima Valley Libraries is committed to following our core values. Our approach is to consider each task, each customer, each day as an opportunity to service our community and our customers in a positive, helpful way.”

Valley Libraries for library services. The five contract cities include: Union Gap, Mabton, Granger, Tieton, and Naches. Annexed City locations are: Harrah, Moxee, Selah, Sunnyside, Toppenish, Wapato, Yakima (Southeast, West Valley, Yakima Central), and Zillah. Rural County locations include: Buena, Terrace Heights and White Swan. Yakima Valley Libraries currently serves over 240,000 people in Yakima County. All you need is your library card to check out books, use the computer, and access the wide range of e-resources and databases! In 2011 the library district was open a total of 41,548 hours and served 847,169 visitors. There were 874,433 items circulated and over 202,516 computer appointments were scheduled using the 150 Internet computers available to the public. Yakima Valley Libraries still resides at that same location! Today’s (seventeen) libraries serve all of Yakima County.” In 2012, the central library underwent its first remodel since it opened in 1959. Added to this, the library underwent its first remodel since 1959. “Yakima’s Community Library building project was also completed in 2012. It is the district’s first and newest library built in 53 years! Yakima Valley Libraries held 1,878 programs which were attended by 22,918 children, 3,578 teens, and 10,444 adults. Did you know that children’s author, Beverly Cleary, the director (and librarian) of the Academy of Motion Picture Arts and Sciences, Margaret Herrick, were both librarians at the Yakima Library! Stearing the district in forward motion during her tenure as the Library’s Director, Kim Hixson explains that the Mission Statement conveys who they are: Yakima Valley Libraries supports lifelong learning and an informed citizenry by providing free, open, and full access to a vast array of ideas and information. She underscores this statement saying, “Yakima Valley Libraries believes we have a responsibility to positively affect the future for our citizens by what we do today. We value planning for our tomorrows to make a better community for those who utilize us. Dynamic organizations have values, principles, and philosophies that employees exemplify to both internal and external customers. In the pursuit of providing quality service to our citizens, Yakima Valley Libraries is committed to following our core values. Our approach is to consider each task, each customer, each day as an opportunity to service our community and our customers in a positive, helpful way.”

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The library district is a vital part of the area’s past, present and future. Take a moment today and experience the variety of services YVL has to offer! The staff of Yakima Valley Libraries is standing by to welcome you!
**RENETING MEMBERS**

Chamber Members who renewed their Memberships in December 2012 & January 2013

Please support these businesses that support your Chamber!

**Members for 1-4 Years:**

- Aesthetic and Family Dentistry by Dr. Shawn McDevitt, DDS – 4 Years
- Apple Valley Document Storage, Inc. – 4 Years
- Bead and Body Company – 2 Years
- Cost Less Carpet – 2 Years
- DWVO – 4 Years
- E/Step Software – 3 Years
- Esther Brook Inc. (authorized Salon Master Dealer) – 2 Years
- Firestone Tire & Auto Center – 4 Years
- Gone Fiddling Again – 2 Years
- Holiday Inn – 4 Years
- Liberty Tax Service – 3 Years
- New York Life/ Craig Terry – 4 Years
- PocketiNet Communications, Inc. – 4 Years
- Running Springs Ranch – 2 Years
- SAFEGUARD – Print Promotion Apparel – 3 Years
- Skyline Home Loans – 2 Years
- Soellberg and Associates – 2 Years
- The Home Depot – 3 Years
- Yakima Networking, LLC – 4 Years
- Yo Yakima – 2 Years

**Members for 5-9 Years:**

- Budget Office Furniture – 9 Years
- Cascade Foot and Ankle – 7 Years
- C I Shred – 7 Years
- Chikar Cherries – 6 Years
- Evergreen Business Capital – 8 Years
- Granite Construction – 6 Years
- HAPO Community Credit Union – 5 Years
- Party Palace – 8 Years
- Terrace Heights Family Pet Clinic – 5 Years
- WRP Gateway LLC (Target Shopping Center) – 8 Years
- Yakima Secure Self-Storage – 8 Years

**Members for 10-14 Years:**

- All About Fun – 11 Years
- Bear Trade Show Services, Inc. – 13 Years
- Casino Caribbean – 12 Years
- Cole Industrial – 14 Years
- Kroner Chiropractic – 10 Years

**Members for 15-19 Years:**

- All American Self Storage – 16 Years
- American Building Maintenance – 17 Years
- AmeriGas – 16 Years
- EmSpring – 15 Years
- Holiday Inn Express – 16 Years
- Pacific CA Systems – 19 Years
- The Janitors Closet – 18 Years
- Windemere Real Estate/Yakima – 17 Years
- Yakima Schools Foundation – 15 Years

**Members for 20-24 Years:**

- Associated General Contractors of WA – 20 Years
- Barth Clinic – 21 Years
- Bergen Screen Print – 20 Years
- Heritage University – 21 Years
- Inland Lighting – 22 Years
- KCVU TV / FOX 41 – 24 Years
- Perfect Pavers – 24 Years
- RBC Wealth Management – 20 Years
- Yakima Valley Landlords Association – 20 Years

**Members for 25-29 Years:**

- Central Washington Home Builders Association – 29 Years
- Entrust Community services – 29 Years
- Green Baron – 28 Years
- KMW Enterprises, dba Headwaters the Source, E. WA Real Estate Network – 29 Years
- Les Schwab Tire Center – 28 Years

**Members for 30-39 Years:**

- Banner Bank – 32 Years
- Chalet Dental Clinic – 37 Years
- Coastal Farm & Ranch – 33 Years
- Dr. Thomas Holbrook, DDS, PS - 33 Years
- Edward Jones, Gary Lackey – 30 Years
- Elliott Insurance Service, Inc. – 36 Years
- Finney, Falk & Naught, PLLP – 34 Years
- Glacier Sales – 32 Years
- Hurley & Lara, Attorneys-at-Law – 12 Years
- John I, Haas, Inc. – 39 Years
- Kameo Flower Shop – 36 Years
- KYVE TV – 34 Years
- Loofburrow Wetch Architects, P.S. – 32 Years
- Lyon Weigand and Gustafson – PS – 32 Years
- Standard Paint & Flooring, LLC – 35 Years

**Members for 40-49 Years:**

- Howard Johnson Plaza Hotel – 45 Years
- Larry J. Fuchs Painting Company – 47 Years
- Smith Phillips & DiPietro Advertising Agency – 47 Years
- Wilbur – Ellis Company – 44 Years

**Members for 50-59 Years:**

- KNDU / KNDU TV – 35 Years
- Terrace Heights Memorial Park – 59 Years

**Members for 60-69 Years:**

- Memorial Family of Services – 64 Years

**Members for 70-79 Years:**

- Central Washington State Fair Association – 76 Years

**Members for 80-89 Years:**

- Northwest Farm Credit Services/Yakima – 80 Years
- Roche Fruit Company – 87 Years
- Sundquist Fruit & Cold Storage – 87 Years

**Members for more than 100 Years:**

- Pacific Power – 104 Years

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**FOOD AND FUN, MUST BE THE FAIR!**

Playing up on the two biggest attractions of their annual event—food and fun—officials at the Central Washington State Fair are hoping patrons come to the Fair this year to “Taste The Fun!” That is the theme line that will run through the advertising and promotion for this year’s Fair when it gets underway in September.

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**Sundown M Ranch Marks 45 Years**

March 4, 1968 Sundown M Ranch opened its doors. Today, forty five years later, it is the oldest residential alcohol and drug addiction treatment center in the state of Washington. In its forty five years Sundown M Ranch has treated over 116,000 adolescents, adults and families for the disease of alcoholism and drug addiction. The organization has achieved national recognition for quality innovative treatment programs.

Executive Director Scott Munson says credit goes to the dedicated staff of Sundown. “Four and a half decades of successful operation is a significant achievement. It takes total dedication to our mission. Everyone from the board of directors, to management and staff are focused on the successful treatment of our patients who suffer from the disease of alcoholism.”

Sundown M Ranch is located on thirty acres at the entrance of the Yakima River Canyon. Sundown offers a complete range of addiction treatment programs including adult, youth, family and outpatient.

**JESSICA VIVEROS OF THE HILTON GARDEN INN RECEIVES 2012 DIRECTOR OF SALES AWARD**

The Hilton Garden Inn is excited to award Jessica Viveros the Director of Sales of the Year Award for 2012 in the Pacific Northwest and Western Canada. Jessica has been Hilton Garden Inn’s Director of Sales since 2011. “This is an award well deserved, congratulations Jessica!” says Lisa Vallesio, general manager for Hilton Garden Inn in Yakima, WA. Jessica Viveros has been an employee at the Hilton Garden Inn in Yakima since April 2011.

Her colleagues describe her as responsible and dedicated to her work responsibilities, showing great leadership and motivation in the sales department. Jessica also is known for her long-standing passion for executing sales and building customer relationships. The Hilton Garden Inn is located in the heart of Downtown Yakima, just two blocks from the Yakima Convention Center. The hotel offers a full service restaurant and lounge, along with complete banquet and meeting facilities. For more information, please call 509.494.1111.
**Technology Investments for Cancer Care**

As part of our mission to improve the health of those we serve, Memorial Family of Services has been providing world class cancer care locally for 13 years. Annually, North Star Lodge provides care to approximately 900 patients, performs 14,000 radiation treatments, 13,000 chemotherapy treatments, and administers 140,000 lab tests.

**NORTH STAR LODGE**

To continue providing cancer patients with state-of-the-art treatments, Memorial and the Memorial Foundation contributed $6.4 million towards the purchase of many technological advancements which included two new radiotherapy systems for North Star Lodge. This new generation of imaging equipment, Varian’s TrueBeam Linear Accelerators (LINAC), precisely deliver radiation to cancerous cells in a quarter of the time, leaving healthy cells unharmed. Radiotherapy can be used to treat various types of cancers in the head and neck, breast, abdomen, and liver.

The linear accelerators also feature motion management techniques that allow doctors to coordinate treatment with a patient’s breathing patterns. During treatments, patients can continue to breathe naturally, reducing stress and increasing comfort. For example, in the case of lung cancer, the new LINAC synchronizes the radiation beam with the patient’s breathing pattern to ensure the radiation targets the tumor with greater precision than ever before. Through more precise targeting of the beam, dosage levels can be increased and target volumes (the three-dimensional areas to receive treatment) can be reduced, so tumors get a higher dose of radiation and healthy surrounding tissues get very little.

Carol Wyatt, a patient at North Star Lodge describes her experience: “I feel very fortunate to be a patient of North Star Lodge. During the first few treatments, I kept my eyes closed because it was so terrifying. But with the new technology, I found it wasn’t so terrifying, but rather interesting. I now keep my eyes open and it only takes a few minutes. Treatments have been much easier for me.”

Technological advances also benefit cancer survivors allowing coordination of care before, during, and after treatment. By May, North Star Lodge will utilize the ARIA Electronic Medical Record with Survivorship module. ARIA is an electronic care plan and does much more than a paper document. It generates reminders about follow-up events, such as screenings or lab tests, or alerts when scheduled events have been missed. These notifications can go to the nurse practitioner, the physician, or the patient. Once cancer treatment is complete, ARIA can be used to keep a patient and their primary care physician up to date on their individual care plans over the internet, using a secure connection. Having the plan online enables two-way interaction, allowing feedback to be shared between patients and their physicians and care team. “We have more survivors now than ever and we wanted to ensure that we have the technology to support them in their continued well being and ARIA assists us with that,” stated Sean Cleary, Ph.D., MD, Medical Director of Radiation Oncology at North Star Lodge.

**‘OHANA**

Memorial is also pleased to announce the investment in digital breast cancer screening technology at ‘Ohana Mammography Center. Hologic Selenia Dimensions digital imaging systems are now used to perform mammograms. “This investment in new technology means our patients are getting state-of-the-art care at a 30% lower radiation dose compared to traditional film mammography,” said Nancy Roehr, clinic manager at ‘Ohana. The $1.2 million upgrade at ‘Ohana includes two digital mammography machines, advanced image display computers, a high resolution digitizer for converting film images and a more comfortable sterotactic table used for breast biopsies. The Memorial Foundation assisted in raising $250,000 for the new technology.

Carolyn Sanson, a patient at ‘Ohana describes her experience: “I was surprised and very thankful for the new mammography technology. I returned to ‘Ohana for my follow-up appointments. The new technology made the mammography process much less uncomfortable and more efficient for the nurses. I’m so glad I was able to participate.”

The ‘Ohana digital mammography equipment is now being used for over 1,000 annual examinations. This investment in new technology means patients are getting state-of-the-art care at a 30% lower radiation dose compared to traditional film mammography.

**MEMORIAL**

Cancer Care

**Hologic Selenia**

Dimensions digital imaging systems are now used to perform mammograms at ‘Ohana.
We make your printing needs a reality.

The Print Guys are Yakima’s Business Solutions Partner.

As a 13 year member of the Greater Yakima Chamber of Commerce, we understand the challenges that local businesses face. We also know that the world of computers and print technology can be intimidating.

So, here at Print Guys we have been partnering with Yakima Chamber Members to provide solutions for their day to day business printing needs. From the marketing items that bring new opportunities to the forms that keep operations running smoothly, our goal is to solve all of our customers’ challenges with the highest quality printing and best customer service within the time frame that they need.

Call Today! 509.453.6369 2802 W. Nob Hill Blvd., Suite B Yakima, WA 98902 www.printguysprinting.com