GREATER YAKIMA CHAMBER OF COMMERCE

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Action Report





GALA PRESENTATION OF THE TED ROBERTSON COMMUNITY SERVICE AND ANNUAL CHAMBER AWARDS



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For booth information contact the Chamber at 509.248.2021 or online at www.yakima.org

ON THE COVER

2013 Ted Robertson Community Service Award Reipients Action Report Layout & Design by: Amy O Graphics & Thane Phelan

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Statement: Mission Greater Yakima Chamber of Commerce is an organization that promotes pride in our diverse communities through positive, active leadership aimed at creating a cohesive, successful business climate in our County."

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Mike Dooley Chair of the Board of Directors

Greetings!

Fall is in full swing and it feels like winter is just around the corner. The

holidays coming. I can almost smell the turkey and the pumpkin pie. I love the fact that we have distinct four seasons to enjoy in this beautiful valley. best part is the sunshine three hundred

days per year. It doesn't matter what season, the temperature, or the color of the landscape, the sunshine is usually here.

With the holidays coming and the shopping season taking off, please remember to support our local businesses. You can find almost anything here locally from quaint little handmade and oddball gift shops to fruit companies and wineries selling gift baskets with locally grown and made products. I know my family and friends who live outside our valley feel pretty special when they receive those gifts. It is easy to forget that we are blessed to live in a region with these amenities. World class wines and the abundance of agricultural products are second to none. There are many choices for shopping locally for clothing, electronics, sporting equipment, vehicles, and all other gift items. The prices are very competitive,

especially with the savings on fuel by staying local. The more we support the local economy the better the probability of thriving and building our community even

Our Chamber members need to remember the services we provide for them and the community. We are here to answer your questions and/or to point you in the right direction. We host "General

Membership Luncheons" where you can listen to guest speakers on a wide variety of topics that affect all of us. There are "Business After Hours" gatherings where people can network and find out what other businesses do. "Leadership Yakima" is a fantastic program that I am

a graduate of myself. It is great for people new to the area. I had lived Yakima for nine years before attended program

learned what Yakima had to offer. I was completely amazed at what I learned in the program. Our medical facilities, charities, and unique businesses are

just a few of the things I didn't know about until the program. If you have new employees who are new to our area, it is a fantastic way to learn about the community,

get engaged, and to develop and sharpen leadership and other professional skills. Please call the Chamber for further information about the Leadership Yakima program. These are just a few of the services and programs we offer as part of your membership, so please use



November General Membership Luncheon

them to your advantage. Spend some time on our website www.yakima.org to find more of the services and programs we offer. There are also a "Chamber" and "Community Calendar" to be informed about Chamber events and share your events with other members.

I believe the most crucial service we provide at the chamber is a forum to discuss and debate what is best politically and economically for our business community. We try to bring both sides of the issues to the table to discuss and educate our members and overall community on the critical topics. Our purpose isn't to take a stance on one side or the other, but to educate and inform so that you can support and vote for what you believe is right. The Chamber has over 800 members, so if we take a position on a given topic, we would be certain to upset someone. We can take surveys and polls from our membership and publish those results, but please remember we only report your comments and opinions and that again, we aren't taking a stance on what



we believe is right or wrong. We are an advocate for the business community and we all need to educate ourselves and each other to take care of our community together. It is not about right or left, it is about right or wrong.



Verlynn Best President & CEO

Lion, Tigers, and Bears...OH MY!

"In any moment of decision, the best thing you can do is the right thing, the next best thing is the wrong thing, and the worst thing you can do is nothing."

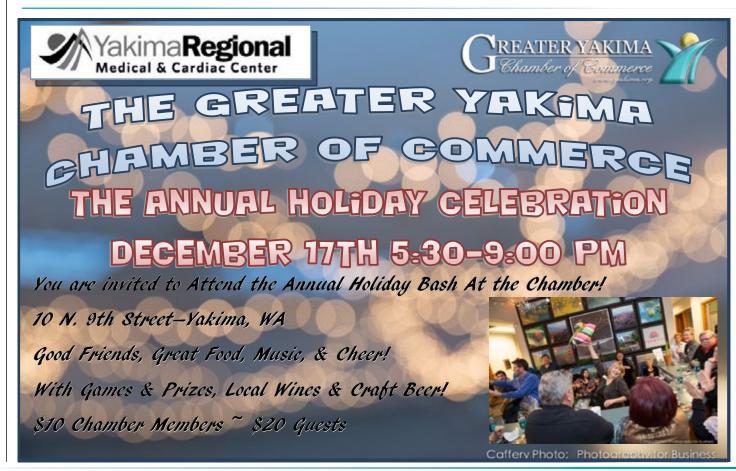
- Theodore Roosevelt

Politics are hard for me. I believe we need to respect and understand each other. In a recent meeting something I said about the proposed downtown meeting place was quoted and then later misinterpreted by an upset reader. That really concerned me. So what do we endorse as the Greater Yakima Chamber of Commerce? We regularly ask ourselves, "What is the "pro-business" stance on this issue?" We remember that we represent our members. We will poll you when we feel it will serve the community to see the results. I was sorry for the recent upset, just for trying to keep my remarks positive with the press.

We, also, offer opportunities to help keep you informed so you can make good decisions. Our General Membership Luncheon on November 18th, 2013 is one good example. We hosted a presentation on the Downtown Development Concept plans. After this presentation we will poll from our members to ask what you think. We want our members to understand that our mission is to promote pride in our diverse communities through

positive, active leadership aimed at creating a cohesive, successful business climate in our county. The problem is, sometimes the members may not all agree on how to do that. Let us respect each other's opinions, interpretations, and conclusions and work toward resolution, collaboration, and prosperity, which require us to work together for the greater good.

So, on behalf of those of us who find ourselves on the Yellow Brick Road, be reminded that the Scarecrow got a brain, the Tin Man a heart, and the Lion courage! The great Oz was just a man and Glinda the Good Witch, knew how to work a set of heels. There really is no place like home. Rest assured that my remarks will always reflect what is truly good here in the Yakima Valley. And as for those flying monkeys....they are not real!



Transportation



Tom Rasmussen Transportation Committee Chair Seattle City Council

Following World War II my family moved to Washington State from the mid-West. First we lived in Spokane and later moved to Bellevue. Some of my relatives stayed on in Spokane and others moved to Yakima. For Christmas and other holidays we would slowly drive the Yakima Valley Canyon Road and slog our way over Snoqualmie Pass to visit our grandparents and cousins

Back then, our local and state public officials knew that for our state to thrive we needed a better transportation system. planned, funded and built roads and highways and public transportation systems. Today, we can drive over the Cascades and from Ellensburg to

Yakima much faster and much more safely because of decisions made over 50 years ago.

We are now the generation of leaders who must make the forward thinking decisions just as our parents, members of the greatest generation, did before us. Our economy depends on an efficient transportation system -- roads, bridges, ferries and transit that get people to and from work and our products to market.

But our system is teetering on the brink of crisis. Many of our roads and bridges need repair. Many are too congested.

Lost time in traffic for commuters and trucks moving freight affects our economy. A lack of investment in improvements to our transportation system affects decisions on location of businesses.

Boeing recently said that for Washington State to maintain its leading edge in building passenger airplanes we must pass a transportation funding package that maintains our roads and that improves the safety and capacity of critical freight corridors like I-90 over Snoqualmie Pass. This is not an idle threat: other states are working hard to have Boeing move out of Washington State.

We have critical freight mobility projects, including I-90 at Snoqualmie Pass, that will help relieve traffic congestion, and allow more efficient movement of freight from the Yakima Valley to our Ports. Improvements are needed along I-82 to ease congestion and provide additional capacity along the highway and local roads.

If the bridges and highways of Western Washington are congested, the bumper crops of the Yakima Valley, and the wheat and manufactured products of Eastern Washington won't be delivered without delay and greater cost and we will all suffer the loss of business to other regions and other countries.

Now, the time is right for all of us from both sides of the Cascades, to stand together to urge our legislators to pass a comprehensive transportation revenue bill that fixes our roads and sustains our public transportation systems.

Please join us in contacting your legislators and ask them to vote for a comprehensive package in this special session that was just called by the Governor.

Greg and Jan Luring of McDonald's of Yakima County

The Ted Robertson Community Service Award has become the most prestigious community service award in the Yakima Valley, established twenty three years ago by the GYCC Past Board Chairs to honor individuals each year who has made major contributions for the betterment of the greater Yakima area. Ted Robertson, former publisher of the Yakima-Herald Republic, held a strong belief that good fortune earned in a community should be shared with that community. Ted, also, believed that we, as a community, ought to find more ways to honor people who distinguish themselves though their community service.

This year's honorees were selected by the Past Board Chairs of the Chamber, for their inspiring leadership, achievements, and commitment to the improvement of our community as a business people and citizen of the Yakima Valley.

This year's recipients, having been in business in the Yakima Valley for the last 33 years, have supported dozens of local organizations through time, funding, and leadership.

Organizations benefitting from their community service are almost too many to name. The valley's pre-schools, grade schools and high schools valley sports teams, Allied Arts, Rotary, United Way, Red Cross, YMCA, YWCA, Comprehensive Mental Health, KYVE, Yakima Symphony, Visitors and Convention Bureau, La Casa Hogar, Junior League, The Community Foundation, Heritage College, The Seasons, YVCC, Pacific

Community Service

Northwest University of Health Sciences, Warehouse Theater, numerous churches, Boy Scouts, Booster Clubs, Parker Youth Sports Foundation, Yakima Schools Foundation, McDonald's Care Mobile and

Greg is the Founder and has been President of the Rotary Trust. He has been President of the Yakima Downtown Rotary and is presently District Governor Elect. On two separate occasions he has planned 13 new schools and ran two political campaigns to pass the bond.

Jan has served on over 12 boards and President of several to compile over 50 years of board services. She was Business Women of the Year in 1990 and started the Sunrise Rotary Speech contest for youth

that same year. She has successfully chaired auctions for KYVE, Heritage

College, Junior League, United Way of Central WA and big ticket items for Rotary and others.

Greg and Jan are personally thrilled with the gift to children through their involvement with Junior Achievement. 12,000 children access additional learning skills through this program in Central Washington.

Starting with one store in 1980, the Lurings now have almost 800 employees and 12 stores. The most valuable aspect to their chosen path as McDonald's owners are the hundreds of Yakima Valley youth they have employed. Some of their most treasured moments are having former employees, who now could be parents or grandparents, say they are successful today because of their McDonald's work experience.

The Lurings have received numerous awards, however, the most prestigious is the Ronald McDonald Award for community service. It is the highest honor McDonald's can bestow upon an owner operator. Only one is given in a five state region and they have received it twice.



Ted Robertson Community Service Award Presentation



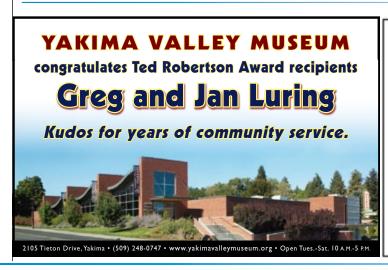
TED ROBERTSON **COMMUNITY SERVICE AWARD WINNERS**

Greg Jan Luring

Greg & Jan personify the Rotary motto of Service Above Self.

From Everyone at Downtown Rotary

WE'RE LOVIN' IT!



Congratulations GREG & JAN LURING

For being honored with the prestigious Ted Robertson Award!



Thank you for your many years of community service

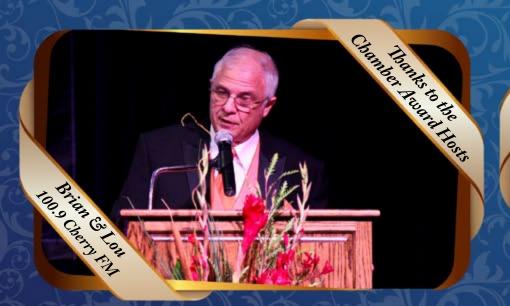


















CHAMBER COMMITTEES

For more information, see "Committees" page at www.yakima.org

Ambassadors Committee - Ambassadors are the "customer care representatives" of the Chamber. These volunteers assist Chamber staff with the General Membership Lunches, Business After Hours, and Ribbon Cuttings. Ambassadors meet monthly and serve a minimum of one year

Government Affairs Committee - Meets fourth Tuesday at Noon in the Mercy Leadership Center at the Chamber - The Chamber GAC initiates participation in Chamber Day in Olympia, the development of Legislative-Business Agendas, Candidate Forums, E-mail Alerts, and other efforts directed at maintaining a business-friendly environment in the state. The Chamber maintains relationships with city and county officials to establish the vital infrastructure needed to retain, attract and grow business in the greater Yakima area.





Veterans and Military Affairs Committee - Meets second Tuesday each month at 11am. VMAC meets to discuss supporting the Yakima Stand Down, Veteran's Job Fair, and to support local veterans, military and their families.



Marketing Yakima Valley Committee - Meets second Thursday of the month at noon - Formed to collaborate on marketing projects that promote the positive spirit of the Yakima Valley. We also discuss events, procedures, and tools that can be used by marketing professionals. Our objective is to recruit individuals who have creative marketing ideas, diverse talents and are excited to show Yakima in a positive way, and to collaborate on definable projects. Materials made and or produced by the committee are for community use, and will be distributed for community use by all in the Yakima Valley.

Business Expo Planning Committee - This committee serves the community by providing Chamber members the opportunity to showcase their goods and services while generating revenue for the Chamber. The committee meets monthly; more often if needed as the Expo date gets closer.





NEW MEMBERS

Yakima Valley Visitor Information Center Has New Manager



Pam Lakman has Yakima Visitor information Center Yakima Visitors Convention Prior to joining the visitor

center, Ms. Lakman worked for three years marketing Zillah Lakes as part of the Green Lite Marketing Group team. She previously was owner of the Yellow Dog Gift Store and Event Center in Othello WA and worked in various retail operations. Born in Goldendale WA, Pam is a graduate of Washington State University.

The Yakima Valley Visitors Information Center is located off I-82 Exit 33A, 101 North Fair Avenue near Target. For more information on the Center go to www. visityakima.com or call (509) 573-3388.



The Pacific Power Foundation provided a grant contribution of \$1,500 to the Hispanic Chamber of Commerce of Yakima County for the 2013 Ms. Cinco Scholarship Fund. Nestor Hernandez, President and Maria DJ Rodriguez Co-Chair of the Cinco de Mayo received the check from Bill Clemens the regional representative from Pacific Power. The scholarship funds are used to assist socially disadvantaged young ladies that want to pursue post-secondary education.



Jake Hambly from US Bank presents a \$2,000 check from the US Bank Foundation to Luz Bazan Gutierrez President & CEO of the Rural Community Development Resources (RCDR) and Maria DJ Rodriguez, Loan Specialist & Manager. The nonprofit is known for their work of providing a hand up for low income entrepreneurs to create self employment opportunities in the region.



Leadership Yakima Class of 2014

We appreciate our sponsors!









Contributing sponsors:

Aladdin Limousine, Avail Home Health, Gilbert Cellars, HOPUNION, Leadership Yakima Executive Committee, Memorial Hospital, Moss Adams, Perry Technical Institute, Wapato Filipino Hall, Yakima Herald-Republic, Yakima Parks and Recreation, Yakima School District No. 7, YV Tech, Yakima Union Gospel Mission's New Hope Catering

Message from Yakima Specialties

Do you have jobs that are hard to cover, or are difficult to add into someone else's busy day? We can do collation, assembly, cleaning, sorting, most any task that you have at your site we can help support you and explain the cost savings to you.

We would like to introduce our agency to you. Yakima Specialties is a local non-profit working with people with disabilities. Our agency is unlike many non-profit agencies that work with people with disabilities. One of the most unique ways is that we take very little government money; we want to run as any other business would be expected to run; profitable. We currently have four divisions to support people with disabilities to earn a competitive wage. We have what is known as the Wood Shop, where we produce tree spreaders, and pallets for the local orchards and packing houses. We also have a Commercial Laundry business providing laundry services to the local Army base and local hospitals, our third endeavor is our Commercial Janitorial services. And finally our forth and newest department is our supported employment, this department supports individuals whether in group or individually to

We are always looking for additional work opportunities for people with disabilities, as not only do their abilities vary wildly but their interest do as well.

We would love to talk with you more extensively if you feel that you could use the services of Yakima Specialties to help with your successful business. Please contact us at 509-453-0386

We are pleased to announce the following new businesses have joined your Chamber during the months of August & September 2013

Please support these businesses who support your Chamber!!

Paragon Films Kathey Waggoner -Administration Manager 915 Rose ST Union Gap, WA 98903 (509) 424-3700

City of Union Gap Rodney Otterness - City Manager 102 W Ahtanum Rd Union Gap, WA 98903 (509) 248-0432 Fax: (509) 248-6494 http://www.ci.union-gap.wa.us rotterness@cityofuniongap.com

Vinotec, LLC Martin Holsinger - Founder / General Manager 3275 Roza Drive Zillah, WA 98953 (509) 590-2458 http://www.vinotecsolutions.com help@vinotecsolutions.com

Yakima Valley Quilters Guild Diane Poulin Harmon Center PO BOX 2813 Yakima, WA 98907 http://www. yakimavalleyquiltersguild.org yvqg2003@yahoo.com

Casa Vittore Cafe-Bistro Victor Renteria - Owner 212 E. Yakima Ave. Yakima, WA 98901 (509) 452-8329 Fax: (509) 452-8329

http://facebook.com/ CasaVittoreCoffee casavittore@hotmail.com

Mesa Apartments Jenny Lee - Owner 1705 Gordon Rd., Management Office Yakima, WA 98901-1743 (509) 575-4819 Fax: (509) 452-4144 http://themesaapartments.com mesaapartments@hotmail.com

Sun Country Inn Jenny Lee - Owner 1700 N. 1st St. Yakima, WA 98901-1730 (509) 248-5650 • (800) 559-3675 Fax: (509) 457-6486 http://www. yakimasuncountryinn.com suncountryinnyak@hotmaill.com

Aerospace Joint Apprenticeship Committee (AJAC) Kevin Quinn - Program Developer (Employer Outreach) 2110 N. Fancher Way Spokane, WA 99212-1331 (509) 533-8299 Fax: (509) 533-8618 http://www.ajactraining.org info@ajactraining.org

Black Dog Longboards Don Best - Designer / Owner PO Box 130 Snoqualmie Pass, WA 98068 (206) 853-0550

http://facebook.com/ pages/Black-Dog-Longboards/512222935494002 don@blackdoglongboards.com

Future Link Communications Ion Durand - President and Owner 750 W. Valley Mall Boulevard Union Gap, WA 98903 (509) 248-7070 http://www.futurelinkcom.com jond@futurelinkcom.com

Ricoh USA Rebecca Lee - Account Executive 901 Summitview STE 130 Yakima, WA 98902 http://www.ricoh.com (509) 607-9972

Culture Kitten Jamie Burns - "Queen of Creative" 202 N. 3rd Avenue Yakima, WA 98902 (509) 594-1463 http://www.culturekitten.com jamie@culturekitten.com

Online Tech Computers Adel Ebrahim - Owner 3611 W Nob Hill Blvd Yakima, WA 98902 (509) 895-7997 Fax: (509) 895-7998 http://www.onlinetechcomputer. com info@onlinetech-us.com

RENEWING MEMBERS

Chamber Members who renewed their Memberships in August & September 2013 Please support these businesses that support your Chamber!



Member for 90 + Years:

H. R. Spinner Corp. - 90 Years

Member for 70 - 79 Years:

Rankin Equipment Co. - 78 Years

Member for 60 - 69 Years: Yakima School District, No. 7 - 66 Years

Members for 50 - 59 Years:

Bob Hall's Honda - 52 Years Sunfair Chevrolet, Inc. - 52 Years Fruit Packers Supply, Inc. - 52 Years Cintas Corporation - 52 Years

Member for 40 - 49 Years:

Central Pre-Mix Concrete Company -46 Years

Members for 30 - 39 Years:

IELD-WEN Windows & Doors - 37 Wells Fargo Insurance Services - 37

Yakima Waste Systems, Inc. - 35 Years King Beverage, Inc. - 35 Years

McDonald's of Yakima County -Business Office - 33 Years Keeler's Medical Supply, Inc. - 33 Years

Roy's Ace Hardware Inc. - 33 Years YMCA of Yakima - 33 Years YWCA of Yakima - 33 Years

Engravings Unlimited, Inc. - 32 Years Golden Wheel Restaurant - 30 Years

Members for 20 - 29 Years:

Super 8 Motel of Yakima - 29 Years Oxford Inn - 28 Years Summit Leasing, Inc. - 27 Years CWI Security, Inc. - 26 Years Apprisen - 24 Years Edward Jones - Gailon Gentry, Financial Advisor - 23 Years Ponderosa Assisted Living Community - 23 Years Bartons Center Pharmacy dba Gibbons Pharmacies, LLC - 23 Years

Avail Home Health - 23 Years

Adelante Media Group - 22 Years

Costco - 22 Years

Members for 15 - 19 Years:

ALSCO - 19 Years Best Western Lincoln Inn Yakima - 18 AmericanWest Bank - Creekside - 18

AmericanWest Bank - Yakima Ave - 18 Brockway Opfer Raab Architecture,

PLLC - 18 Years Yakima Association of Realtors - 18

Years Wellness House - 17 Years HomeStreet Bank - 16 Years Graphic Label - 16 Years

West Coast Plastics, Inc. - 15 Years

Members for 14 - 10 Years:

Casev Family Programs - 14 Years Radio Yakima - 14 Years Advanced Digital Imaging - 13 Years Camp Prime Time - 13 Years Eagle Signs, LLC - 13 Years Fort Simcoe Job Corps Center - 13 Years Living Care Retirement Community -13 Years 2nd Street Grill - 13 Years SCORE (Counselors to America's Small Business) - 12 Years Tube Art Signs & Sports Displays - 12 Valley Hills Funeral Home - 11 Years

Members for 9 - 5 Years:

AB Transmission, LLC - 11 Years

Peopleworks - 9 Years Storage Court - 9 Years DaVita - Union Gap Dialysis Center - 9 Re/Max Traditions - 9 Years Yakima Rock and Mineral Club - 8 Years Delaney's Lost Sock Laundromat - 8

Bethel Ridge Family Resources - 8 Years Bethel Ridge Retreat - 8 Years Durrett & Associates, PLLC - 7 Years Ahtanum Ridge Family Medicine - 7

Years Belu Salon - 5 Years Hometown Ace Hardware - 5 Years

Members for 4 -1 Years:

McAdams, Wright, Ragen - 4 Years Chukar Cherries - 4 Years Walmart West Valley #5098 - 4 Years Invisible Ink - 4 Years Canyon River Ranch Lodge - 4 Years Quiznos - 3 Years Service Alternatives, Inc. - 3 Years Wealth Miller and Associates Management, LLC - 3 Years Primerica - 3 Years Don's Donuts & Julie's Java - 2 Years Liberty Bottleworks - 2 Years Designs Ltd. - 2 Years Magic Metals, Inc. - 2 Years Solora Solar LLC - 2 Years Auto Art & Collision Repair - 2 Years Walmart #2269 - 2 Years Mighty Tieton, LLC - 2 Years Central Washington Family Medicine Residency Program - 2 Years Dixon Golf - 1 Year Kronstadt Consulting - 1 Year Larson Gallery Guild - 1 Year A-L Compressed Gases, Inc. - 1 Year Yakima Valley Conference of Governments - 1 Year Bear Trade Show Services, Inc. - 1 Year Melody Lane Dance, Music and Drama Academy - 1 Year Family Vision Care, PS - 1 Year Yakama Nation Legends Casino - Board of Directors - 1 Year MB Designs - 1 Year

JCPenney - 1 Year



2013 Ted Robertson Community Service Award

Congratulations Greg and Jan Luring!

Your decades of community service are an inspiration to all of the citizens and businesses in the Yakima Valley. Thank you for all of your hard work and dedication.

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Congratulations Greg & Jan Luring Recipients of the Ted Robertson

Community Service Award 2013



Kathy Miller Parrish

Managing Partner/Senior Financial Advisor

KMiller@wfafinet.com



Connie A. Falon, CRPS

Senior Financial Advisor

Connie.Falon@wfafinet.com

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B (2) Paid In-County	1253	1249
B (3) Sales-Non-USPS Distribution	0	0
B (4) Other Mailed Classes -USPS	0	0
C. Total Paid Distribution	1350	1345
D (1) Free Nominal rate outside-county	0	0
D (2) Free Nominal rate in-county	0	0
D (3) Total free distribution – other	0	0
D (4) Free distribution outside mail	0	0
E. Total free distribution – other	0	0
F. Total Distribution	1350	1345
G. Copies not distributed	150	155
H. Total	1500	1500
I . Percent paid/Requested circulation	90.00%	90.00%
* *		



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As a 13 year member of the Greater Yakima Chamber of Commerce, we understand the challenges that local businesses face. We also know that the world of computers and print technology can be intimidating.

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