



**MEDIA ADVISORY:**

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**Sixth annual Fiesta de Salud offers health resources, screenings, and bilingual family fun**

**Yakima, WA** -- Yakima Valley Memorial Hospital and Yakima Valley Farm Workers Clinic, in partnership with Fiesta Foods of Yakima and Yakima's health care community, are inviting families to attend the sixth annual **Fiesta de Salud** – a free community health fair, at Fiesta Foods (1008 East Nob Hill Blvd., Yakima) on Saturday, September 14<sup>th</sup>, from 10:00 AM to 2:00 PM. Last year nearly 5,500 people participated in the open-air, fiesta-style event and even larger crowds are expected this year. The purpose of Fiesta de Salud is to provide health care resources, medical screenings and other health care information to the public in a fun, pressure-free environment.

Saturday's event includes:

- Cholesterol, osteoporosis, diabetes and blood pressure screenings
- Dental screenings for kids
- Health information and education on a number of topics including mental health, breast health, nutrition, physical therapy and rehabilitation
- Information about social service programs available in the community, such as medical assistance, health care resources and education
- Bike helmet and backpack giveaway
- Cooking healthy demonstrations

However, a fiesta isn't a fiesta without some fun. Fiesta de Salud will include traditional activities, such as games and crafts for children, music, giveaways and other entertainment.

"At Fiesta Foods we know that along with fruits and vegetables, dairy and lean meats, families need preventive, and sometimes specialized, medical care. We're partnering with local healthcare providers to give our customers access to health information they need but may not have easy access to," says Luis Moreno, Store Director for Fiesta Foods.

WHAT:	Fiesta de Salud community health event
WHEN:	Saturday, September 14, 2013 10 am to 2 pm
WHERE:	Fiesta Foods – Yakima 1008 Nob Hill Blvd.
WHO:	Everyone, young and old, is encouraged to attend.
COST:	No charge
CONTACT:	Day of event: Juanita Silva, Memorial Community Health Coordinator, 509.225.3178