Leadership Yakima Class of 2013
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Leadership Yakima Class of 2013 ~ photo by Thane Phelan

ON THE COVER
Leadership Yakima Class of 2013 ~ photos by Thane Phelan
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President's Report

Dear Members,

Welcome to summer! I hope you are enjoying all our Valley has to offer this time of year!

We just had the Greater Yakima Chamber of Commerce’s 2012-2013 Leadership Graduation and Alumni dinner at our beautiful Yakima Museum. A delicious meal was presented by Staci’s Catering. It was always a pleasure and a joy to work with our members. It’s like giving a special thank you to our friend Mr. John Baule (you are the best) for going that extra mile in accommodating us! Thank you, also, to Randy Bechler for his great job as Master of Ceremonies; to Mr. Mel Wagner and Mr. Bob Hall for their kind words of encouragement and celebration; and a special thank you to Ms. Anne Caffery as our keynote speaker for her words of life, love and laughter; and last but not least, to all those who came out to help us celebrate with this year’s Yakima Leadership graduates and Alumni...thank you for making it an outstanding evening!

After an evening like this I’m stymied by what Leadership means and the many interpretations we all have of it. It can be perceived in so many different ways, so I’m going to take this opportunity to share with you what it means to me and the Greater Yakima Chamber of Commerce: It’s an example of strengths, hope, kindness, passion, and faith. It’s helping a business to succeed, grow, build and develop new ideas. It’s especially for its limited size. We have some exhibits and items there that you might not see anywhere else in the world. Great educational and entertaining place to escape the heat on a hot summer day. The graduation was a great event to send out our new leaders into our community. It was comforting to see the support by employers, community leaders, businesses, and families for the graduates. As I looked around the room I realized how many Alumni who I know are now engaged in the community. There were at least four past chairman of the Chamber who are alumni. Some of us have recruited board and committee members for several different causes from the alumni. When looking for potential leaders and helpers please keep these graduates in mind. A list of graduates can be obtained from the Chamber. Please remember how important it is for everyone to be engaged in our community. Involvement can be as simple as buying locally or helping to coach a little league team. You don’t have to be a Leadership Yakima graduate or have a great Summer!
Chamber Members who renewed their Memberships in April & May 2013

Please support these businesses that support your Chamber!

Members for 1-4 Years:
- Ay Caramba Tres Amigos – 2 Years
- Dedicated Realty – 4 Years
- Essencia – 2 Years
- The Heights Catering – 2 Years
- Naches Heights Vineyard – 2 Years
- Oak Hollow Gallery and Custom Framing – 2 Years
- Pro Services Engineering – 2 Years
- Staci’s Catering – 2 Years
- Sunridge Oral Surgery – 2 Years
- Version / Diamond Wireless – 2 Years
- Washington Vision Therapy Center – 3 Years
- Yakima Women’s Health – 4 Years

Members for 5-9 Years:
- AAA Secured Storage – 7 Years
- A La Mode Spa and Salon – 7 Years
- Advanced Mechanical & Electrical, Inc. – 7 Years
- Almon Commercial Real Estate – 7 Years
- Associated Freight Brokers – 7 Years
- Budget Office Furniture – 7 Years
- Central Valley Glass – 7 Years
- Central Washington Medical Group – 7 Years
- Columbia Homes – 7 Years
- Competitive Plumbing – 7 Years
- D & M Chemical, Inc. – 7 Years
- Dr. Mike Clark, DDS – 7 Years
- Farwest Climate Control – 7 Years
- Harris Construction – 6 Years
- Jack-Sons Restaurant and Sports Bar – 7 Years
- Ken Gash Ministries – 7 Years
- McCrown Crafted, Inc. – 7 Years
- Mescalodon, LLC – 5 Years
- Meyer, Plunge and Tenney, PS – 7 Years
- Mountainview Home Health, LLC – 7 Years
- Norm Johnson – 7 Years
- Ozeki Japanese Restaurant – 7 Years
- Parry Jewelers – 7 Years

Members for 10-14 Years:
- Columbia Distributing – 13 Years
- D2 Communications – 10 Years
- Doug Lemon Rentals – 14 Years
- Dr. Lawrence Cacchiotti – 10 Years
- Fairfield Inn and Suites – 11 Years
- Fossmen’s Home and Hearth – 10 Years
- Grip Whirlpool Center / Yakima Avenue – 10 Years
- Leslie & Campbell Roofing – 10 Years
- Patrick Construction – 14 Years

Members for 15-19 Years:
- Central Washington Refrigeration – 16 Years
- Heritage Moultray Real Estate Services – 16 Years
- March of Dimes, Mid-Columbia/ Central Washington Division – 18 Years
- Mid Valley Insurance – 19 Years
- Office Depot – 19 Years
- Stewart Subaru – 15 Years
- Supercuts – 17 Years
- Valley Lock and Key – 15 Years
- Yakima Athletic Club – 15 Years

Members for 20-24 Years:
- Action Collectors – 20 Years
- Appletree Golf Course and Apple Tree Grill – 22 Years
- Minuteman Press – 23 Years
- South Central Workforce Development Council – 22 Years
- Sundown M Ranch – 22 Years
- Wardell Architects, P.S. – 24 Years

Members for 25-29 Years:
- CenturyLink Communications – 25 Years
- Colonial Lawn and Garden – 26 Years
- J.L. Smith – 25 Years
- Lally Chiropractic Clinic – 26 Years
- Orchard Park Retirement Residence – 26 Years
- Yakima Greenway Foundation – 26 Years

Members for 30-34 Years:
- CH2M Hill – 39 Years
- Comprehensive Mental Health – 36 Years
- Fiddleticks – 36 Years
- Fuel Injection Systems, Inc. – 30 Years
- Generations OB/GYN – 31 Years
- Goodwill Industries of the Yakima Valley – 34 Years
- Hall Financial – 30 Years
- Lee Peterson Buick, GMC and Cadillac – 38 Years

Continued Next Page....

Overhead Door Company of Yakima – 32 Years
Prudential Almon Realty – 30 Years
Sporhaus – 30 Years
Stanley S. Pratt – 38 Years

Members for 40-49 Years:
- Greer Kinney Parish Insurance Center – 47 Years
- Westwood West Golf Course – 47 Years

Members for 50-59 Years:
- Savasound and Communication – 52 Years
- Terrill, Lewis and Willie – 54 Years
- Yakima Regional Medical and Cardiac Center – 58 Years

Members for 60-69 Years:
- Cook Northwest – 64 Years
- Johnson’s Auto Glass and Upholstery – 66 Years
- Skateland Fun Center – 63 Years

Members for 70-79 Years:
- Keith and Keith Funeral Services – 75 Years

Members for 80-89 Years:
- First American Title of Yakima – 87 Years

Members for 90-99 Years:
- Yakima Bindery – 94 Years

Please support these businesses that support your Chamber!
Leadership Yakima Class of 2013

We are currently accepting applications for the Leadership Yakima Class of 2014, September 13, 2013 to June 18, 2014. Application deadline is August 23, 2013. For more information contact Elizabeth Fitzgerald at the Chamber offices - 509.248.2021 or Elizabeth@yakima.org
NEW MEMBERS

We are pleased to announce the following new businesses have joined your Chamber during the months of April & May.

Bella Fiore Floral and Gifts
Donnie Tongate – Owner
donna@bellafioreandyale.com or www.yakimafowers.com
509-426-5333
521 W. Yakima Avenue, Yakima, WA 98902
Florists & Wedding Consultant

Cost Less Energy
Don Mills – Owner
don@clnrg.com or www.costlessenergy.com
509-248-9987 or 1-800-520-2684
2008 S. 1st Street, Yakima, WA 98903
Renewable Energy

Dennick Fruit Source
Ryan Calloway – Partner
ryan@dennickfruitsource.com or www.dennickfruitsource.com
509-961-6266
Fruit Products Brokerage

Ellensburg Daily Record
Lise McGowan – Account Executive
letters@kvnews.com or www.dailyrecordnews.com
509-306-1143
401 N. Main Street, Ellensburg, WA 98926
Newspapers

Frontier Neurosurgery, PLLC
Crystal Atteberry – Practice Manager
crystal@frontierneurosurgery.com or www.frontierneurosurgery.com
509-573-3530
Medical Clinics

Yakima Automotive
Robert Allgaier – President/CEO
yakimaautomotive@gmail.com or www.yakimaautomotive.com
509-248-7218
1 S. 12th Avenue, Yakima, WA 98902
Automotive Repair

Yakima Sunfair Festival Association
Bob Brown – Treasurer
www.yakimasunfairparade.com
509-452-7108
Community Association

Yakima Valley Trolleys
Ken Johnsen – Membership Chairman
www.yakimavalleytrolleys.org
509-249-5962
306 W. Pine Street, Yakima, WA 98902
Community Association

On June 21st The Yakima Valley Trolleys Celebrated the exact 100th anniversary of the first run from Yakima to Selah of the Yakima Trolleys.

Y.E.S. Award Winners!

Large Business Winner
KeyBank – Downtown On Yakima
103 Yakima Ave.
Yakima, WA

Non-Profit Business Winner
Yakima Humane Society
2405 W. Birchfield Rd.
Yakima, WA

Small Business Winner
Tieton Drive Animal Clinic
3901 Tieton Drive
Yakima, WA

The Greater Yakima Chamber of Commerce recognizes local businesses which have renovated, remodeled or built a new facility, thereby enhancing the image of Yakima’s business community, with a Yakima Extra Special (Y.E.S.) award, nominated by the Chamber membership, and decided by the Chamber Awards Committee.

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509-961-6266
Fruit Products Brokerage

Ellensburg Daily Record
Lise McGowan – Account Executive
letters@kvnews.com or www.dailyrecordnews.com
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Frontier Neurosurgery, PLLC
Crystal Atteberry – Practice Manager
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Heartlinks Hospice and Palliative Care has been serving the Yakima & Benton County areas since April 1978. Our mission is to provide superior holistic care so that patients can “live” life fully and meaningfully. While both care plans involve In-Home holistic care that focus on increasing the quality of life, they allow the recipients the option of two very different pathways. A disease can essentially be approached in either of two ways—refusal of treatments and take measures to be as comfortable as possible OR seek curative treatments in hopes of prolonging life. Typically, when doctors have run out of options to slow or stop the progression of a disease, Hospice Care is initiated. Hospice is usually initiated when a patient has about six months to live and does not wish to seek, or has run out of treatment options and they do not want to have artificial life support or medical heroic. Hospice allows a patient to slowly and methodically organize their end of life care and to complete their “bucket list”. Hospice provides a wide spectrum of compassionate services to help patients and their families cope with a terminal illness and death. The goal of hospice is to manage pain and other symptoms enabling patients to live their last days with dignity. Hospice accomplishes this goal by providing an array of medical, spiritual, and social workers with the cooperation of both healthcare professionals and trained volunteers.

Palliative Care should be initiated when an individual diagnosed with a serious and chronic illness chooses to pursue treatment. Treatment may lengthen a life span, but can worsen or even cause undesirable symptoms. Symptoms often include fatigue, shortness of breath, nausea/vomiting, and pain which decrease your quality of life. Palliative care focuses on increasing your quality of life by relieving those symptoms while you continue to seek treatment. Our In-Home/Community-Based Care involves a Practitioner meeting with you and your family in your home where you are most comfortable. Meeting in your home not only alleviates the burden of having to travel for an appointment, but allows the Practitioner to treat you holistically in a way that is realistic for you and your situation. Your doctors remain fully involved while the Palliative Care Specialist is working with you.

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RIBBON CUTTINGS

Grand Reopening and Ribbon Cutting of the Pizza Hut restaurant at 2002 W. Nob Hill Blvd. This is also one of their new “Wing Street” locations.

Red Lobster Restaurant
Grand Reopening & Ribbon Cutting – 905 N. 1st Street Yakima

Grand Opening of the M Sevigny Construction Company & Yakima Plan Center – 1212 N. 16th Avenue – Yakima

Top 10 Summer Energy-Saving Tips
You can keep your home more comfortable this summer and keep your energy bill down. Pacific Power suggests these tips:

1. Set your air conditioner thermostat as high as comfortable: 78°F or higher when you’re at home, and 85°F when you’re away.

2. Have your central air conditioner tuned up and clean or replace filters monthly.

3. Minimize indoor heat: run the dryer and dishwasher at night on hot days and let your dishes air dry. It’s best to avoid the use of major appliances between 2 and 8 p.m.

4. Set your water heater to 120°F.

5. Keep the blinds and windows closed during the day and open night.

6. Window, ceiling and whole-house fans also are low-cost ways to keep your home a little cooler.

7. Wash clothes in cold water and clean the lint filter in the dryer after every use.

8. Eliminate, or deactivate, extra freezers or refrigerators if you can, especially if they spend the summer outdoors or in a garage. Better yet, have your old refrigerator or freezer picked up for proper recycling and earn a cash incentive.

9. Unplug appliances and electronics when not in use. Plug home electronics into power strips and turn off the power strips when the equipment is not in use.

10. If you have a pool: consider slowly reducing pool filtration time by 30 minute increments daily. Keep on reducing the time as long as the water appears clean.

Learn more at beattsmart.com

Yakima Japanese Pioneers Reunion
On May 25-26, 2013, over 200 members of the Yakima Valley Japanese Pioneer Families came from across the continental United States and Hawaii to see old friends they had not seen in years at a grand reunion coordinated by the Yakima Valley Museum. This was the first such reunion of these families since 1973. These Japanese families could trace their arrival in the Yakima Valley back as far as the late 1880s; and many developed successful farms and businesses in the years before World War II. This vibrant Japanese community founded two Buddhist Churches, a Methodist Church, two Japanese schools, local businesses and hotels in Wapato and Yakima (as well as having a presence in the Toppenish area). The Yakima Valley, therefore, remains very significant to these individuals because it was the first place their ancestors called home in the United States.

However, in early June 1942, the entire Yakima Valley Japanese community (which was then roughly 1,100-1,200 people) was forced to leave their homes, farms, and businesses due to United States Executive Order 9066, sent to the Portland Assembly Center, and then interned for the remainder of World War II at the Heart Mountain Relocation Center in Wyoming. Only 10% of the original Japanese pioneers returned to the Valley at the end of the war.

The reunion featured presentations by WSU and UW professors and Yakima Valley Japanese historians Tom Henteman and Carl Nomura, respectively; and the opportunity to share family photos, go to the Japanese Section at Tanbokuma Cemetery for a memorial service, and visit the Kaisan in Wapato—one of the last places all Japanese families had to report before leaving the Yakima Valley.

With the oldest attendee being 99 years old, the sentiments that were shared during the evening banquet expressed how the attendees felt. The older Nisei attendees said they were so glad that they came, sons and daughters learned more about their parents during the reunion than they had known in a lifetime (one son said he enjoyed this reunion more than he had in attending his own high school reunion). The overall consensus being that they were surprised that they came, no matter the distance.

TomHide, who was active in coordinating the last three Yakima Valley reunions in conjunction with the Heart Mountain reunions, had wanted to see a Yakima Valley reunion in Yakima and was looking forward to seeing all the families come back to the Valley in 2013. Sadly, Tom died suddenly in November of last year and was unable to see his dream come true.

This unique local story is told in the Yakima Valley Museum’s award winning exhibit “Land of Joy and Sorrow – Japanese Pioneers of the Yakima Valley”. This 2,000 square foot exhibit is illustrated with actual artifacts donated and loaned from these pioneer families, items from the Wapato Nippons (the Yakima Valley Japanese baseball team that won the Pacific Northwest Championship in both 1934 and 1935), newly discovered items from the community’s years at Heart Mountain, and historical maps of Yakima and Wapato created from the 1928 and 1936 North American Directories of Japanese individuals living in the United States. “Land of Joy and Sorrow - Japanese Pioneers in the Yakima Valley” will remain on display through 2018.
Dominic Rizzi
City of Yakima Chief of Police

I have been in Yakima for approximately one year now and my transition from Chicago has been tremendous. I couldn’t have asked for a better community to serve.

We conducted a review of the crime statistics here in Yakima and found there has been a dramatic decrease in crime from the 1980’s. Statistical data also shows that there has been no significant change in crime for the past three years.

Now that the Gang Free Initiative is up and running, we have an avenue to address the gang membership and recruitment of our pre-teen children. In addition to the GFI, we restructured of our gang team and I am optimistic that our combined efforts will yield a long term decrease in crime.

I have no doubt that our community is ready and willing to address these crime and social issues to build on our past successes.

Of all the great things about Yakima one element stands out more than the others and that is the fact that so many people are willing to give and to volunteer their time to help others. I am firm believer that every member of the community needs to address the social and criminal issues that have a negative impact on our city. The father of modern day policing, Sir Robert Peel, summed it best when he said, “The police are the public and the public are the police; the police being only members of the public who are paid to give full time attention to duties which are incumbent on every citizen in the interests of community welfare and existence”.

Our long term plans are to increase the safety of our community and to assist in improving the North First Street corridor. This plan involves far more than arresting the criminal element. All aspects of city government, local business and individual citizens will play a role in the transformation of our city.

We recently reintiated the citizens’ academy and are very optimistic that the academy will have a long term positive impact on our city. The participants who complete the academy will be invited to join an alumni group with the mission of increasing the safety within Yakima. With the help of local businesses we hope to host several academies each year, to include a Spanish speaking academy. As we increase public and local business participation, all residents of Yakima will benefit.

I am proud to serve as the Chief of Police for Yakima and I look forward to the next several years of continued growth and success.
We make your printing needs a reality.

The Print Guys are Yakima’s Business Solutions Partner.

As a 13 year member of the Greater Yakima Chamber of Commerce, we understand the challenges that local businesses face. We also know that the world of computers and print technology can be intimidating.

So, here at Print Guys we have been partnering with Yakima Chamber Members to provide solutions for their day to day business printing needs. From the marketing items that bring new opportunities to the forms that keep operations running smoothly, our goal is to solve all of our customers’ challenges with the highest quality printing and best customer service within the time frame that they need.

Call Today!
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www.printguysprinting.com